

# AIM & 2019

ConocoPhillips

A N A L Y S T & I N V E S T O R M E E T I N G

# Today's Agenda



Introduction

RYAN LANCE CHAIRMAN AND CEO

Strategy and Portfolio

MATT FOX EVP AND COO

Asia Pacific and Middle East

BILL BULLOCK PRESIDENT, APME REGION

Alaska, Canada and Europe

MICHAEL HATFIELD PRESIDENT, ACE REGION

Break

Lower 48

DOMINIC MACKLON PRESIDENT, LOWER 48 REGION

Financial Plan

DON WALLETTE EVP AND CFO

Closing

RYAN LANCE CHAIRMAN AND CEO

Q&A



# Cautionary Statement

This presentation provides management's view to the best course of action for ConocoPhillips for roughly the next decade, based only on assets currently in our portfolio, and is subject to multiple assumptions, including (unless otherwise noted):

- the exclusion of our Australia-West assets, which are currently subject to an announced disposition;
- a twenty-five percent dilution of our Greater Kuparuk and Western North Slope interests in Alaska and other planned dispositions;
- exclusion of Libya in production and capital forecasts, as well as associated metrics; inclusion of Libya in our resources; and
- an oil price of \$50/bbl West Texas Intermediate real and gas price of \$2.50/mcf Henry Hub real, escalating at about two percent.

As a result, this presentation contains forward-looking statements as defined under the federal securities laws. Forward-looking statements relate to future events, plans and anticipated results of operations, business strategies, and other aspects of our operations or operating results. Graphics that project into a future date constitute forward-looking statements. Also, words and phrases such as "anticipate," "estimate," "believe," "budget," "continue," "could," "intend," "may," "plan," "potential," "predict," "seek," "should," "will," "would," "expect," "objective," "projection," "forecast," "goal," "guidance," "outlook," "effort," "target" and other similar words can be used to identify forward-looking statements. However, the absence of these words does not mean that the statements are not forward-looking.

Where, in any forward-looking statement, the company expresses an expectation or belief as to future results, such expectation or belief is based on management's good faith plans and objectives under the assumptions set forth above (unless noted otherwise) and believed to be reasonable as of November 19, 2019, the date of this presentation. These statements are no guarantees of future performance and involve certain risks and uncertainties and are subject to change as management is continually assessing factors beyond our control that may or may not be currently known. Given the foregoing and the extended time horizon of this presentation, actual outcomes and results will likely differ from what is expressed or forecast in the forward-looking statements, and such differences may be material. Factors that could cause actual results or events to differ materially from what is presented include changes in commodity prices; changes in expected levels of oil and gas reserves or production; operating hazards, drilling risks, unsuccessful exploratory activities; difficulties in developing new products and manufacturing processes; unexpected cost increases or technical difficulties in constructing, maintaining, or modifying company facilities; legislative and regulatory initiatives addressing global climate change or other environmental concerns; investment in and development of competing or alternative energy sources; disruptions or interruptions impacting the transportation for our oil and gas production; international monetary conditions and exchange rate fluctuations; changes in international trade relationships, including the imposition of trade restrictions or tariffs on any materials or products (such as aluminum and steel) used in the operation of our business; our ability to collect payments when due under our settlement agreement with PDVSA; our ability to collect payments from the government of Venezuela as ordered by the ICSID; our ability to liquidate the common stock issued to us by Cenovus Energy Inc. at prices we deem acceptable, or at all; our ability to complete our announced dispositions or acquisitions on the timeline currently anticipated, if at all; the possibility that regulatory approvals for our announced dispositions or acquisitions will not be received on a timely basis, if at all, or that such approvals may require modification to the terms of our announced dispositions, acquisitions or our remaining business; business disruptions during or following our announced dispositions or acquisitions, including the diversion of management time and attention; the ability to deploy net proceeds from our announced dispositions in the manner and timeframe we currently anticipate, if at all; potential liability for remedial actions under existing or future environmental regulations; potential liability resulting from pending or future litigation; the impact of competition and consolidation in the oil and gas industry; limited access to capital or significantly higher cost of capital related to illiquidity or uncertainty in the domestic or international financial markets; general domestic and international economic and political conditions; changes in tax, environmental and other laws applicable to our business; and disruptions resulting from extraordinary weather events, civil unrest, war, terrorism or a cyber attack; and other economic, business, competitive and/or regulatory factors affecting our business generally as set forth in our filings with the Securities and Exchange Commission.

We assume no duty to update these statements as of any future date and neither future distribution of this material nor the continued availability of this material in archive form on our website should be deemed to constitute an update or re-affirmation of these figures as of any future date. Any future update of these figures will be provided only through a public disclosure indicating that fact.

**Use of Non-GAAP Financial Information** – This presentation includes non-GAAP financial measures, which help facilitate comparison of company operating performance across periods and with peer companies. Any non-GAAP measures related to historical periods included herein will be accompanied by a reconciliation to the nearest corresponding GAAP measure both at the end of this presentation and on our website at [www.conocophillips.com/nongAAP](http://www.conocophillips.com/nongAAP). For forward-looking non-GAAP measures we are unable to provide a reconciliation to the most comparable GAAP financial measures because the information needed to reconcile these measures is dependent on future events, many of which are outside management's control as described above. Additionally, estimating such GAAP measures and providing a meaningful reconciliation consistent with our accounting policies for future periods is extremely difficult and requires a level of precision that is unavailable for these future periods and cannot be accomplished without unreasonable effort. Forward-looking non-GAAP measures are estimated consistent with the relevant definitions and assumptions. **Cautionary Note to U.S. Investors** – The SEC permits oil and gas companies, in their filings with the SEC, to disclose only proved, probable and possible reserves. We use terms and metrics such as "resource" or "Estimated Ultimate Recovery (EUR)" in this presentation that we are prohibited from using in filings with the SEC under the SEC's guidelines. U.S. investors are urged to consider closely the oil and gas disclosures in our Form 10-K and other reports and filings with the SEC. Copies are available from the SEC and from the ConocoPhillips website.



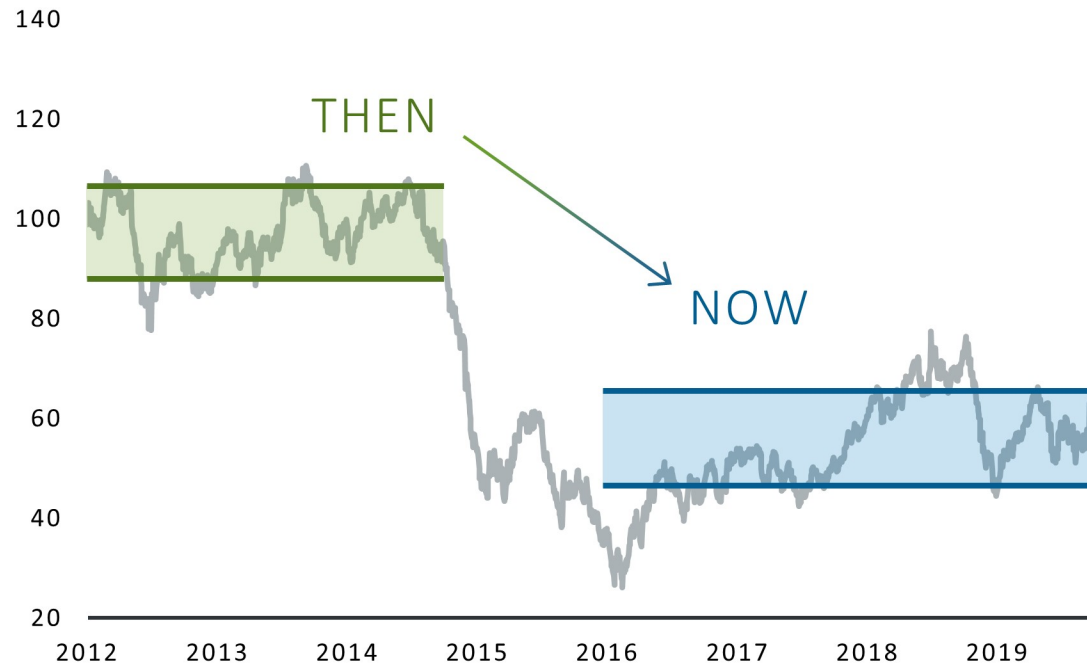
RYAN LANCE  
CHAIRMAN AND CEO

AIM  
&  
2019



# Two Charts We Can't Ignore

## OIL PRICE (\$/BBL WTI)



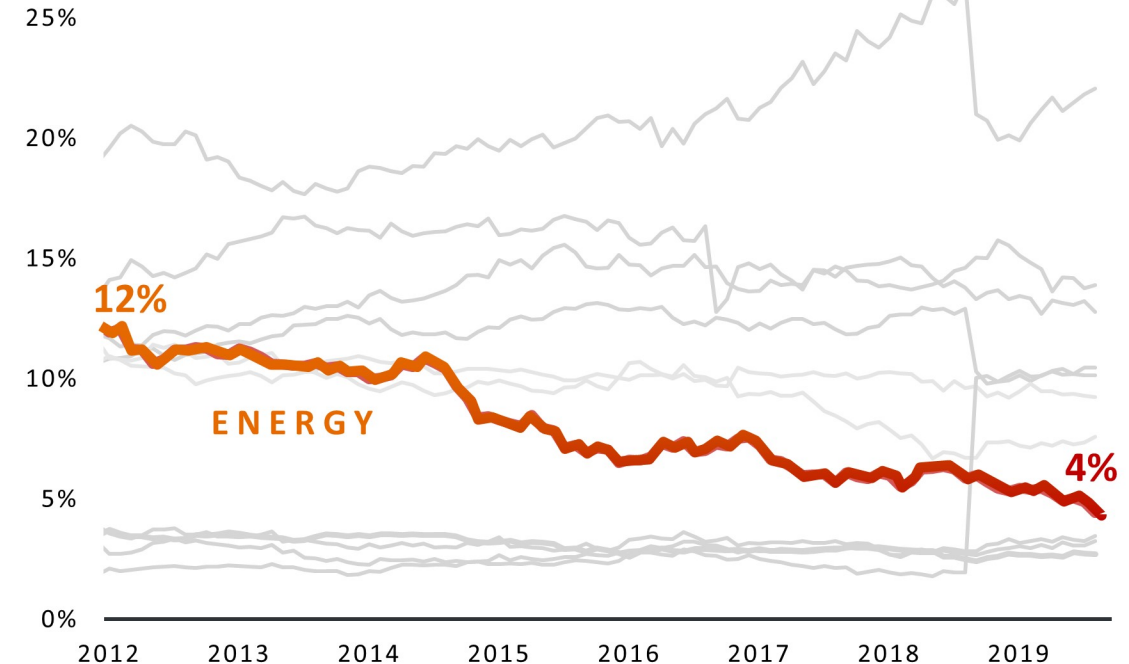
### What Wins?

Consistent performance across cycles

Resilience to downside

Full exposure to upside

## S&P 500 SECTOR WEIGHTING



### What Matters?

Disciplined capital allocation

Returns *on* and *of* capital

Responsible execution

# The Right Strategy, the Right Principles and the Right Priorities

## STRATEGY

### ALIGNED TO BUSINESS REALITIES

#### PRICE UNCERTAINTY

Low breakeven price

Financial strength

#### CAPITAL INTENSITY

Diverse, low cost of supply portfolio

Optimized capital investments

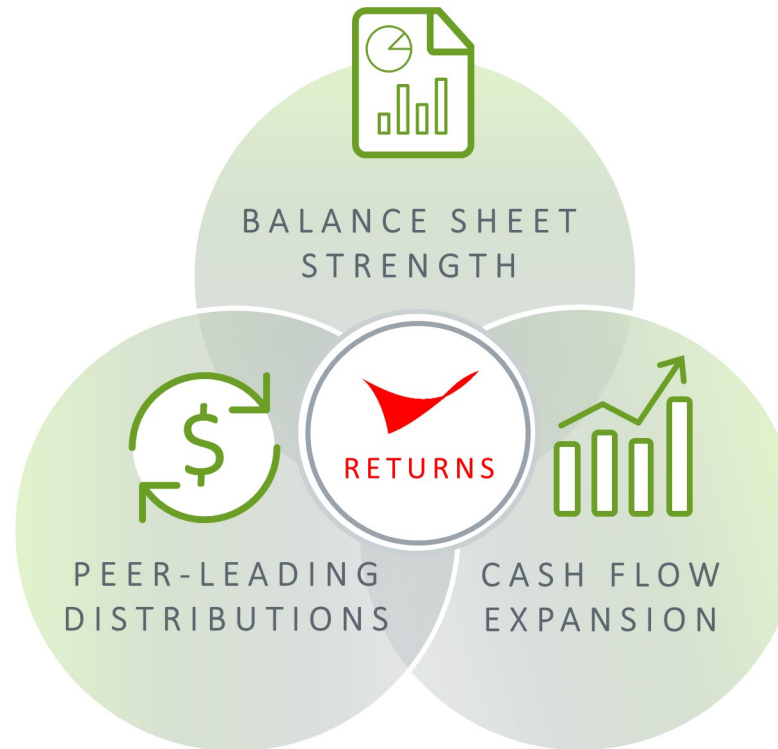
#### MATURITY

Strong free cash flow generation

Focus on returns *on* and *of* capital

Free cash flow, return on capital employed (referred to as return on capital on slide) and cash from operations (CFO) are non-GAAP measures defined in the Appendix.

## FOUNDATIONAL PRINCIPLES



## CLEAR PRIORITIES

PRIORITY

**1**

Sustain production and pay dividend

PRIORITY

**2**

Annual dividend growth

PRIORITY

**3**

A-rated balance sheet

PRIORITY

**4**

>30% of CFO total shareholder payout

PRIORITY

**5**

Disciplined investment for CFO expansion

# Our 3-Year Transformation on a Page

FOCUS ON  
**STRONG  
EXECUTION**

FOCUS ON  
**FUNDAMENTALS**

FOCUS ON  
**RETURNS**

2016 \$43/BBL WTI		2019 E CONSENSUS <sup>1</sup> AT \$57/BBL WTI
▶ 1.6 MMBOED	PRODUCTION	▶ 1.3 MMBOED
▶ 0%	FCF YIELD <sup>2</sup>	▶ 9%
▶ Net debt = \$24B	BALANCE SHEET	▶ Net debt = \$6B
▶ \$1.10/share	RETURN OF CAPITAL <sup>3</sup>	▶ \$4.45/share
▶ Total payout of 28% CFO	SHAREHOLDER PAYOUT	▶ Total payout >42% CFO
▶ 10 BBOE	RESOURCE <\$40 WTI PER BBL	▶ 15 BBOE
▶ ROCE of -4%	RETURN ON CAPITAL	▶ ROCE of ~12%

<sup>1</sup> 2019 consensus estimates as of Oct. 15, 2019 for cash from operations, free cash flow, net debt and ROCE. Consensus metrics may be calculated differently from ConocoPhillips' calculation. <sup>2</sup> 2019 assumes outstanding shares with remaining planned repurchases at the closing share price on Oct. 15, 2019. <sup>3</sup> Dividends and share buybacks presented on a per-share basis using average outstanding diluted shares. 2019 assumes remaining planned repurchases at the closing share price on Oct. 15, 2019. Cash from operations (CFO), free cash flow (FCF), net debt and return on capital employed (ROCE) are non-GAAP measures defined in the Appendix.



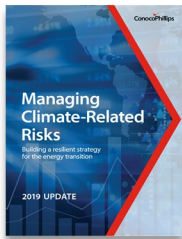
# Beyond the Numbers – Performance with Purpose



## ENVIRONMENTAL PERFORMANCE

**1 of 6**  
OIL & GAS  
COMPANIES  
SELECTED FOR  
FIRST-EVER  
S&P 500  
ESG INDEX

**13<sup>th</sup>**  
CONSECUTIVE  
YEAR IN  
DOW JONES  
SUSTAINABILITY  
INDEX



GHG Target – progress toward goal

Engaging in design of carbon price



## SOCIAL & GOVERNANCE PERFORMANCE

Strong engagement with stakeholders

Board diversity >45%

Adding S&P 500 Index  
to performance peer group

## MOST-TRANSPARENT DISCLOSURES IN ENERGY<sup>1</sup>



## DIGITAL TRANSFORMATION

Robotic process automation in back office

AI, machine and deep learning for emissions  
monitoring and seismic advancements

Predictive analytics in operations  
and planning processes

## KEY PARTNERSHIPS

WITH SILICON VALLEY COMPANIES & TOP-3 CLOUD LEADERS



## WORLD-CLASS WORKFORCE

Driving and measuring diversity & inclusion

Partnering with universities on curricula development;  
investing in workforce analytics fluency

**2019** EMPLOYEE SATISFACTION RATING<sup>2</sup>  
EXCEEDS GENERAL INDUSTRY AND PEER BENCHMARKS

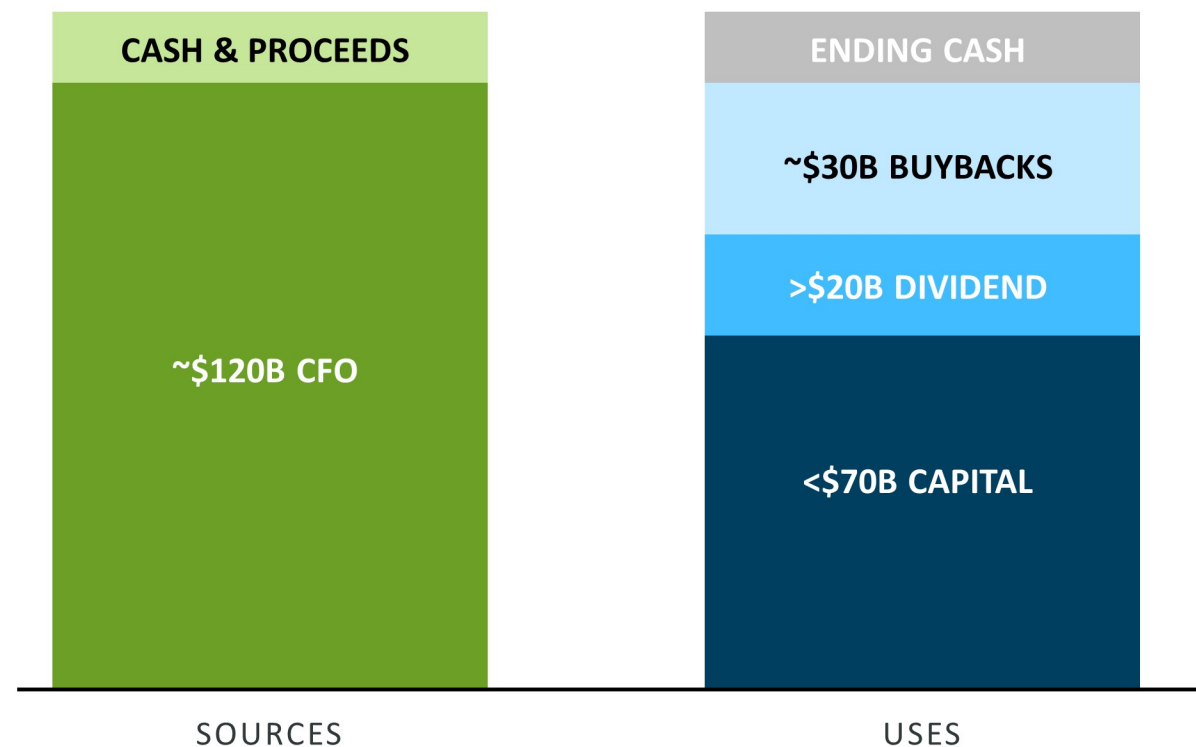
## SPIRIT VALUES

SAFETY, PEOPLE, INTEGRITY, RESPONSIBILITY, INNOVATION, TEAMWORK

<sup>1</sup> Winner of 2019 Labrador U.S. Transparency Awards. <sup>2</sup> 2019 employee engagement survey.

# A Powerful Plan that Sets Us Apart

BASE PLAN AT \$50/BBL WTI REAL  
2020-2029



## ~\$50B FREE CASH FLOW

RESILIENCE, WITH FULL EXPOSURE TO UPSIDE

<\$7B annual average capital

>3% production CAGR

Average free cash flow  
breakeven price of ~\$35/BBL

Leverage ratio of <1 in all years

Exceeds distributions target of >30% CFO

Growing returns on capital by  
1-2 percentage points annually

Cash includes cash, cash equivalents and short-term investments. Proceeds include future dispositions and Cenovus Energy equity.

Free cash flow, return on capital employed (referred to as returns on capital on slide), and cash from operations (CFO) are non-GAAP measures defined in the Appendix.

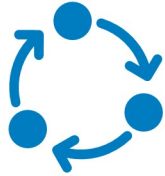


# Strategy and Portfolio

MATT FOX  
EVP AND COO

AIM  
&  
2019

# Strategic Planning, Portfolio Optimization and Capital Investment



## ROBUST PLANNING PROCESS

Acknowledge and plan  
for uncertainty

---

Develop multiple scenarios and  
monitor signposts

---

Test plan alternatives against  
a range of outcomes



## THE OPTIMAL PORTFOLIO

Geographically and  
geologically diverse assets

---

Low cost of supply as a  
fundamental premise

---

Low decline and low capital  
intensity enable free cash flow



## 10-YEAR CAPITAL INVESTMENT PLAN

Optimized development  
pace within each asset

---

Phased investments  
across the assets

---

Integrated plan for  
free cash flow growth

Free cash flow is a non-GAAP measure defined in the Appendix.

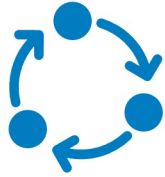
Robust Planning Process

The Optimal Portfolio

10-Year Capital Investment Plan



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# Strategy, Execution and Accountability



Highly Integrated, Rigorous and Embedded Across the Organization

## STRATEGY

- Resolve the strategy paradox
- Comprehensive scenario planning
- Clear, consistent objectives and priorities
- Proprietary, integrated modeling tool
- Cost of supply is primary capital allocation criterion
- Strong board engagement

## EXECUTION

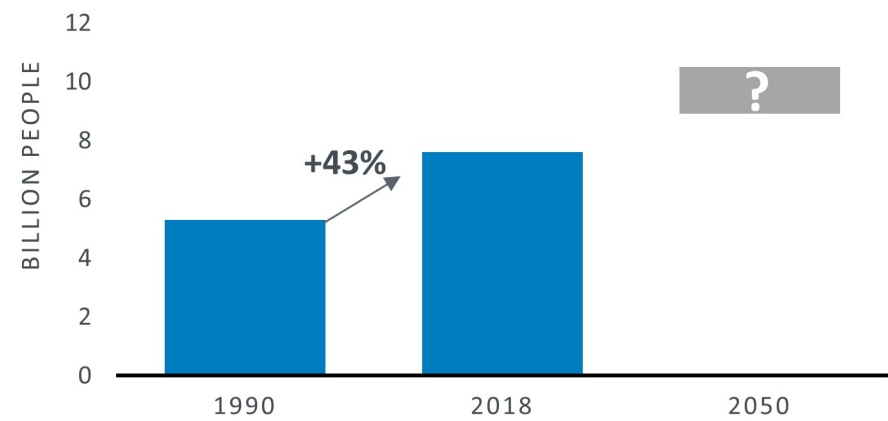
- Diligent budget-setting; priorities and accountabilities
- Clear metrics and milestones across organization
- Monthly deep-dive reviews
- Continuous tracking of health, safety, environmental and workforce metrics

## ACCOUNTABILITY

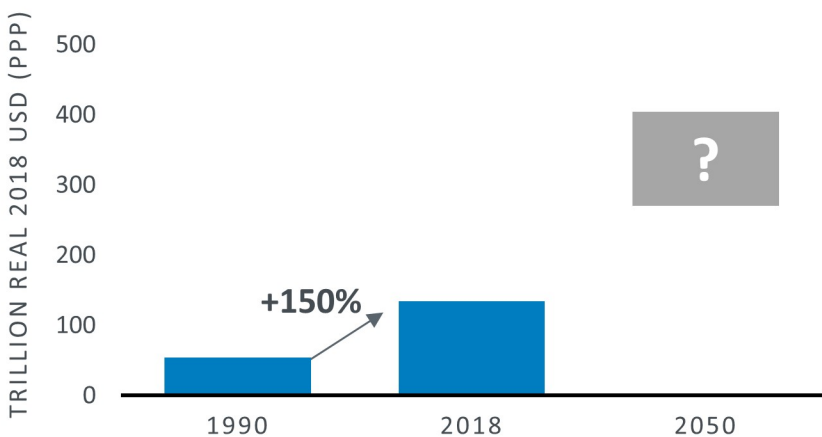
- Consistent, corporate-led lookbacks on exploration, development drilling and major projects
- Technical peer reviews including corporate experts
- >40 discrete Award Units for annual variable compensation

# The World Faces an Uncertain Future

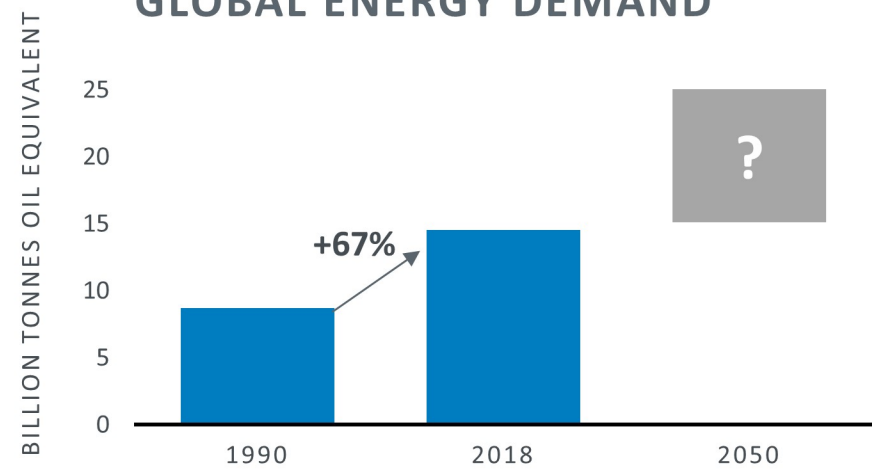
## POPULATION



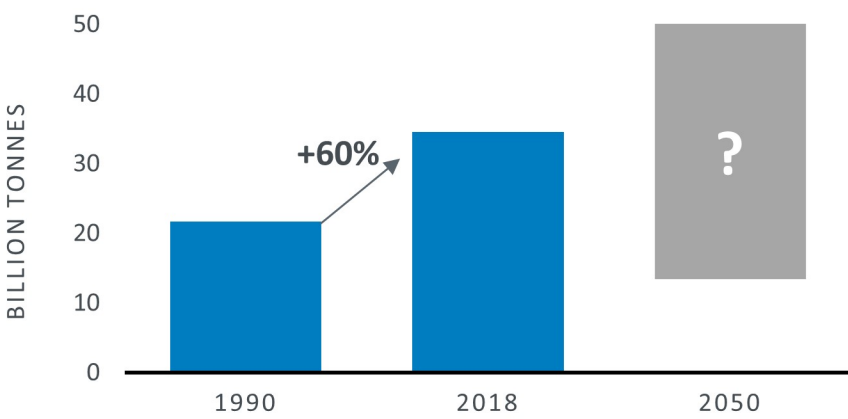
## ECONOMY



## GLOBAL ENERGY DEMAND



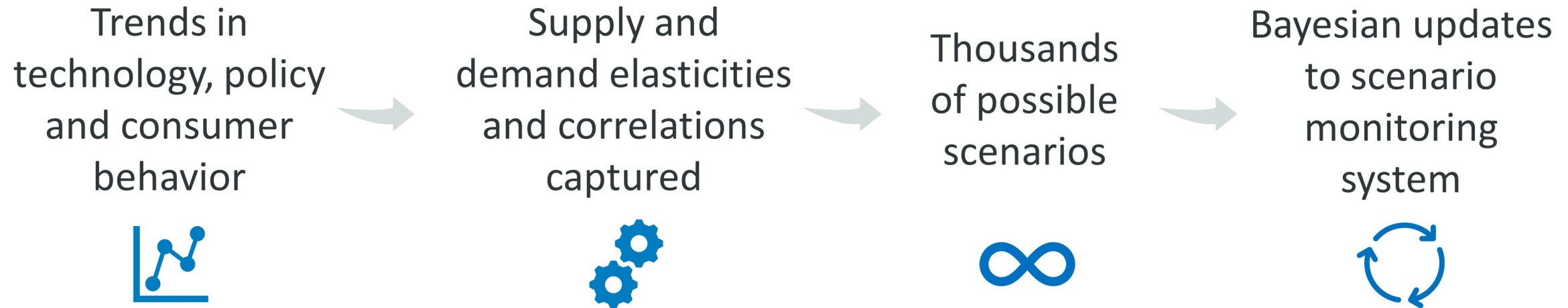
## ENERGY-RELATED CO<sub>2</sub> EMISSIONS



Source: 2050 estimates from U.N. Projections (population), IHS Markit Scenario Service (economy), EIA 2019 and IEA 2017 Energy Technology Perspectives (demand and emissions). Copyright IHS Markit Energy Scenarios, 2019. Used with permission, all rights reserved.

# Scenario Modeling Informs Uncertainty Management

## CONOCOPHILLIPS SCENARIO MODELING SYSTEM



## OBSERVATIONS

Average WTI price range of \$40-\$70/BBL through 2050s appears likely

Price cycles and volatility continue

# Scenario Planning Addresses Realities and Informs Strategic Actions

## KEY OBJECTIVE: DELIVER SUPERIOR RETURNS THROUGH THE CYCLES

### CRITICAL QUESTIONS

### STRATEGIC ACTIONS

**How should we manage uncertainty?**

Maintain a strong balance sheet  
Sustain low breakeven price  
Retain significant exposure to upside prices  
Proactively manage climate-related risk

**What portfolio should we choose?**

Diverse asset mix  
Low cost of supply  
Low base decline and capital intensity

**How should we allocate capital?**

Optimize pace of capital investments  
Execute program consistently through cycles  
Prioritize returns *on* and *of* capital  
Grow free cash flow generation capacity

Free cash flow and returns on capital employed (referred to as returns on capital on slide) are non-GAAP measures defined in the Appendix.

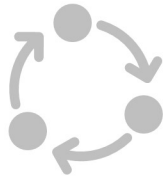
Robust Planning Process

The Optimal Portfolio

10-Year Capital Investment Plan



# Strategic Planning, Portfolio Optimization and Capital Investment



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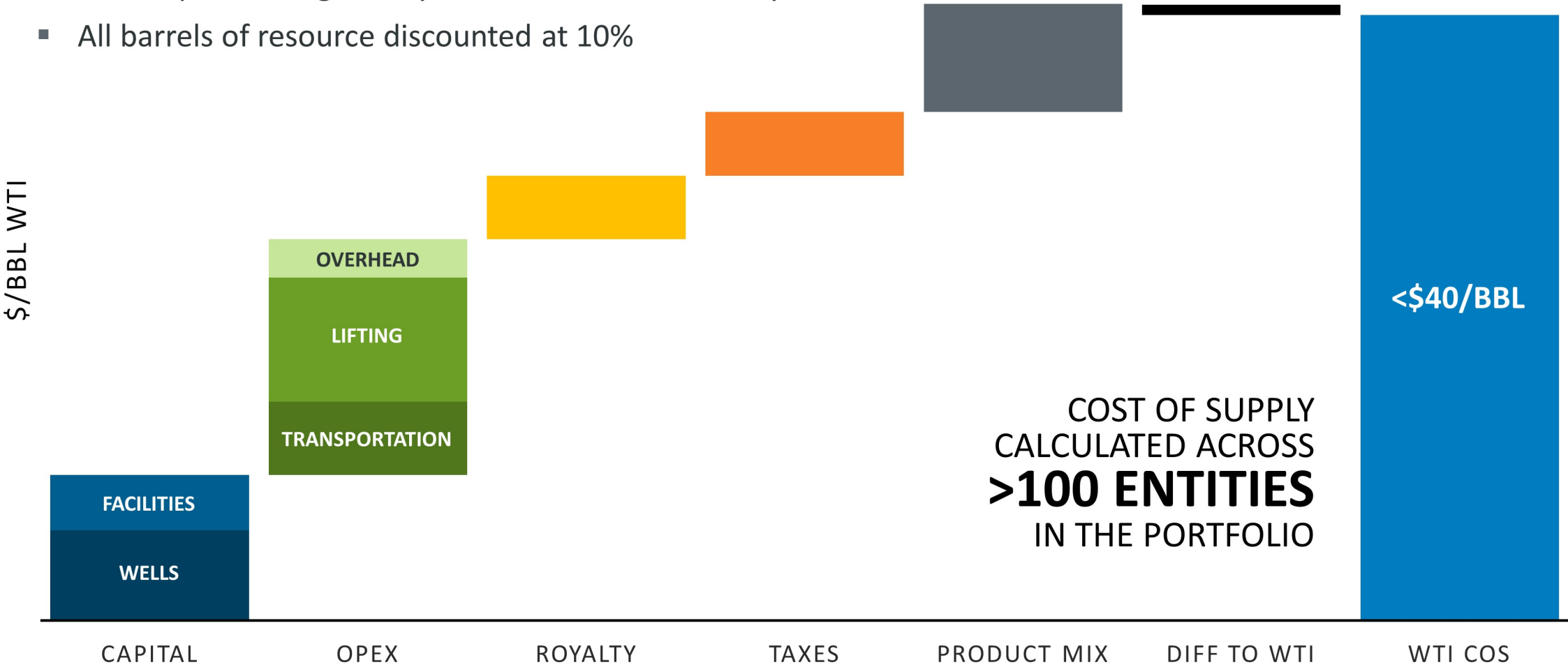
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# Fundamental Premise – Low Cost of Supply Wins

**COST OF SUPPLY = \$/BBL WTI OIL PRICE REQUIRED TO ACHIEVE A POINT-FORWARD 10% RETURN**

- All components rigorously calculated for each entity
- All barrels of resource discounted at 10%



For illustrative purposes.

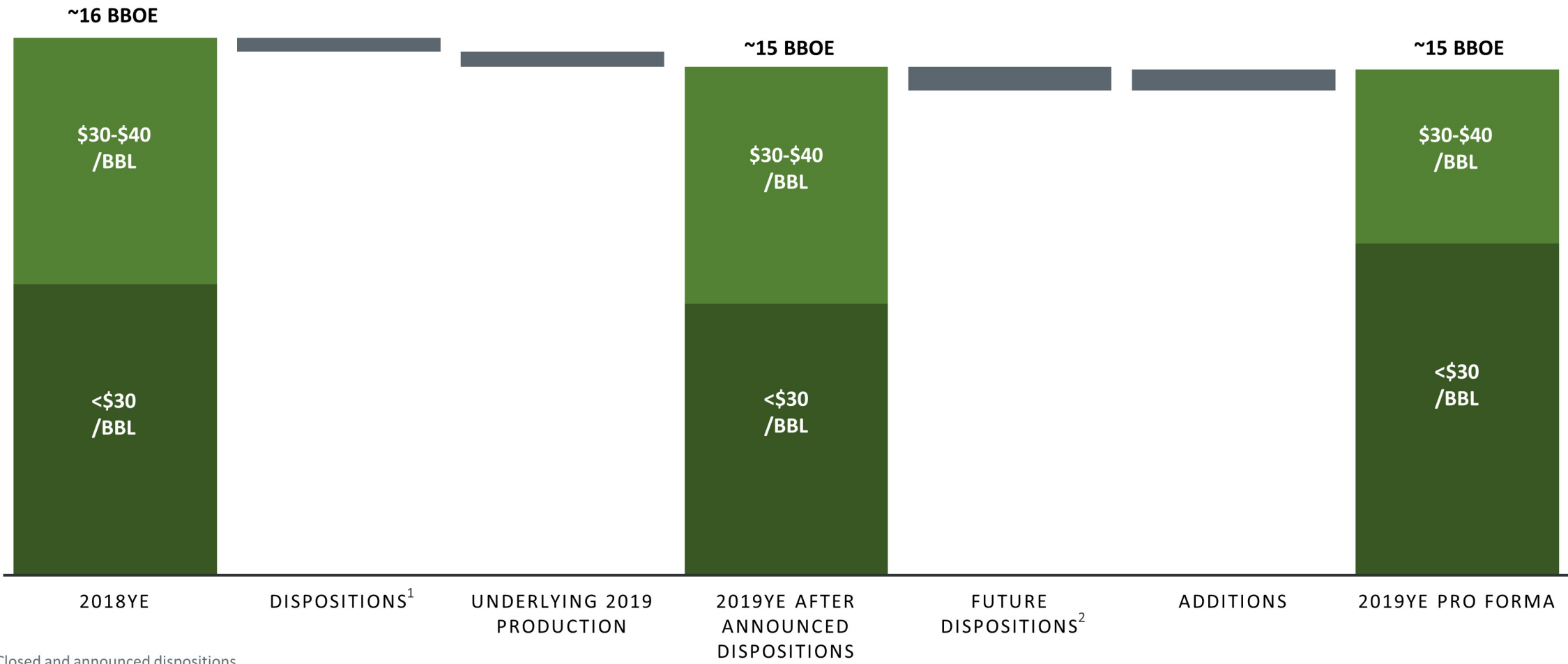
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# Evolution of Differential Resource Base

## 2018 TO 2019 RESOURCES \$/BBL WTI COST OF SUPPLY EVOLUTION



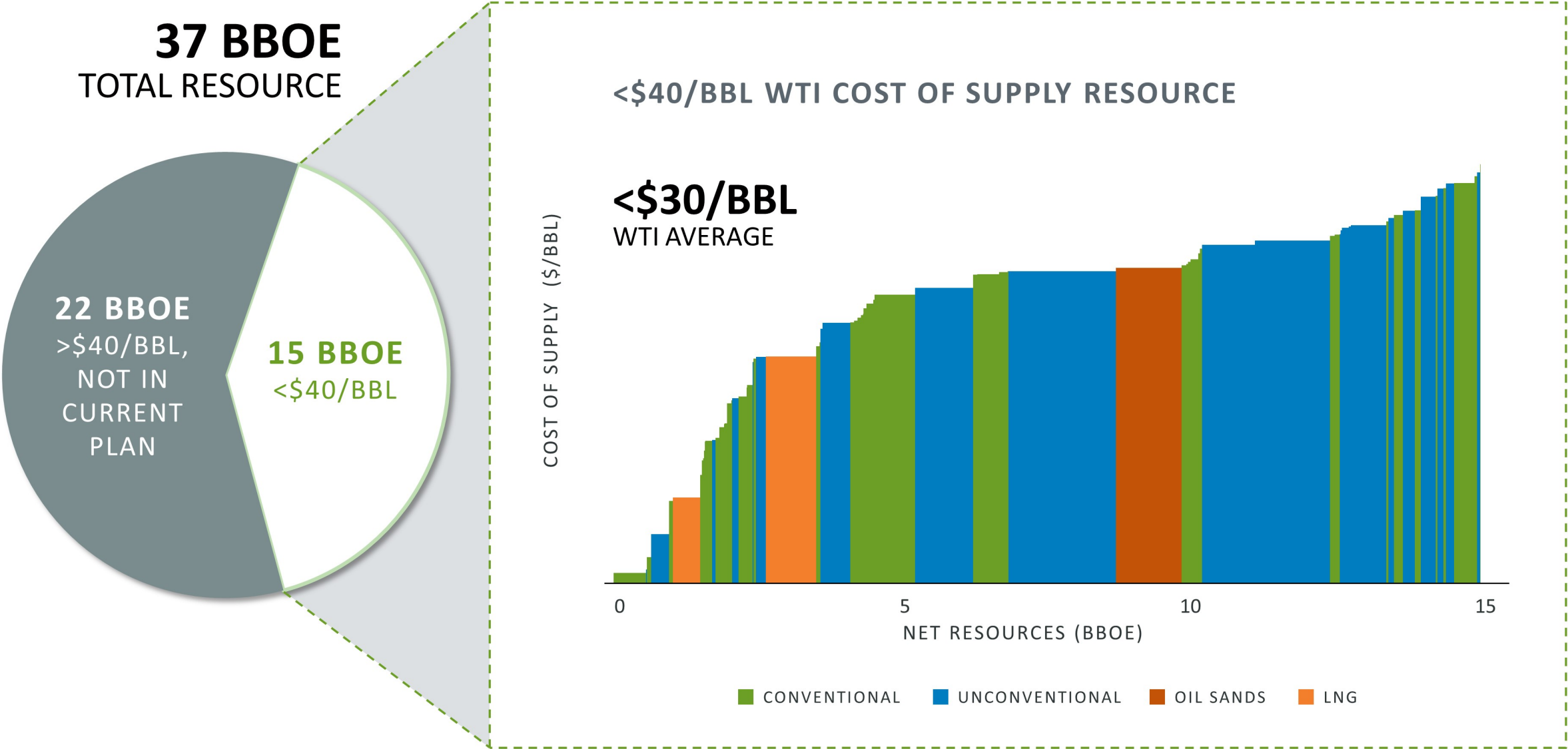
<sup>1</sup> Closed and announced dispositions.  
<sup>2</sup> Future planned dispositions including ~25% dilution of Alaska operated assets.

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# Our Portfolio Is Low Cost of Supply Across Multiple Mega-trends



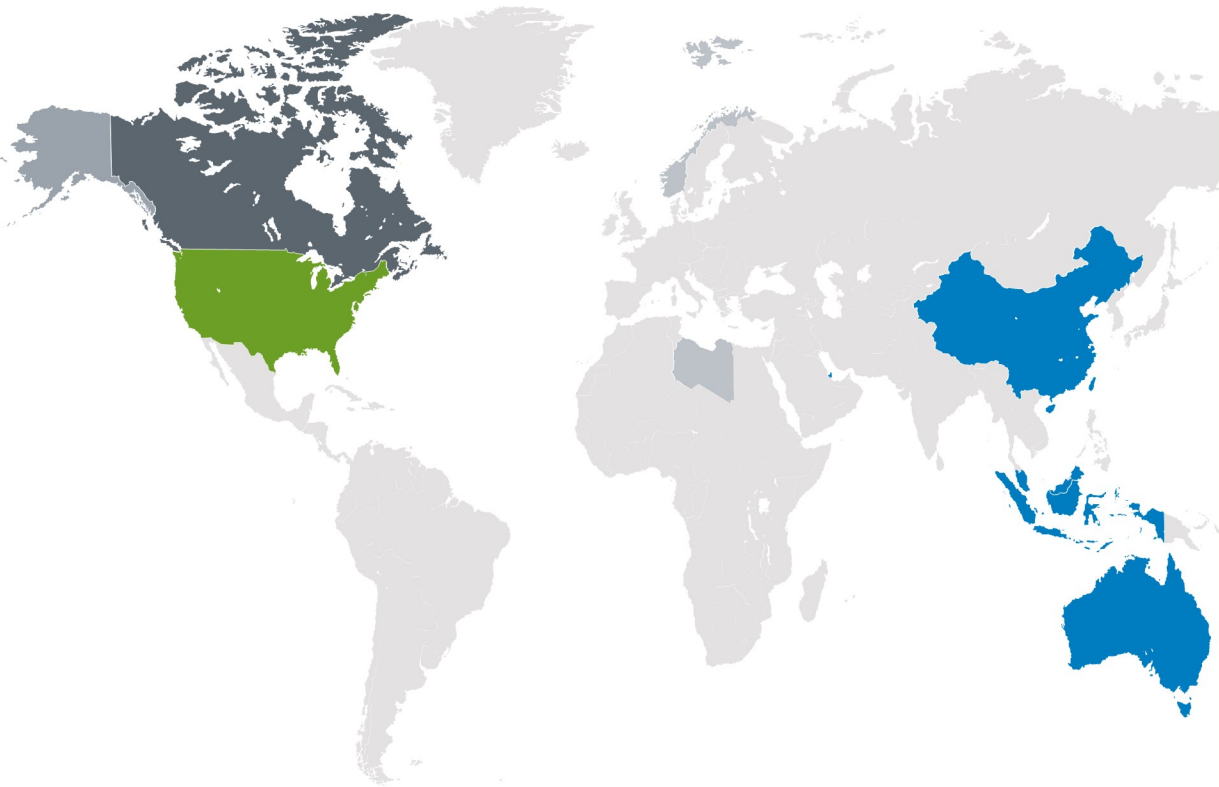
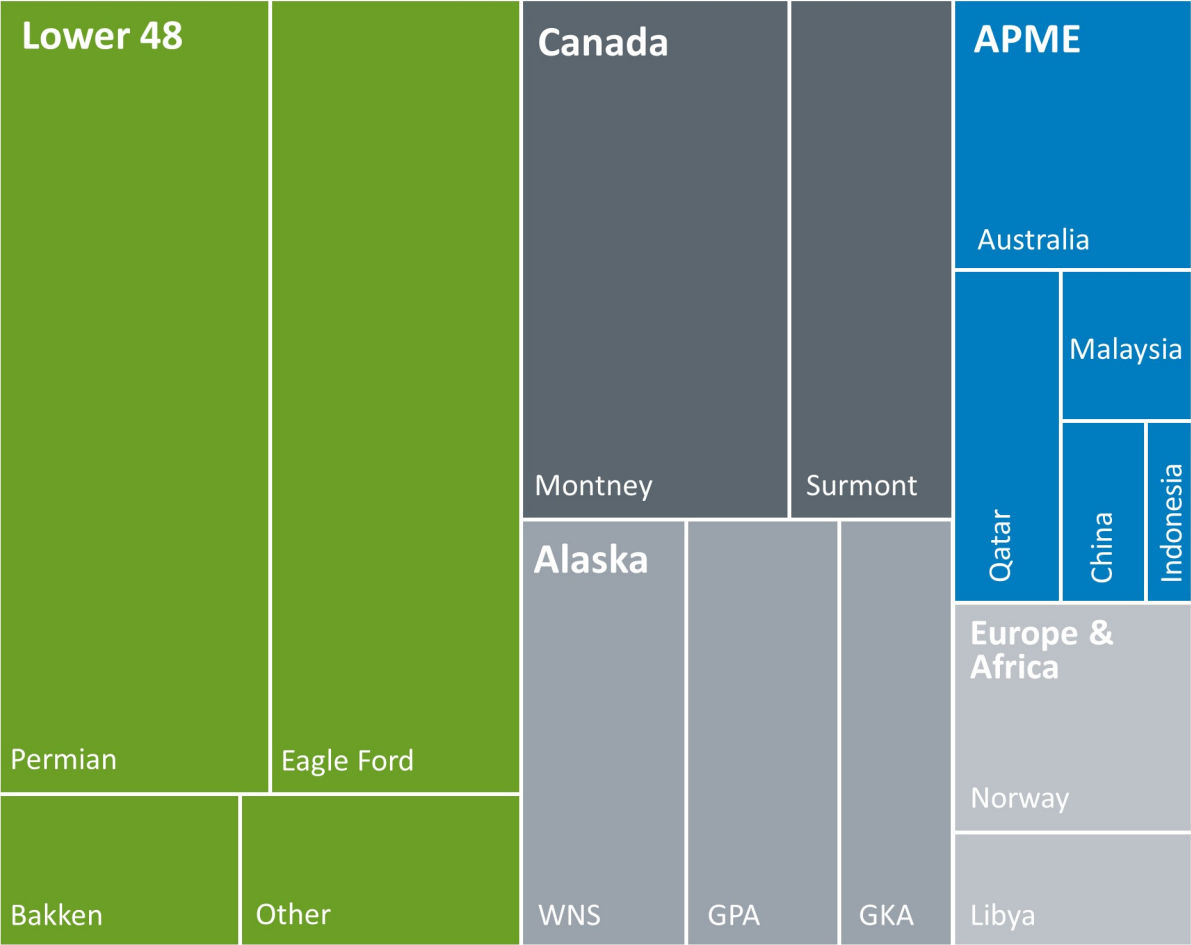
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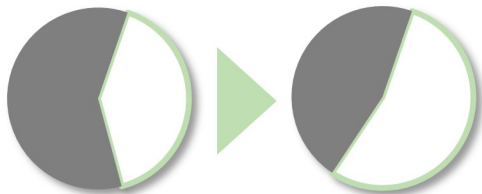
# ...And Is Geographically Diverse

## GEOGRAPHICAL DISTRIBUTION OF 15 BBOE RESOURCE <\$40/BBL WTI COST OF SUPPLY RESOURCE



# Clear Criteria for Resource Additions

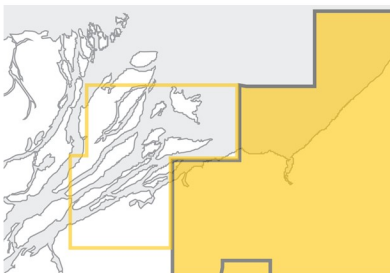
## EXISTING PORTFOLIO



## EXPLORATION



## INORGANIC ADDITIONS



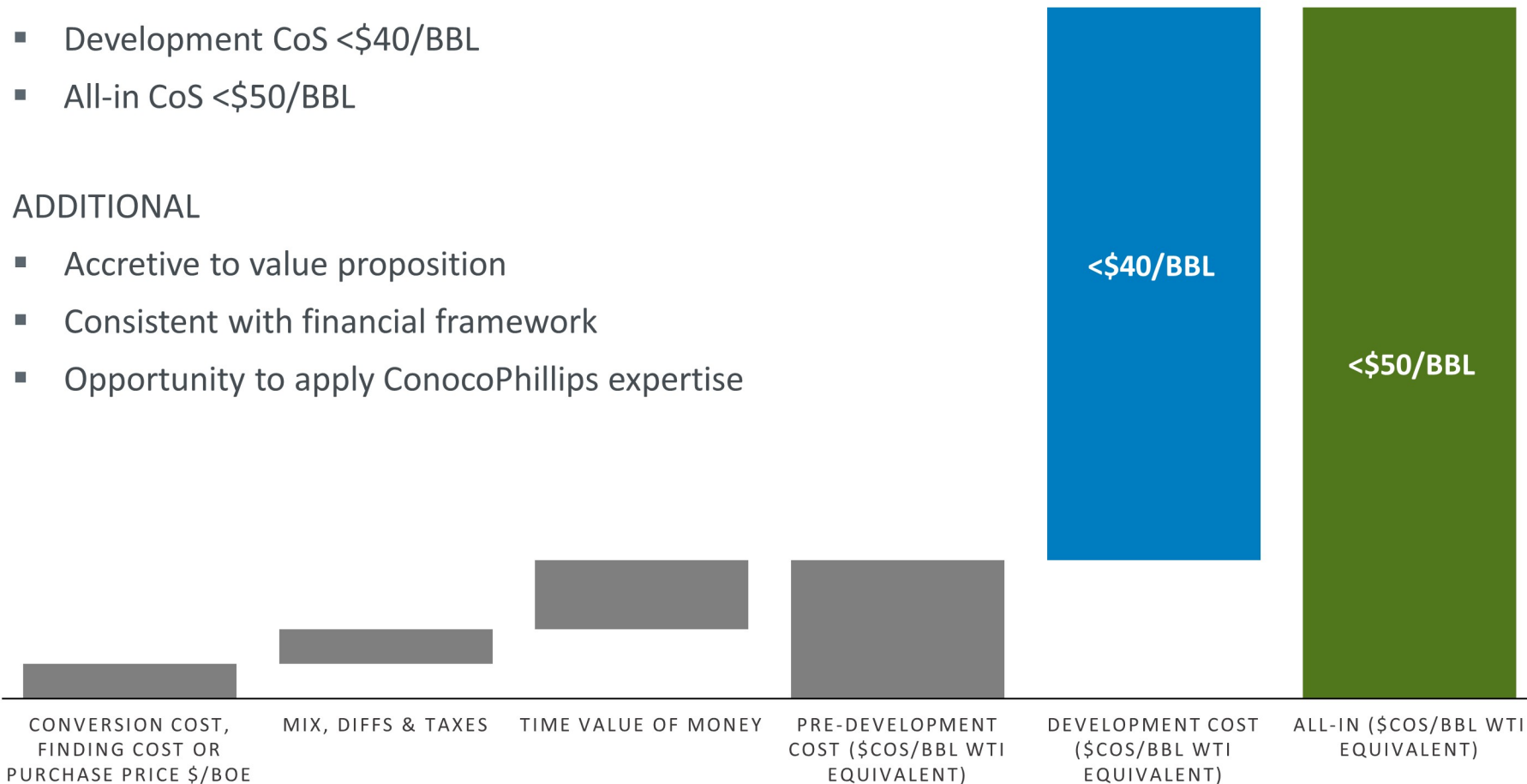
## DECISION CRITERIA FOR RESOURCE ADDITIONS

### PRIMARY

- Development CoS <\$40/BBL
- All-in CoS <\$50/BBL

### ADDITIONAL

- Accretive to value proposition
- Consistent with financial framework
- Opportunity to apply ConocoPhillips expertise



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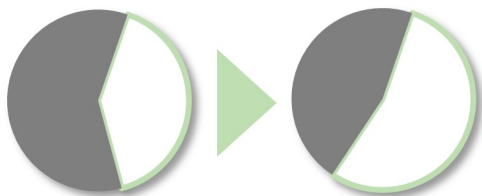
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# Replenishing Our Resource Base – Existing Portfolio

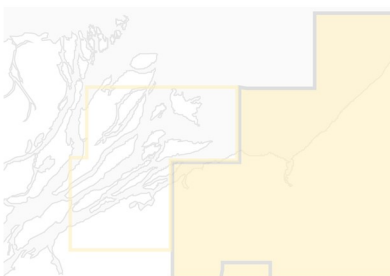
## EXISTING PORTFOLIO



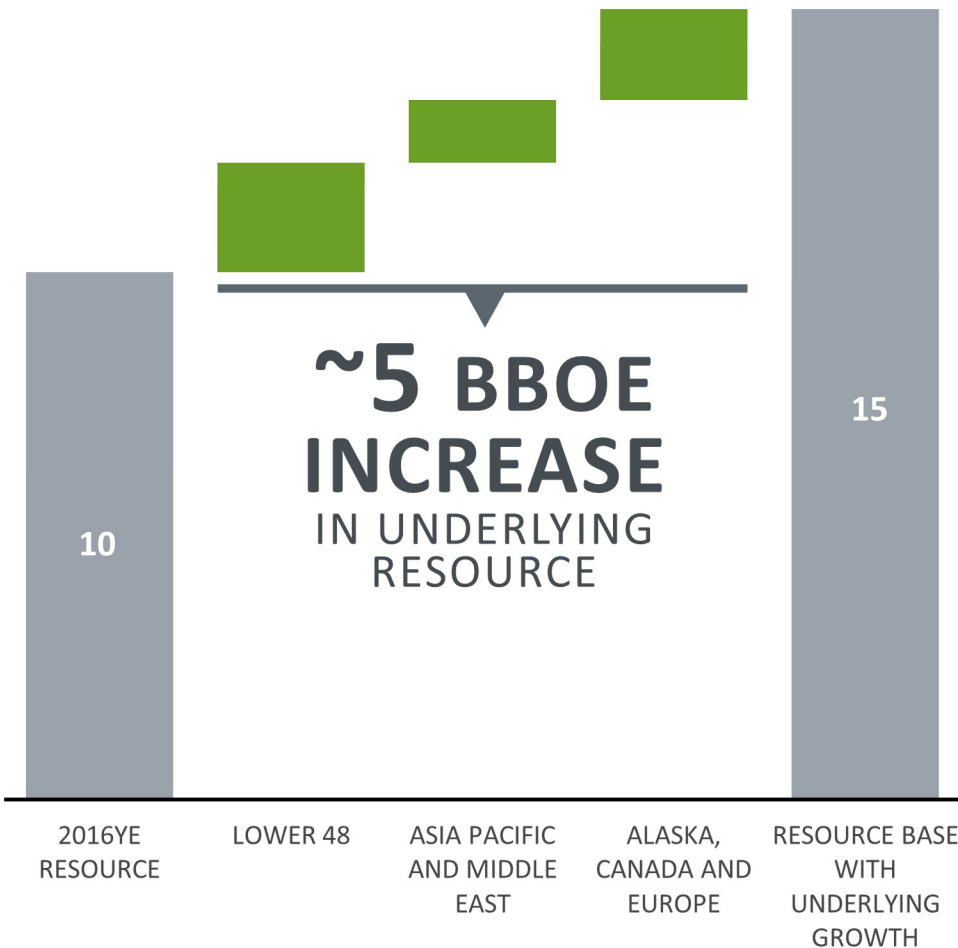
## EXPLORATION



## INORGANIC ADDITIONS



## 2016 TO 2019 RESOURCE BASE <\$40/BBL WTI COS (BBOE)



## LOWER 48

- Data-driven drilling and completions
- Spacing/stacking pilots
- Refracs of early completions
- Longer laterals
- Operating cost reductions

## ASIA PACIFIC AND MIDDLE EAST (APME)

- Phased, repeatable projects driving down cost in China and Malaysia

## ALASKA, CANADA AND EUROPE (ACE)

- 4-D seismic at Ekofisk
- Extended-reach laterals in Alaska
- Surmont flow-control devices
- Surmont netback improvements

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# Replenishing Our Resource Base – Exploration

## EXISTING PORTFOLIO



**~2 BBOE**

DISCOVERED WITH  
A DEVELOPMENT  
COST OF SUPPLY  
<\$40/BBL SINCE  
2016

## EXPLORATION STRATEGY

Focused  
exploration in key  
business units

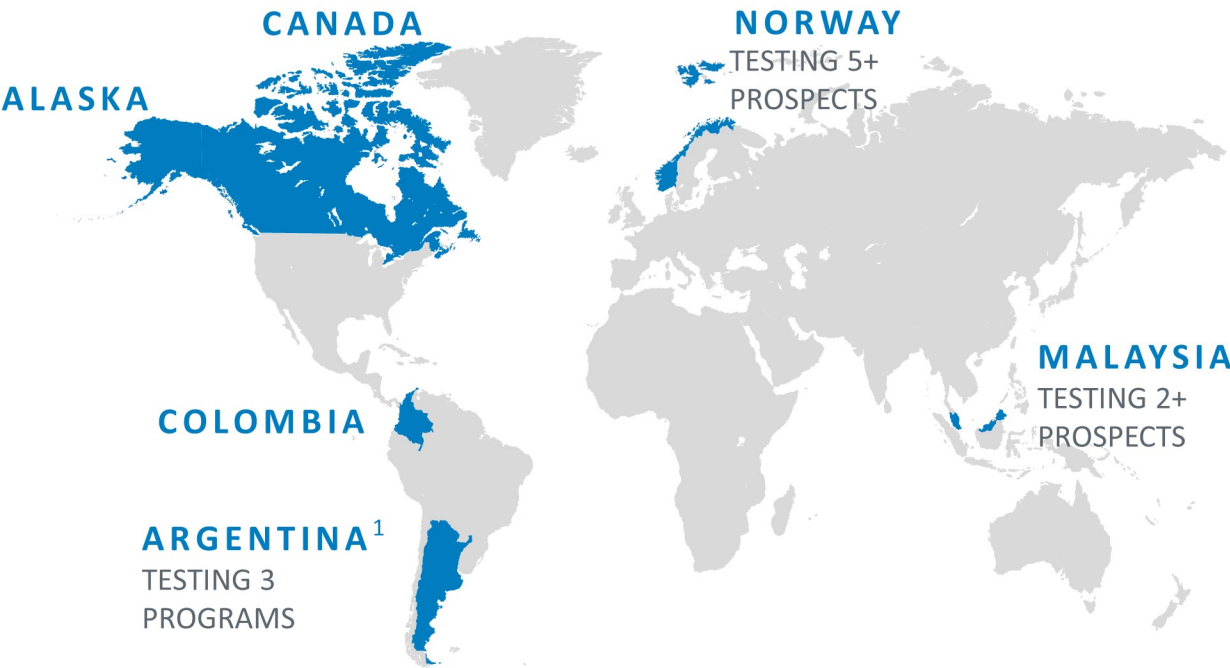
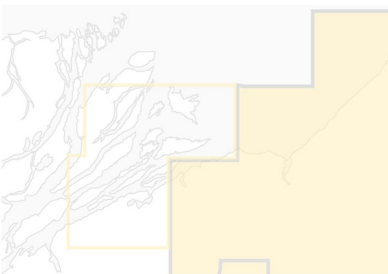
New ventures targeting  
advantaged gas and Latin  
America unconventional oil

Low-cost access and  
development cost of  
supply <\$40/BBL

## EXPLORATION



## INORGANIC ADDITIONS



## RECENT AND PLANNED<sup>2</sup> EXPLORATION ACTIVITY

~\$0.3B/YR CAPITAL IN BASE PLAN

<sup>1</sup> Subject to receiving customary approvals. <sup>2</sup> 2020-2023 shown for planned programs.

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# Replenishing Our Resource Base – Inorganic Additions

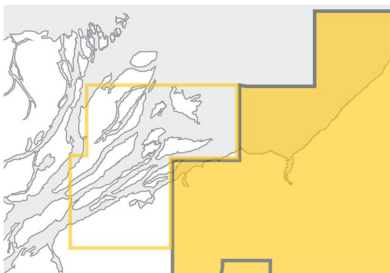
## EXISTING PORTFOLIO



## EXPLORATION



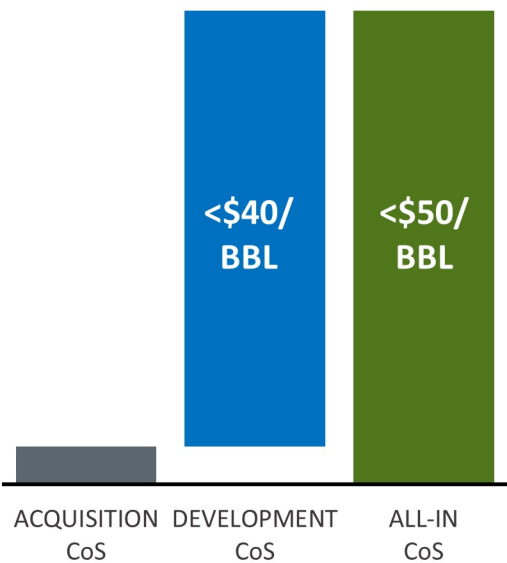
## INORGANIC ADDITIONS



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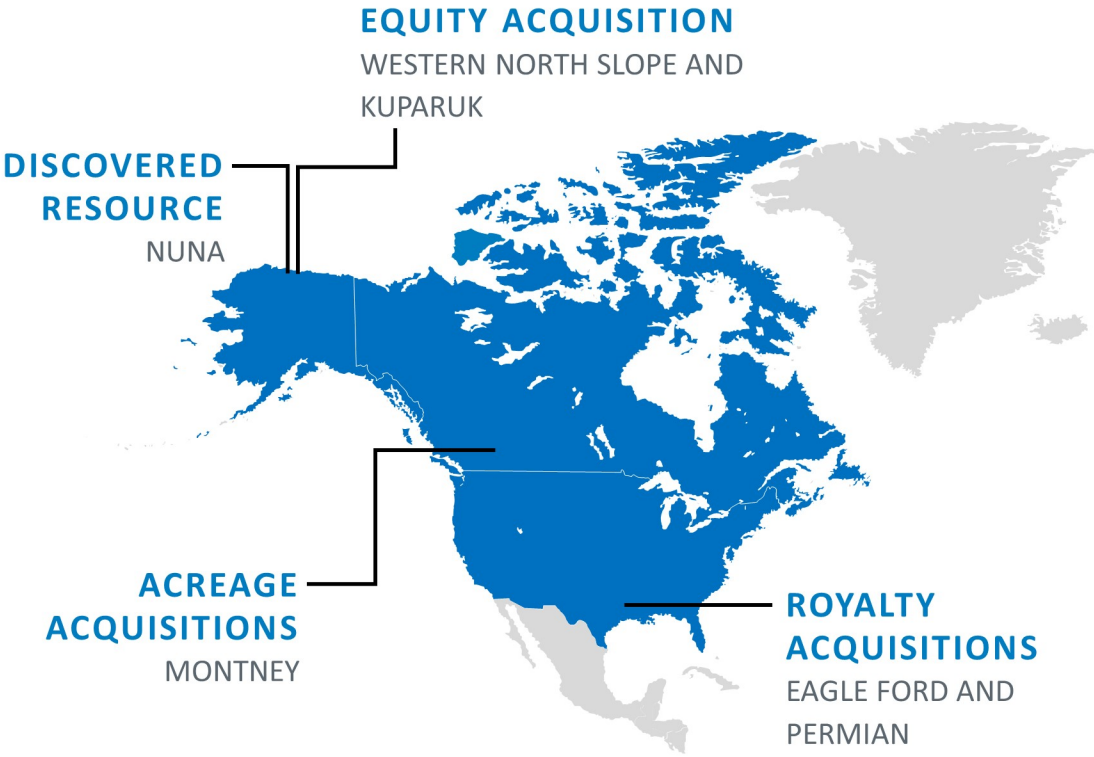
**~1 BBOE**

ADDED SINCE 2016  
FOR <\$1B<sup>1</sup> AT A  
DEVELOPMENT  
COST OF SUPPLY  
<\$40/BBL



The Optimal Portfolio

## RECENT INORGANIC ADDITIONS

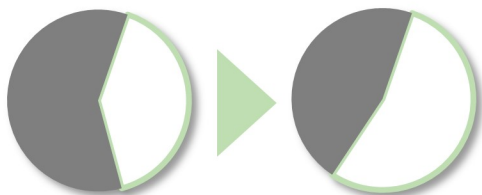


<sup>1</sup> Does not include the non-cash acquisition value for Greater Kuparuk.

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# Replenishing Resource Base – Low Cost of Supply Growth

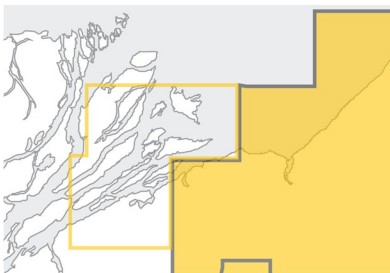
## EXISTING PORTFOLIO



## EXPLORATION

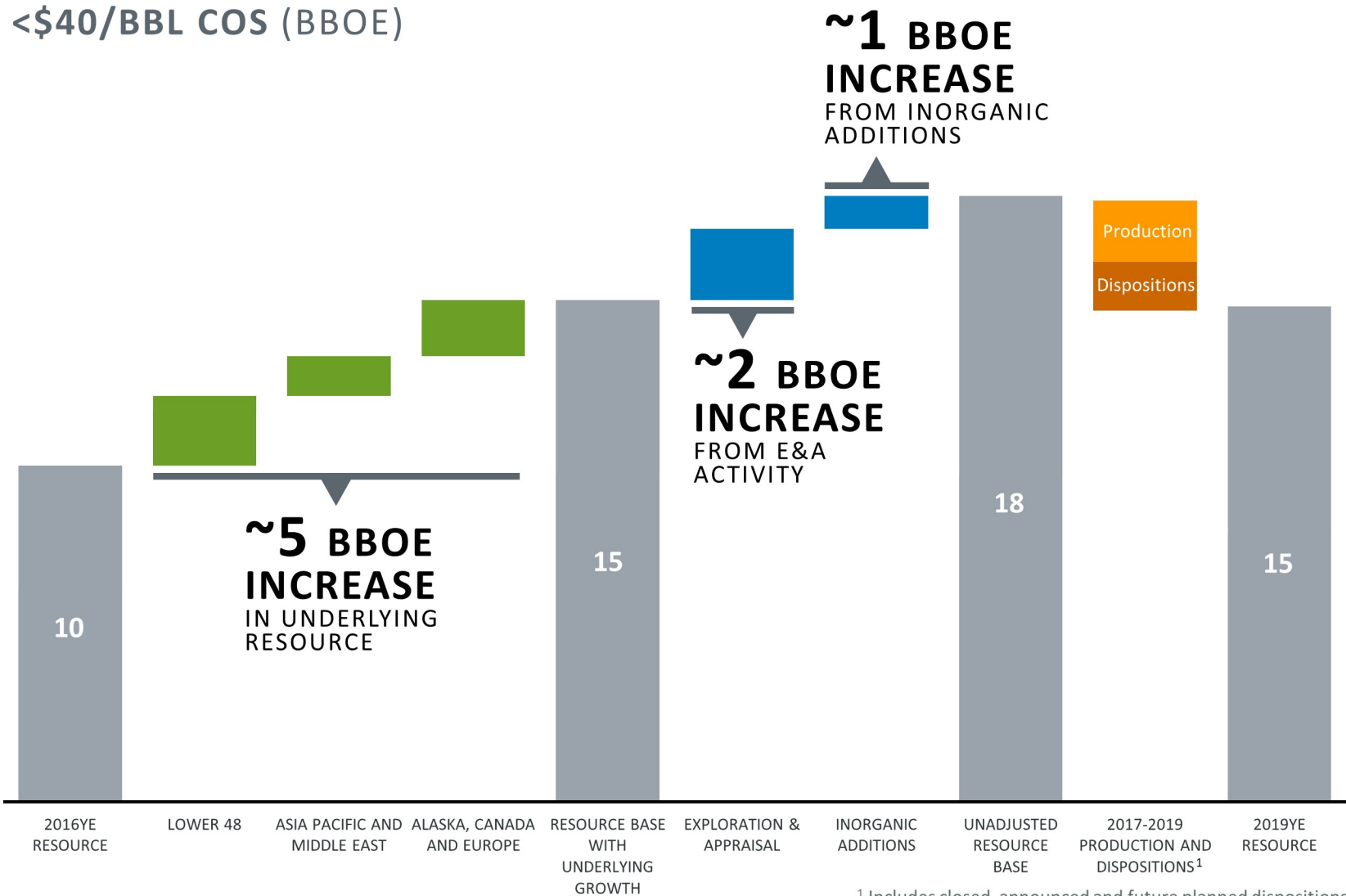


## INORGANIC ADDITIONS



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## 2016 TO 2019 RESOURCE BASE <\$40/BBL COS (BBOE)



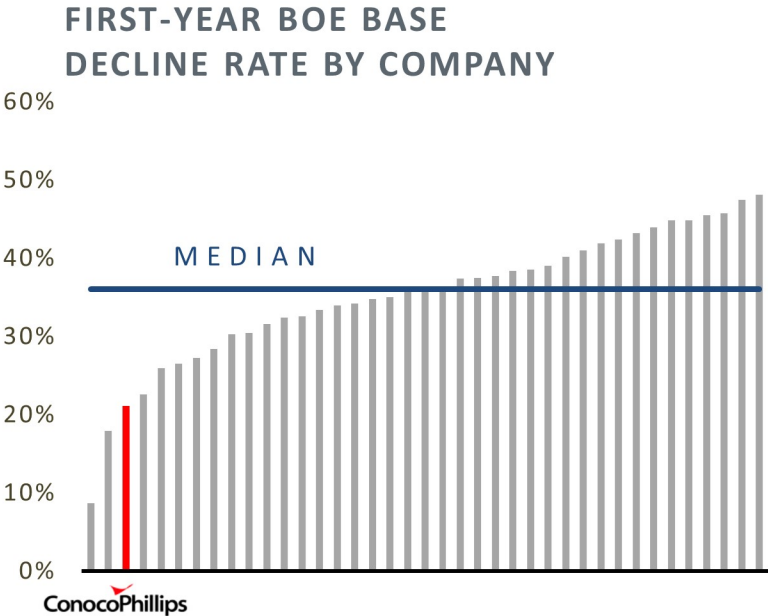
<sup>1</sup> Includes closed, announced and future planned dispositions.

The Optimal Portfolio

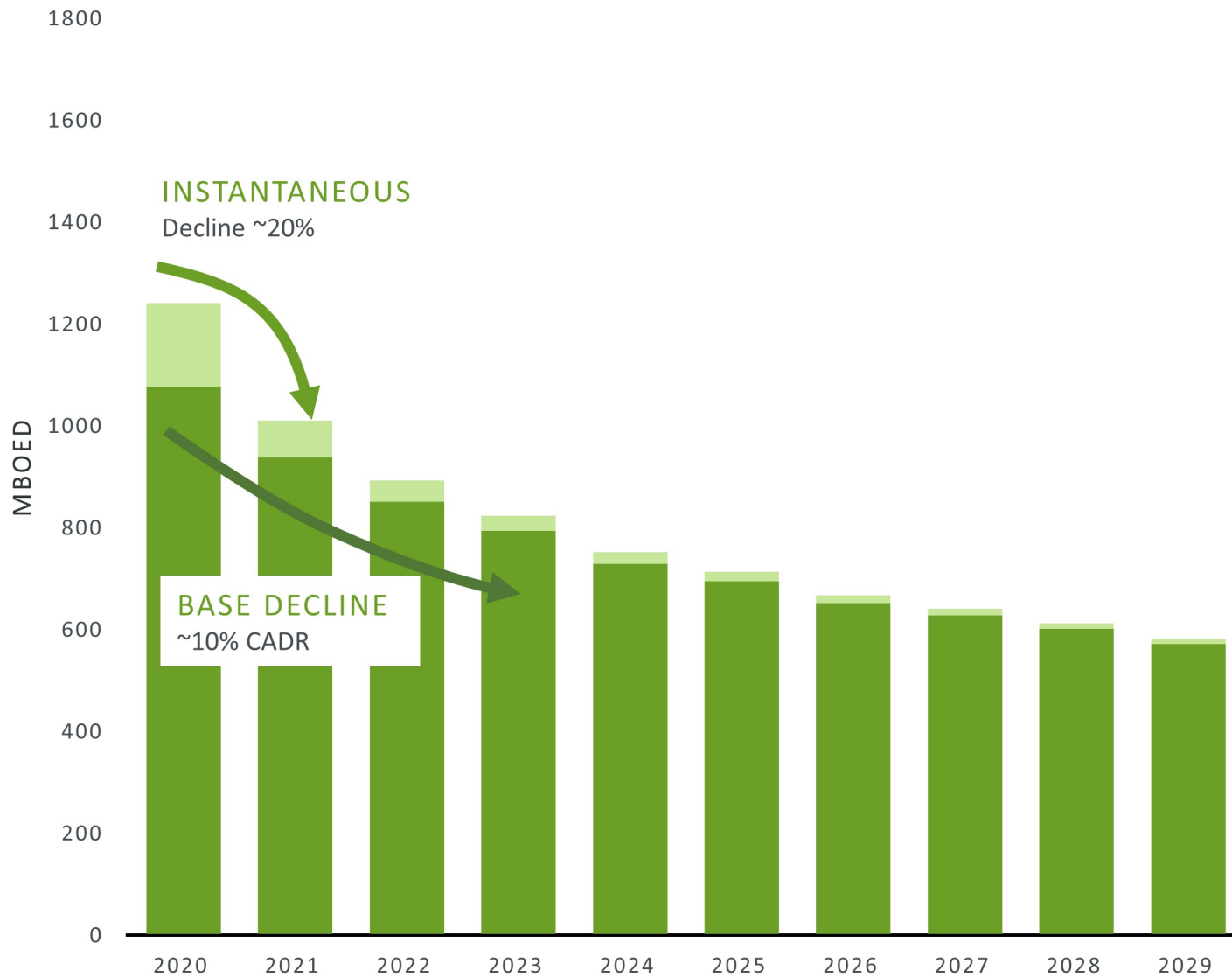
10-Year Capital Investment Plan



# Low Base Decline Rates that are Sustained Through the Decade



Source: BMO Capital Markets, Drilling Info, "Base Decline Rate Study; Speeding Up the Treadmill," Aug. 22, 2019. Includes all 39 E&P companies under BMO coverage.



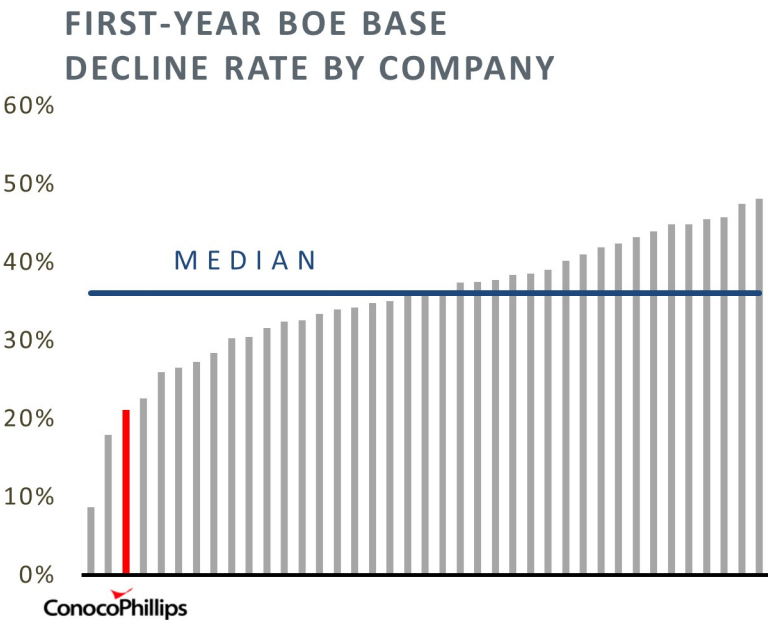
Robust Planning Process

The Optimal Portfolio

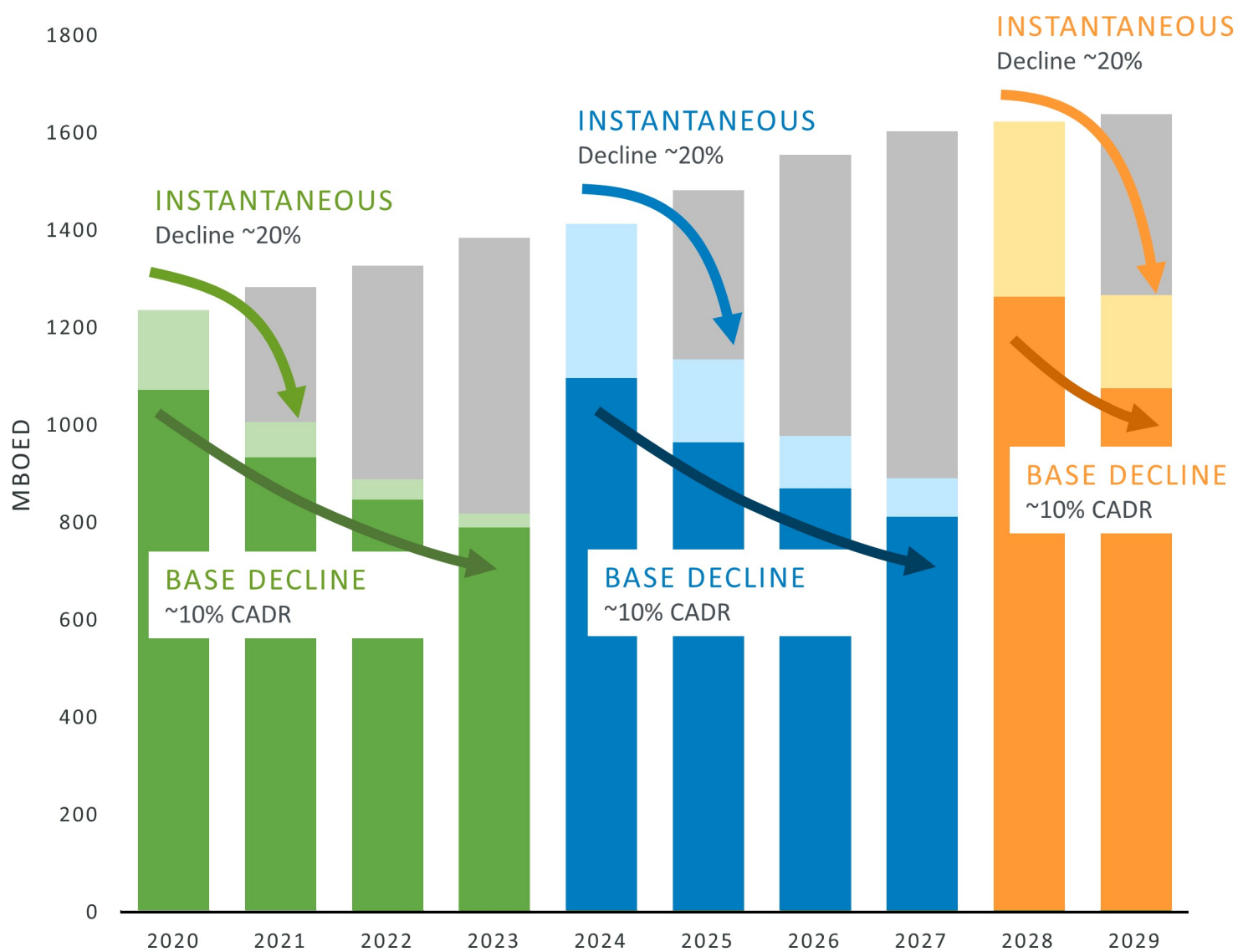
10-Year Capital Investment Plan

# Low Base Decline Rates that are Sustained Through the Decade

- Net-zero-decline LNG/oil sands and low-decline conventional assets
- Diversified sources of new production
- Disciplined overall growth rate



Source: BMO Capital Markets, Drilling Info, "Base Decline Rate Study; Speeding Up the Treadmill," Aug. 22, 2019. Includes all 39 E&P companies under BMO coverage.

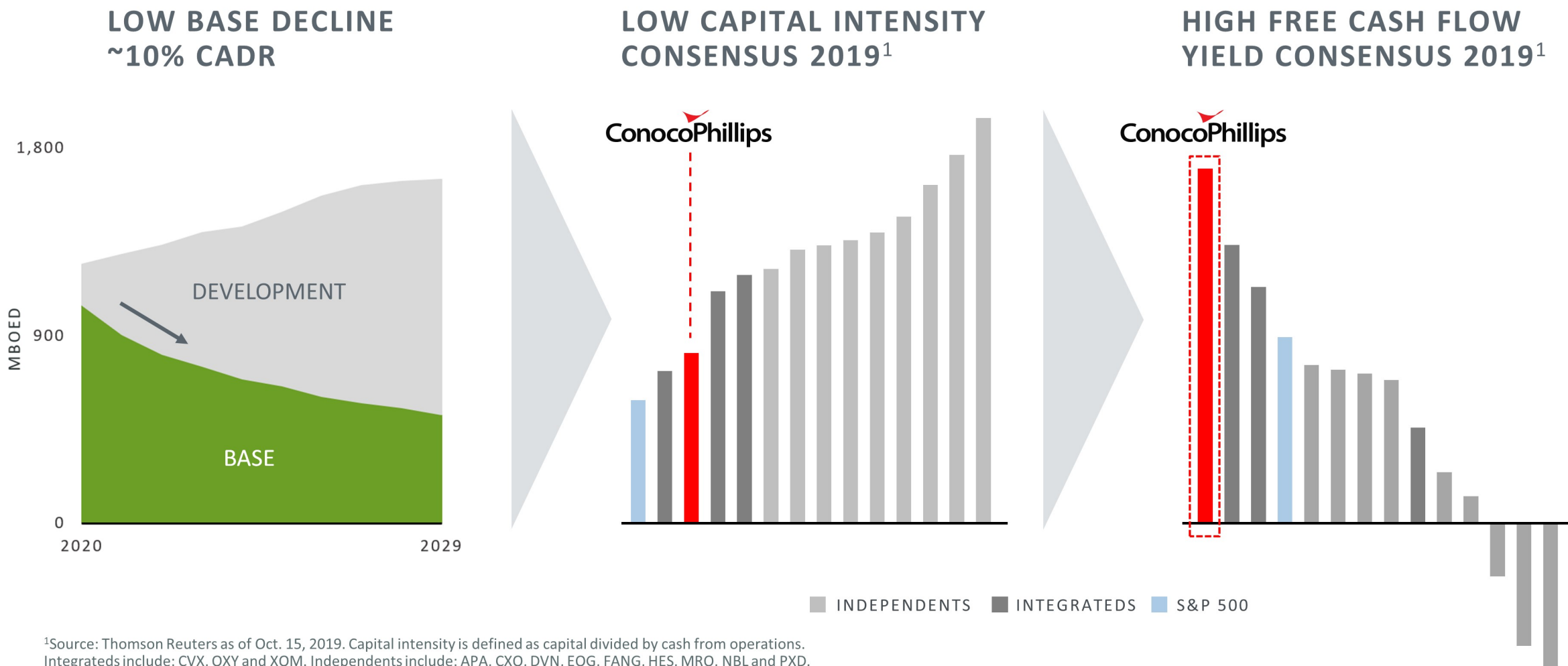


Robust Planning Process

The Optimal Portfolio

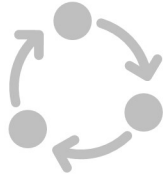
10-Year Capital Investment Plan

# Low Base Decline = Low Capital Intensity = High Free Cash Flow



<sup>1</sup>Source: Thomson Reuters as of Oct. 15, 2019. Capital intensity is defined as capital divided by cash from operations. Integrated include: CVX, OXY and XOM. Independents include: APA, CXO, DVN, EOG, FANG, HES, MRO, NBL and PXD. Free cash flow is a non-GAAP measure defined in the Appendix.

# Strategic Planning, Portfolio Optimization and Capital Investment



## ROBUST PLANNING PROCESS

Acknowledge and plan  
for uncertainty

---

Develop multiple scenarios and  
monitor signposts

---

Test plan alternatives against  
a range of outcomes

Free cash flow is a non-GAAP measure defined in the Appendix.

Robust Planning Process



## THE OPTIMAL PORTFOLIO

Geographically and  
geologically diverse assets

---

Low cost of supply as a  
fundamental premise

---

Low decline and low capital  
intensity enable free cash flow

The Optimal Portfolio



## 10-YEAR CAPITAL INVESTMENT PLAN

Optimized development  
pace within each asset

---

Phased investments  
across the assets

---

Integrated plan for  
free cash flow growth

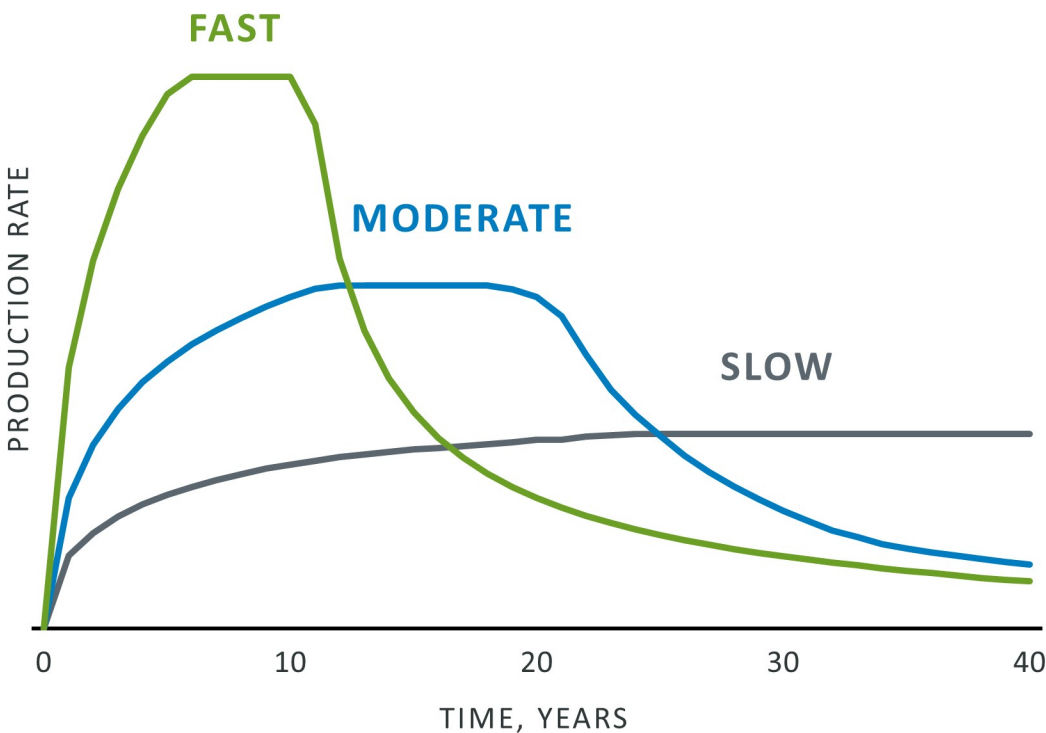
10-Year Capital Investment Plan



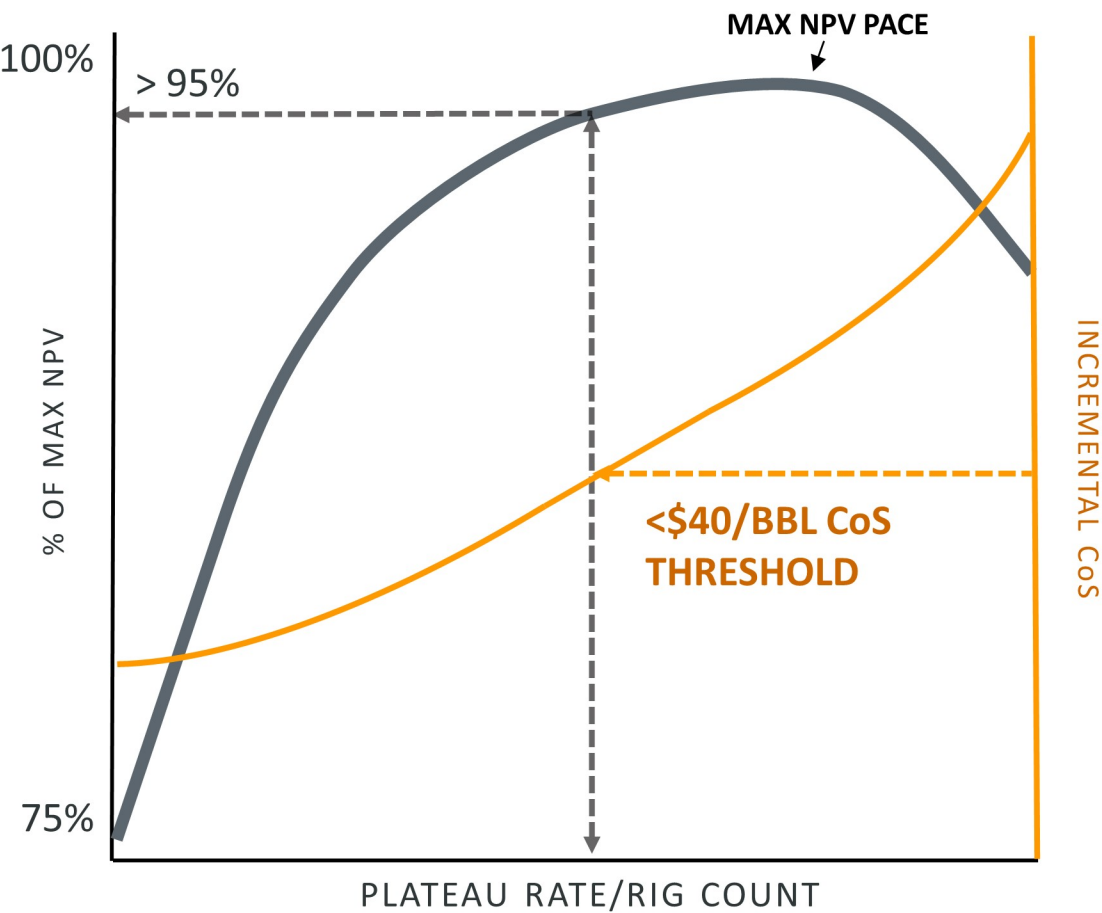
# Optimized Investment Pace Drives Efficiency and Returns

## CRUCIAL QUESTION

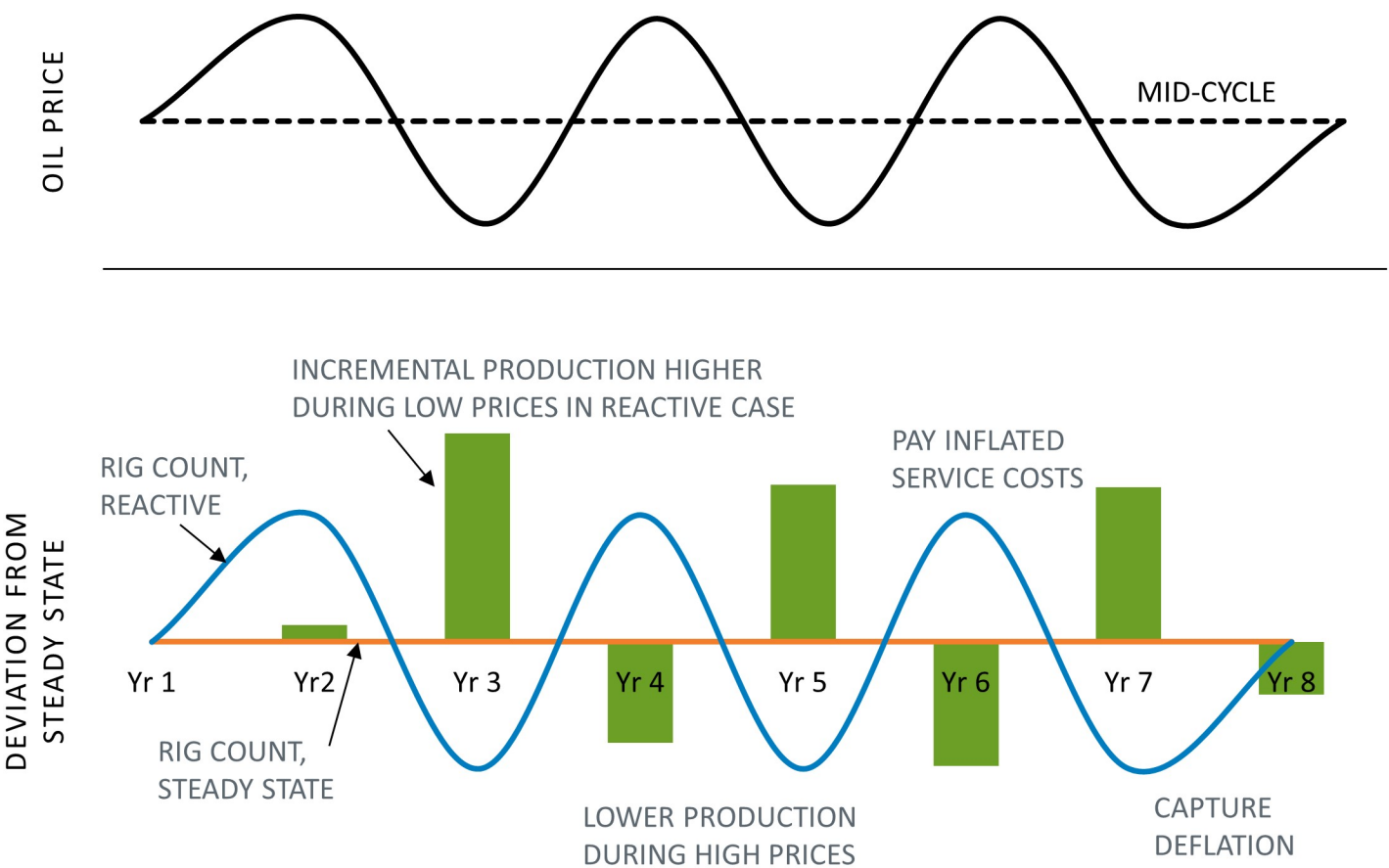
What investment pace optimizes value and capital efficiency, and therefore leads to high returns through the cycles?



## OUR MODEL FOR OPTIMAL PACE



# Consistent Execution of Optimized Pace Maximizes Returns Through Cycles



## STEADY-STATE ACTIVITY LEVEL

- Captures capital deflation into low cycles
- Avoids inefficiency of cyclical activity level
- Avoids production decline into high price cycles; avoids production ramps into lows
- Enables consistent delivery of learning curve, optimizes supply chain strategy and improves safety performance

**~5 PERCENTAGE POINTS**

HIGHER RETURNS FROM STEADY-STATE<sup>1</sup>

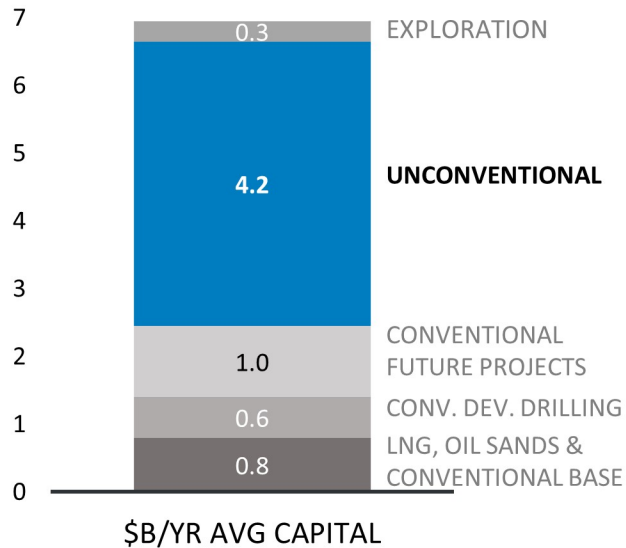
## CONOCOPHILLIPS DEFINITION OF CAPITAL DISCIPLINE

### OPTIMIZED, CONSISTENT THROUGH-CYCLE EXECUTION OF CAPITAL PROGRAM

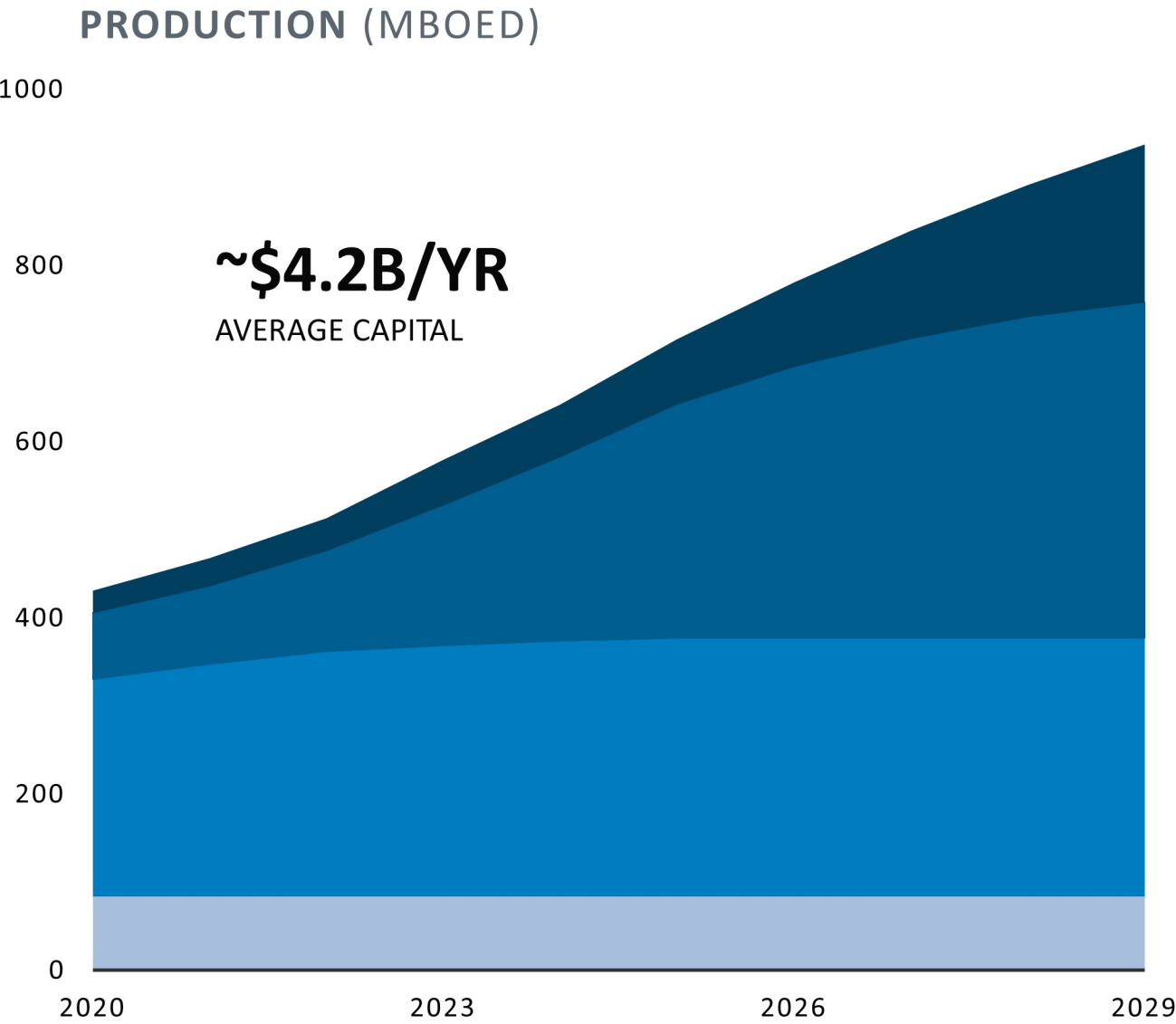
<sup>1</sup> Based on corporate-led internal lookbacks.

# Optimized Pace – Unconventionals

**>900 MBOED**  
UNCONVENTIONAL PRODUCTION BY END OF DECADE



Robust Planning Process



The Optimal Portfolio

**MONTNEY**  
\$0.5B/YR AVG CAPITAL

- 2<sup>nd</sup> rig 2023, 3<sup>rd</sup> 2027
- Plateau early-to-mid next decade

**PERMIAN**  
\$1.4B/YR AVG CAPITAL

- Ramp from 2-3 rigs now to 5-6 rigs ~2022
- Plateau end of decade

**EAGLE FORD**  
\$1.9B/YR AVG CAPITAL

- 7-8 rigs 2020+
- Plateau ~2023

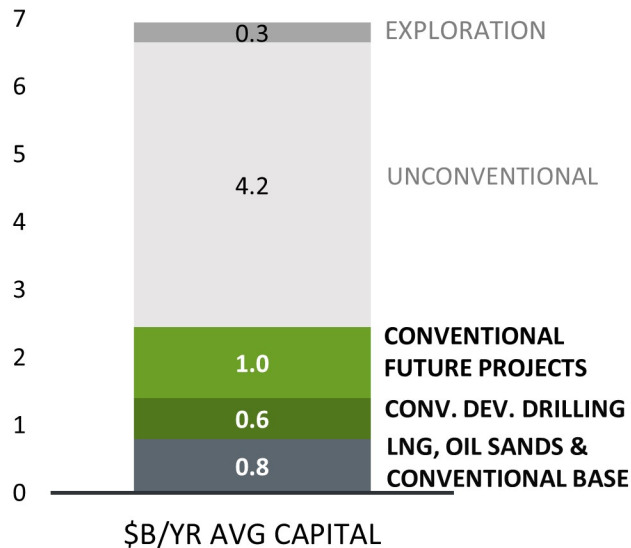
**BAKKEN**  
\$0.4B/YR AVG CAPITAL

- 3-4 rigs 2020+
- Now on plateau

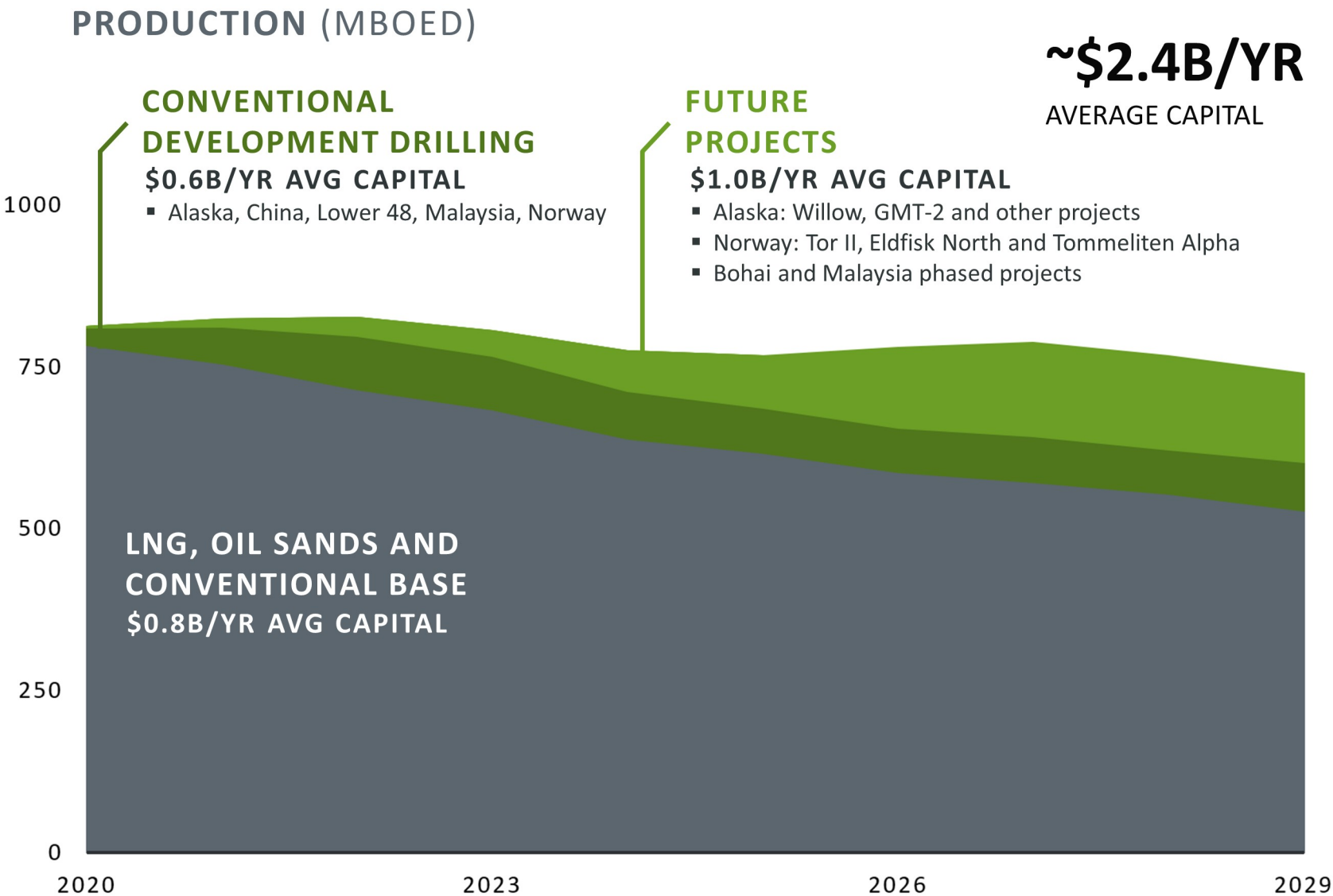
10-Year Capital Investment Plan

# Optimized Pace – Conventional Development Drilling and Projects

**>750  
MBOED**  
HELD THROUGH  
THE DECADE



Robust Planning Process

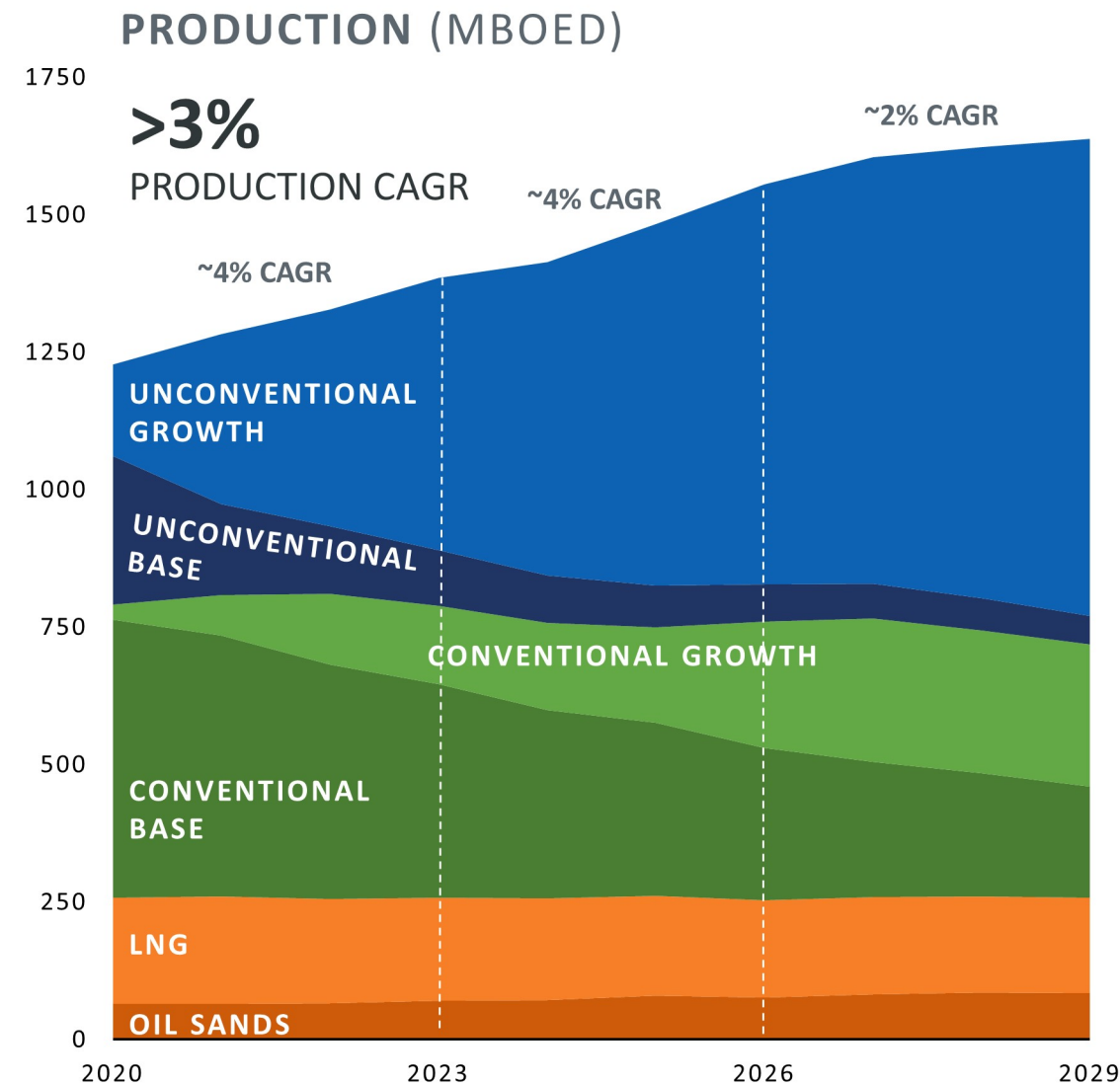
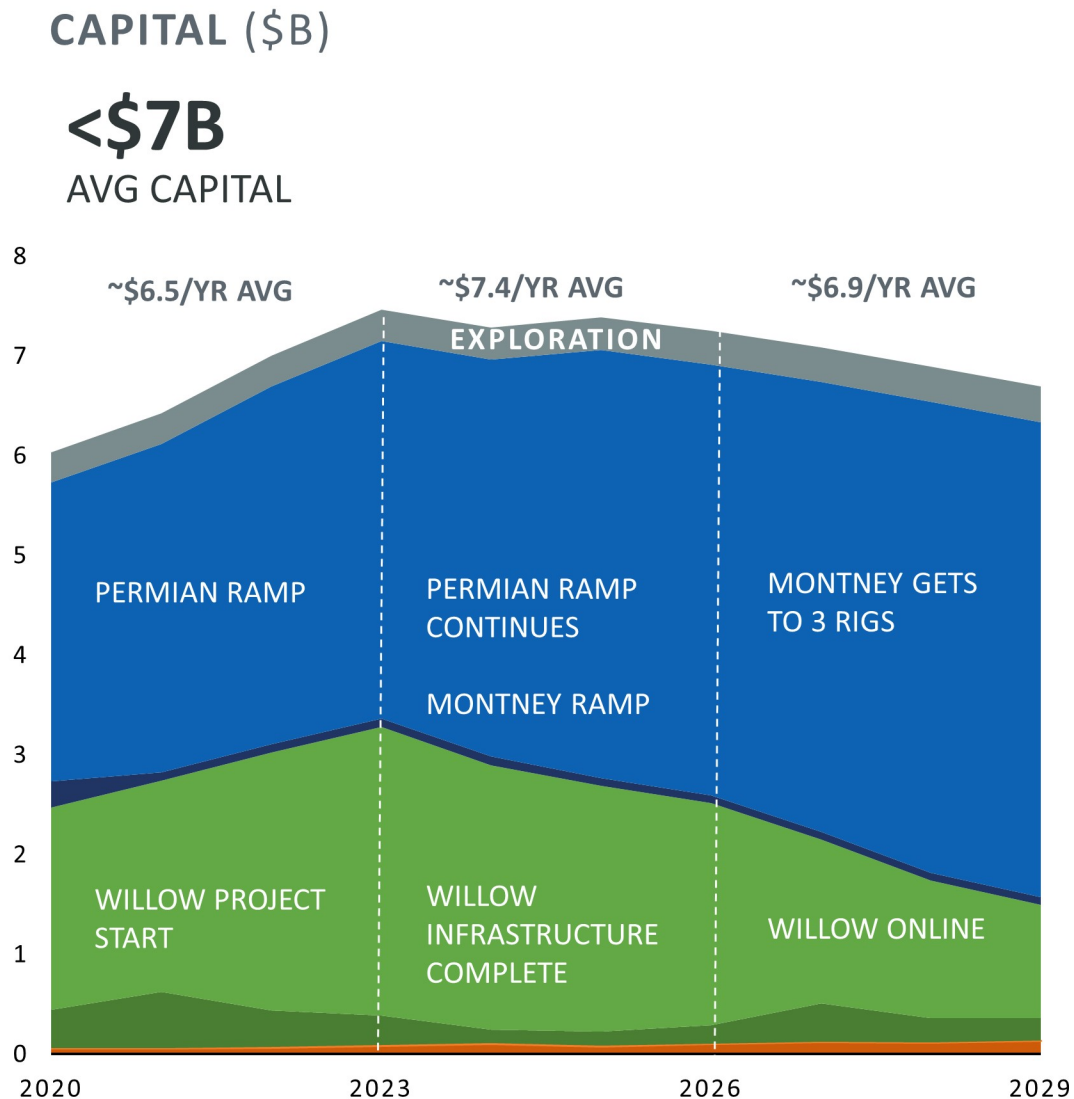


The Optimal Portfolio

10-Year Capital Investment Plan



# Building an Optimized Plan from a Diverse Portfolio



2020 capital and production estimates in the base plan outlined above assume announced dispositions, planned dispositions and ~25% dilution of interests in Alaska operated assets are effective Jan. 1, 2020. See Appendix for further details on preliminary 2020 guidance.

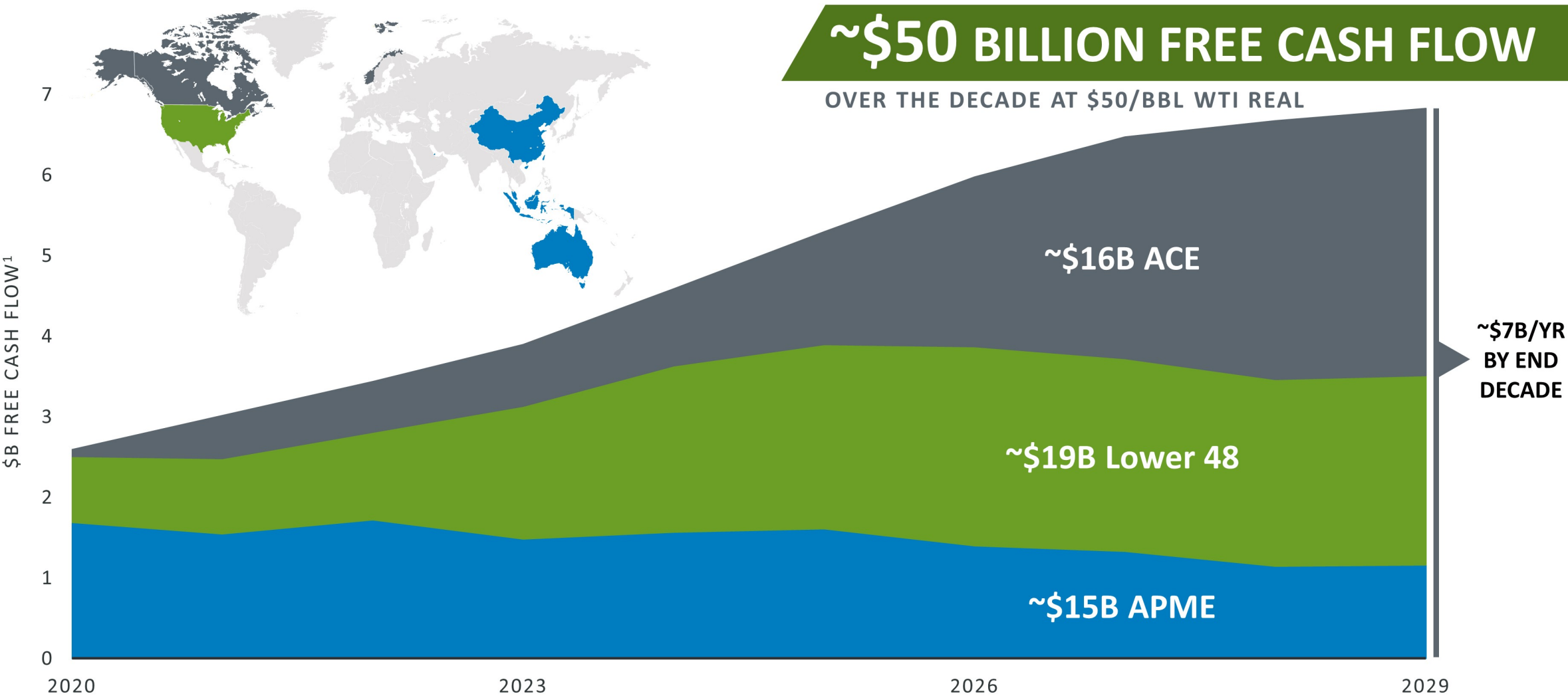
Robust Planning Process

The Optimal Portfolio

10-Year Capital Investment Plan

# Our Optimized Plan Delivers Consistent, Diversified Free Cash Flow Growth

AVERAGE ANNUAL FREE CASH FLOW (\$B) AT \$50/BBL WTI REAL



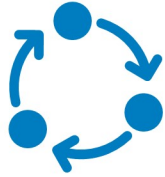
<sup>1</sup> Corporate segment cash flows allocated to regions.  
Free cash flow is a non-GAAP measure defined in the Appendix.

Robust Planning Process

The Optimal Portfolio

10-Year Capital Investment Plan

# Strategic Planning, Portfolio Optimization and Capital Investment



## ROBUST PLANNING PROCESS

Acknowledge and plan  
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---

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Test plan alternatives against  
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Geographically and  
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## 10-YEAR CAPITAL INVESTMENT PLAN

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across the assets

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Integrated plan for  
free cash flow growth

Free cash flow is a non-GAAP measure defined in the Appendix.

Robust Planning Process

The Optimal Portfolio

10-Year Capital Investment Plan



# REGIONAL UPDATE

# Asia Pacific and Middle East

BILL BULLOCK

PRESIDENT, ASIA PACIFIC AND MIDDLE EAST

AIM  
&  
2019



# Asia Pacific and Middle East (APME) – Reliable Free Cash Flow

**~\$15B**  
**FREE CASH**  
**FLOW**  
2020-2029  
APME REGION

## QATAR

Steady production, reliable cash generation from Qatargas 3



## AUSTRALIA

Steady production, reliable cash generation from APLNG



## INDONESIA

New Corridor  
PSC signed



QATAR

CHINA

MALAYSIA

INDONESIA

AUSTRALIA



## CHINA

Multiple phases at Bohai  
extend production plateau



## MALAYSIA

Low cost of supply projects  
with exploration focus

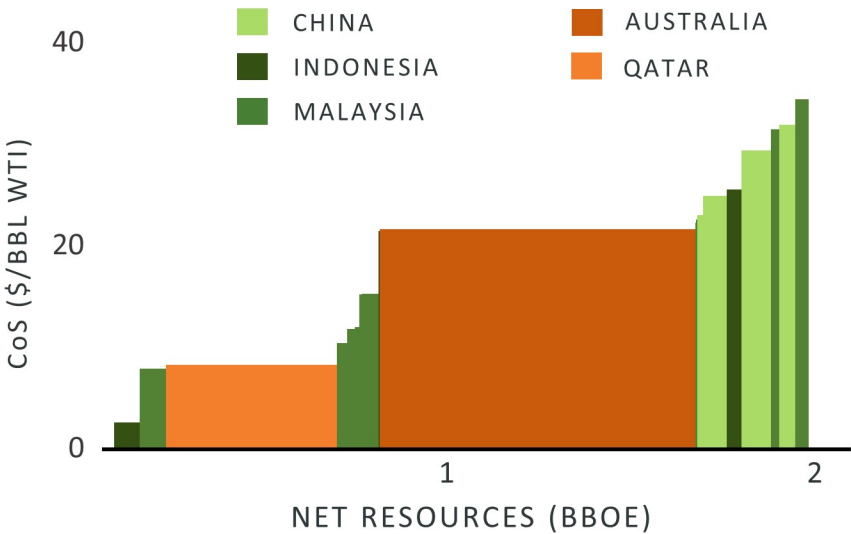
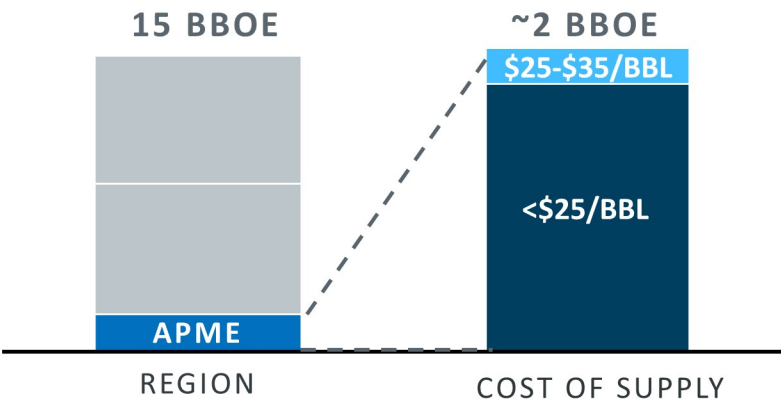
Free cash flow is a non-GAAP measure defined in the Appendix.

# Asia Pacific and Middle East – Diverse, Low Cost of Supply Resource

<\$20/BBL AVG COST OF SUPPLY

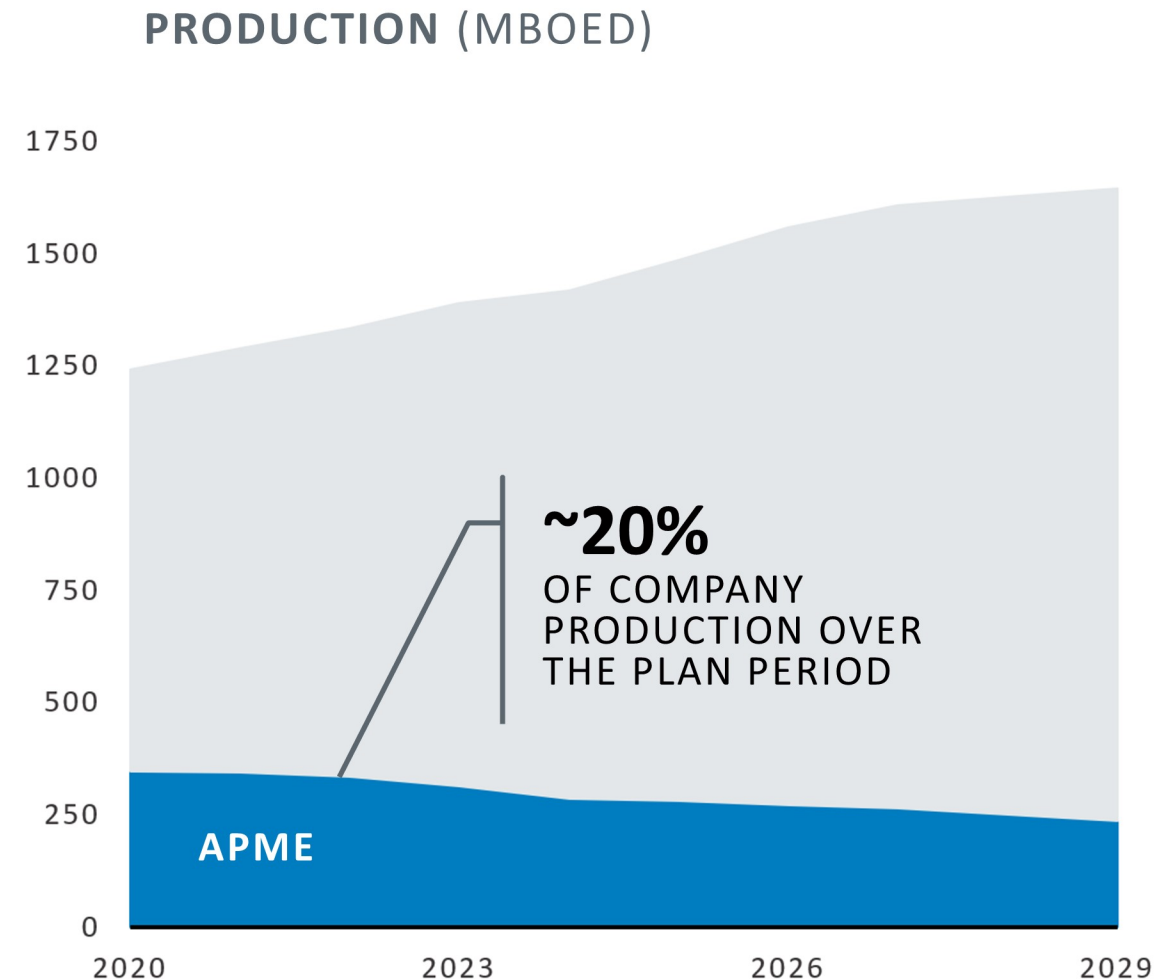
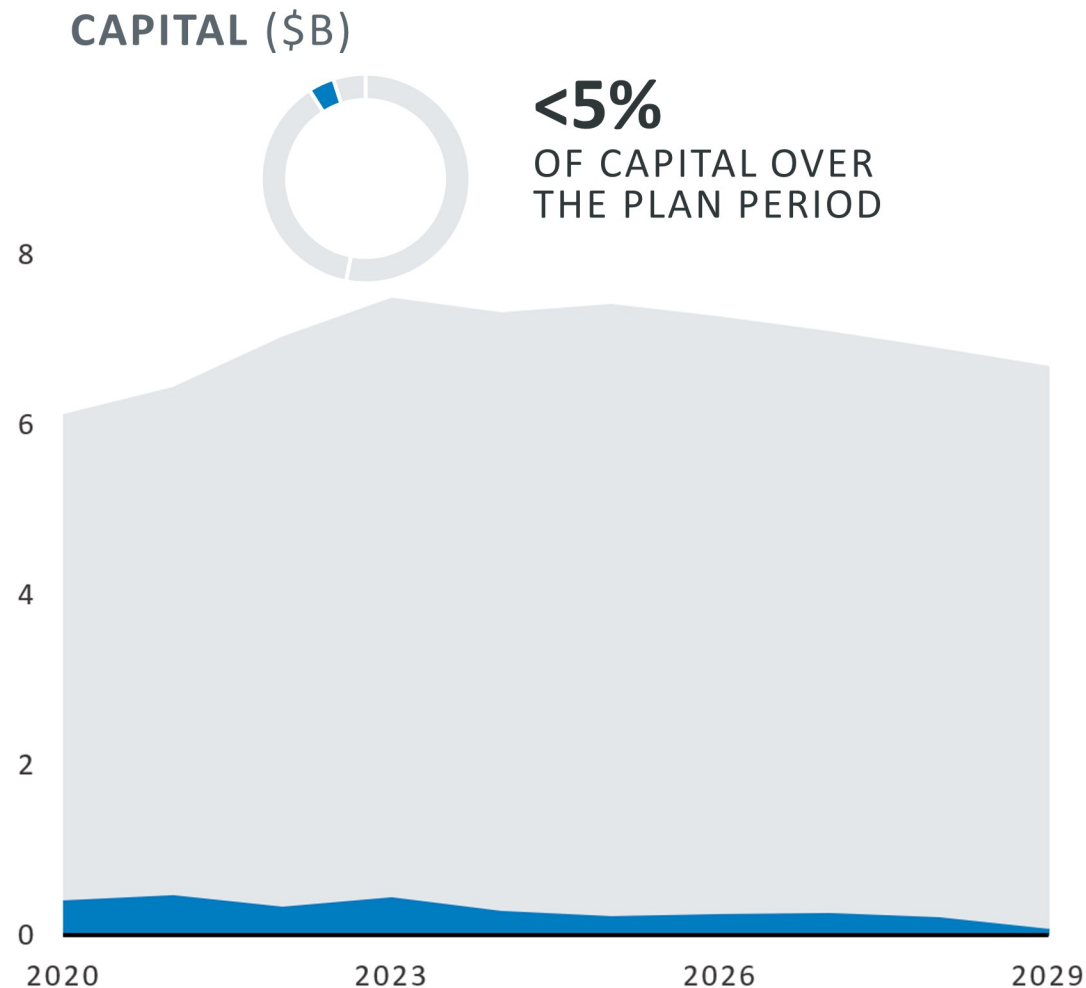


## APME RESOURCES



# Asia Pacific and Middle East – Reliable Production and Cash

Strong free cash flow throughout the plan from low-decline LNG and conventional operations  
Attractive incremental growth opportunities near core assets



Free cash flow is a non-GAAP measure defined in the Appendix





# Qatar

RAS LAFFAN

**AIM**  
**&**  
**2019**  
ConocoPhillips



# Qatar – Steady Production, Reliable Cash Generation



**>80  
MBOED<sup>1</sup>**  
STEADY  
PRODUCTION  
THROUGH THE  
DECADE

- Low cost of supply resource
- Excellent operations by Qatargas
- Invited to bid for Qatar North Field Expansion

<sup>1</sup> ConocoPhillips net production from Qatargas 3.





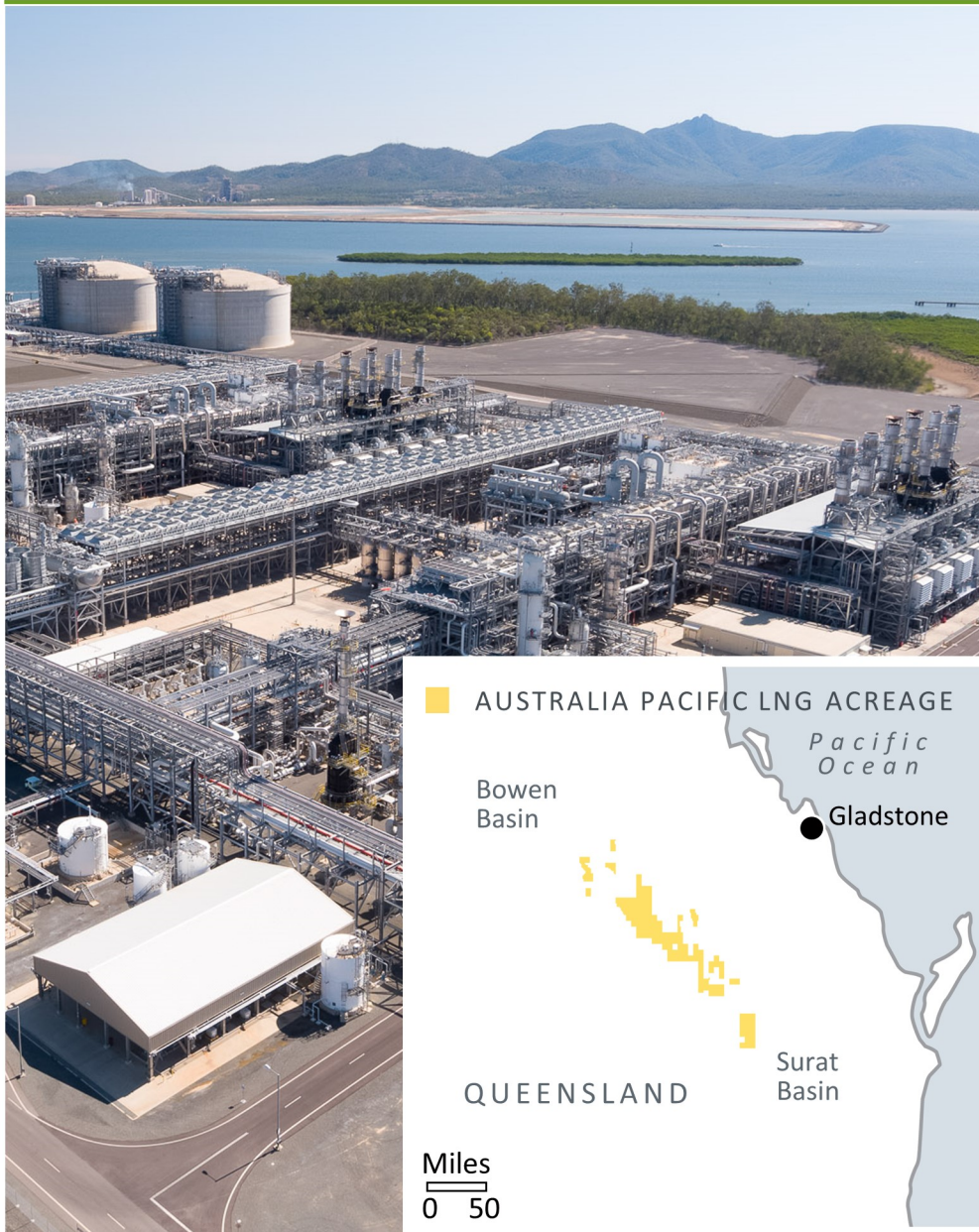
# APLNG

CURTIS ISLAND, QUEENSLAND

**AIM  
&  
2019**  
ConocoPhillips



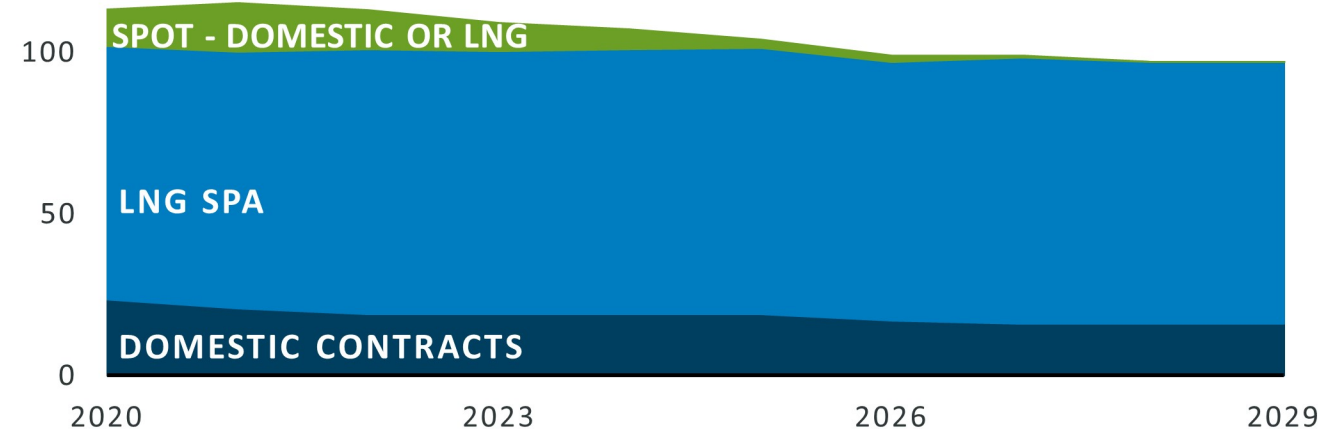
# APLNG – Steady Production, Reliable Cash Generation



## ~\$500MM/YR DISTRIBUTIONS<sup>1</sup>

AND DISTRIBUTIONS BREAKEVEN PRICE <\$35/BBL WTI

### SALES MIX (MBOED)



- High-performing LNG plant (99% reliability)
- Upstream gas processing facilities operating near capacity
- Two long-term LNG SPAs
- Differential resource position in Surat Basin

<sup>1</sup> Estimated average distributions 2020-2029 (ConocoPhillips net).

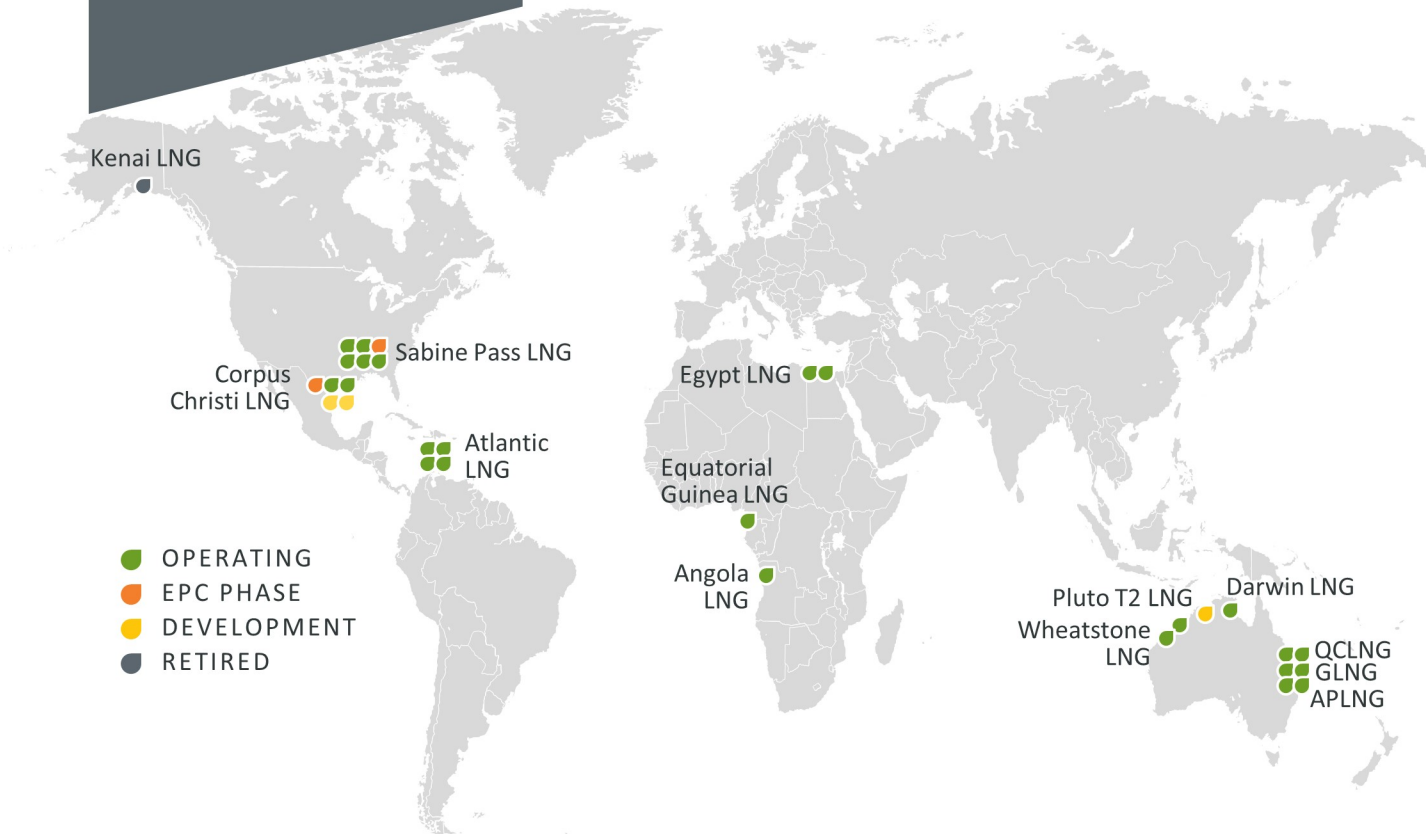
# Optimized Cascade® Process – A Global Presence

**>\$1B**  
CASH  
CONTRIBUTION<sup>1</sup>  
TO CORPORATE  
SEGMENT

**ConocoPhillips**  
Liquefied Natural Gas

**OPTIMIZED**  
CASCADE® PROCESS

- 26 licensed liquefaction trains globally
  - 106 MMTPA; ~25% of global LNG capacity
  - 50% of new capacity since 2015
- Competitive cost, on-schedule startups, reliable production and efficient operations
- ConocoPhillips-operated facilities drive industry-leading innovation



<sup>1</sup> Cash contributions from 1998-2019.





# Indonesia

SUBAN GAS PLANT

**AIM**  
**&**  
**2019**  
ConocoPhillips



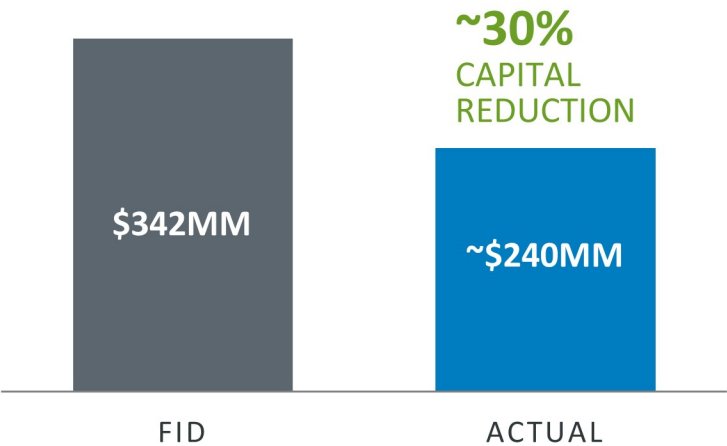
# Indonesia – New Corridor PSC Signed



- Onshore gas production
- Diversified markets
- Fixed and oil-linked gas prices



## SUMPAL AND SUBAN COMPRESSION PROJECTS COMBINED TOTAL CAPITAL



**STRONG PROJECT EXECUTION**





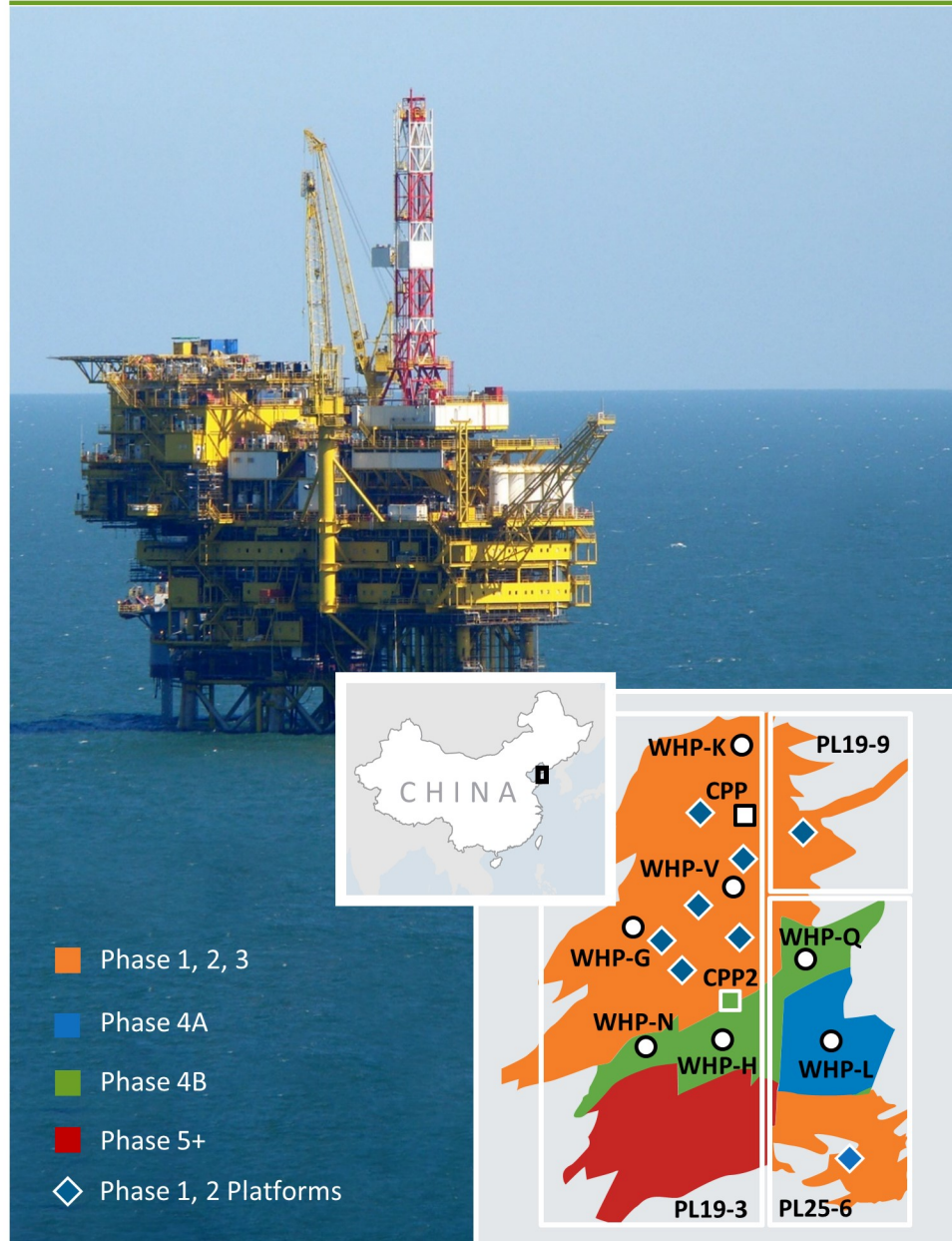
# China

BOHAI OFFSHORE FACILITIES

**AIM**  
**&**  
**2019**  
ConocoPhillips



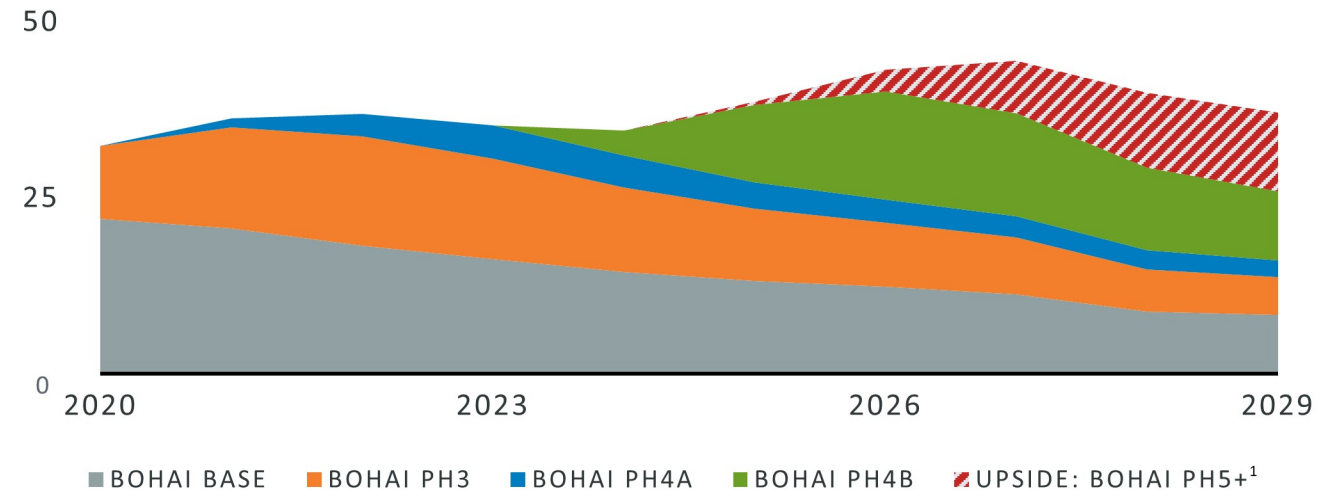
# China – Low Cost of Supply Projects Extend Production Plateau



**~\$35/BOE CASH MARGIN**

AT \$50/BBL WTI

## BOHAI PRODUCTION (MBOED)



- Liquid-rich, high-margin assets
- Long-term PSC in place
- Excellent partnership with efficient operations

<sup>1</sup> ConocoPhillips Bohai Phase 5+ not included in base plan.



# China – Standardized Projects Enable Low Cost of Supply



**WHP-J**  
Single WHP, ~\$200MM



**PHASE 3, CPP, WHP-G/V**  
2 WHP and 1 CPP, ~\$600MM



**PHASE 3, WHP-K**  
Single WHP, ~\$250MM

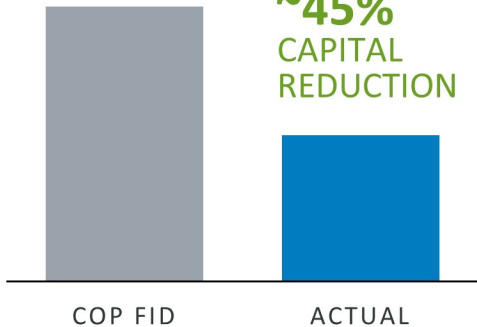
**REPEATABLE, RELIABLE EXECUTION**

**BELOW \$30/BBL AVERAGE COST OF SUPPLY**

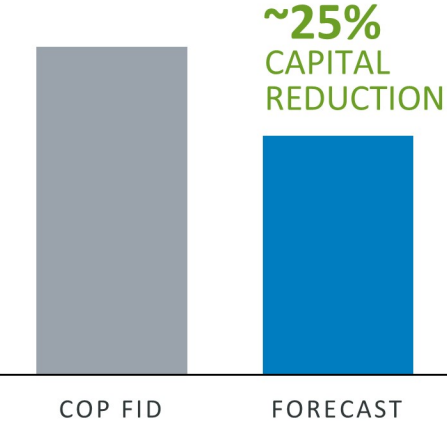
FIRST PRODUCTION

2016      2017      2018      2019      2020      2021      2022      2023      2024

**WHP-J**



**PHASE 3**



**PHASE 4A**  
Single WHP, ~\$250MM



**PHASE 4B**  
3 WHP and 1 CPP, ~\$800MM

Reflects WTI Cost of Supply. WHP = Well Head Platform. CPP = Central Processing Platform. All project cost estimates represent total installed costs (TIC), net ConocoPhillips.





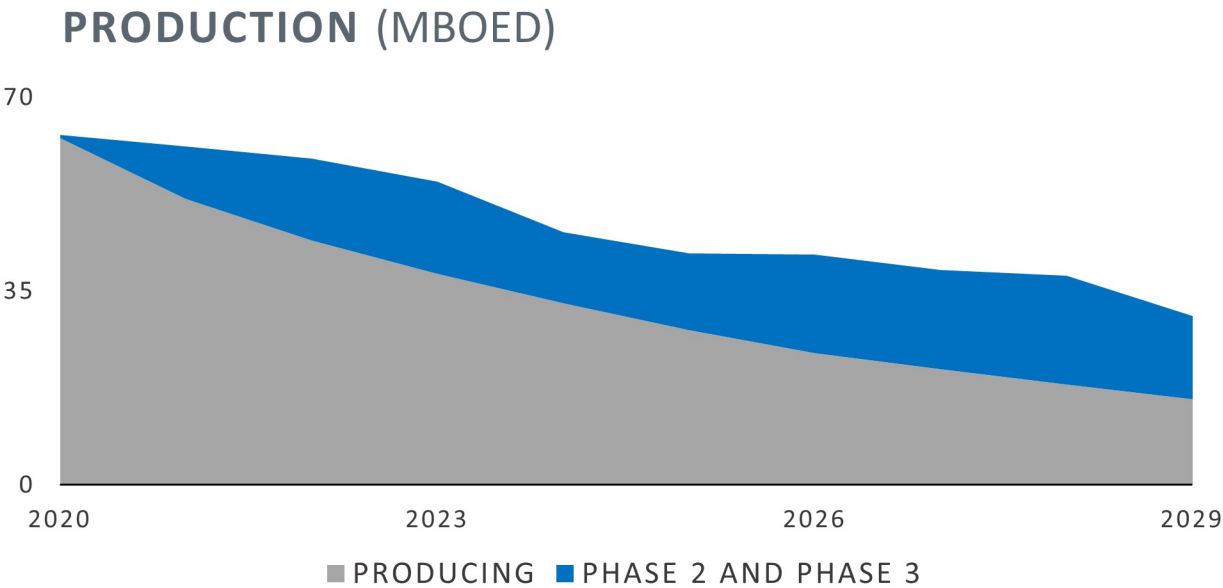
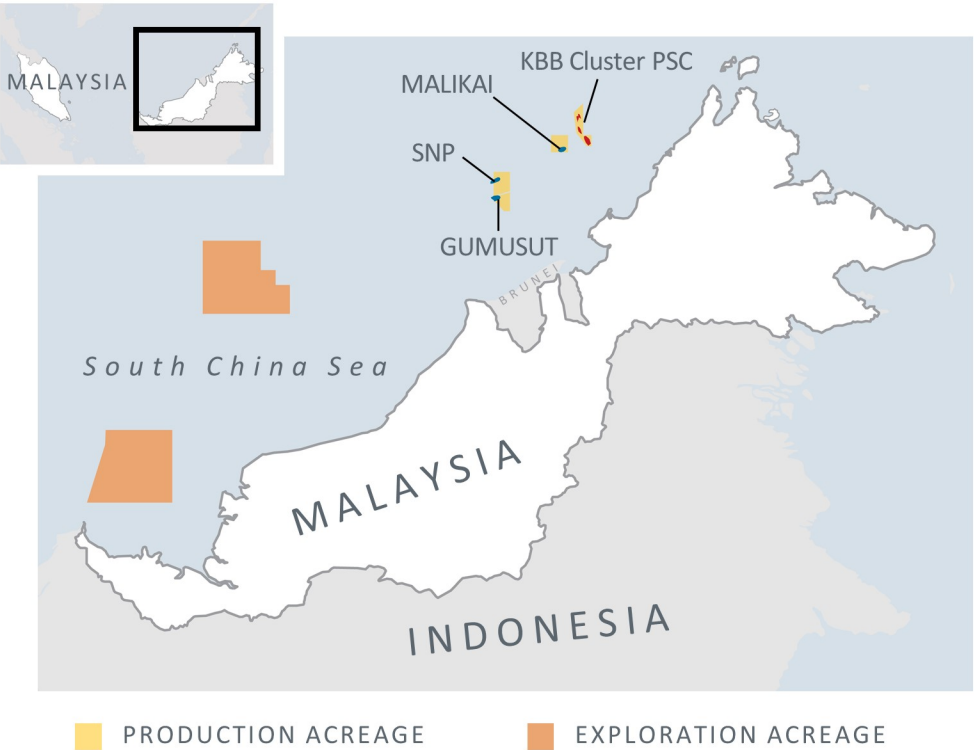
# Malaysia

MALIKAI PRODUCTION PLATFORM

**AIM  
&  
2019**  
ConocoPhillips



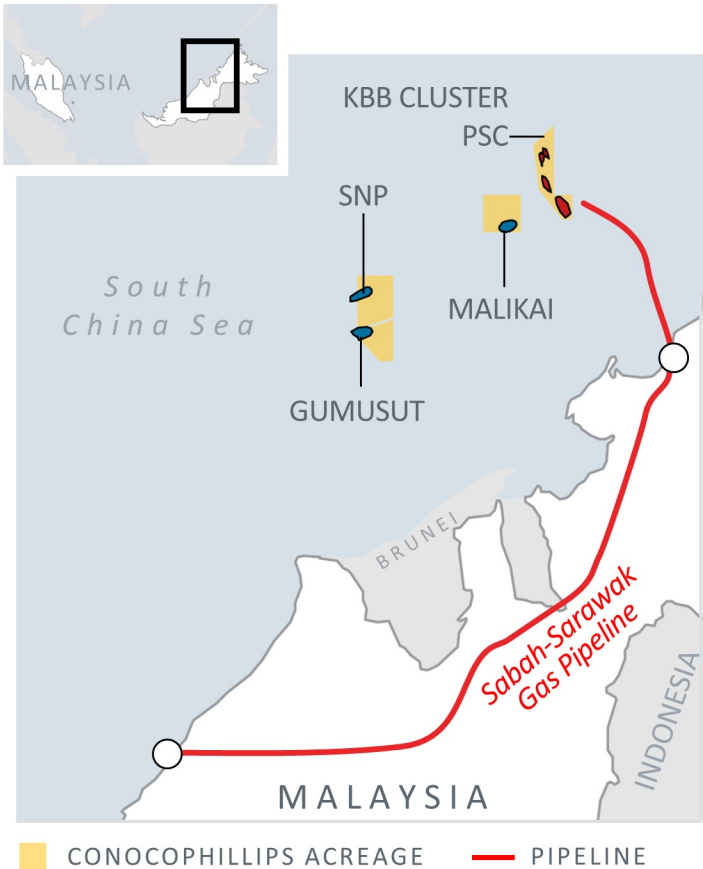
# Malaysia – Phase 2 and Phase 3 Projects Deliver Low Cost of Supply



- Low cost of supply Phase 2 and Phase 3 projects
- High-margin base and future phases

HIGH MARGIN WITH EXPLORATION UPSIDE

# Malaysia – Phase 2 and Phase 3 Projects Deliver Low Cost of Supply



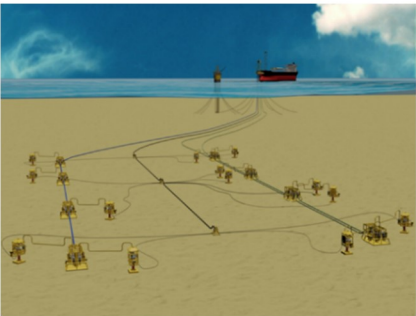
**GUMUSUT PHASE 2**  
4 wells, ~\$80MM



**MALIKAI PHASE 2**  
6 wells, \$90-\$100MM



**SNP PHASE 2**  
4 wells, \$50-\$55MM



FIRST PRODUCTION

2019



**PFLNG1**  
Enabling incremental KBB production

2020



**GUMUSUT PHASE 3**  
8 wells, \$180-\$190MM

2021

2022



**KBB PHASE 2**  
4 wells, \$110-\$130MM

2023

**<\$15/BBL COST OF SUPPLY**

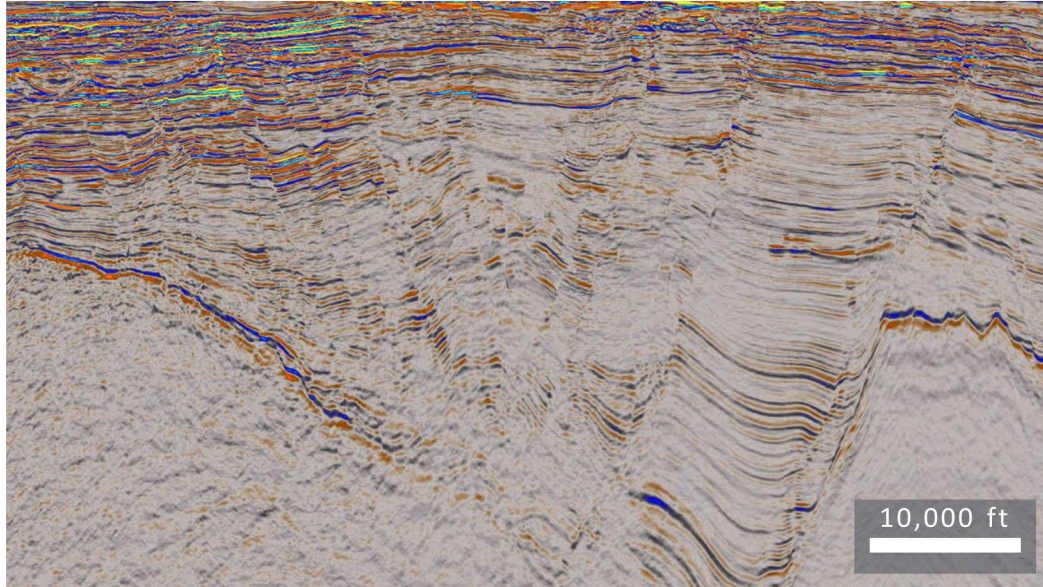
**AVERAGE FOR FUTURE PHASES**

All project cost estimates represent total installed costs (TIC), net ConocoPhillips.



# Malaysia – Exciting Innovation in Advanced Seismic Technology

## COMPRESSIVE SEISMIC IMAGING (CSI)

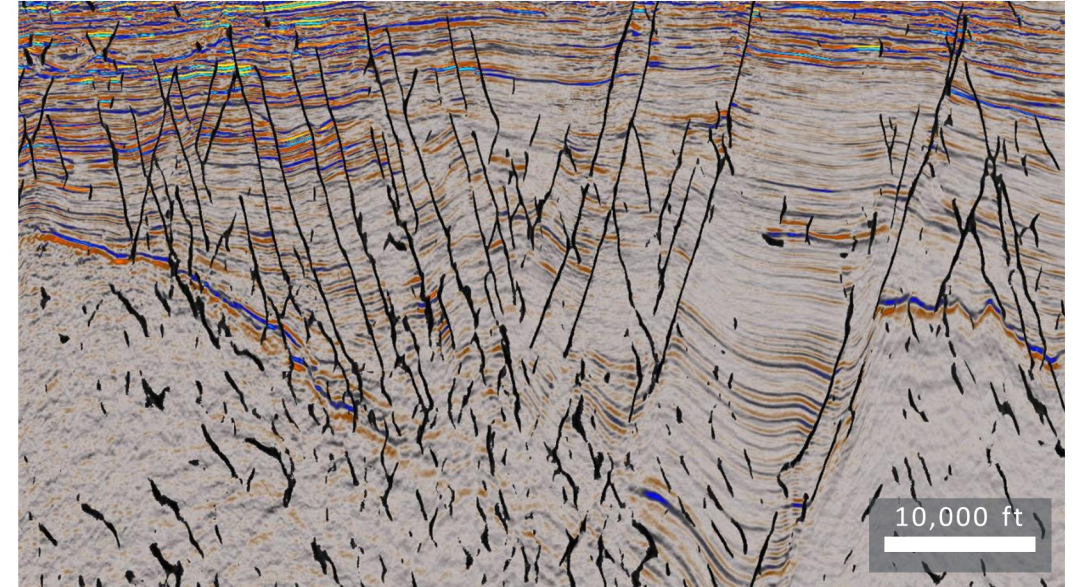


**Improved image resolution and  
greater acquisition efficiency**

ConocoPhillips proprietary technology

Applied on SK313, WL4-00 and SK304

## MACHINE LEARNING ON SK304



**Machine learning for advanced  
interpretation of seismic data**

Algorithm trained on synthetic seismic data

Fault prediction in 3D data, over 700 faults

**IMPROVING EXPLORATION EFFICIENCY THROUGH ACCELERATED INTERPRETATION**





ASIA PACIFIC AND MIDDLE EAST

# Wrap-Up

QATAR SCIENCE AND TECHNOLOGY PARK

**AIM**  
**&**  
**2019**  
ConocoPhillips



# Asia Pacific and Middle East – Sustainable Development

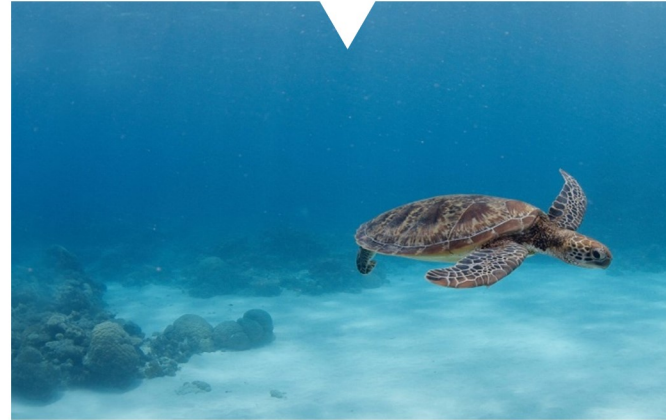
## QATAR – GLOBAL WATER SUSTAINABILITY CENTER

ConocoPhillips' designated center of excellence for water technology



## AUSTRALIA – ENVIRONMENTAL PROGRAM

Great Barrier Reef protection through biosecurity, improved facilities and wilderness preservation



## INDONESIA – ECONOMIC EMPOWERMENT

Rubber farming development, strengthening Economic Families Program and local manpower development



## CHINA – EDUCATION

Light & Love School program;  
FUTURE Energy Innovation Research Project

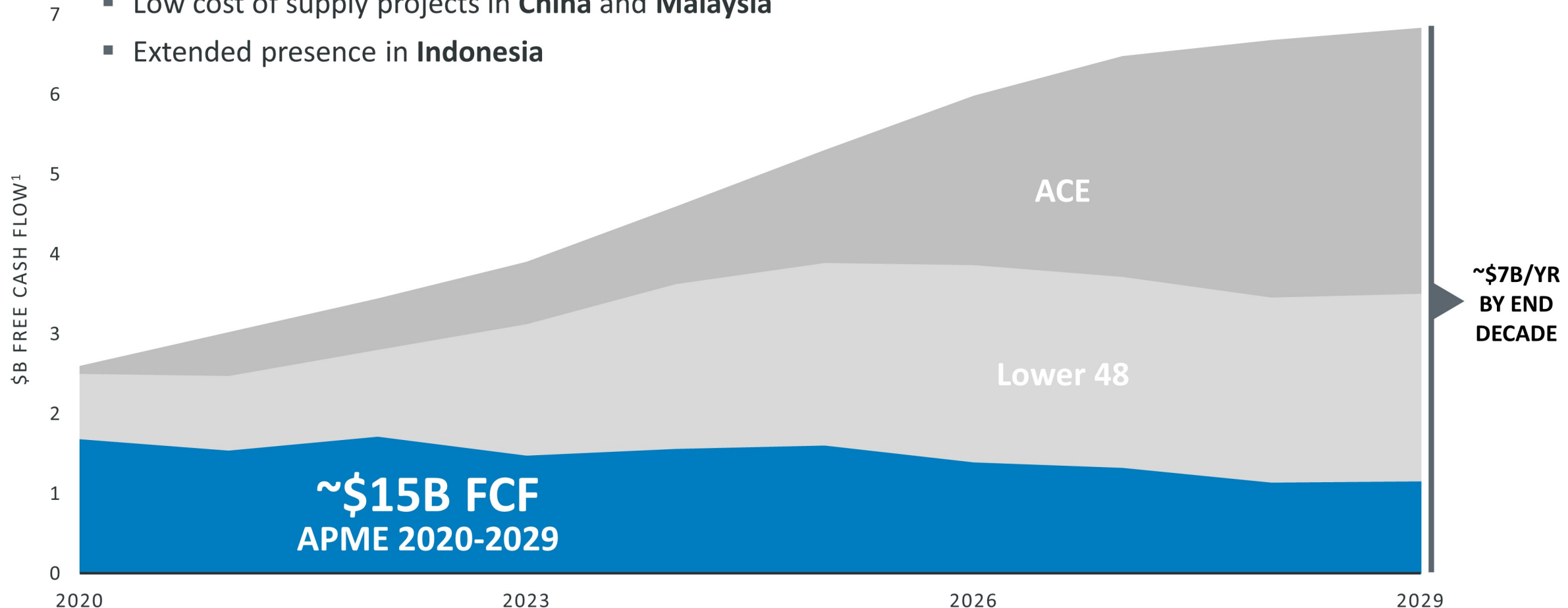


## MALAYSIA – EDUCATION

Fulbright English Teaching Assistant Program  
in Sabah; MyKasih Foundation – Love My School

# Asia Pacific and Middle East – Delivering Steady Free Cash Flow

- Will generate ~30% of total company FCF for ~5% of capital over plan period
- Steady production profiles provide reliable distributions at **APLNG** and **Qatar**
- Low cost of supply projects in **China** and **Malaysia**
- Extended presence in **Indonesia**



<sup>1</sup> Corporate and other segments cash flows allocated to regions.  
Free cash flow (FCF) is a non-GAAP measure defined in the Appendix.





# REGIONAL UPDATE

# Alaska, Canada and Europe

MICHAEL HATFIELD

PRESIDENT, ALASKA, CANADA AND EUROPE

**AIM**  
&  
**2019**

# Alaska, Canada and Europe (ACE) – Legacy Strength and Smart Growth



## **ALASKA** **NORTH SLOPE**

Advantaged position and growing cash flow base; exploration success with running room



## **NORWAY** **NORTH SEA**

Legacy base providing strong cash flow; low-cost development and exploration opportunities



## **CANADA** **MONTNEY**

Disciplined growth for peak in second decade; commissioning of Phase 1 gas plant completed



## **CANADA** **SURMONT**

Long-term flat production with positive cash flow; operational excellence and commercial optimization

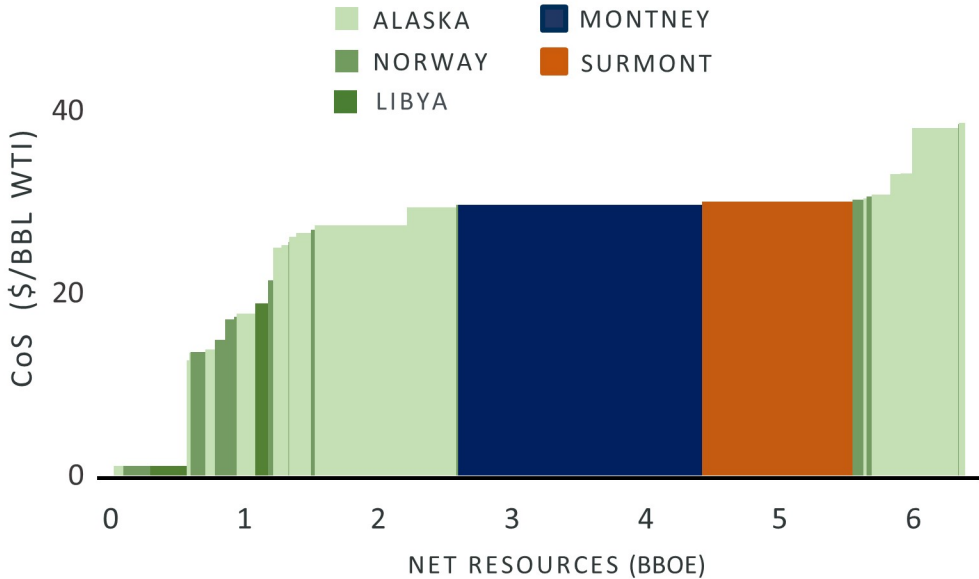
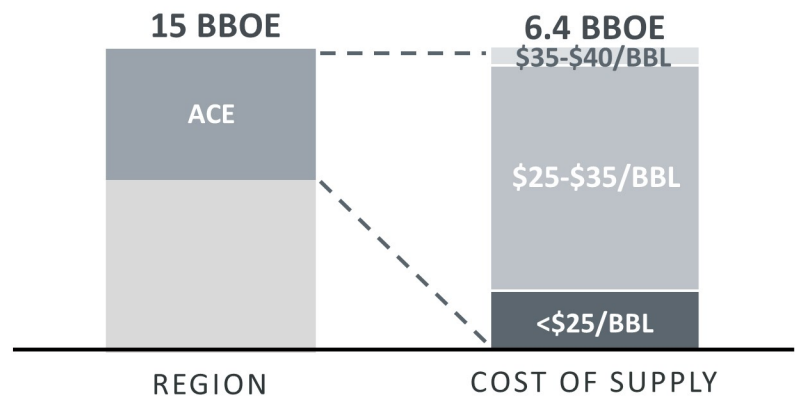


**~\$16B FCF 2020-2029**

Free cash flow is a non-GAAP measure defined in the Appendix.

# Alaska, Canada and Europe – Low Cost of Supply Resource Base

## ACE RESOURCES<sup>1</sup>



**6.4 BBOE RESOURCE**

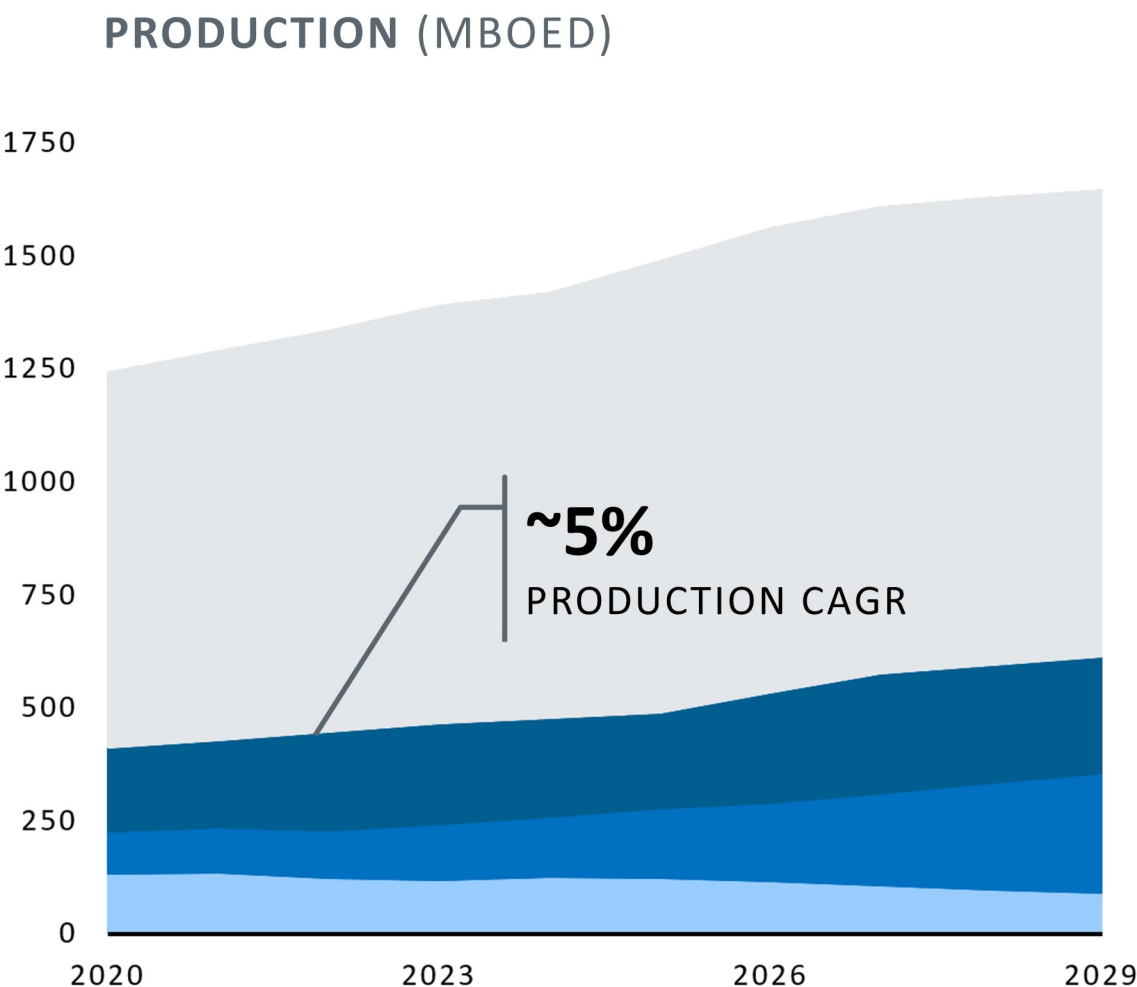
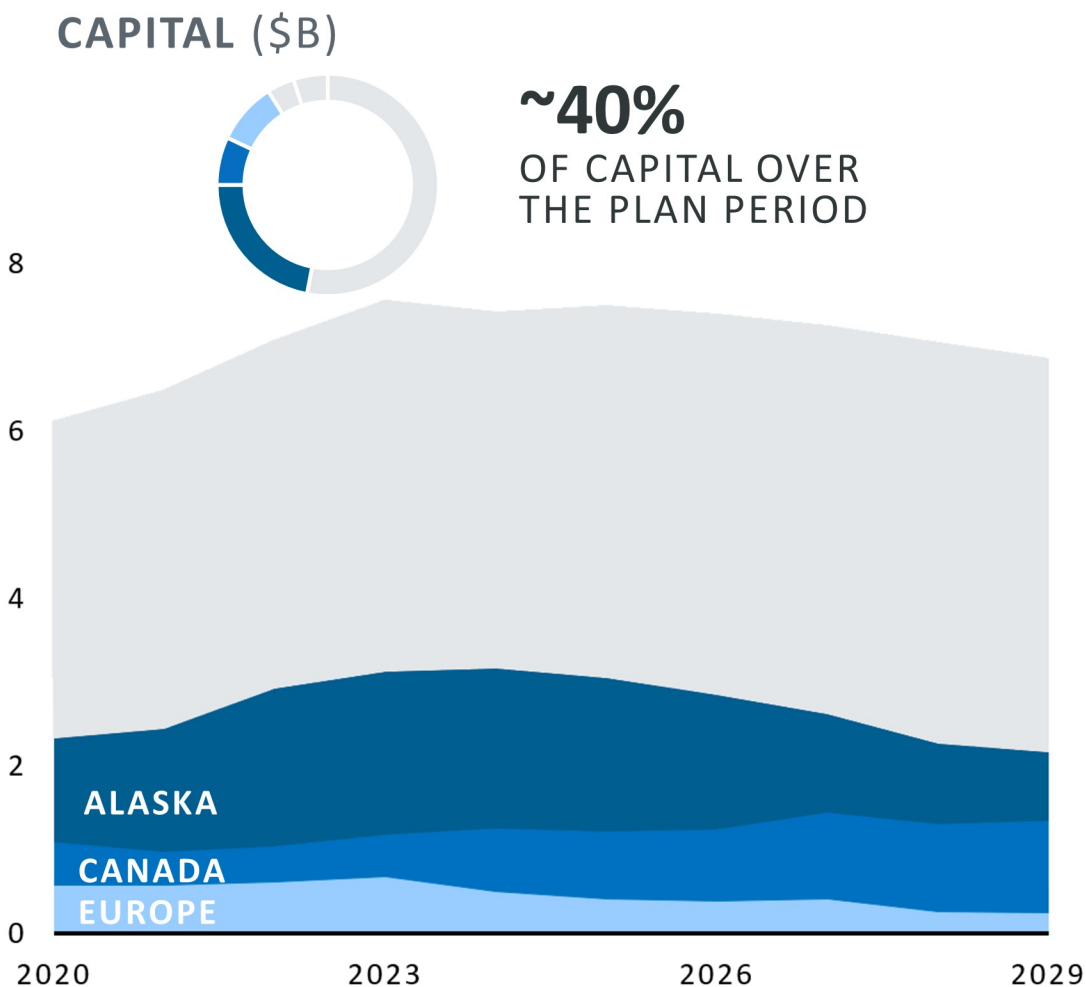
BELOW \$30/BBL AVERAGE COST OF SUPPLY

<sup>1</sup> Includes ~0.4 BBOE of resources in Libya.



# Alaska, Canada and Europe – Legacy Strength and Smart Growth

Low-decline legacy conventional assets in Alaska, Norway and at Surmont  
**Strong free cash flow growth in the second half of the decade** through growth in Alaska and Montney



Free cash flow (FCF) is a non-GAAP measure defined in the Appendix.



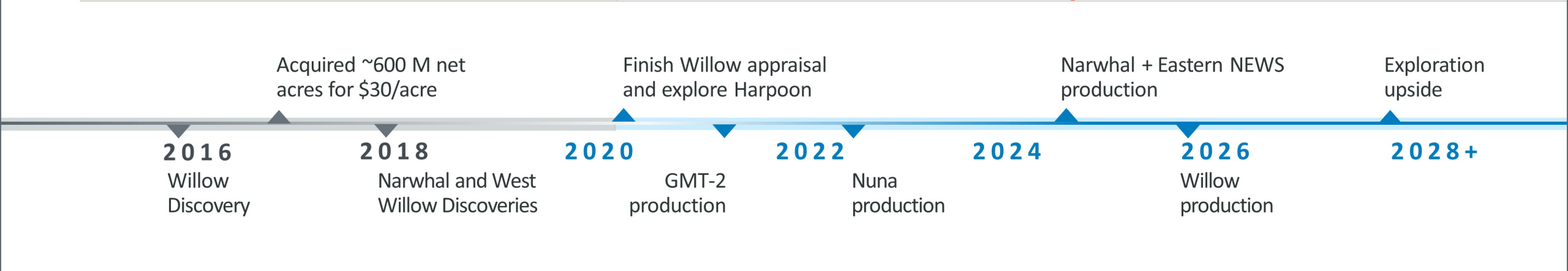
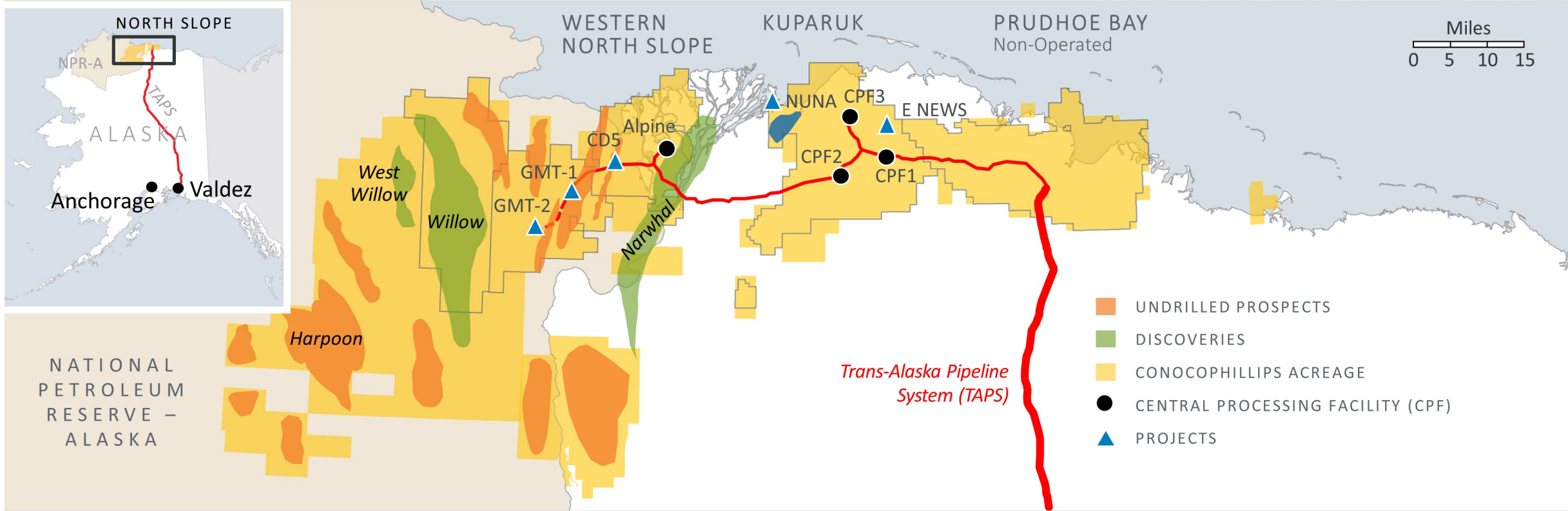
# Alaska

WILLOW EXPLORATION – NATIONAL PETROLEUM RESERVE

**AIM**  
**&**  
**2019**  
ConocoPhillips



# Alaska – Growing Legacy Business





# Alaska Base Production – Data-Driven Optimization Yields Low Decline

## ALASKA BASE – MANAGING DECLINE AT ~6%



## DATA ANALYTICS FOR BASE OPTIMIZATION

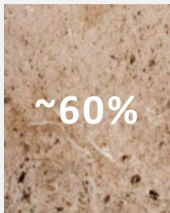
### EXAMPLE RESERVOIR RECOVERY BY METHOD



Primary  
Recovery



Water  
Flood



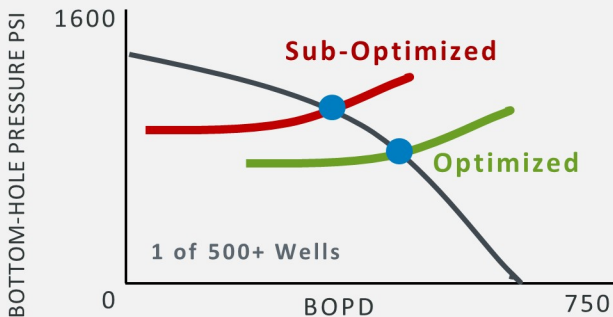
Miscible Water  
Alternating Gas

### EOR OPTIMIZATION

Improved  
Sweep Efficiency



### QUICK IDENTIFICATION OF GAS LIFT REDESIGN OPPORTUNITIES

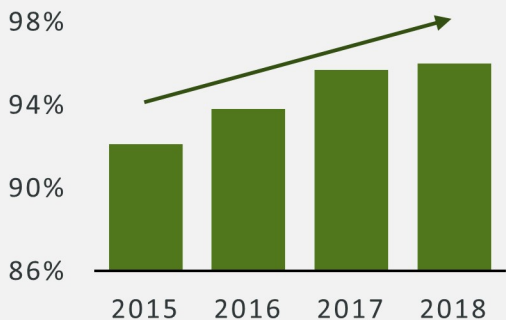


### GAS LIFT OPTIMIZATION

Streamlined Surveillance  
and Rate Enhancement



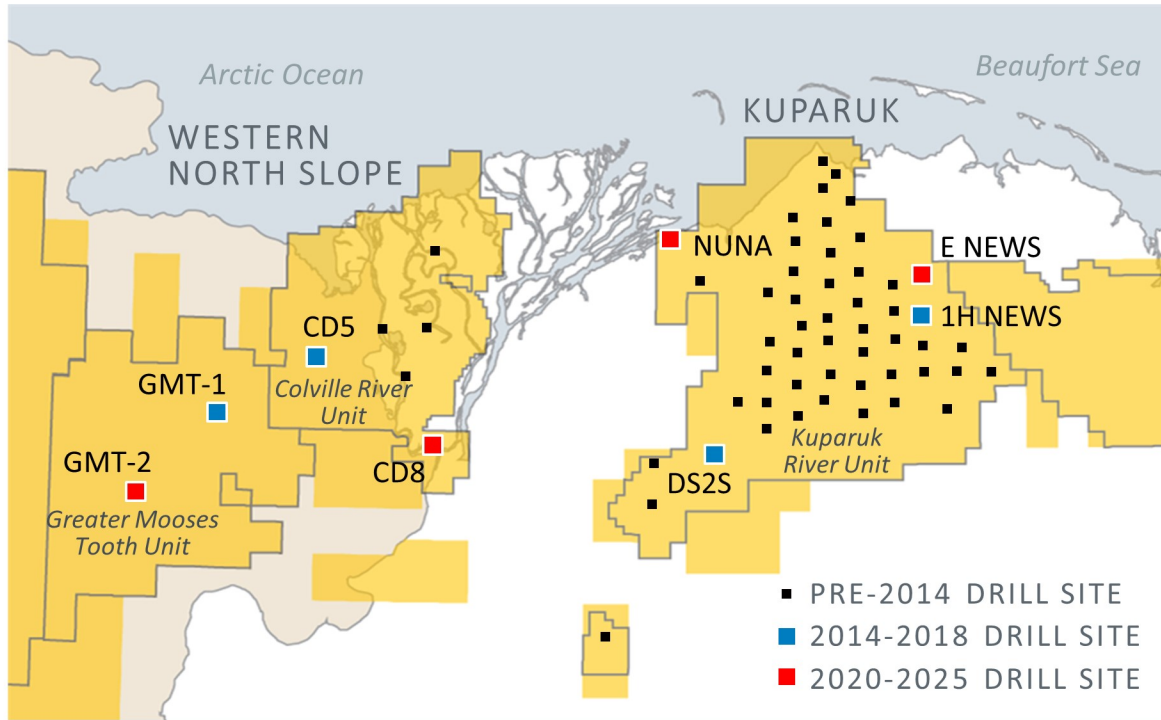
### INCREASED FACILITY UPTIME



### PREDICTIVE MAINTENANCE

Anticipate and Mitigate  
Production-Loss Events

# Alaska – Growth Within Existing Asset Core



## LONG TRACK RECORD OF SUCCESS

54 drill sites in Kuparuk and Alpine

Strong Results from 2014-2018 Drill Sites

- ~\$30/BBL WTI average cost of supply
- +250 MMBO recovery
- -7% costs and +5% resources vs. sanction

## NEW PROJECTS—LEVERAGING EXISTING INFRASTRUCTURE (<\$25/BBL WTI COST OF SUPPLY)

### PRUDHOE

Non-operated projects

### NARWHAL

Promising appraisal leads to additional wells on existing pads, plus new pad

### EASTERN NEWS

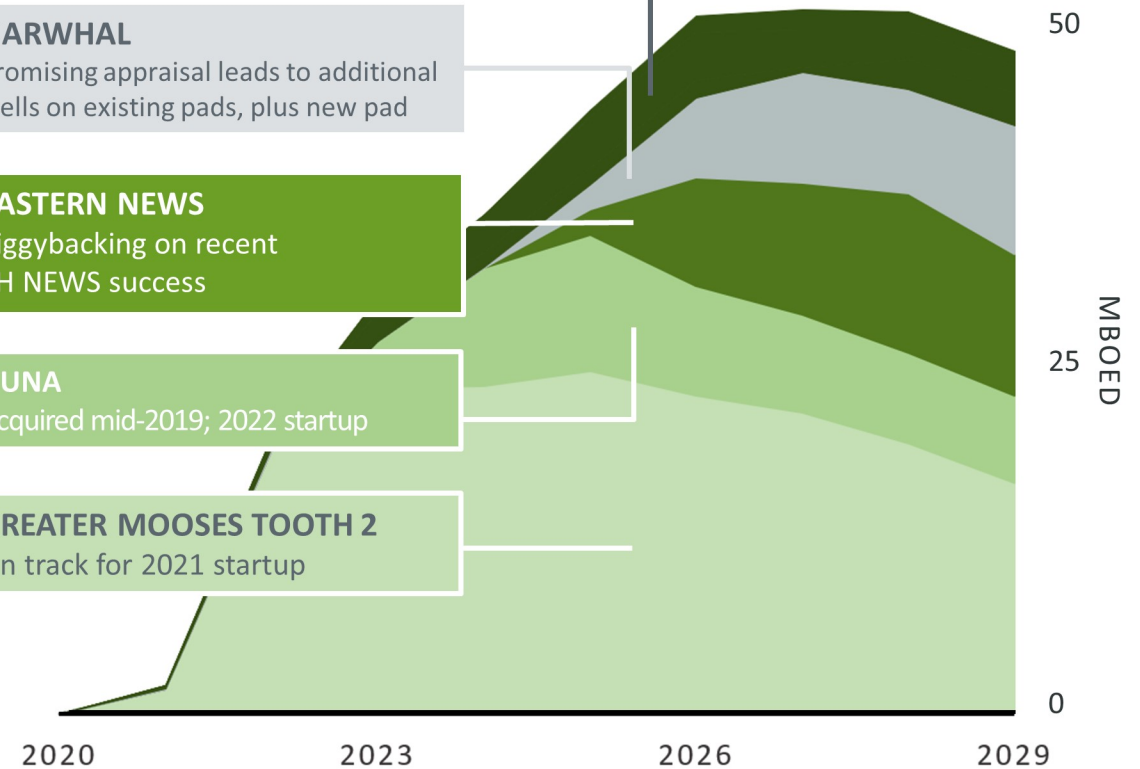
Piggybacking on recent 1H NEWS success

### NUNA

Acquired mid-2019; 2022 startup

### GREATER MOOSES TOOTH 2

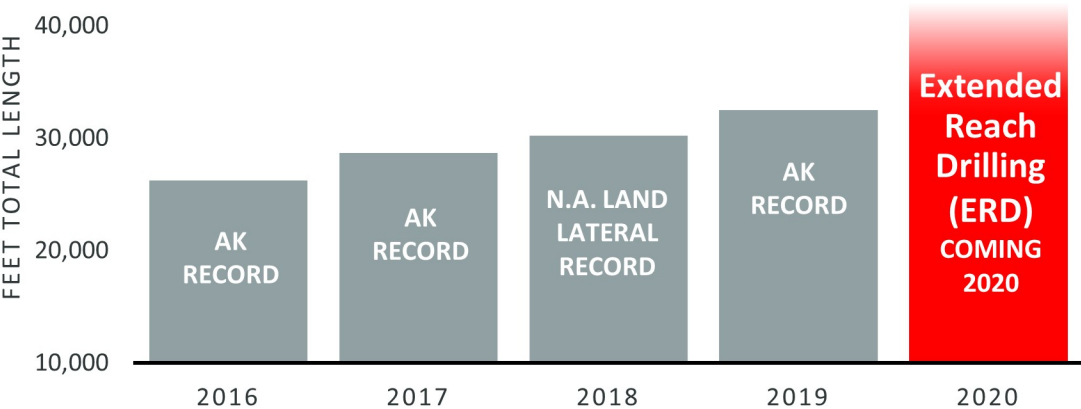
On track for 2021 startup



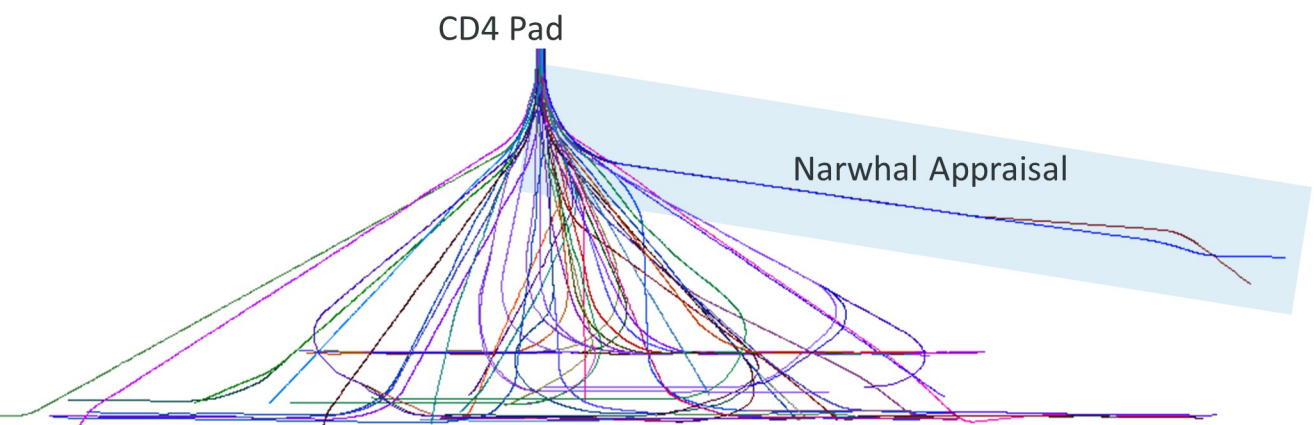


# Alaska – Increasing Recovery and Reducing Footprint

## BREAKING DRILLING-LENGTH RECORDS EVERY YEAR TOP-10 LONGEST ALASKAN WELLS WERE DRILLED FROM CD5



## CONTINUED DRILLING EXCELLENCE EXTENDING BOUNDARIES TO TEST NARWHAL PROSPECT FROM EXISTING PAD

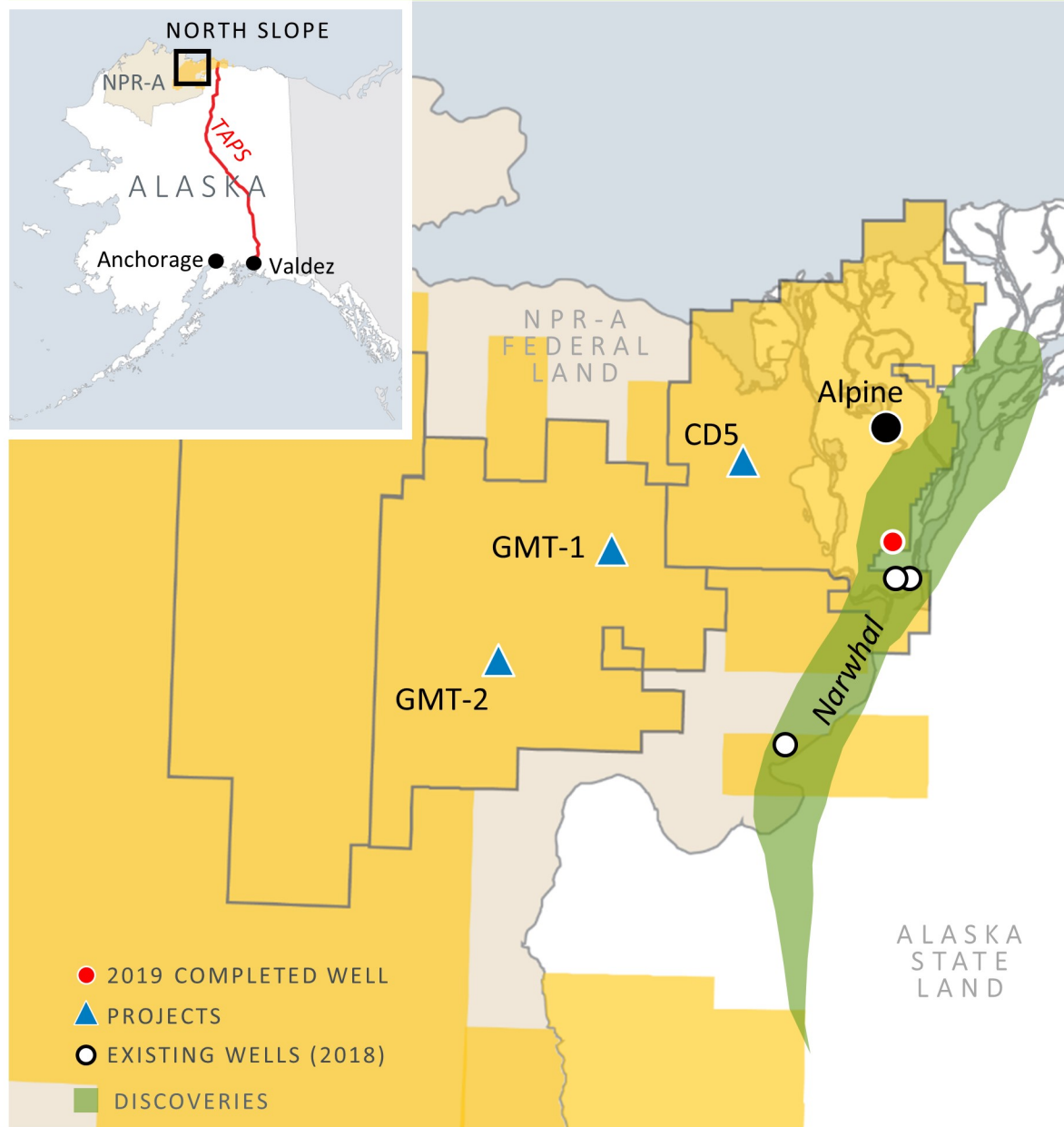


<sup>1</sup>1970 drilling radius ~5,000 ft. vs. 2016 drilling radius ~22,000 ft. vs. future ERD radius ~37,000 ft.



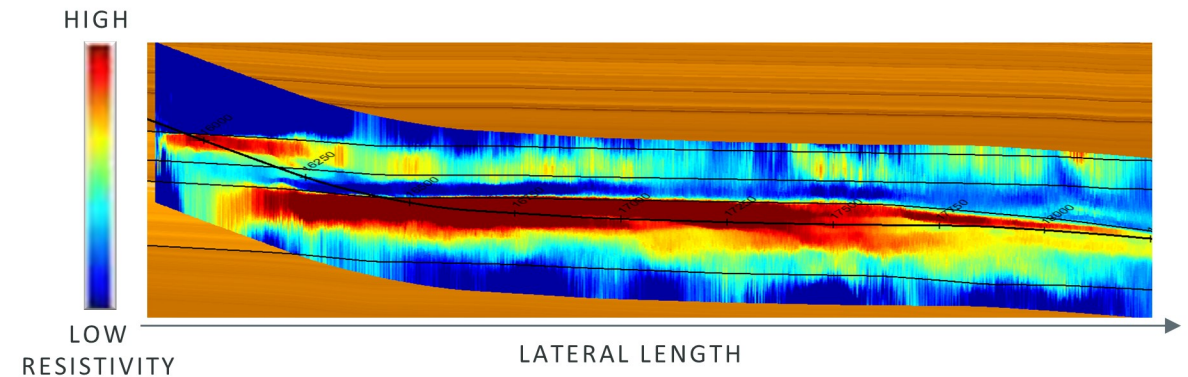


# Alaska – 2019 Narwhal Appraisal



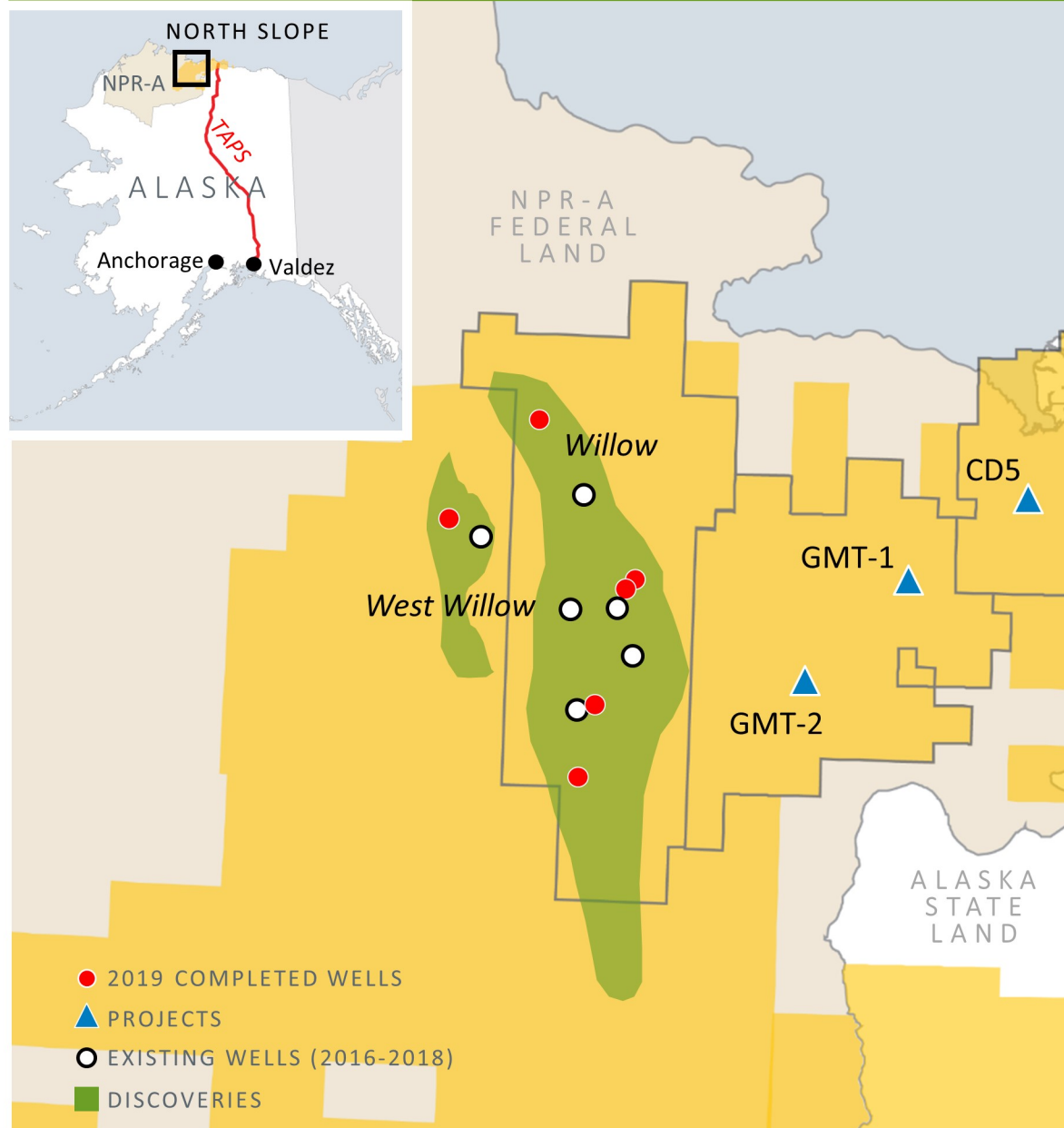
- Drilled one horizontal well with long-term flow test
- Exceeded expectations with initial test rate >4,500 BOPD
- Increased EUR to 150-400 MMBOE Gross

## DEEP-RESISTIVITY THROUGH HORIZONTAL LATERAL USING GEOSPHERE<sup>1</sup> TECHNOLOGY TO GATHER DATA IN CHALLENGING ENVIRONMENT



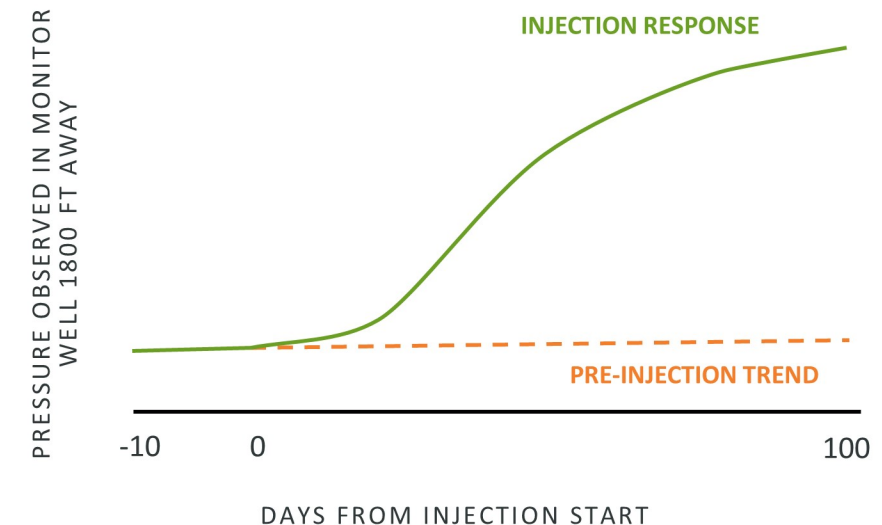
<sup>1</sup>Schlumberger technology.

# Alaska – 2019 Willow Appraisal

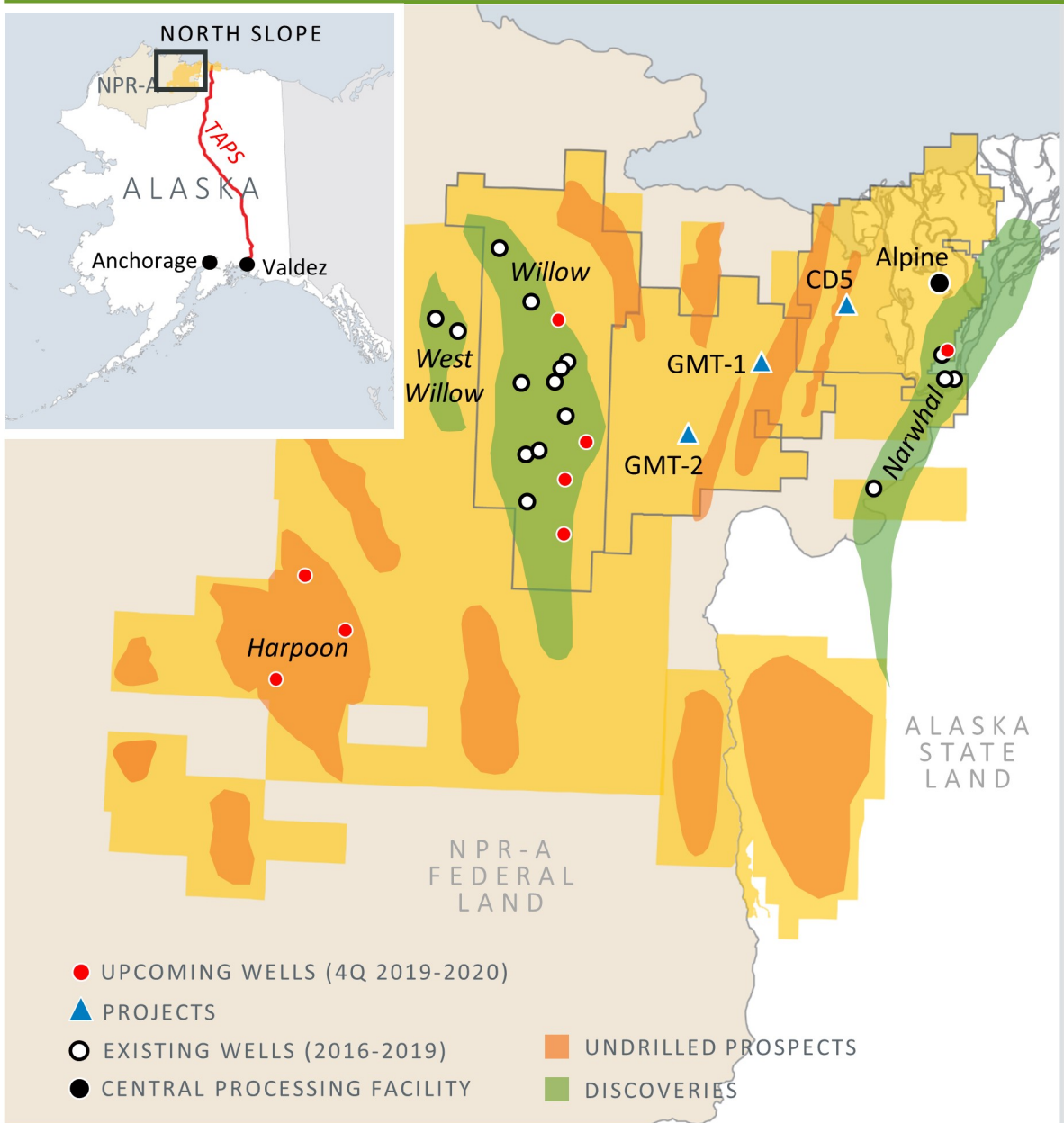


- Completed six appraisal wells and six tests
- Excellent dynamic results from horizontals; exceeded expectations with rates >2,500 BOPD
- Increased EUR to 450-800 MMBOE Gross

## SUCCESSFUL WATERFLOOD TEST CLEAR INDICATION OF INCREASED RECOVERY POTENTIAL



# Alaska – 2020 Exploration and Appraisal Program



## LARGEST-EVER E&A PROGRAM PLANNED IN 2020

### NARWHAL

Drilling horizontal injector in 4Q 2019 to confirm reservoir connectivity

### WILLOW

Four wells to refine range on potential resource and optimize drilling pad locations

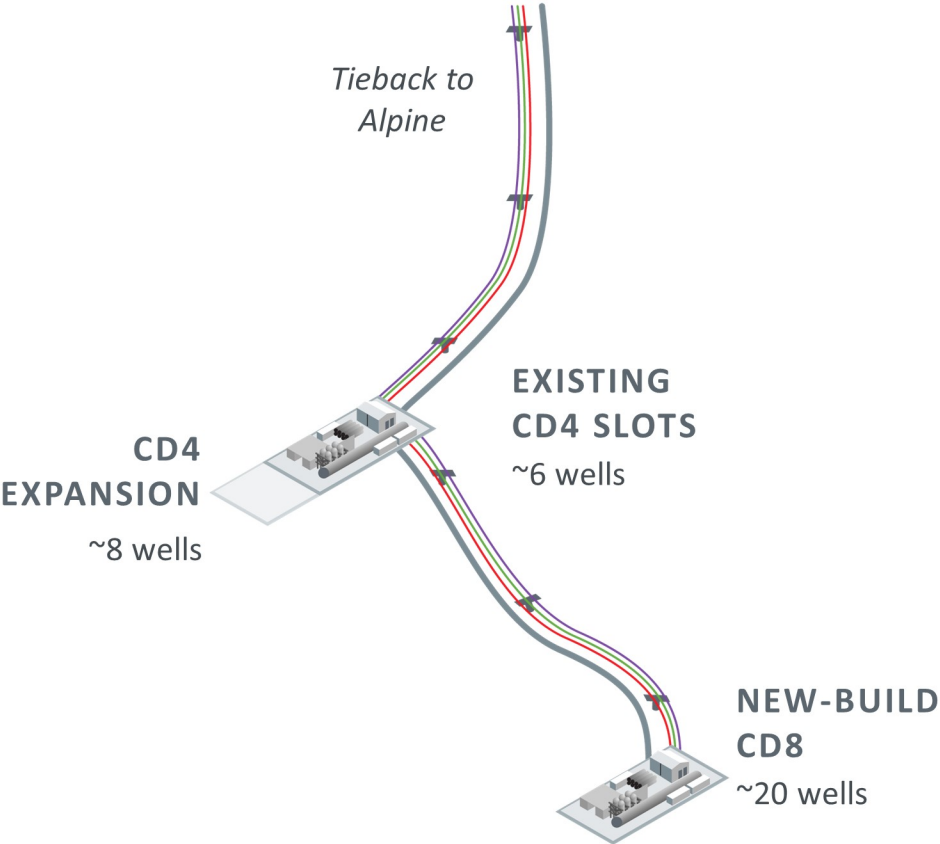
### HARPOON

Three exploration wells in high-potential Brookian topset targets with stacked pay



# Alaska – Narwhal and Willow Future Developments

## NARWHAL



## WILLOW

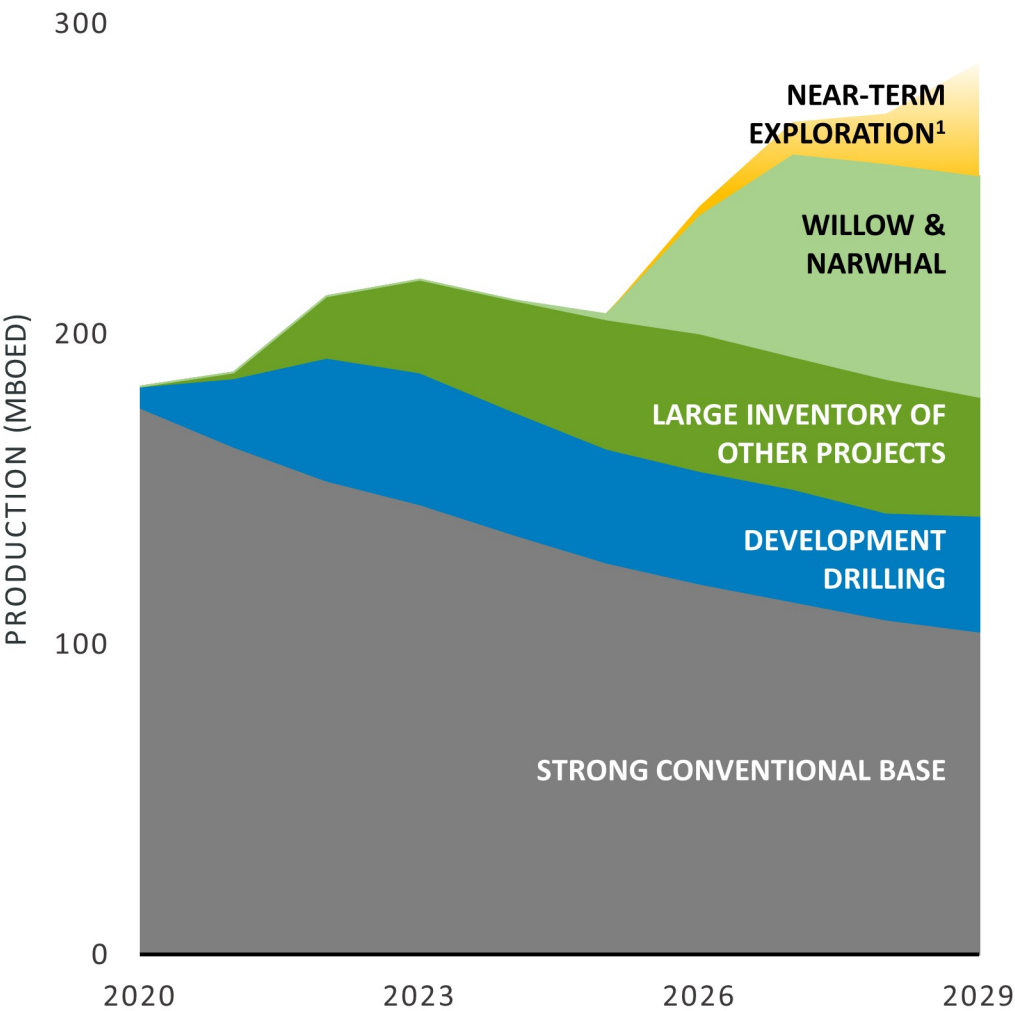


600-1,200 MMBOE GROSS RESOURCE

DISCOVERED SINCE 2016

# Alaska – Compelling Plan Creates Significant Value for 10+ Years

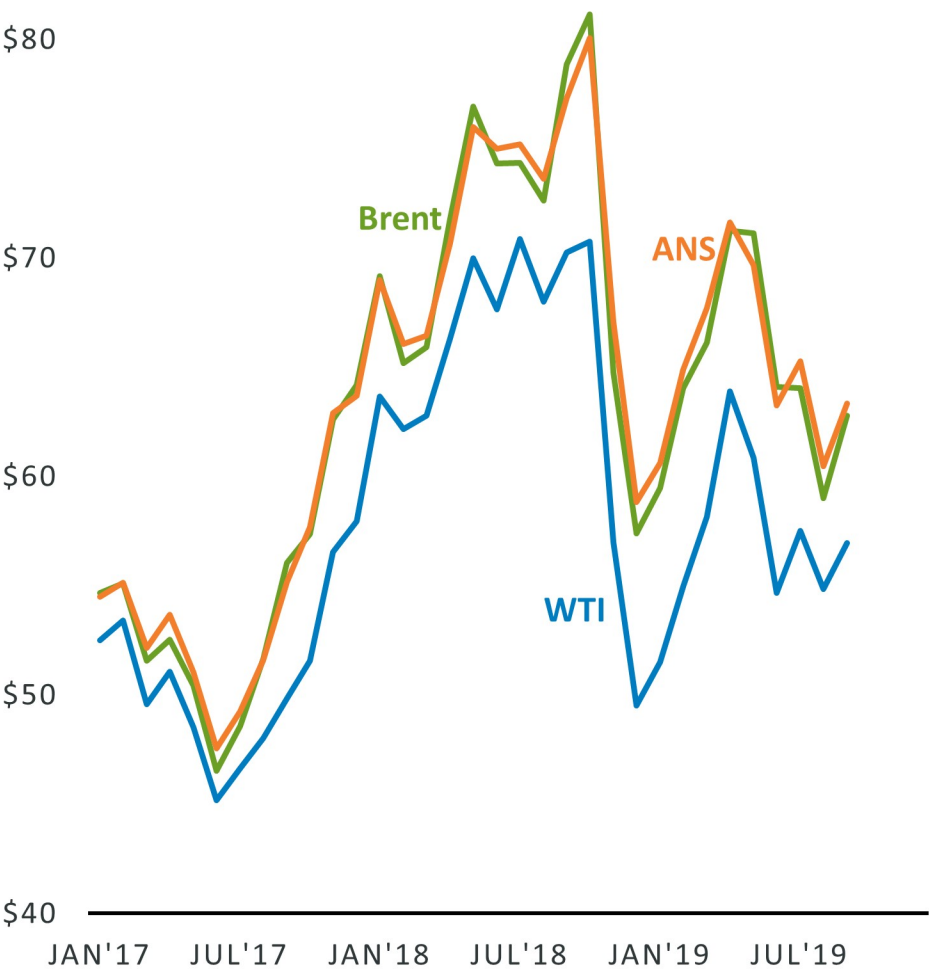
CONOCOPHILLIPS ALASKA OUTLOOK



Plan includes ~25% dilution of Alaska operated assets.

<sup>1</sup> Near-term exploration success not in base plan.

OIL PRICE MARKERS 2017-2019







Canada

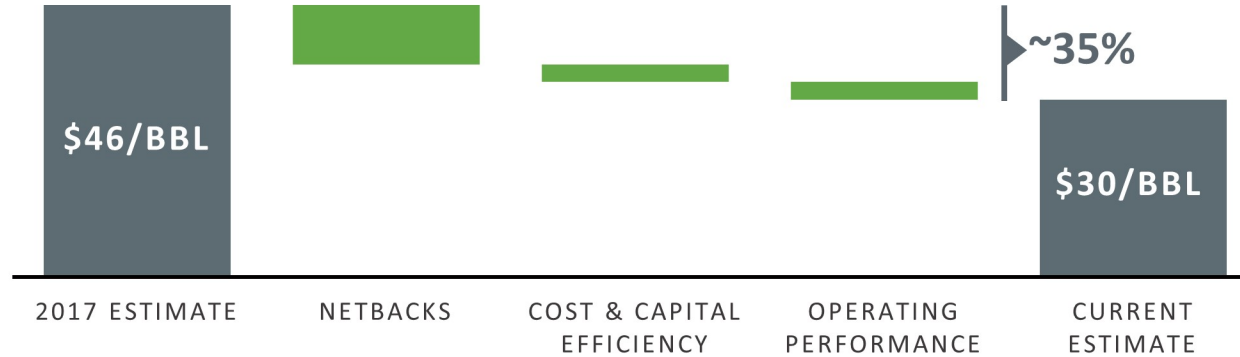
VIEW NEAR SURMONT

**AIM**  
**&**  
**2019**  
ConocoPhillips



# Surmont – Continued Improvements, With Resource Upside

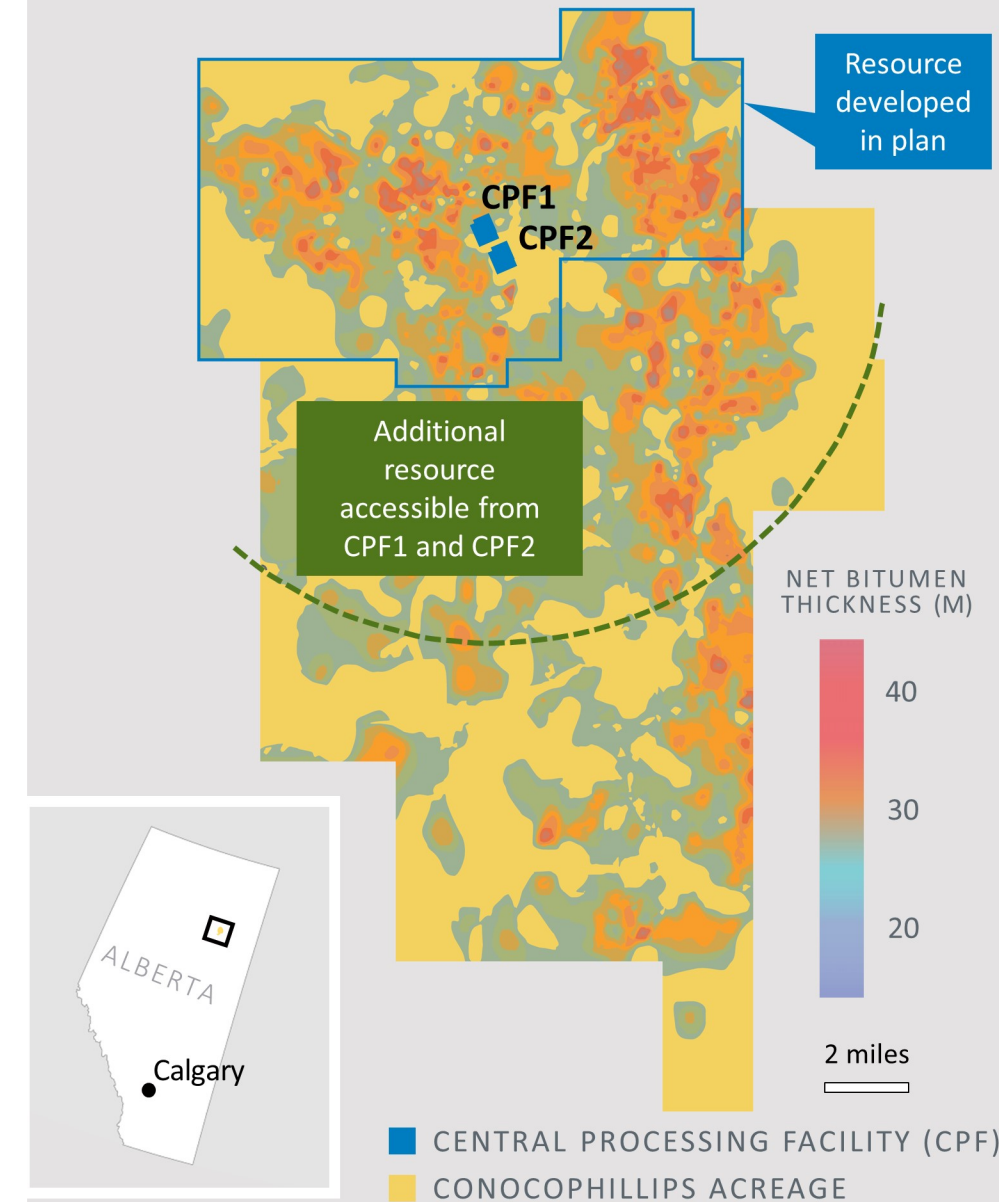
## CONTINUED COST OF SUPPLY IMPROVEMENT



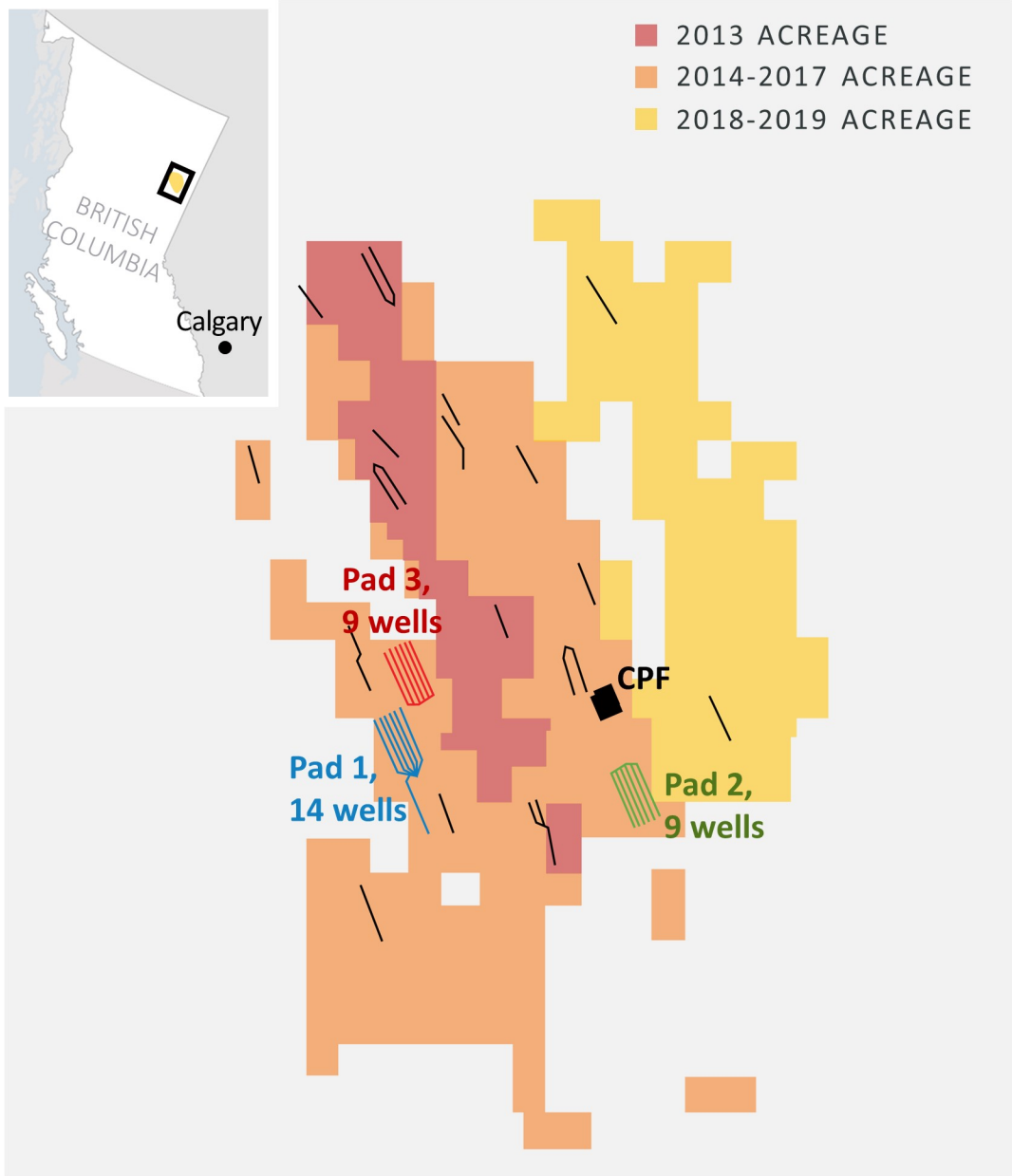
- Recent commercial improvements drive increased profitability; dual diluent 100% online at CPF2 in 4Q 2019
- Reduced capital cost of wells and pads
- Utilizing technology to reduce operating costs
- Reducing GHG emissions through non-condensable gas injection process

**>1.1 BBOE RESOURCE IN PLAN**

SIGNIFICANT POTENTIAL REMAINS



# Montney – Contiguous Position in the Sweet Spot of the Trend

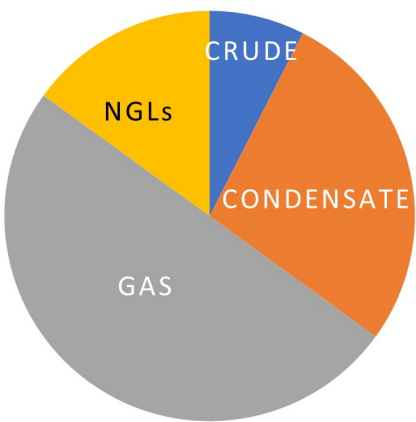


## 1.8 BBOE RESOURCE

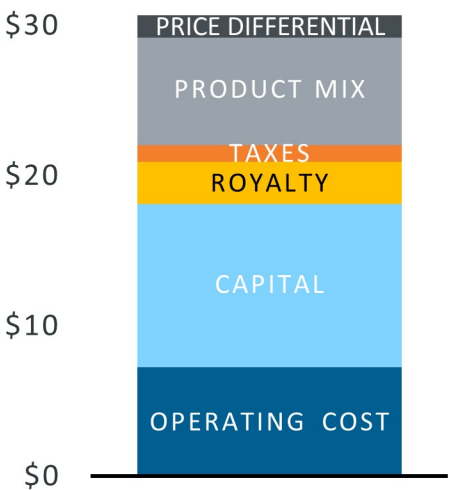
AT ~\$30/BBL AVERAGE COST OF SUPPLY

- ~151 M net-acre position at 100% WI
- >40 M acreage capture 2018-2019
- Positioned in premium liquids-rich window

PRODUCT MIX %



COST OF SUPPLY (\$/BBL)

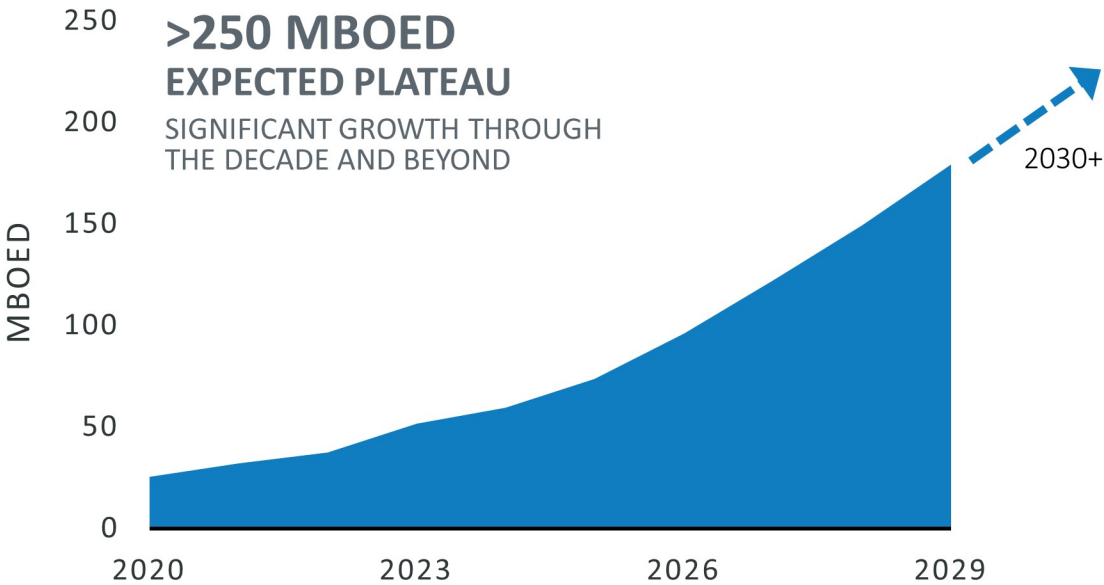




# Montney – The Next Wave of Unconventional Growth



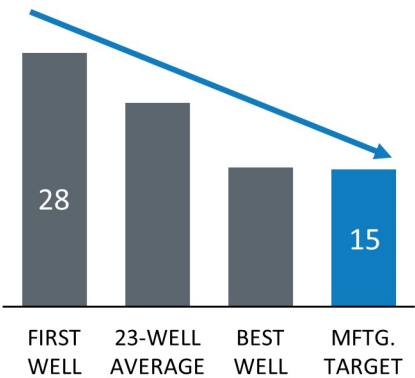
- New 14-well pad completions finished; 9-well pad drilled and awaiting completions
- Phase 1 appraisal costs and schedule on target
- Testing spacing, stacking and completions across 3-4 layers
- 100 MMCFD Central Processing Facility completed on schedule and under budget



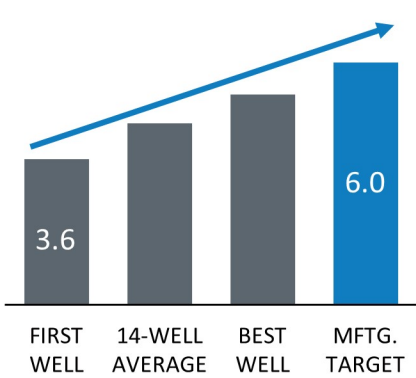
## PROGRESSING THROUGH LEARNING CURVE

DEMONSTRATING D&C MANUFACTURING TARGETS ON EARLY PADS

### DRILLING DAYS/WELL (FIRST 2 PADS)



### FRAC STAGES/DAY (INITIAL 14-WELL PAD)





# Europe

EKOFISK, NORTH SEA, NORWAY

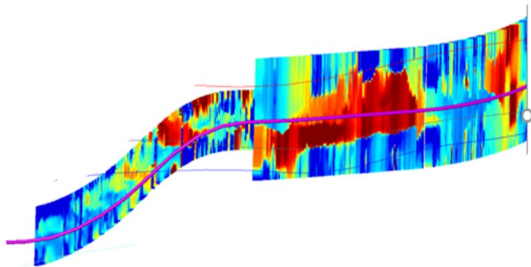
AIM  
&  
2019  
ConocoPhillips



# Norway – Adding Value Through Operational Discipline

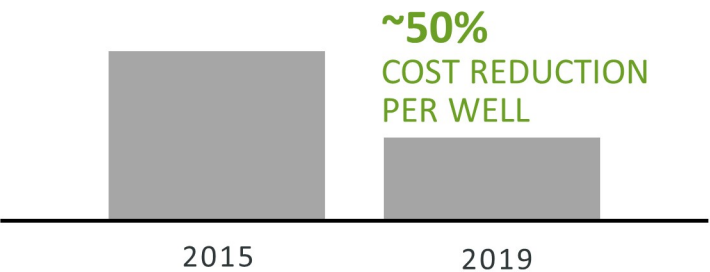
## TECHNOLOGY TO OPTIMIZE WELL PLACEMENT

ULTRA-DEEP RESISTIVITY



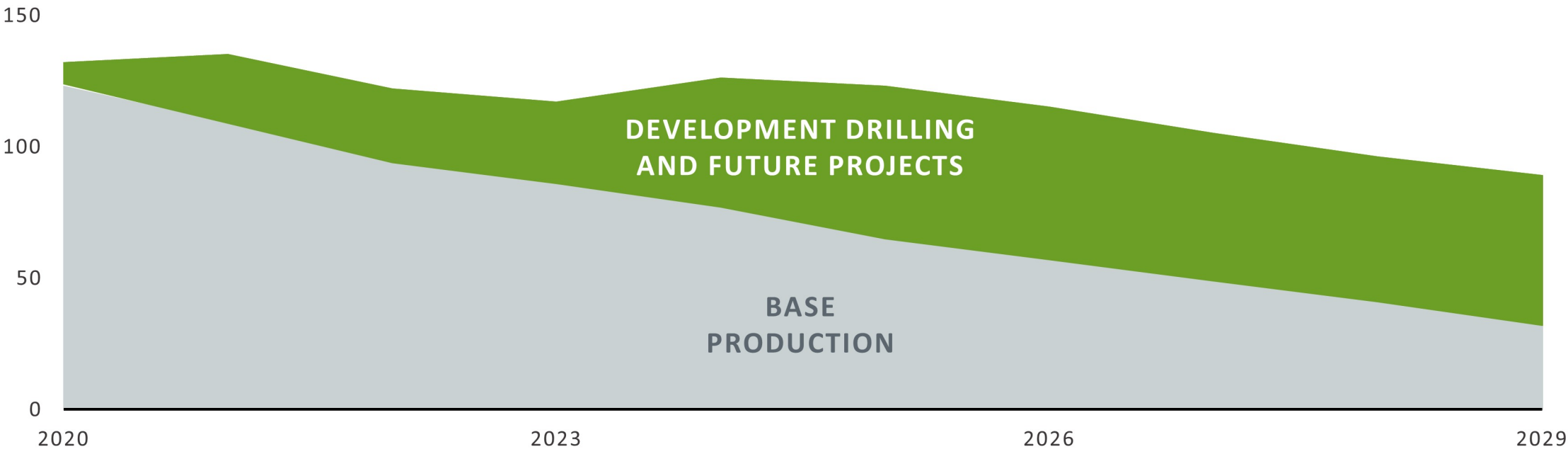
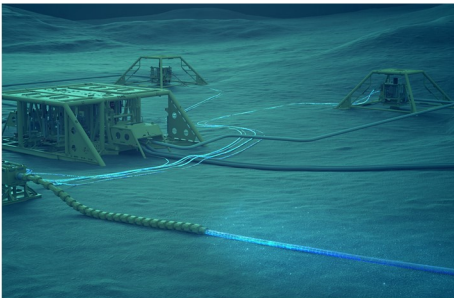
## REDUCING DRILLING AND COMPLETION COSTS

NEW LONG-TERM RIG CONTRACTS, PLUS SIGNIFICANTLY SHORTER DURATION/WELL

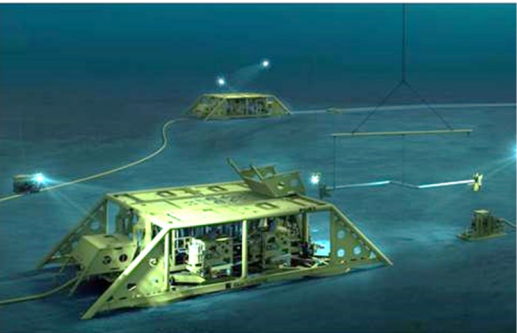
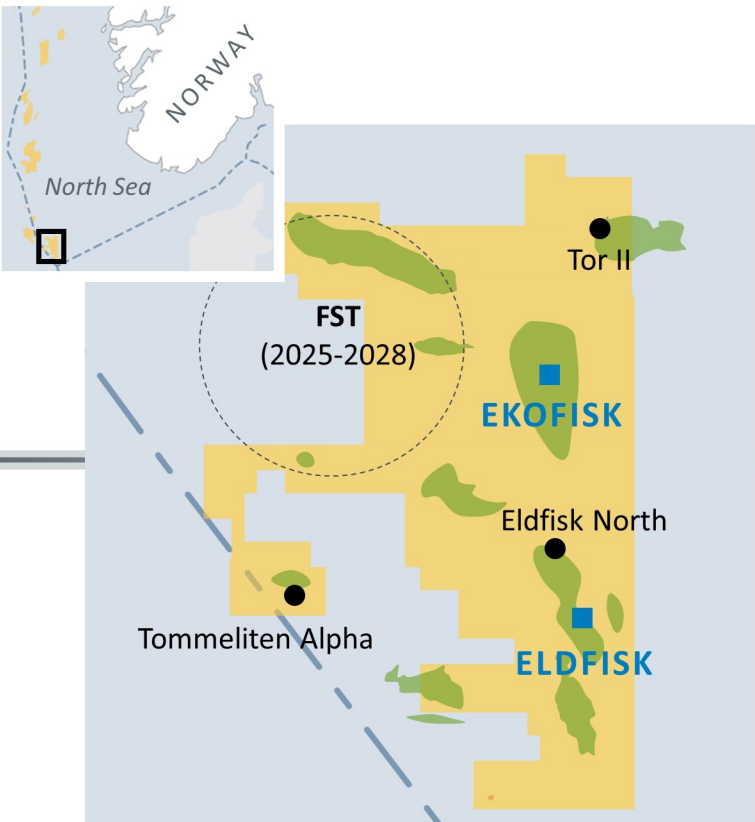


## LOWERING EMISSIONS AND REDUCING OPERATING COSTS

SUBSEA POWER AND REMOTE OPERATIONS



# Norway – Low Cost of Supply Projects Near Ekofisk



**TOR II**  
8 wells, ~\$200 MM

FIRST PRODUCTION

2020

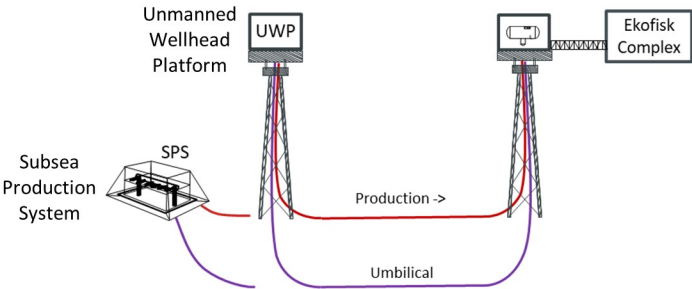
2021

2022

2023

2024

2025+



**TOMMELITEN ALPHA**  
11 wells, ~\$400 MM



**ELDFISK NORTH**  
8 wells, ~\$200 MM



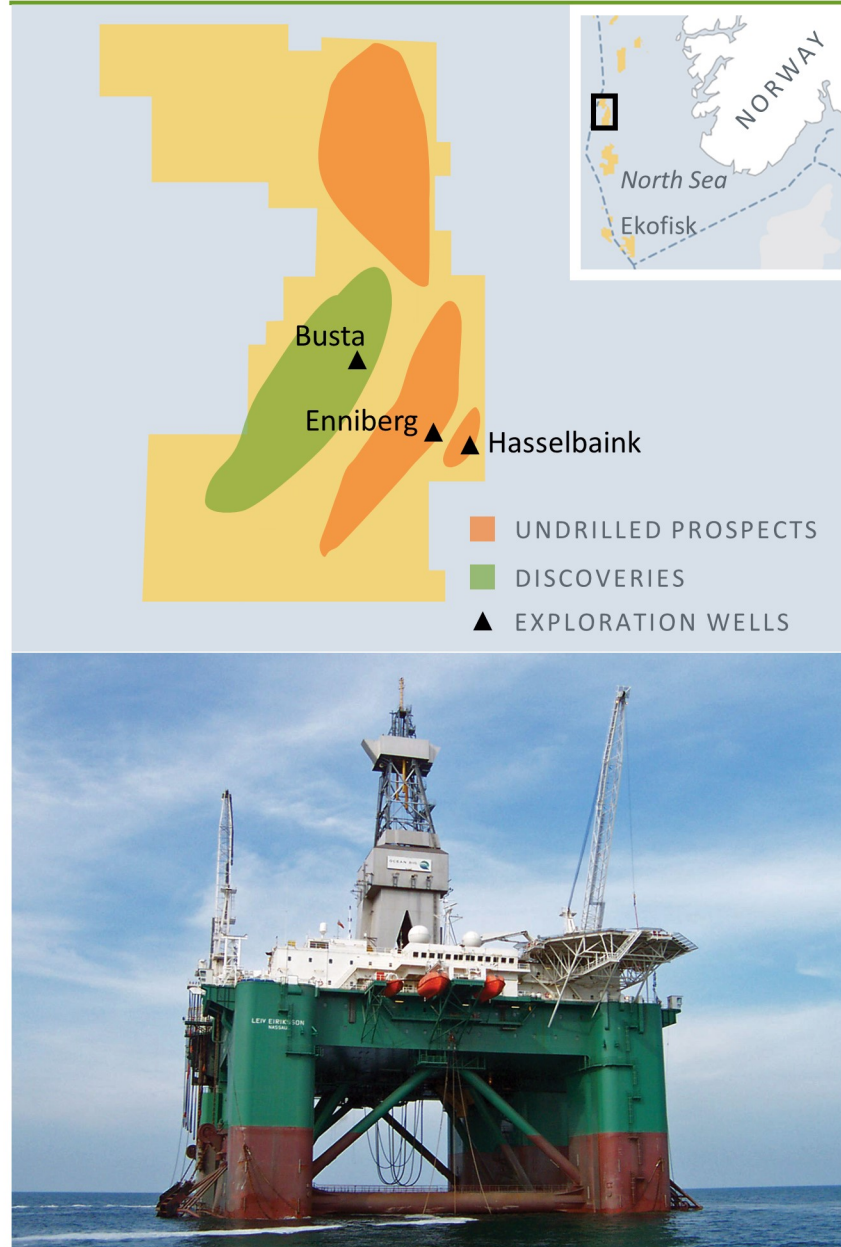
**FUTURE SATELLITE TIEBACKS**  
8 wells, ~\$400 MM

**\$20-\$30/BBL COST OF SUPPLY**

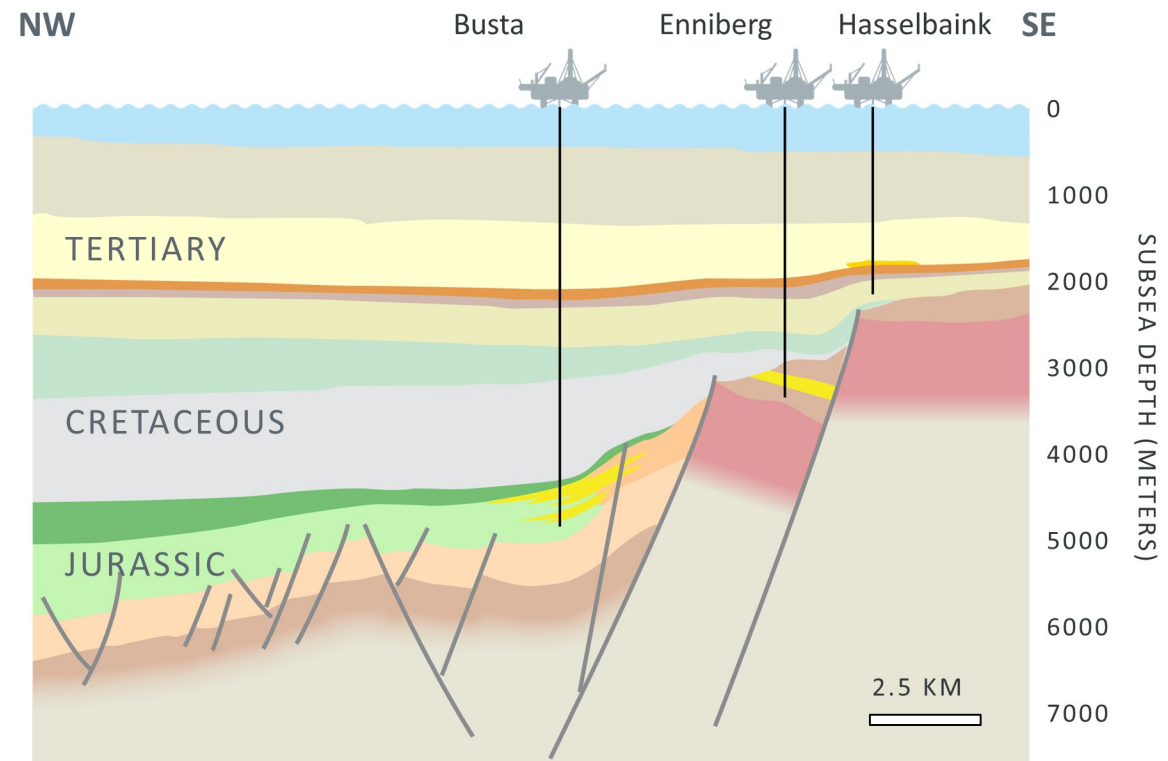
COST-EFFECTIVE TIEBACKS TO EXISTING INFRASTRUCTURE



# Norway – Exploration Upside with Ongoing Program



- Operated exploration drilling program started 3Q 2019
- Three wells planned 2019-2020, focused in areas with potential for follow-on opportunities
- Additional prospects captured for future drilling







ALASKA, CANADA AND EUROPE

# Wrap-Up

ALASKA NORTH SLOPE

**AIM**  
**&**  
**2019**  
ConocoPhillips



# Alaska, Canada and Europe – Sustainable Development

## EMBEDDING SUSTAINABLE DEVELOPMENT

TO DELIVER  
DIFFERENTIAL  
BUSINESS  
RESULTS

ALASKA



>90% water recycled at Surmont

Cooperation and mutual-benefit  
agreements with First Nations

Low GHG intensity  
in Montney design

Faster Forests Project: 5 million  
trees planted over past 10 years



Leader in environmental  
stewardship

Strong relationships with  
indigenous peoples

Decades of annual studies to  
enable data-driven decisions



Reduced GHG emissions

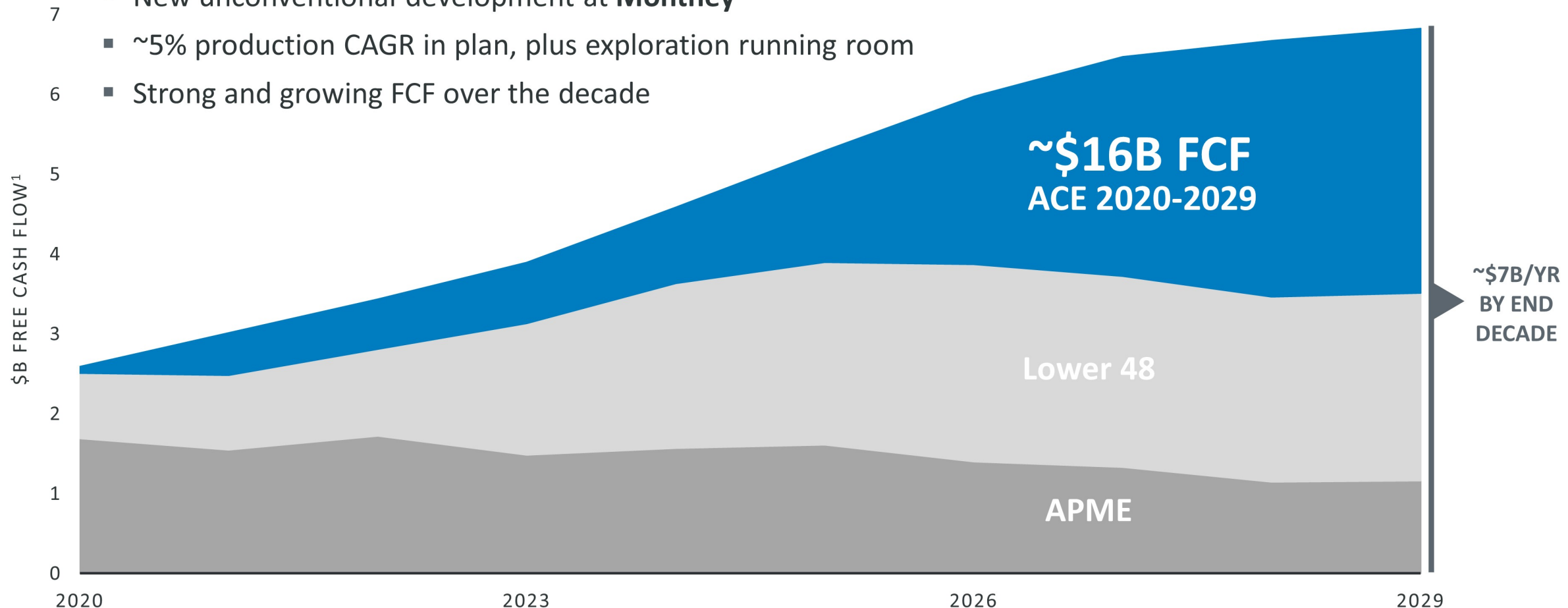
Steam power generation from  
exhaust heat recovery

Recycling or reusing more than  
97% of decommissioned  
platforms<sup>1</sup>

<sup>1</sup> Operated Ekofisk platforms, excluding hazardous waste.

# Alaska, Canada and Europe – Provides Strong Late-Decade FCF Growth

- Legacy conventional assets and attractive future projects in **Alaska** and **Norway**
- Stable, profitable oil sands at **Surmont**
- New unconventional development at **Montney**
- ~5% production CAGR in plan, plus exploration running room
- Strong and growing FCF over the decade



<sup>1</sup> Corporate and other segments cash flows allocated to regions.  
Free cash flow (FCF) is a non-GAAP measure defined in the Appendix.





# REGIONAL UPDATE

## Lower 48

DOMINIC MACKLON  
PRESIDENT, LOWER 48

**AIM**  
&  
**2019**

# Lower 48 – Reliable, Growing Free Cash Flow Machine

**~\$19B**  
**FREE CASH FLOW**  
LOWER 48 TOTAL  
2020-2029

## EAGLE FORD

Leader in premier basin with significant remaining inventory and free cash flow



## BAKKEN

Outperforming expected plateau, strong free cash flow throughout next decade

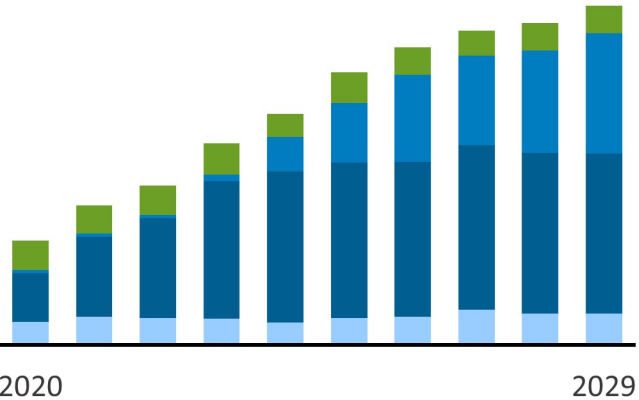


## PERMIAN UNCONVENTIONAL

Material, high-quality resource position with rapidly growing free cash flow



## WAVE OF FREE CASH FLOW<sup>1</sup>



<sup>1</sup> Corporate segment not allocated to asset level for chart.  
Free cash flow is a non-GAAP measure defined in the Appendix.



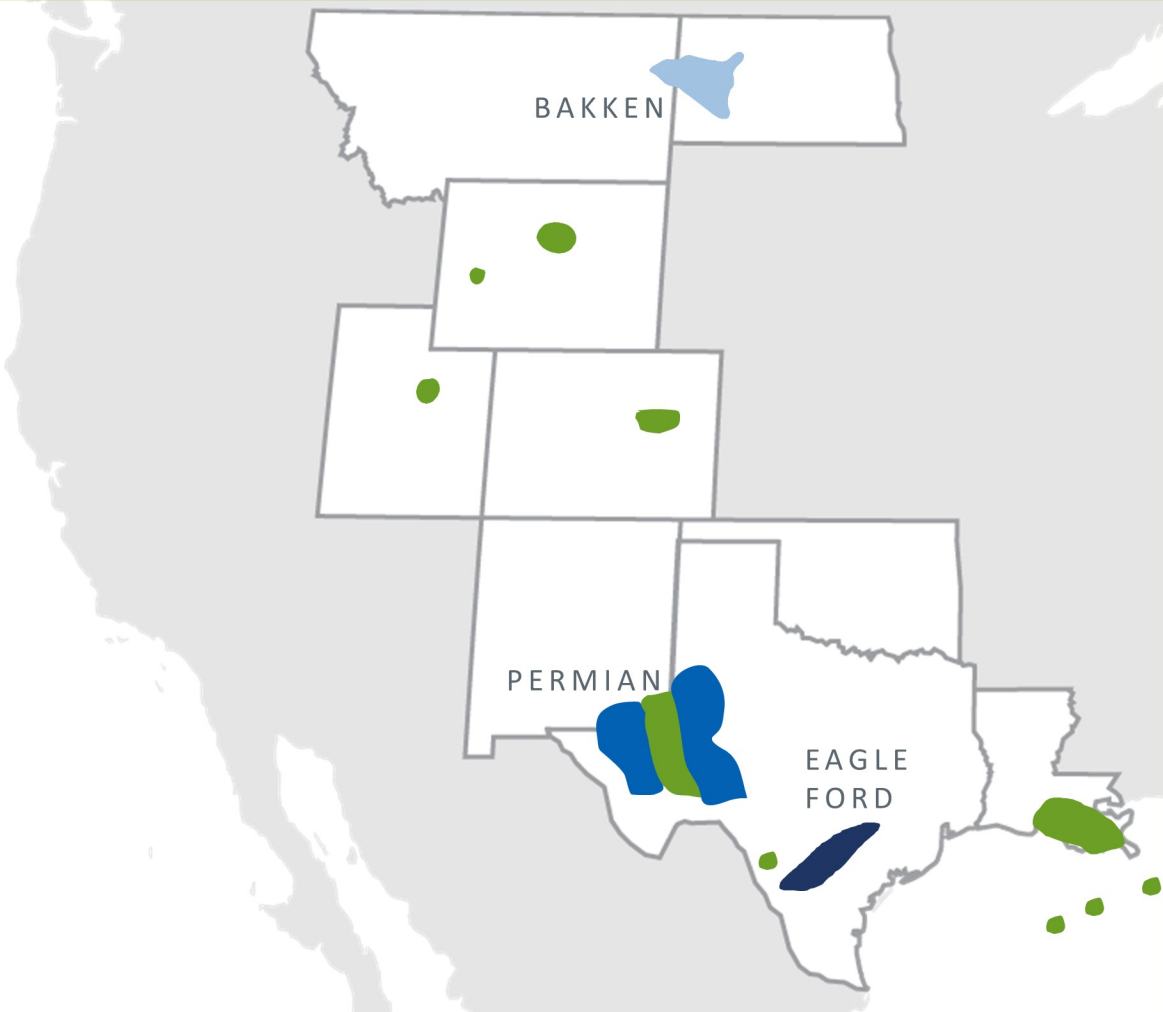
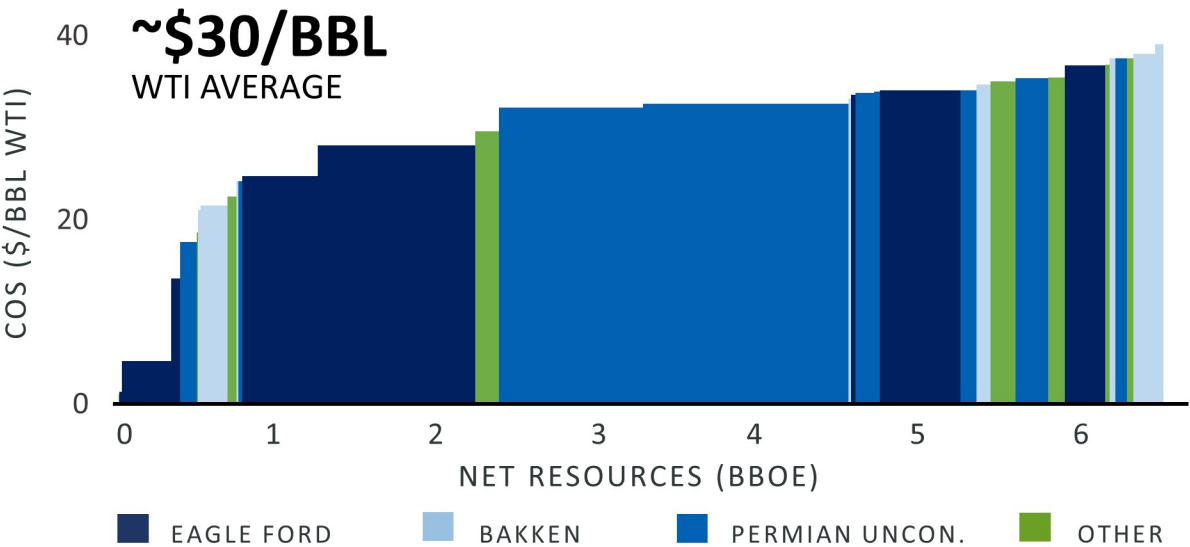
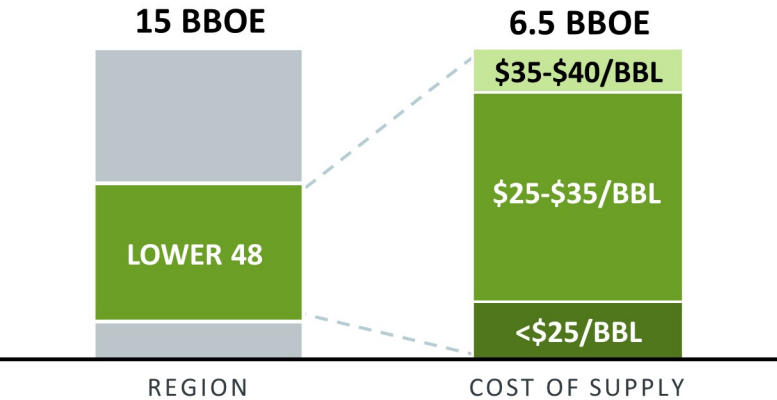
## OTHER

Legacy Gulf of Mexico and Permian conventional



# Lower 48 – Growing, Low Cost of Supply Resource Base

## LOWER 48 RESOURCES

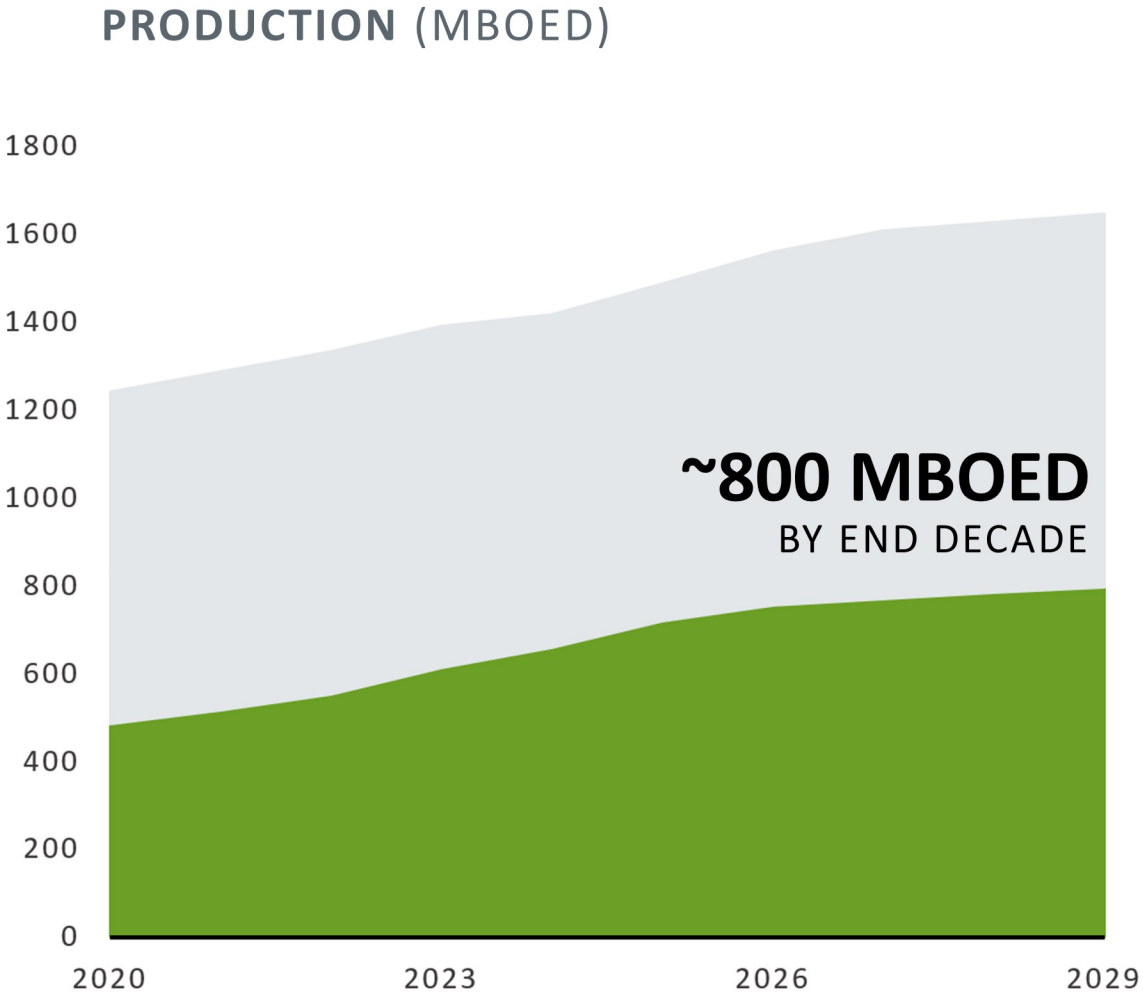
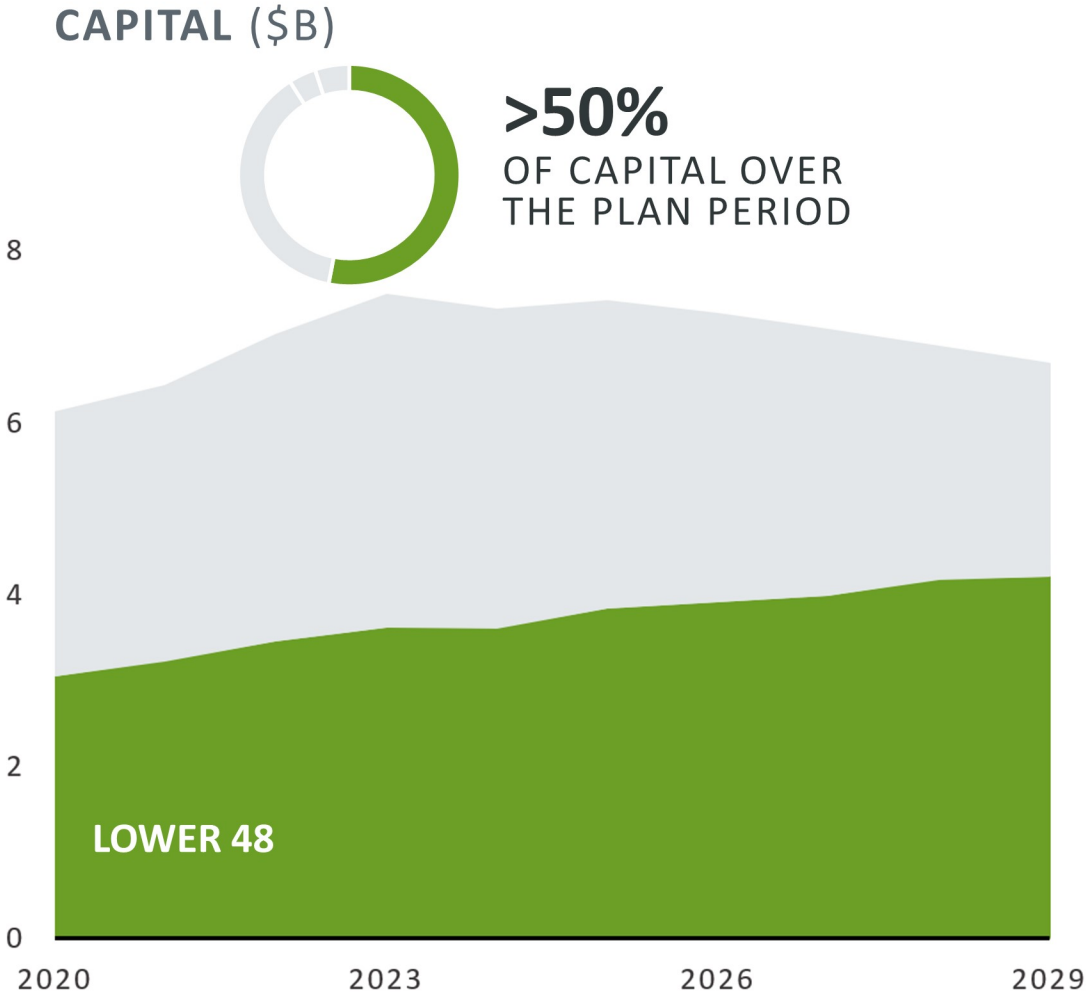


**6.5 BBOE LOWER 48**

INCREASED BY ~1 BBOE IN THE BIG 3 SINCE 2017

# Lower 48 – Significant Growth Over the Decade

Lower 48 continues as the **fastest-growing region** in terms of production and free cash flow generation due to **high-margin growth** in the Big 3

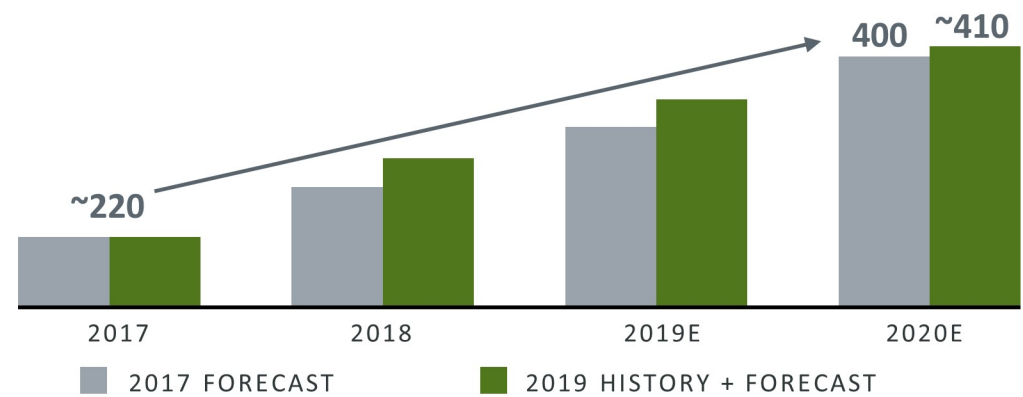


Free cash flow (FCF) is a non-GAAP measure defined in the Appendix.



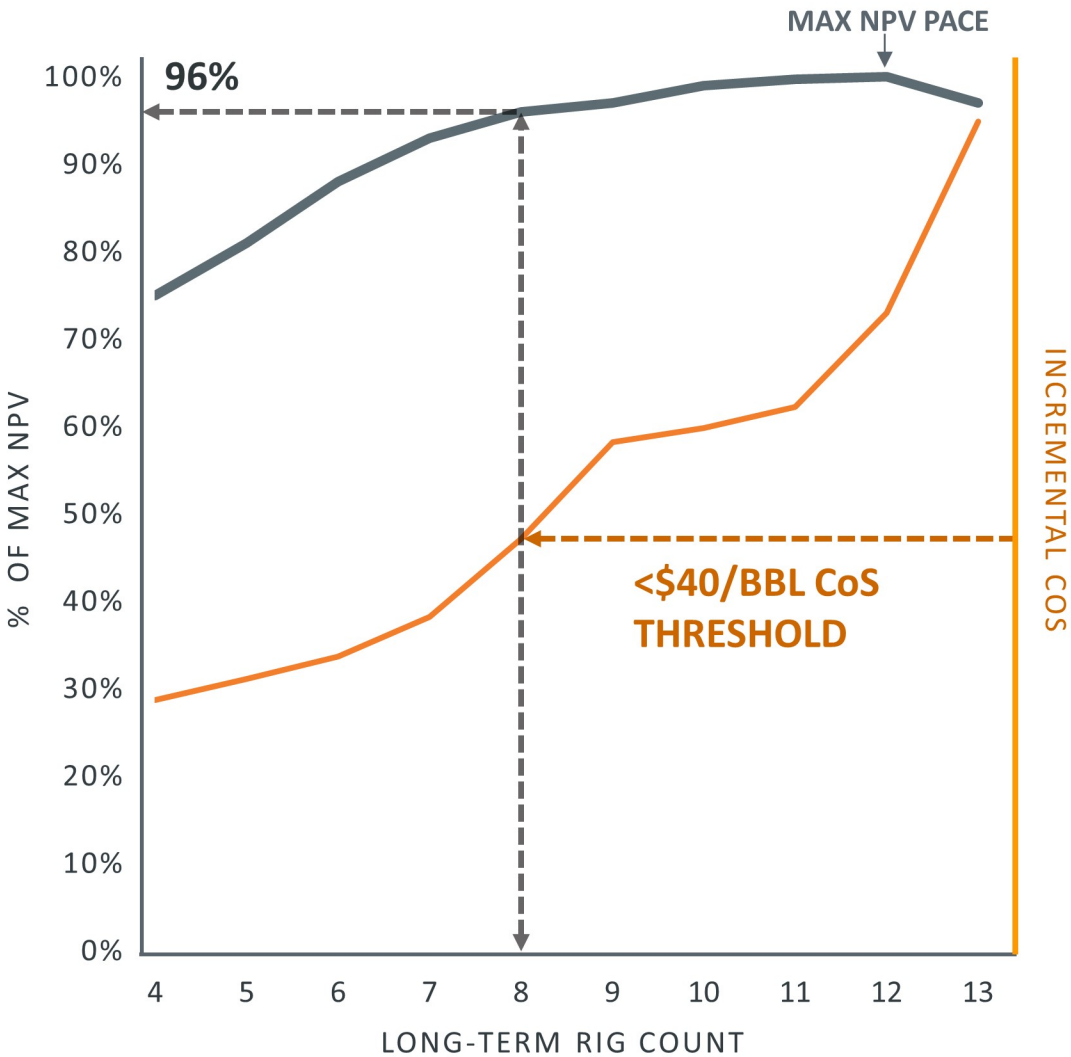
# Lower 48 Big 3 – Optimizing Investment Pace of Unconventionals

## DELIVERING BIG 3 PRODUCTION GROWTH (MBOED)



## EXAMPLE: EAGLE FORD INVESTMENT PACE

DECISION CRITERION: <\$40/BBL INCREMENTAL COS



## APPLYING PLATEAU MODEL TO DEFINE OPTIMAL PACE

- Integrated models that honor field characteristics
- Key variables influencing incremental CoS
  - Infrastructure and expansion options
  - Well inventory by type curve area
  - Simultaneous operations constraints





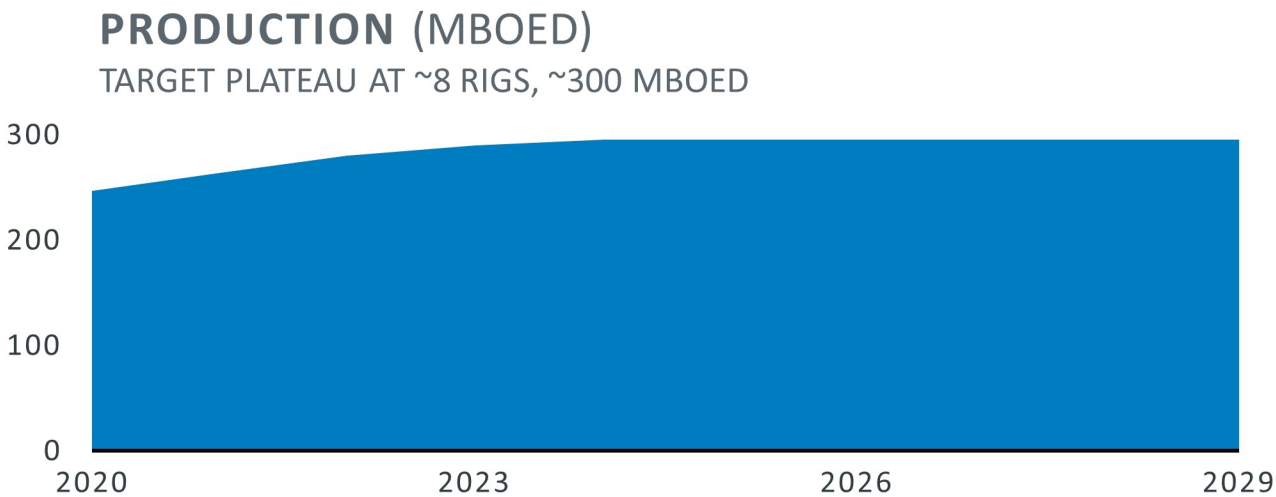
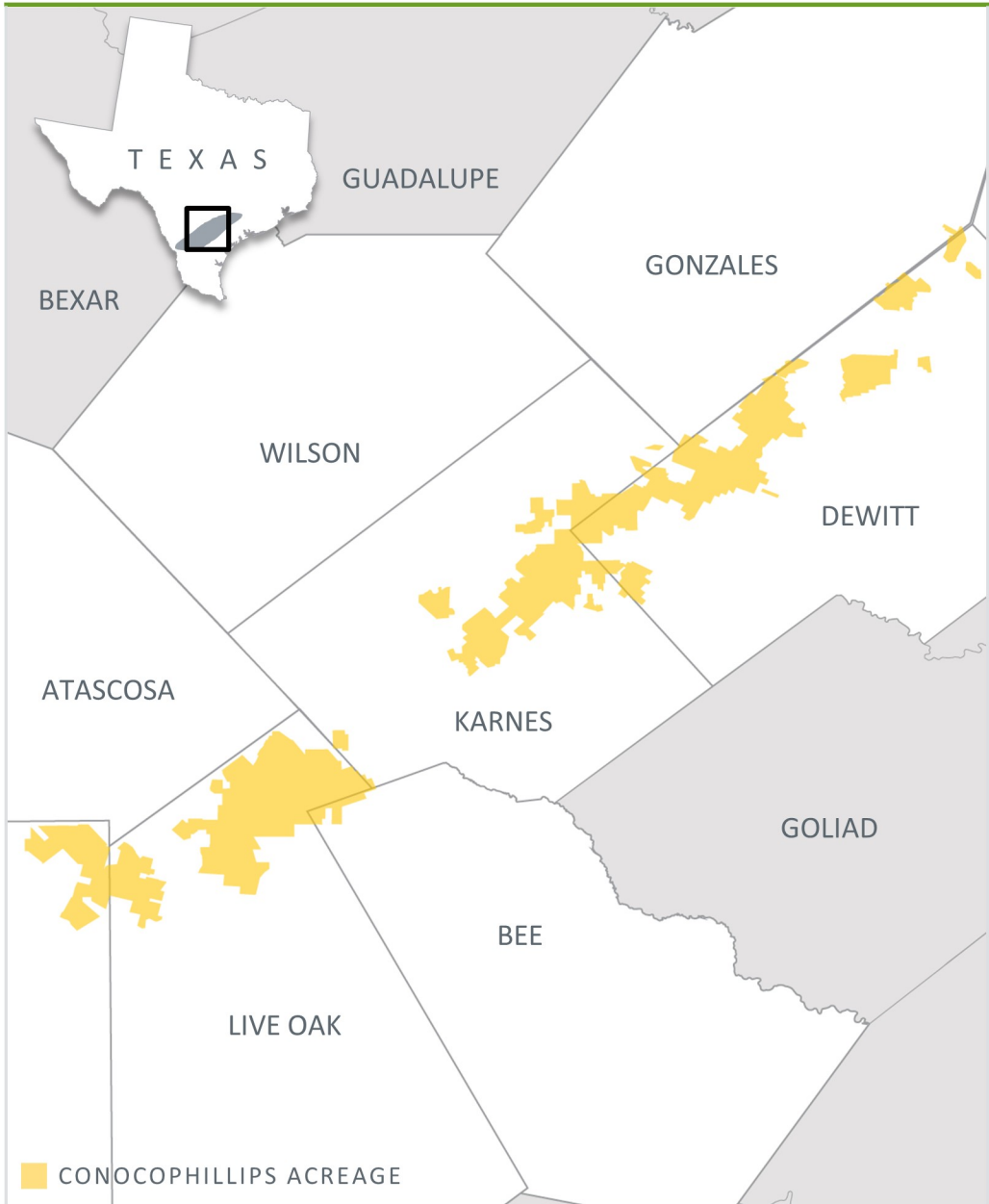
# Eagle Ford

DEWITT COUNTY, TEXAS

**AIM**  
**& 2019**  
ConocoPhillips



# Eagle Ford – Premier Asset with Decades of Free Cash Flow Ahead



- 2.6 BBOE across 200 M acres in basin sweet spot
- 1,300 wells drilled, 3,800 locations remaining
- 300 refracs in plan, ~300 additional upside potential
- Resource recovery enhancement pilots underway

**~\$12B FCF 2020-2029<sup>1</sup>**

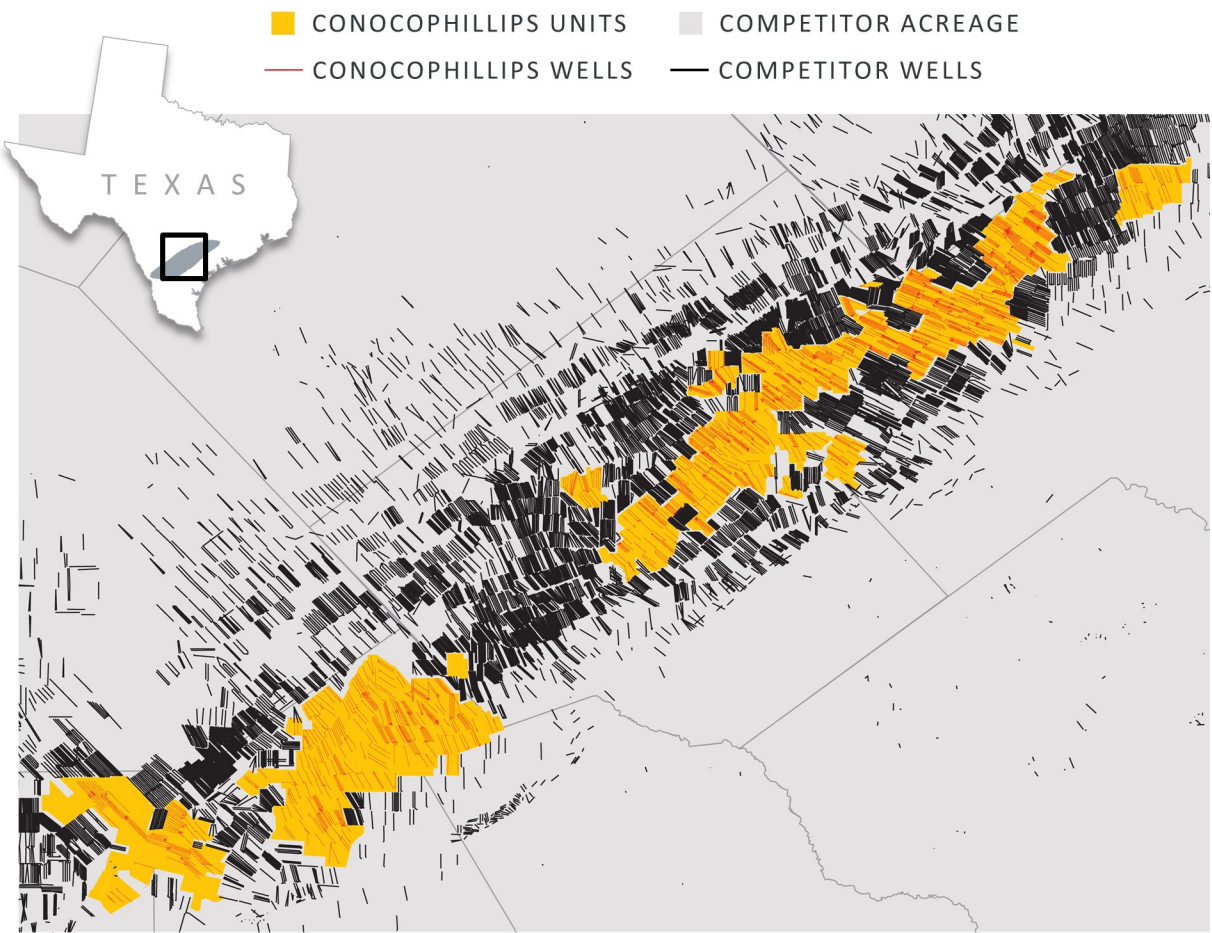
STILL IN EARLY INNINGS – DIFFERENTIAL RUNNING ROOM

<sup>1</sup> Corporate segment cash flows not allocated to assets.  
Free cash flow is a non-GAAP measure defined in the Appendix.

# Eagle Ford – Differential Running Room, Differential Quality

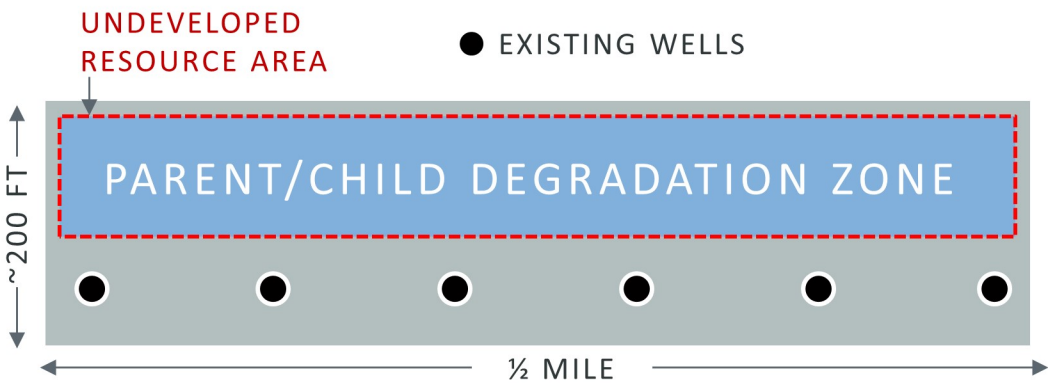
## SIGNIFICANT INVENTORY OF HIGH-QUALITY ACREAGE

~3,800 locations remaining

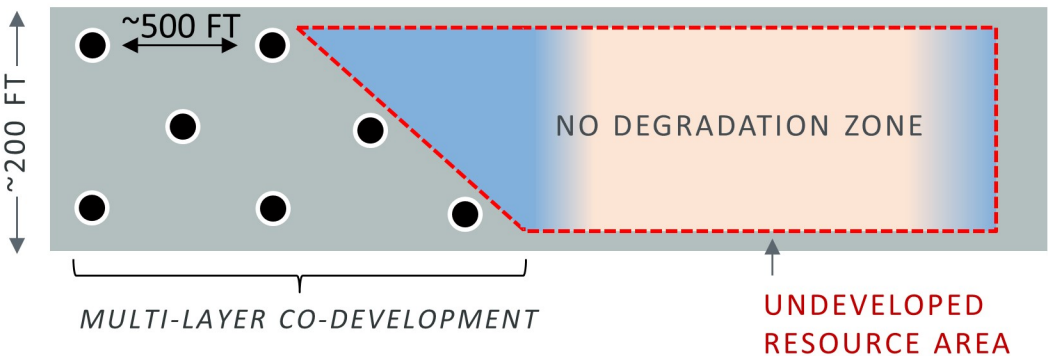


## OPTIMIZED CO-DEVELOPED SPACING/STACKING

Competitor “Rapid Pace” Stacking Strategy



ConocoPhillips Stacking Strategy

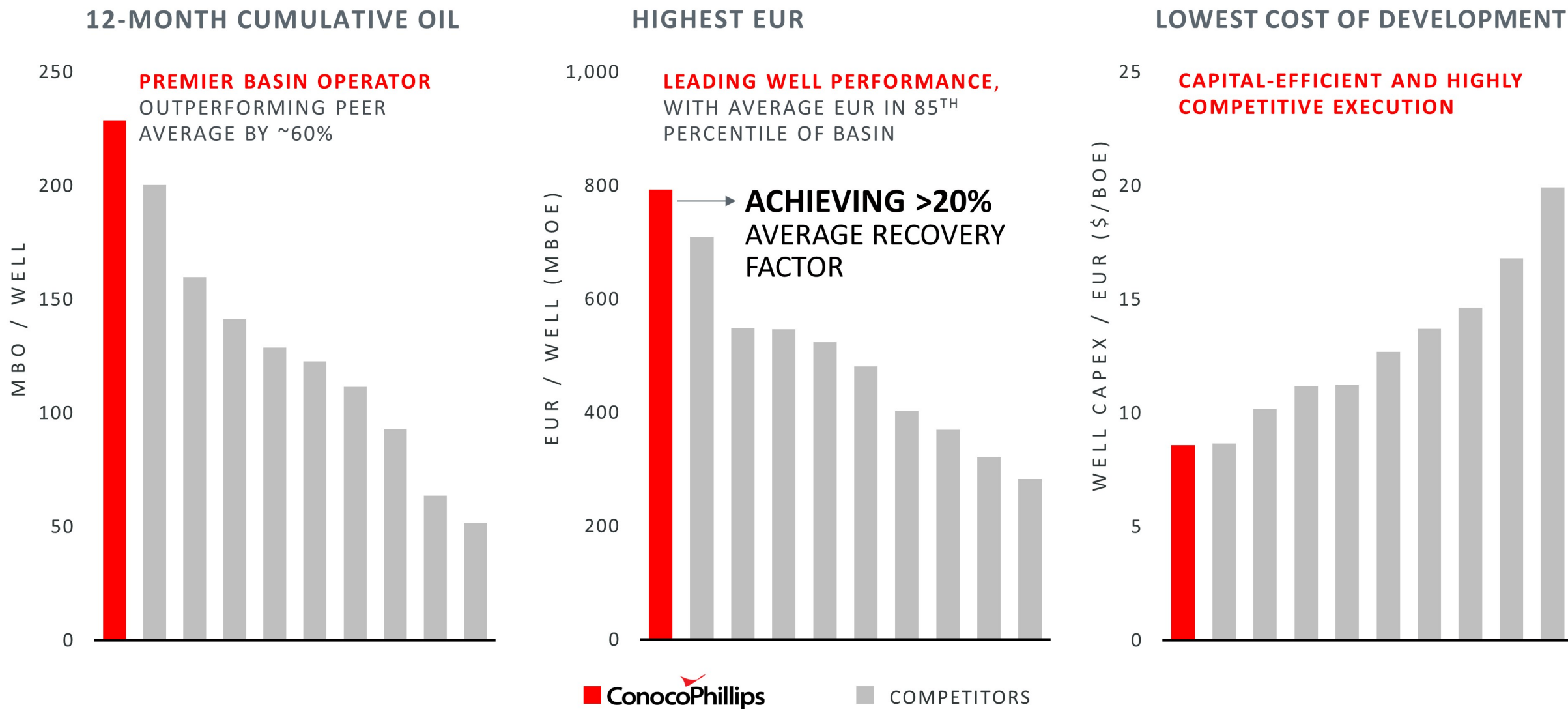


## MINIMIZING PARENT/CHILD ISSUES

MAJORITY OF INVENTORY WITH MINIMAL DEGRADATION



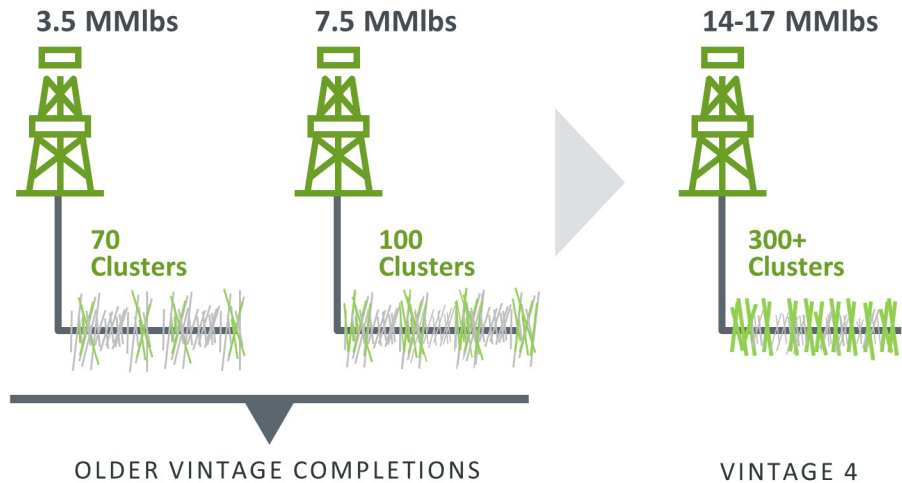
# Eagle Ford – Basin-Leading Recovery and Execution Performance



RS ENERGY GROUP (Sept. 2019); Includes the top 10 companies in terms of count of new wells online in the basin Jan. 1, 2017 – June 30, 2018: CRZO, CHK, COP, DNV, EOG, EPEGQ, EQNR, MRO, MUR and SCAZQ.

# Eagle Ford – Improving Recovery Through Low CoS Refracs

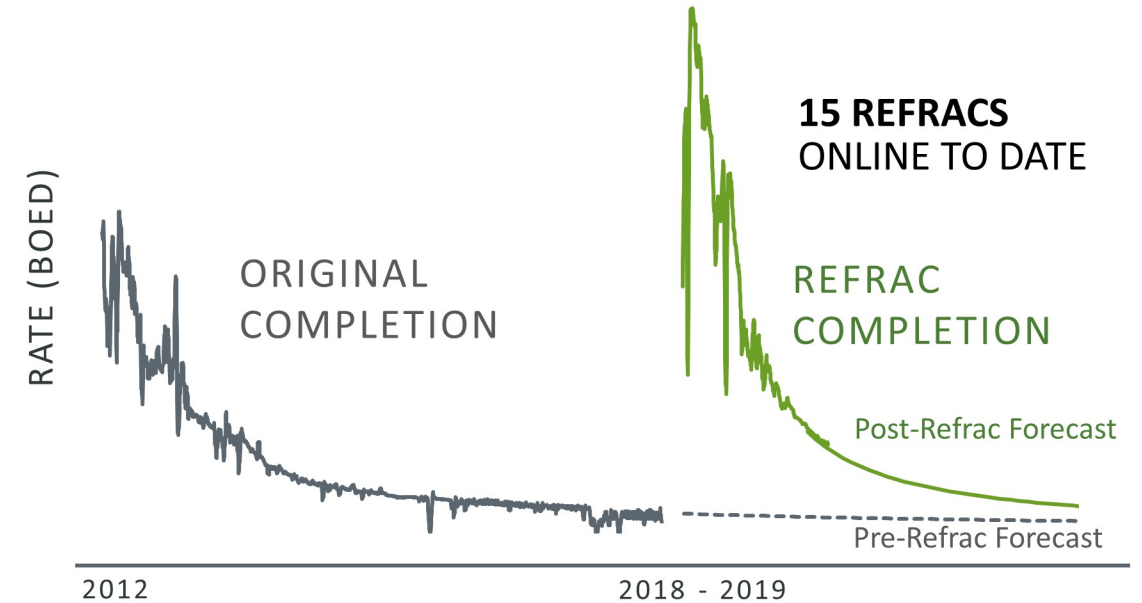
## BRINGING OLDER WELLS TO CURRENT RECOVERY EFFICIENCY



## STRONG RESULTS FROM MECHANICAL ISOLATION REFRACS

- Plan includes 300 wells with CoS <\$30/BBL
- ~80% are parent refracs mitigating child-well degradation
- Upside potential of additional ~300 refrac candidates

## ACTUAL WELL EXAMPLE REFRAC PRODUCTION PERFORMANCE



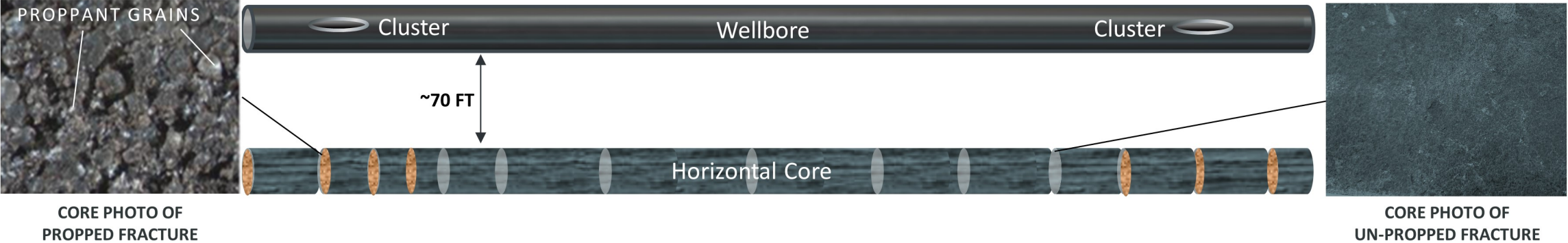
**~75% INCREASE IN WELL EUR**

AVERAGE FROM MECHANICAL ISOLATION REFRACS



# Eagle Ford – Recovery Factors Can Be Further Improved

## EAGLE FORD SRV PILOT LEARNINGS: MANY HYDRAULIC FRACTURES, LOW PERCENTAGE PROPPED



## MODELED RECOVERY<sup>1</sup> ALONG LATERAL SHOWS HYDROCARBONS LEFT BEHIND



<sup>1</sup>"Analysis of a Drained Rock Volume (DRV): An Eagle Ford Example,"  
Rateman, K.T., Liu, Y., Warren, L., URTEC July 2019

## OPPORTUNITY TO IMPROVE RECOVERY

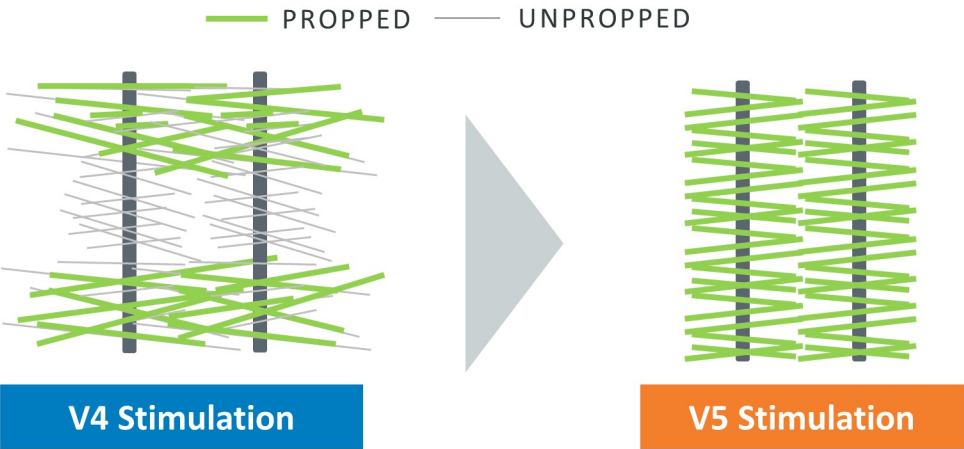
WITH CONSISTENT PROPPANT PLACEMENT THROUGHOUT THE LATERAL

# Eagle Ford Upside<sup>1</sup> – V5 Completion Progress

## DESIGN OBJECTIVES

- Improve proppant placement
- Increase tessellation of frac pattern
- Enhance near-wellbore drainage efficiency
- Reduce degradation and increase EUR

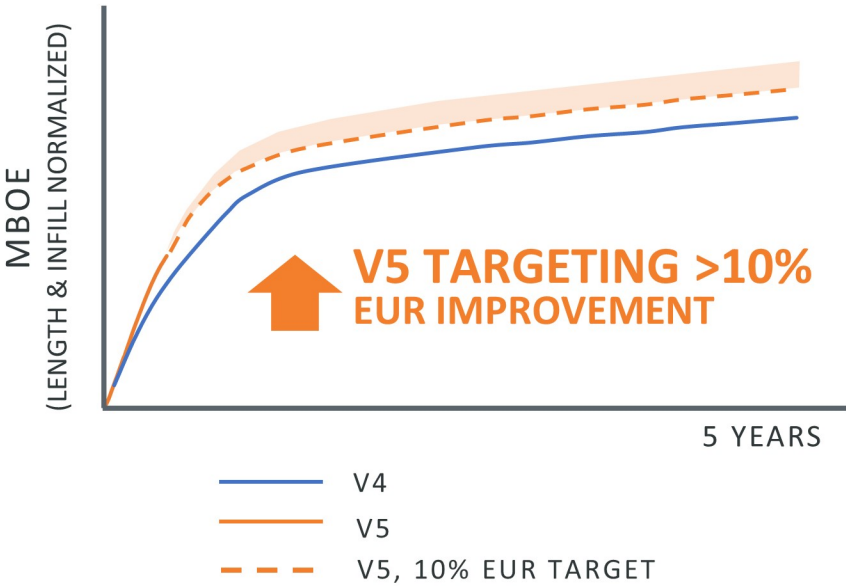
## FRACTURE PATTERN ILLUSTRATION



<sup>1</sup>Success case not yet included in plan.

## EXECUTION PLAN

- Four pads online in 2019
- Encouraging results from existing tests
- 10 multi-well pad pilots scheduled
- Full field development decision expected early 2021

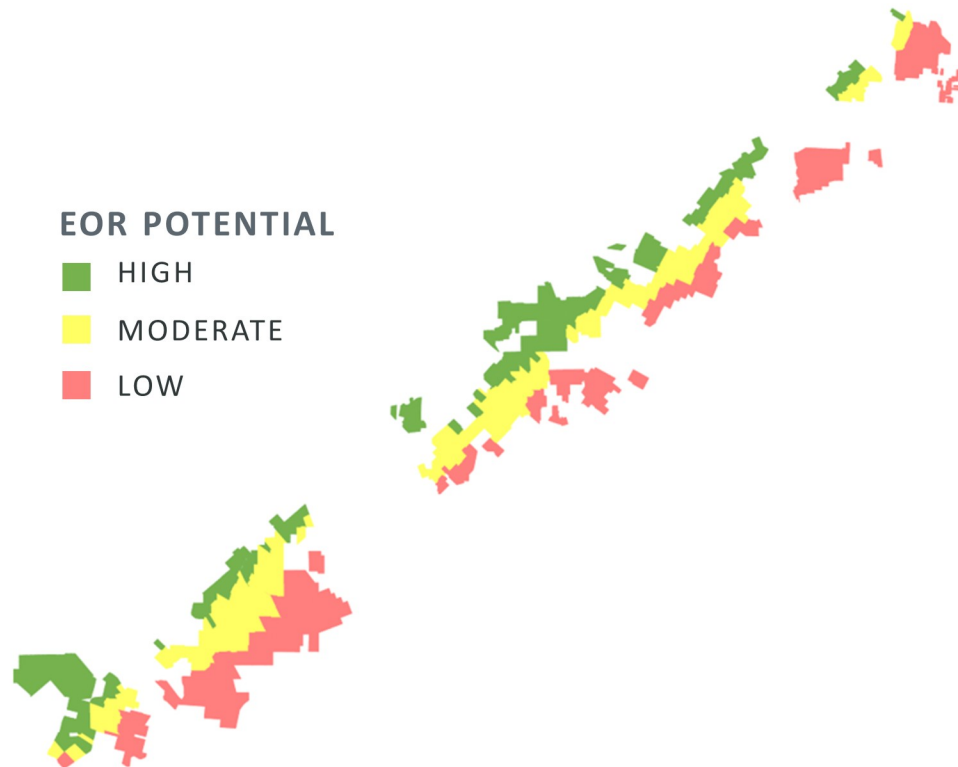




# Eagle Ford Upside<sup>1</sup> – Progress on Enhanced Oil Recovery

## TARGET ACREAGE

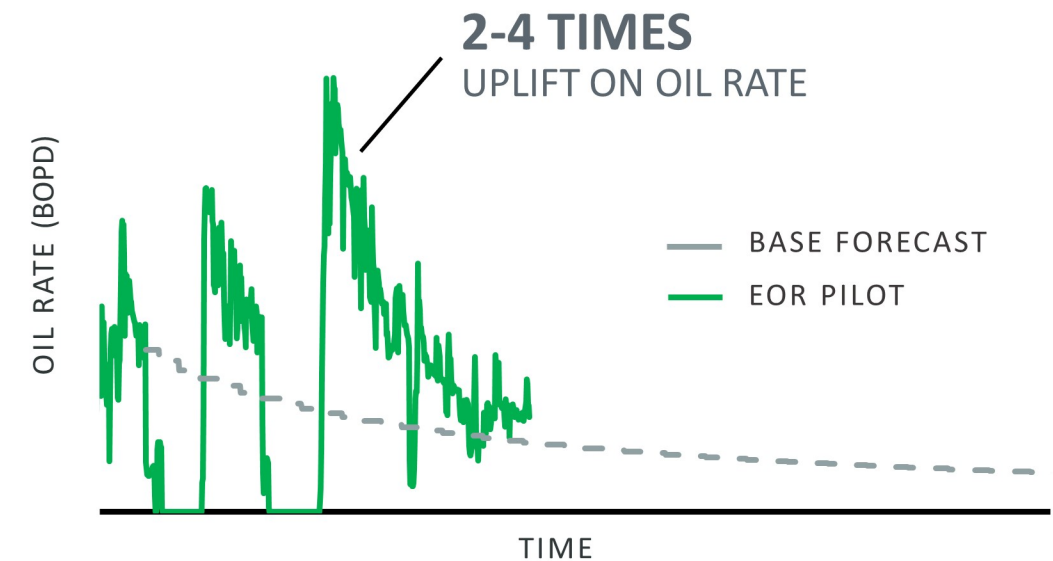
- ~60% of acreage is high-volatility, not requiring EOR
- Targeting high-yield, low-volatility acreage
- Potential across ~40% of Eagle Ford acreage
- Pilot results expected 2020



<sup>1</sup>Success case not yet included in plan.

## EARLY RESULTS ENCOURAGING

- Three natural gas EOR pilots underway
- Indications of long-term low CoS EUR increase
- Target EOR CoS of <\$30/BBL







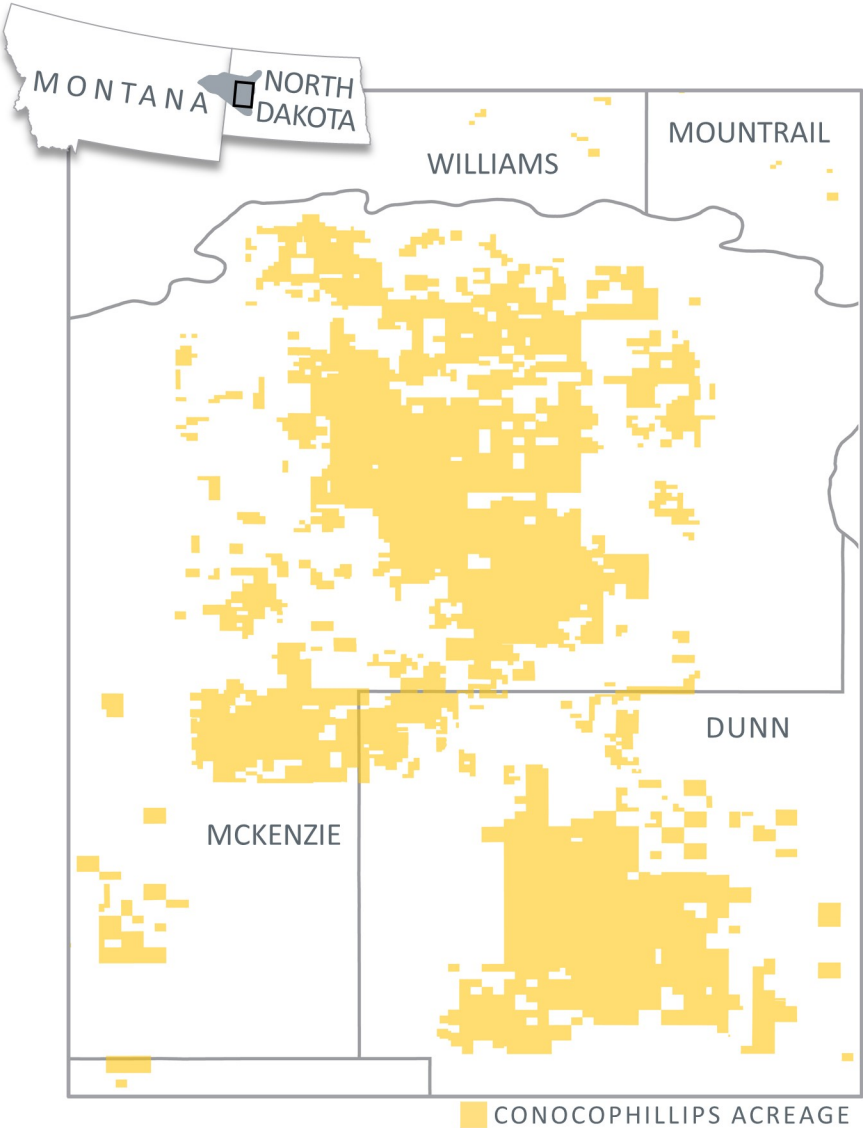
# Bakken

NEAR WATFORD CITY, NORTH DAKOTA

**AIM**  
**2019**  
ConocoPhillips



# Bakken – Outperforming Expected Plateau Rate



## PRODUCTION (MBOED)

TARGET PLATEAU AT 3-4 RIGS, 90-100 MBOED

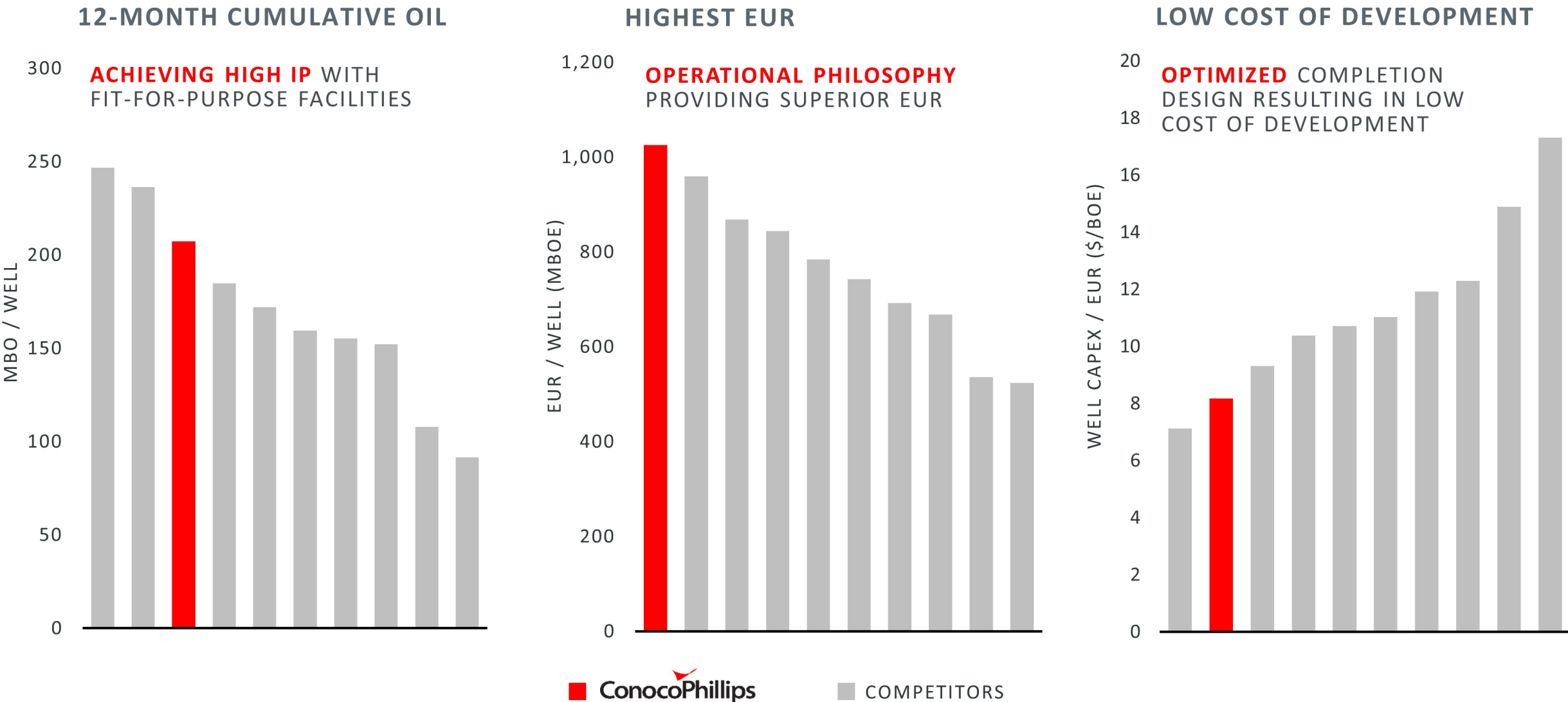


- 0.5 BBOE across 620 M acres across basin
- 750 locations remaining, proven well spacing/stacking
- Upside potential of ~300 refrac candidates

**~\$3B FCF 2020-2029<sup>1</sup>**

<sup>1</sup> Corporate segment cash flows not allocated to assets.  
Free cash flow is a non-GAAP measure defined in the Appendix.

# Bakken – Achieving Competitive Recoveries and Execution

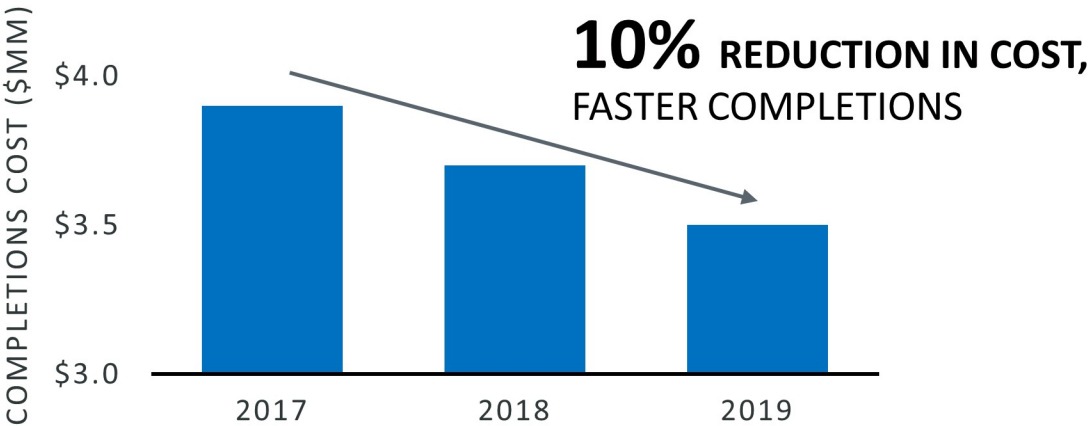
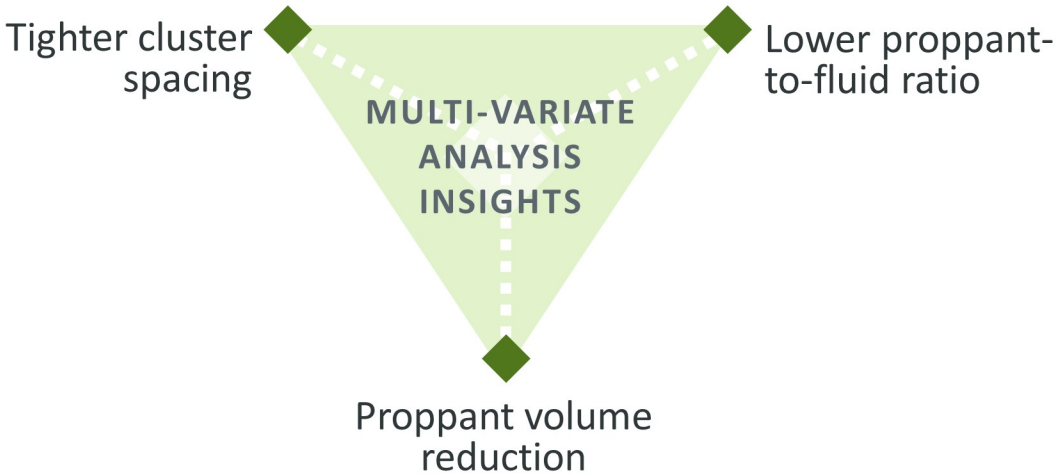


RS ENERGY GROUP (Sept. 2019); Includes the top-10 companies in terms of count of new wells online in the basin Jan. 1, 2017 – June 30, 2018: COP, CLR, EQNR, HES, Kraken, MRO, OAS, WLL, WPX and XOM.



# Bakken – Production Outperformance by Completions Optimization

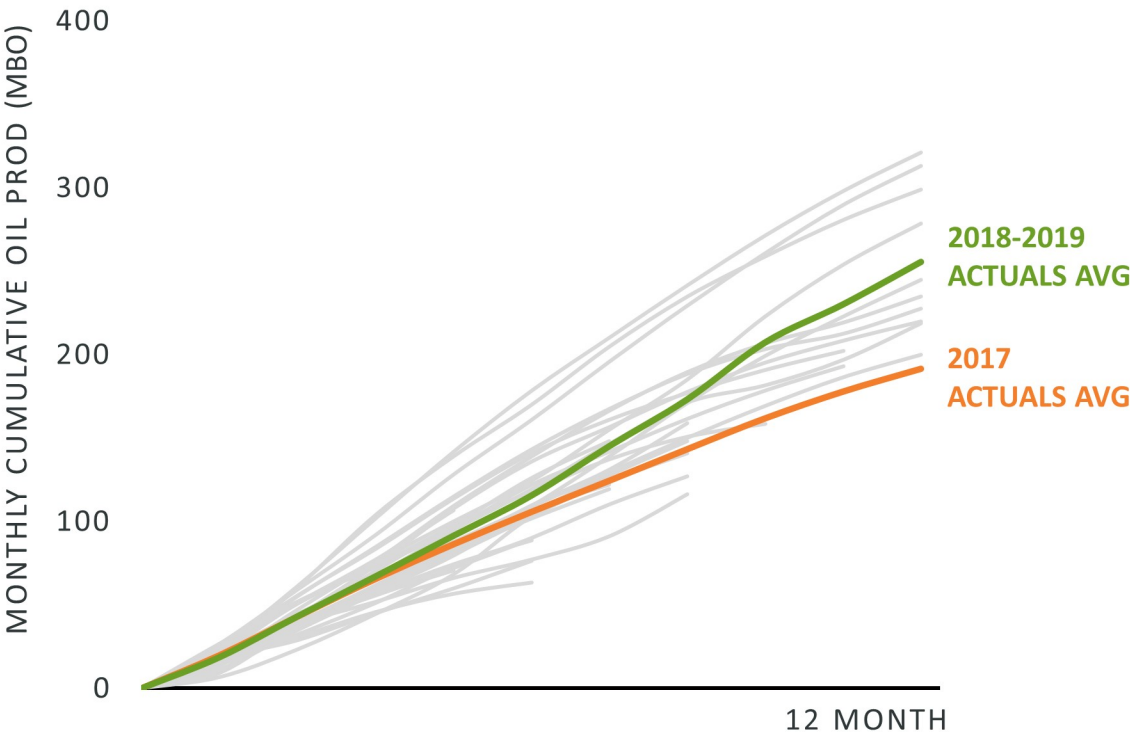
## OPTIMIZATION OF COMPLETIONS THROUGH MULTI-VARIATE ANALYSIS



## \$2/BBL CoS REDUCTION

BETTER THAN 2017 PRODUCTION FOR 2019 COSTS

## PRODUCTION OUTPERFORMING EXPECTATIONS







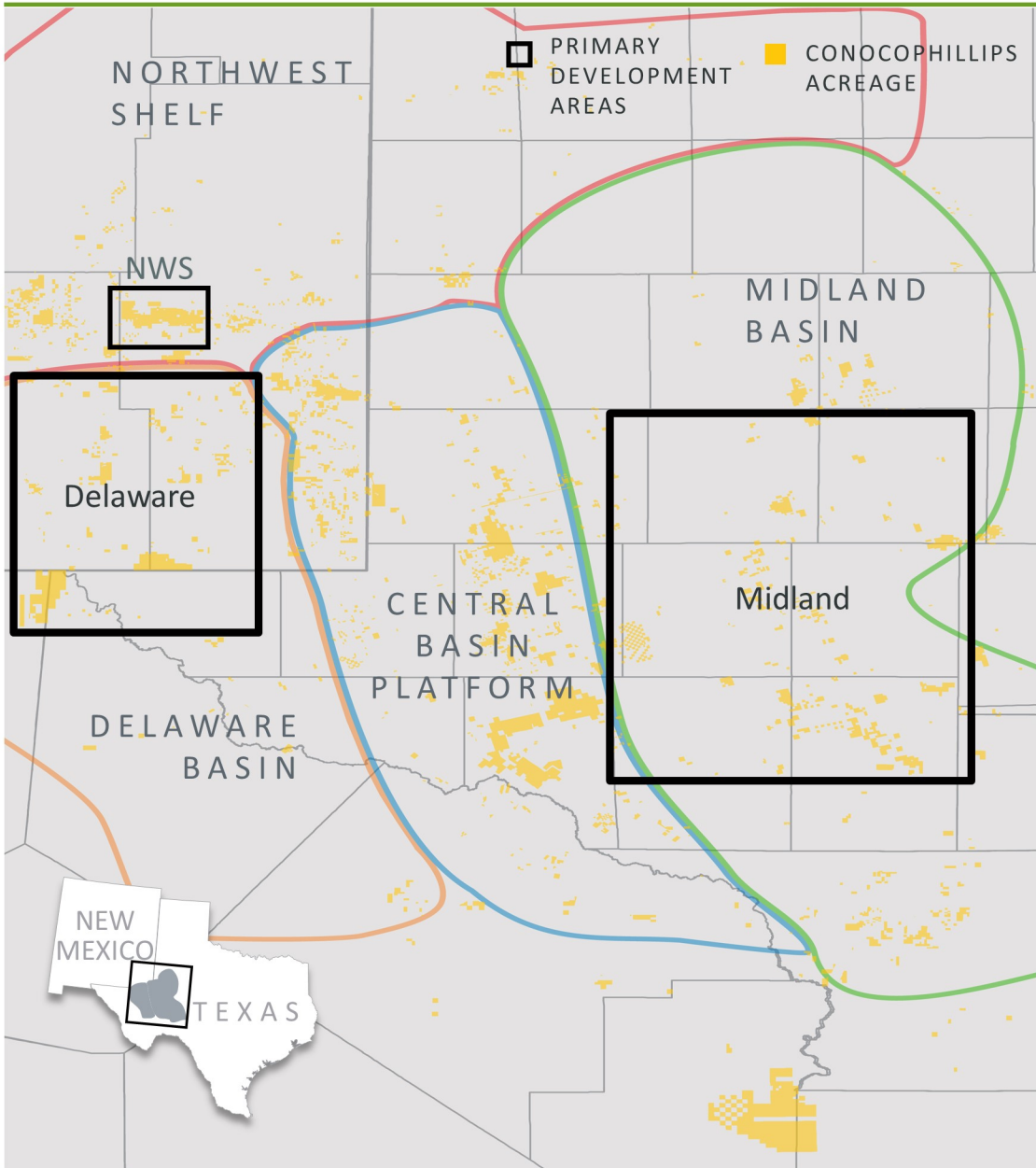
# Permian

CULBERSON COUNTY, TEXAS

**AIM**  
**&**  
**2019**  
ConocoPhillips

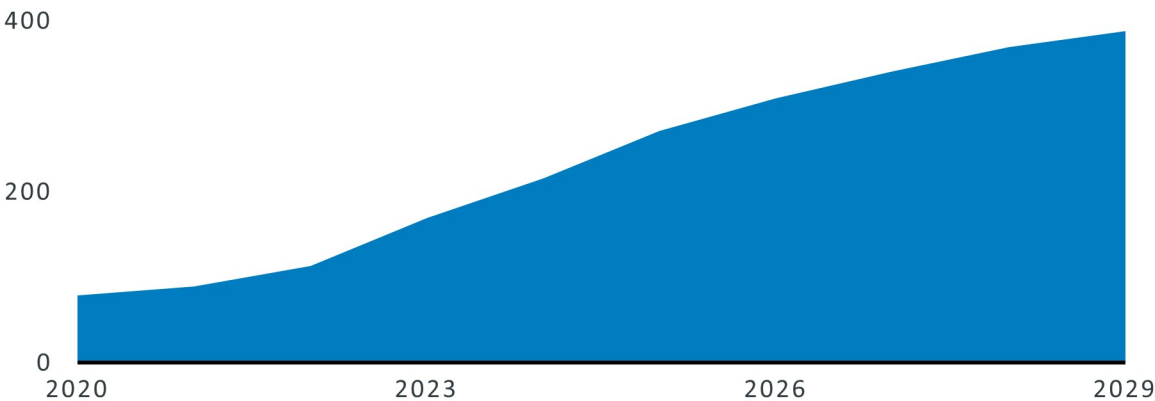


# Permian Unconventional – The Next High-Margin Growth Engine



## PRODUCTION (MBOED)

RIG PLATEAU 10: DELAWARE 6 (2024), MIDLAND/NWS 4 (POST-2025)  
PRODUCTION PLATEAU: ~400 MBOED



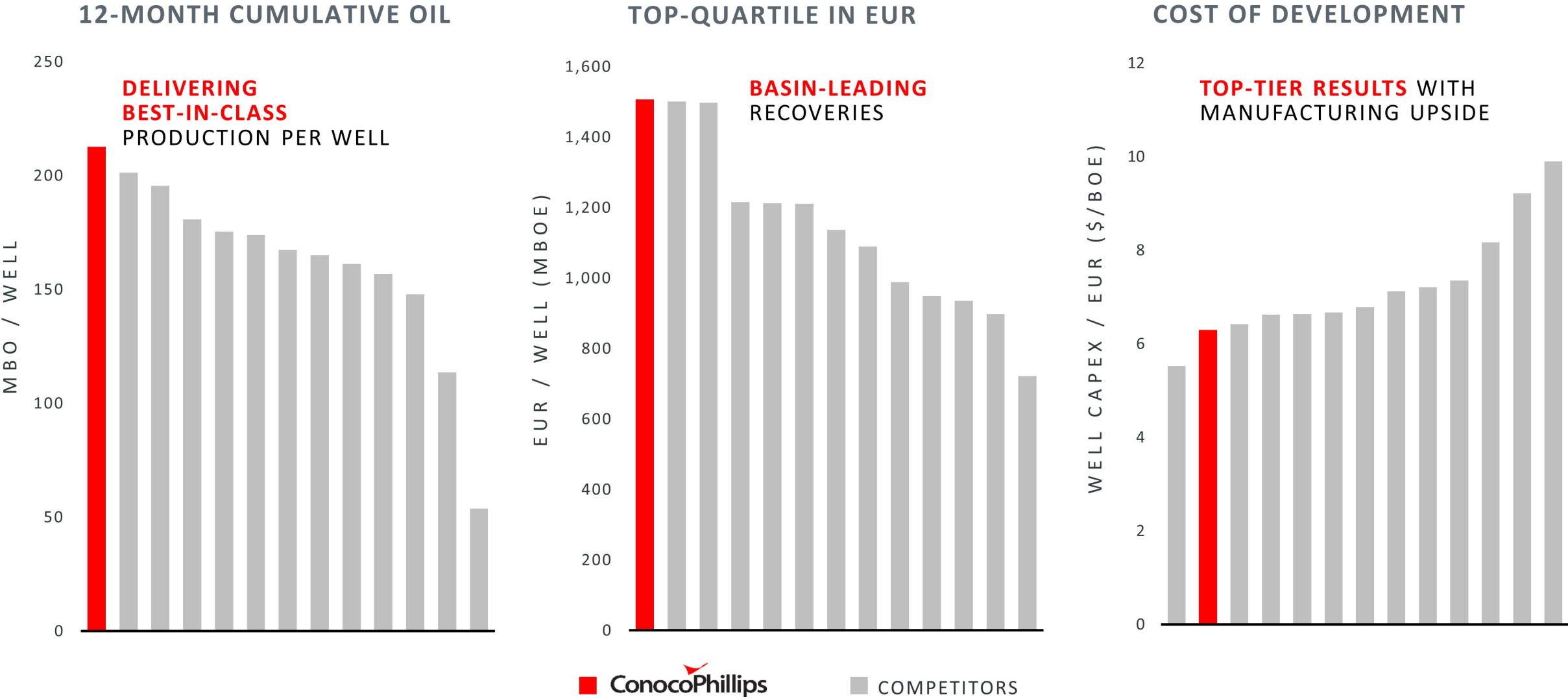
- 2.4 – 2.8 BBOE resource across 170 M acres
- 2,000 – 2,400 remaining high-quality locations
- Focus on learning and piloting phase during ramp to optimize substantial recovery potential

**~\$4B FCF 2020-2029<sup>1</sup>**

**BECOMES LARGEST BIG 3 ASSET OVER NEXT DECADE**

<sup>1</sup> Corporate segment cash flows not allocated to assets.  
Free cash flow is a non-GAAP measure defined in the Appendix.

# Delaware – Premier Position Delivering Leading Results

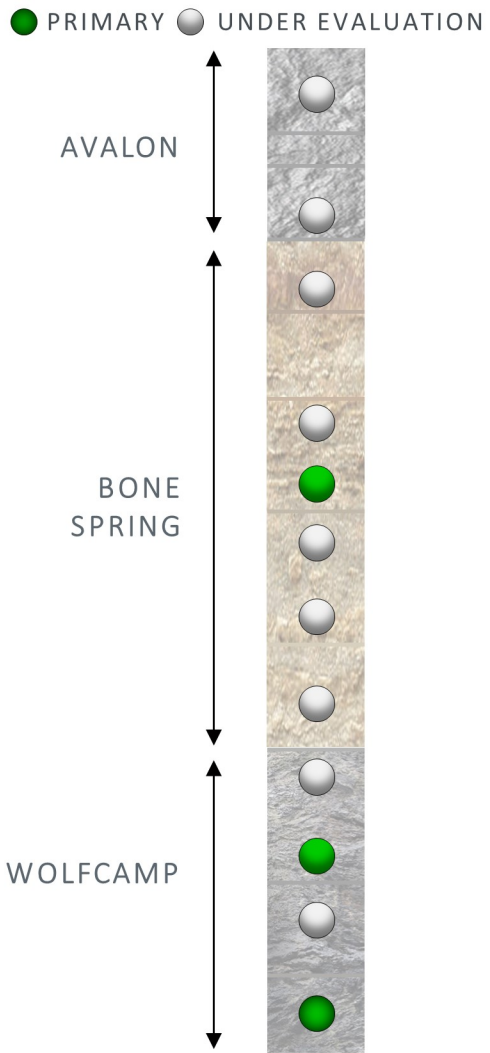


RS ENERGY GROUP (Sept. 2019); Includes the top-10 companies in terms of count of new wells online in the basin Jan. 1, 2017 – June 30, 2018, plus CVX, XOM and COP. Companies included: APA, CDEV, CVX, CXO, COP, EOG, FANG, MTDR, OXY, RDS, WPX, XEC and XOM.



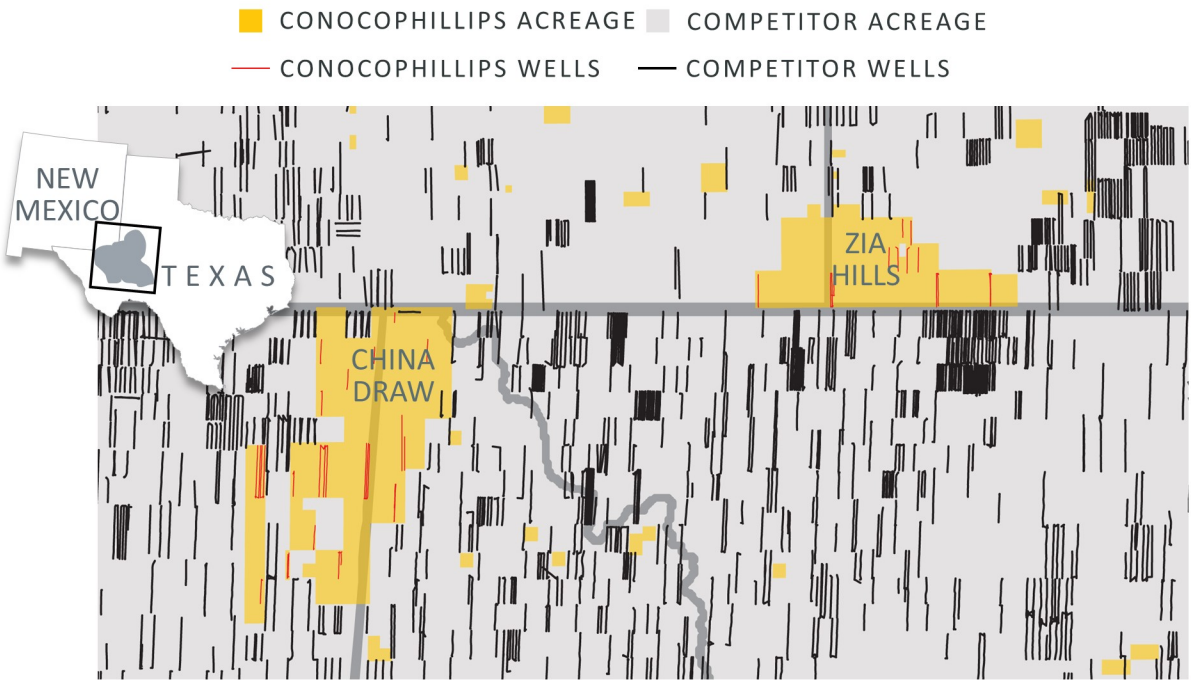
# Delaware – Confidence in Primary Zones, Piloting All Benches

## STACKED DEVELOPMENT POTENTIAL



## LARGE UNDRILLED INVENTORY

~800 EXISTING INDUSTRY WELLS PROVIDING CONFIDENCE IN PRIMARY ZONES<sup>1</sup>



- Position cored up to enable long laterals; 95% of program is >7.5K lateral length per well
- Infrastructure in place and scalable for rig ramp

**90% OF PLAN PRODUCTION FROM PRIMARY ZONES**

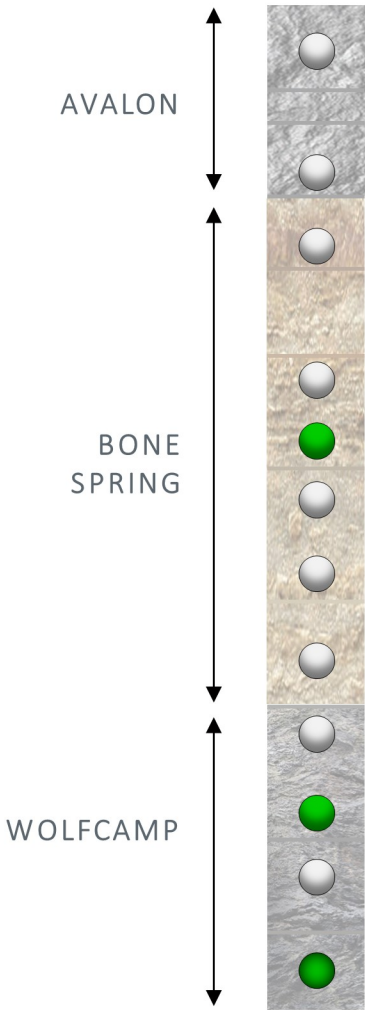
EVALUATING ADDITIONAL BENCHES

<sup>1</sup> Includes all wells shown in map, which produce from primary zones and online for 12 months.

# Delaware Upside – Solving the Stack

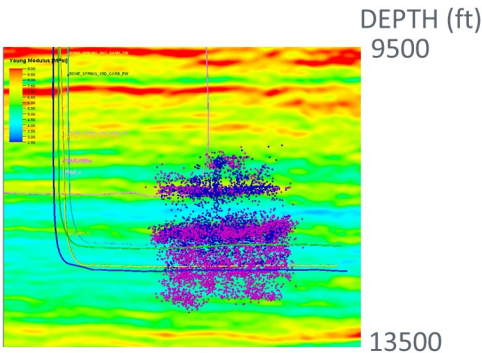
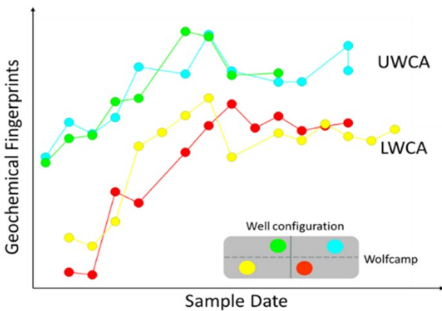
## STACKED DEVELOPMENT POTENTIAL

● PRIMARY ● UNDER EVALUATION



## TIME-LAPSE GEO-CHEM

**Fingerprinting** production fluids over time to optimize vertical drainage

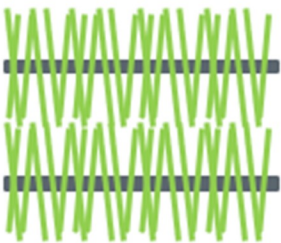
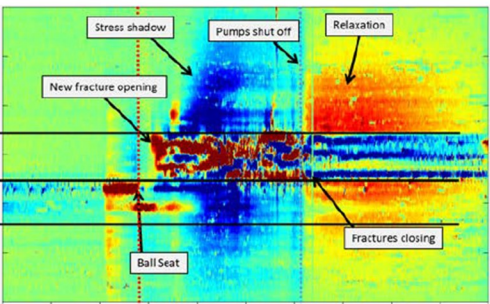


## MICROSEISMIC

**Exploring** SRV impacts to future development

## DISTRIBUTED ACOUSTIC SENSING

**Diagnosing** fracture growth along wellbore to provide insight into completions

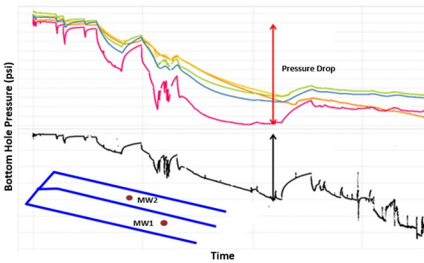
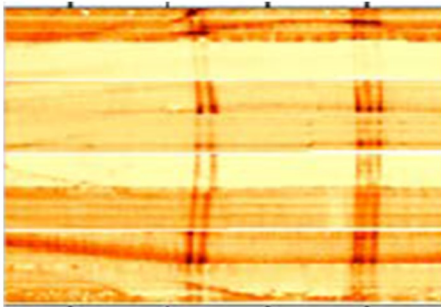


## V5 PILOT

**Using** completions design to impact spacing and stacking

## IMAGE LOGS

**Understanding** pre-existing fabric of the rock to influence development



## PRESSURE MONITORING

**Monitoring** far-field pressure depletion for production strategy improvements

# INTEGRATING DATA WITH APPLIED SCIENCE

INFORMING OPTIMAL SPACING, STACKING AND CO-DEVELOPMENT



# Enhancing Margins Through Smart Field Design and Operations

## MINIMIZE MOVING PARTS

Gas lift

Fluids on pipe

Centralized infrastructure



## MAXIMIZE REMOTE MONITORING & CONTROL

Web-enabled fields

IoT sensors and controls

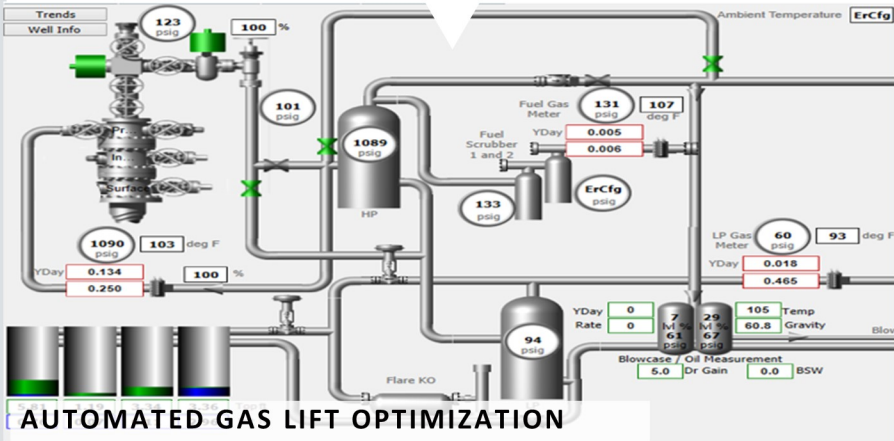
Remote integrated operating centers

## FULLY LEVERAGE ANALYTICS AND MACHINE LEARNING

Predictive maintenance

Accelerated production loss diagnosis  
and response

Automated process optimization



**<\$4/BOE LIFTING COST IN THE BIG 3**

2020-2029 AVERAGE

# Marketing Capability Creates Competitive Advantage

## Majority of Lower 48 crude portfolio shifting toward Gulf Coast and international markets

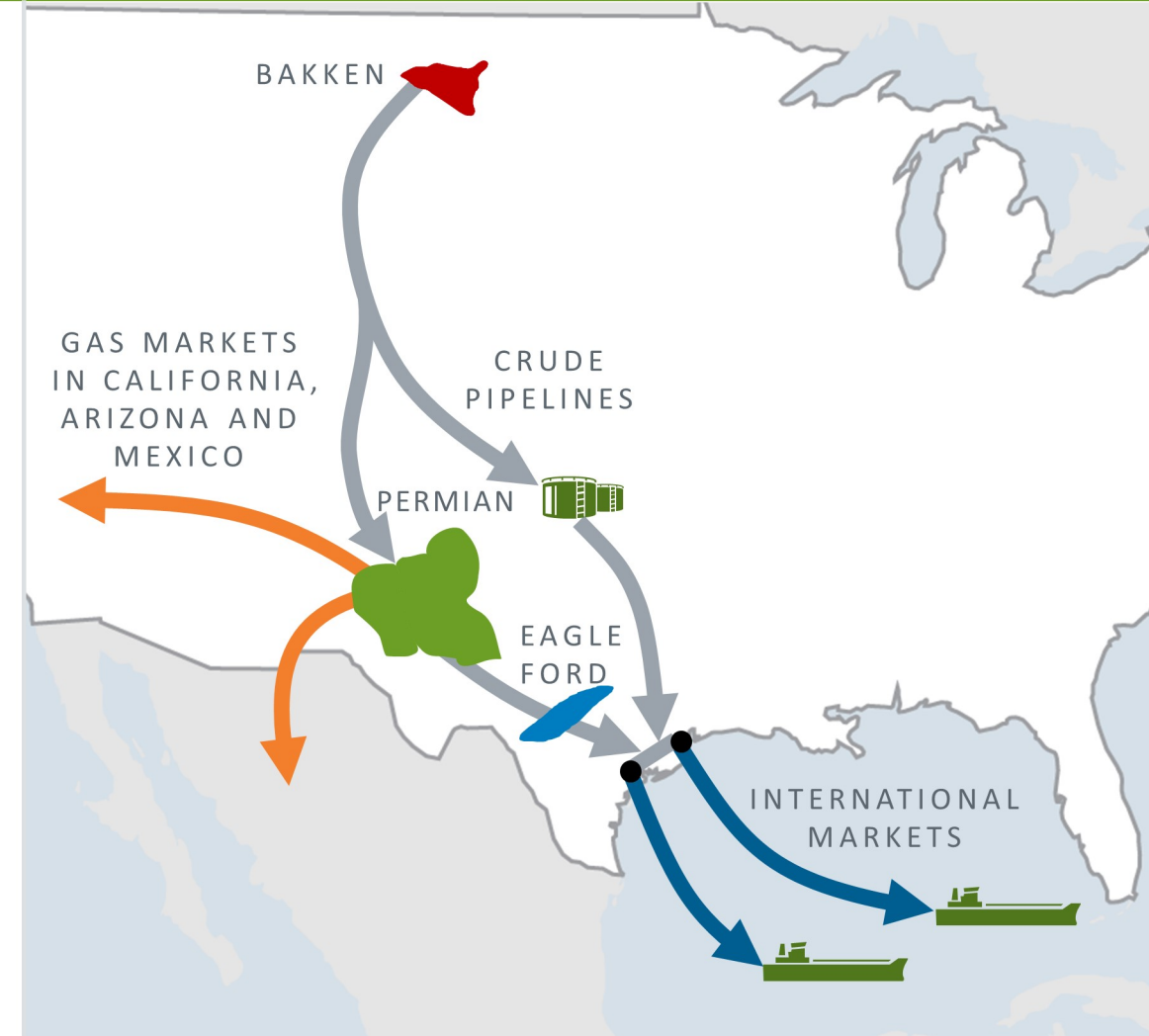
- Connecting all major Lower 48 supply basins to create market access and optionality
- Committed to long-haul pipeline capacity and diversified dock facilities
- Infrastructure commitments designed to create flexibility around grade, location and access

## Global crude marketing presence >1 MMBOPD

- Provides market intelligence and direct customer access

## Top-5 North American natural gas marketer >8 BCFD

- Secure offtake for ConocoPhillips, solution provider for third parties



**EXPORT CAPACITY >200 MBOPD BY 2021**





LOWER 48

# Wrap-Up

DUNN COUNTY, NORTH DAKOTA



**AIM  
&  
2019**

ConocoPhillips



# Lower 48 – Sustainable Development



## PERMIAN WATER RECYCLING

Targeting 90% water reuse  
in Delaware by Q3 2020

<sup>1</sup> Based on 2018 state regulatory data.

## METHANE CAPTURE

A leader<sup>1</sup> in methane  
detection and capture;  
continually targeting  
further improvement



## EAGLE FORD & BAKKEN REDUCING TRUCKS

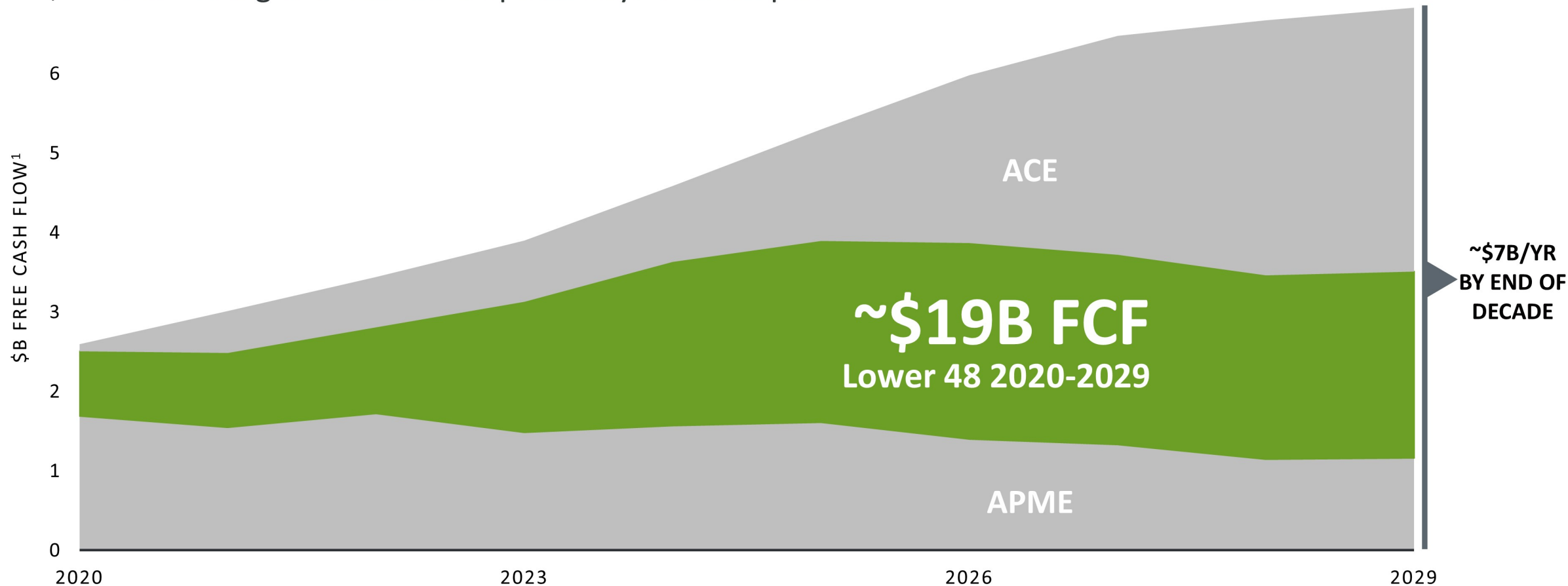
Utilizing pipeline  
infrastructure to  
eliminate >100,000 trips  
in 2020 with plans to  
double the savings over  
the next decade





# Lower 48 – Reliable, Growing Free Cash Flow Machine

- Optimized investment pace delivers exceptional returns and FCF; resilient through cycles
- Outlooks based on proven assumptions around costs and spacing/stacking
- 7 ■ Line-of-sight to resource upside beyond base plan



¹ Corporate segment cash flows allocated to regions.  
Free cash flow is a non-GAAP measure defined in the Appendix.



# Financial Plan

DON WALLETTE  
EVP AND CFO

**AIM**  
&  
**2019**



# A Powerful Financial Plan that Sets Us Apart



## A COMPELLING 10-YEAR PLAN

Generates ~\$50B of  
free cash flow

Strong and growing  
ROCE

Base plan distributes  
>30% of CFO



## RESILIENT TO DOWNSIDE

Low  
breakeven price

Balance sheet strength enables  
consistent execution

Plan performs against  
low-price scenarios



## SIGNIFICANT EXPOSURE TO UPSIDE

Follow the sensitivities

Framework in place  
for allocation of cash  
beyond base plan

Proven track record  
of value creation

## FINANCIAL PLAN ALIGNED WITH SHAREHOLDER INTERESTS

Free cash flow, return on capital-employed (ROCE) and cash from operations (CFO) are non-GAAP measures defined in the Appendix.

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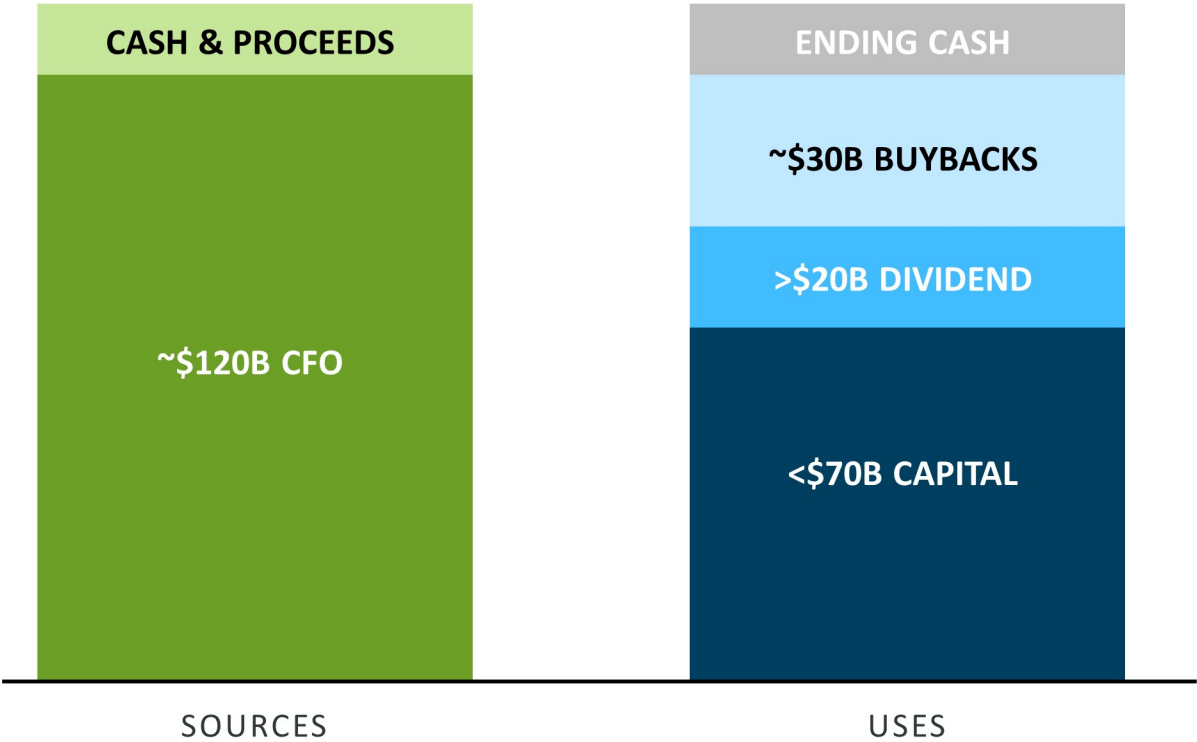
## FINANCIAL PLAN ALIGNED WITH SHAREHOLDER INTERESTS

Free cash flow, return on capital-employed (ROCE) and cash from operations (CFO) are non-GAAP measures defined in the Appendix.



# Our 10-Year Plan on a Page

BASE PLAN AT \$50/BBL WTI REAL  
2020-2029



**~\$50B FREE CASH FLOW**

RESILIENCE, WITH FULL EXPOSURE TO UPSIDE

<\$7B annual average capital

>3% production CAGR

Average free cash flow  
breakeven price of ~\$35/BBL

Leverage ratio of <1 in all years

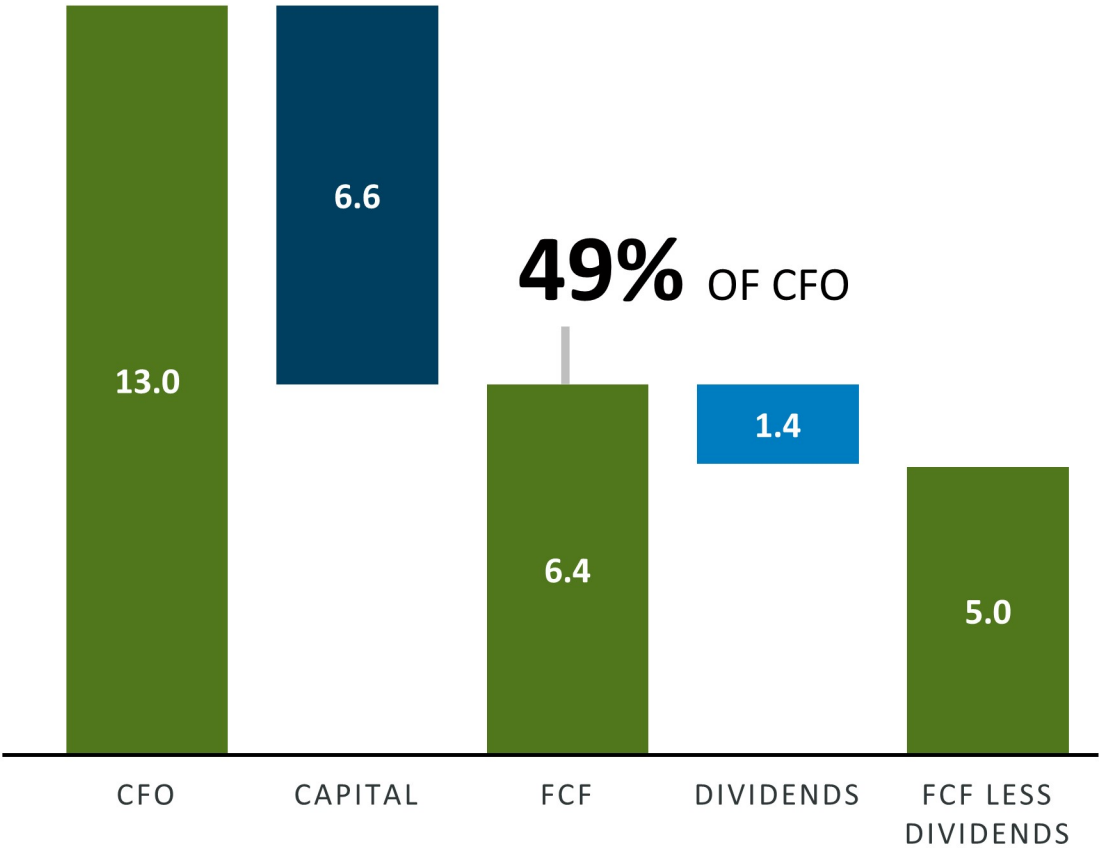
Exceeds distributions target of >30% CFO

Growing returns on capital by  
**1-2 percentage points annually**

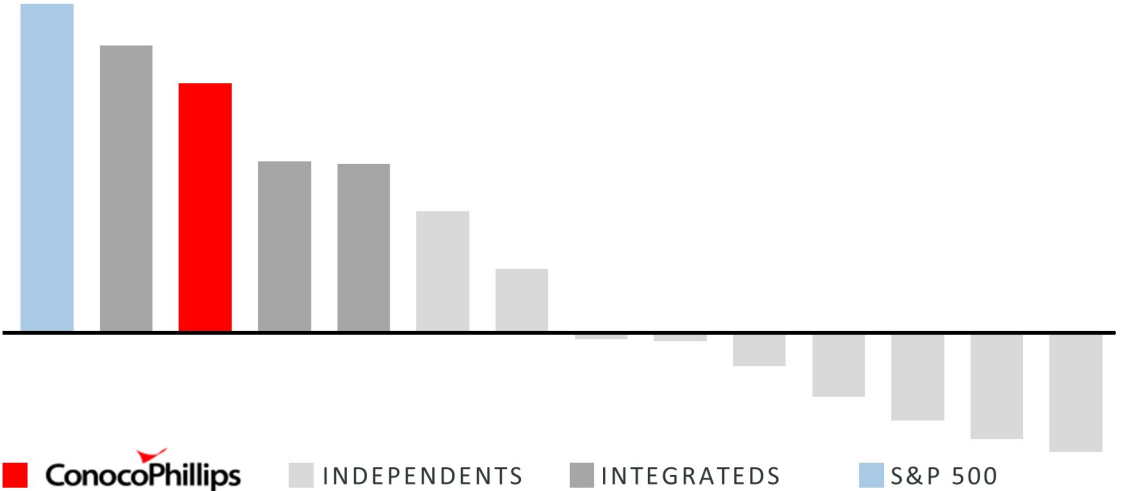
Cash includes cash, cash equivalents and short-term investments. Proceeds include future dispositions and Cenovus Energy equity.  
Free cash flow, return on capital employed (referred to as returns on capital on slide), and cash from operations (CFO) are non-GAAP measures defined in the Appendix.

# Generating Strong Free Cash Flow

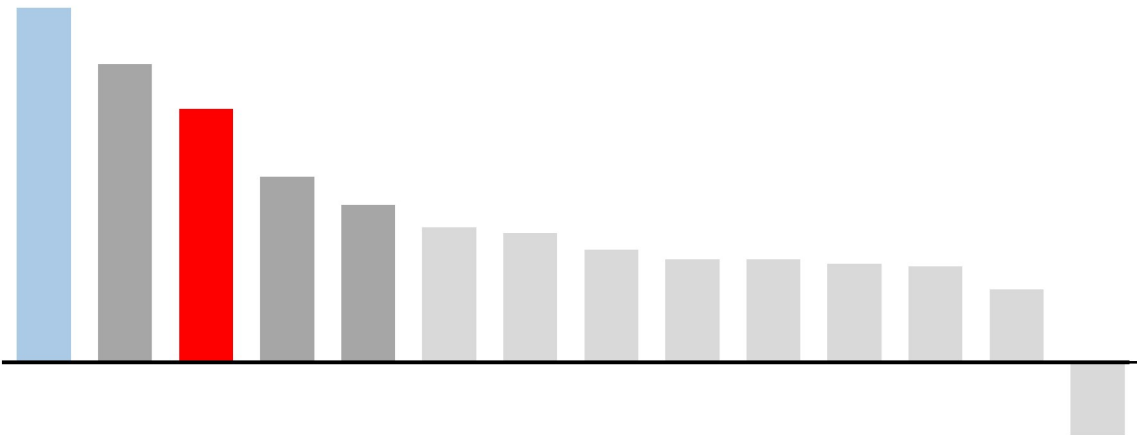
FREE CASH FLOW (\$B)  
TRAILING 4 QUARTERS<sup>1</sup>



COMPETITIVE TODAY  
TRAILING 4 QUARTERS FREE CASH FLOW (% OF CFO)



COMPETITIVE IN THE FUTURE  
3-YEAR AVG CONSENSUS FREE CASH FLOW (% OF CFO)<sup>2</sup>

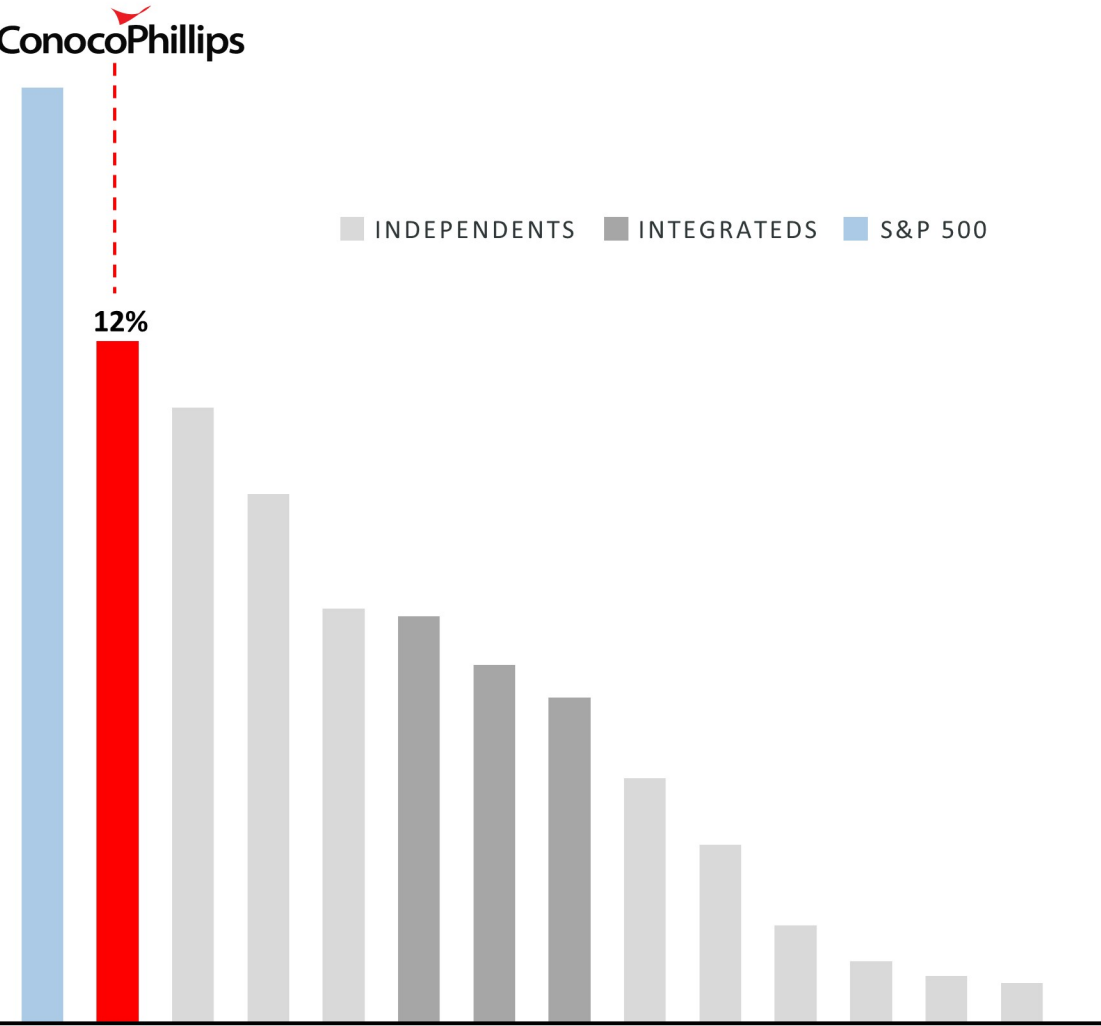


<sup>1</sup> Trailing 4 quarters: 3Q 2018, 4Q 2018, 1Q 2019, 2Q 2019.  
<sup>2</sup> Source: Thomson Reuters as of Oct. 15, 2019. 3-year average 2019 – 2021.  
Integrated include: CVX, OXY and XOM; Independent include: APA, CXO, DVN, EOG, FANG, HES, MRO, NBL and PXD.  
Cash from operations (CFO) and free cash flow (FCF) are non-GAAP measures defined in the Appendix.



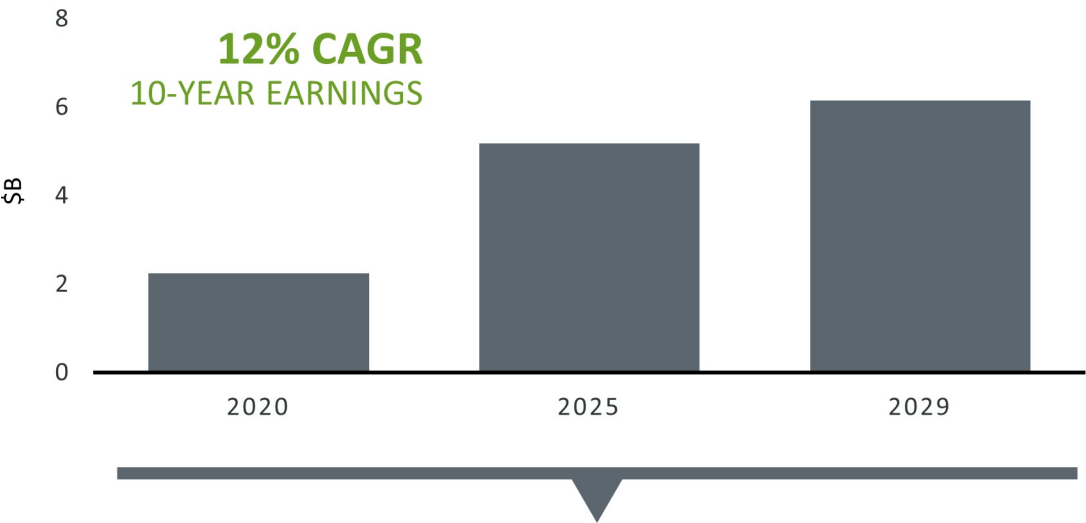
# Continued Focus on Growing Financial Returns

## 2019 ROCE CONSENSUS<sup>1</sup>

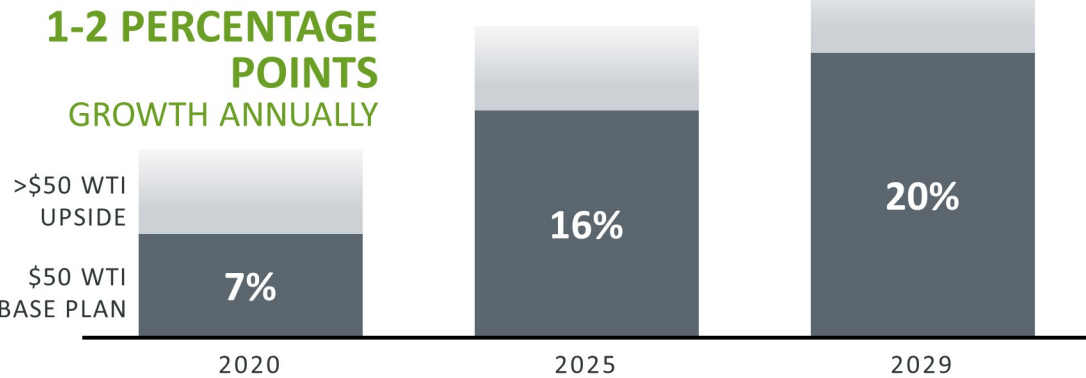


<sup>1</sup> Source: Thomson Reuters as of Oct. 15, 2019. Consensus price of \$57 WTI. Consensus ROCE may be calculated using a different methodology. Integrated include: CVX, OXY and XOM. Independents include: APA, CXO, DVN, EOG, FANG, HES, MRO, NBL and PXD. Return on capital employed (ROCE) is a non-GAAP measure defined in the Appendix. Earnings forecast excludes potential special items.

## EARNINGS IMPROVEMENT FUELS ROCE GROWTH AT \$50/BBL

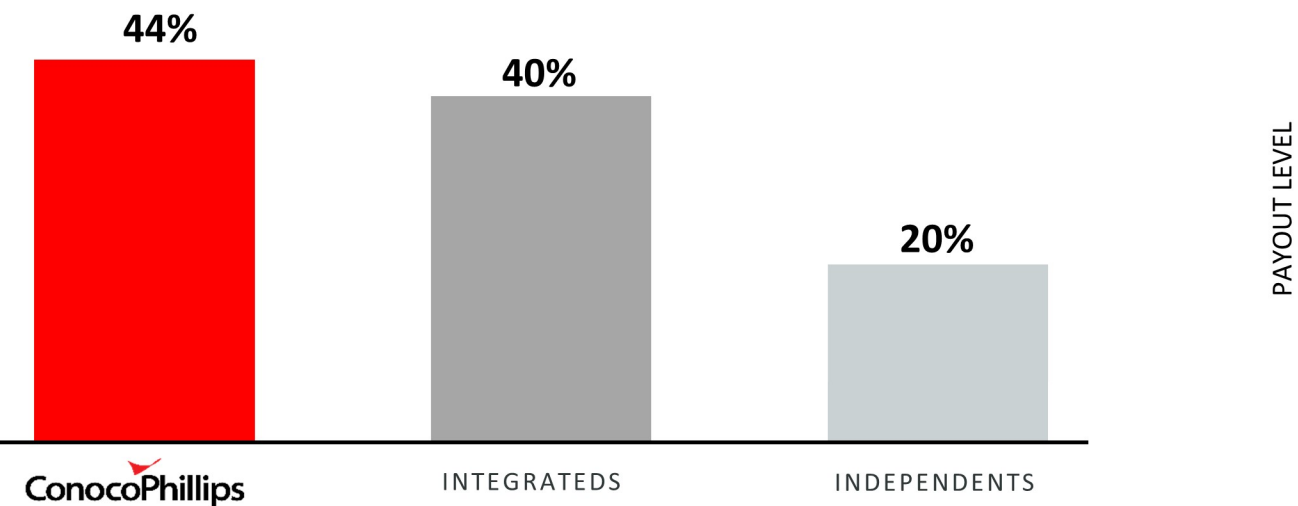


## RETURN ON CAPITAL EMPLOYED



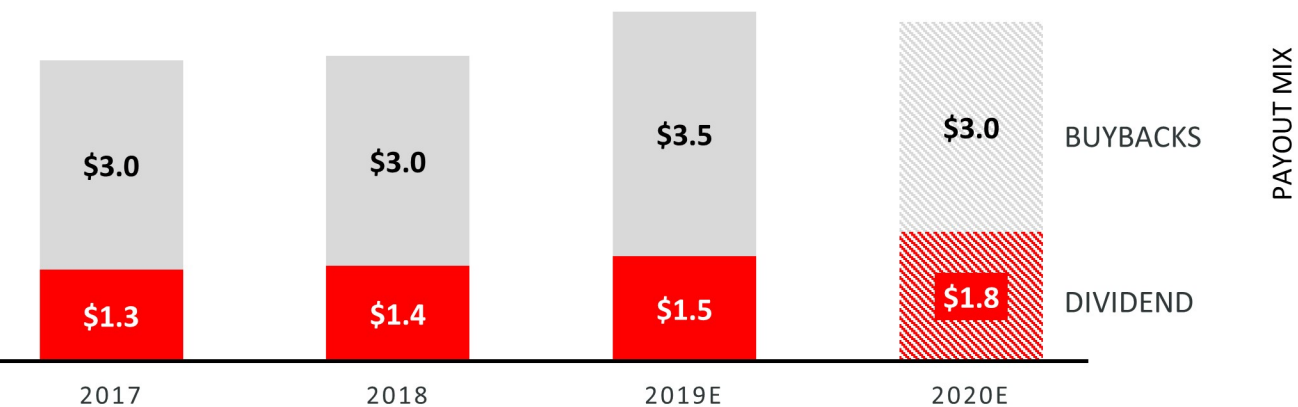
# Our Distribution Philosophy is Core to Our Value Proposition

2017-2019E SHAREHOLDER PAYOUT VS PEERS<sup>1</sup> (% OF CFO)



- Payout target set to be competitive with integrateds, distinctive versus independents
- Plan designed to meet payout target through cycles

DISTRIBUTIONS (\$B)



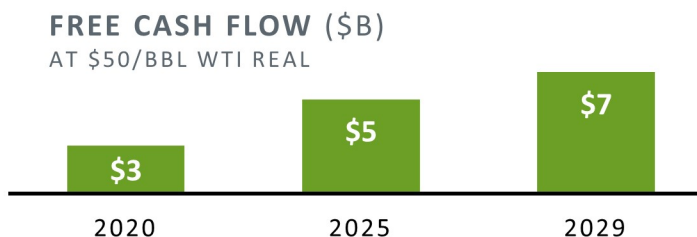
- Prudent mix of dividend and buybacks
- Dividend must work at low end of price cycle
- Recent 38% dividend increase reflects improved underlying financial strength
- Aim to grow dividend at S&P growth rate
- Dollar-cost-average approach to buybacks

<sup>1</sup> 2019 dividends annualized through 2Q 2019. Dividend reflects 4Q 2019 increase. Share buybacks annualized and adjusted per company disclosures. CFO consensus per Thomson Reuters as of Oct. 15, 2019. Integrateds include: CVX, OXY and XOM. Independents include: APA, CXO, DVN, EOG, FANG, HES, MRO, NBL and PXD. Cash from operations (CFO) is a non-GAAP measure defined in the Appendix.



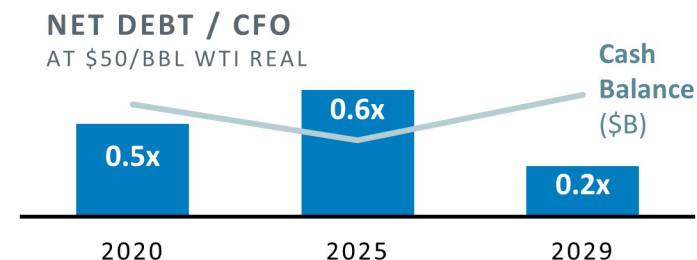
# A Financial Plan Aligned With Shareholder Interests

## Strong Free Cash Flow Generation



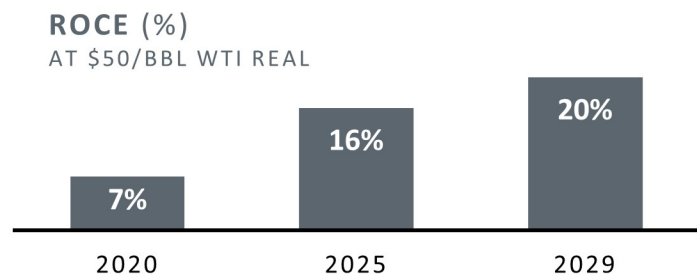
- FCF positive in all years
- Averages ~\$5B over 10 years

## A-Rated Balance Sheet Provides Resilience and Flexibility



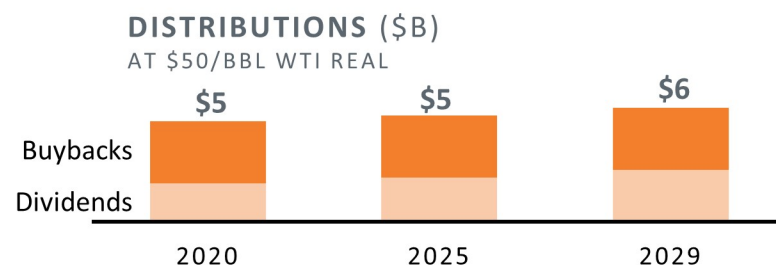
- Average leverage <1.0x over 10 years
- Balance sheet performs through downside scenarios

## Growing Return on Capital



- Focus on underlying ROCE
- ROCE grows at 1-2 percentage points annually

## Competitive, Consistent Return of Capital



- Dividend grows at competitive rate
- Buybacks supplement dividend
- Plan payout exceeds 30% of CFO

Free cash flow (FCF), net debt, cash from operations (CFO) and return on capital employed (ROCE) are non-GAAP measures defined in the Appendix.

# A Powerful Financial Plan that Sets Us Apart



## A COMPELLING 10-YEAR PLAN

Generates ~\$50B of  
free cash flow

Strong and growing  
ROCE

Base plan distributes  
>30% of CFO



## RESILIENT TO DOWNSIDE

Low  
breakeven price

Balance sheet strength enables  
consistent execution

Plan performs against  
low-price scenarios



## SIGNIFICANT EXPOSURE TO UPSIDE

Follow the sensitivities

Framework in place  
for allocation of cash  
beyond base plan

Proven track record  
of value creation

## FINANCIAL PLAN ALIGNED WITH SHAREHOLDER INTERESTS

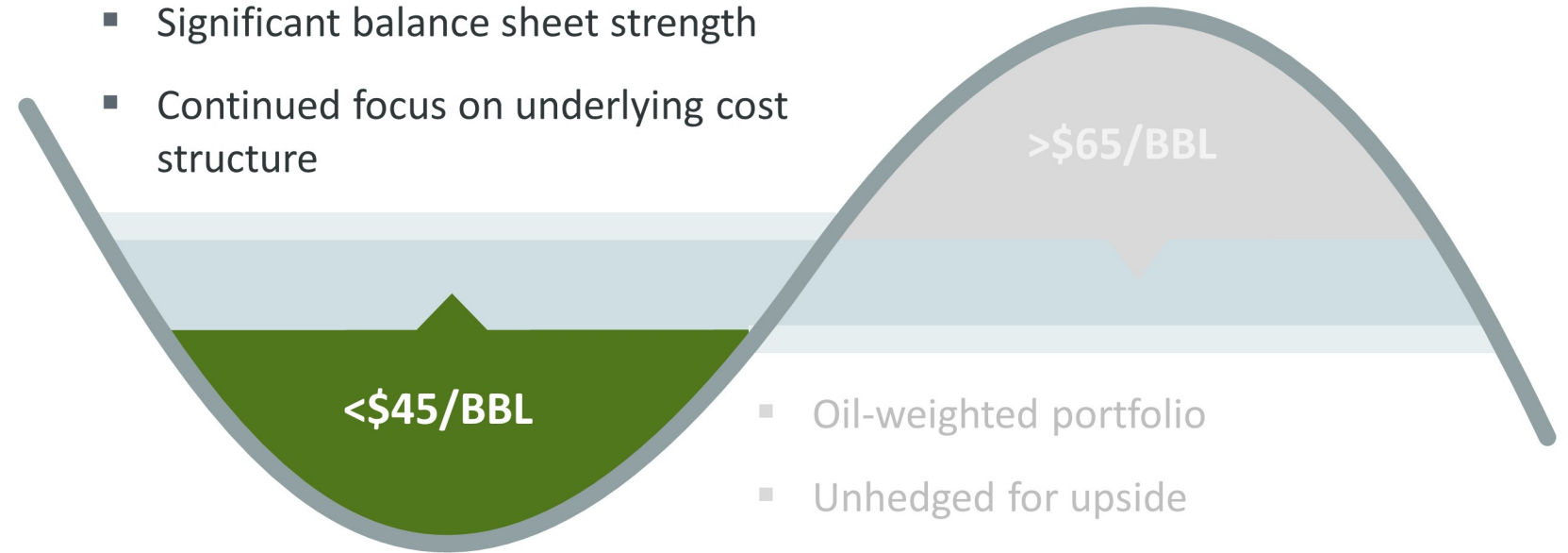
Free cash flow, return on capital-employed (ROCE) and cash from operations (CFO) are non-GAAP measures defined in the Appendix.



# Embracing Cycles – Positioned to Thrive at Lower Prices

**DEFINITION OF DISCIPLINE:**  
CONSISTENT,  
OPTIMIZED,  
THROUGH-CYCLE  
EXECUTION OF  
CAPITAL **AND**  
**DISTRIBUTION**  
PROGRAMS

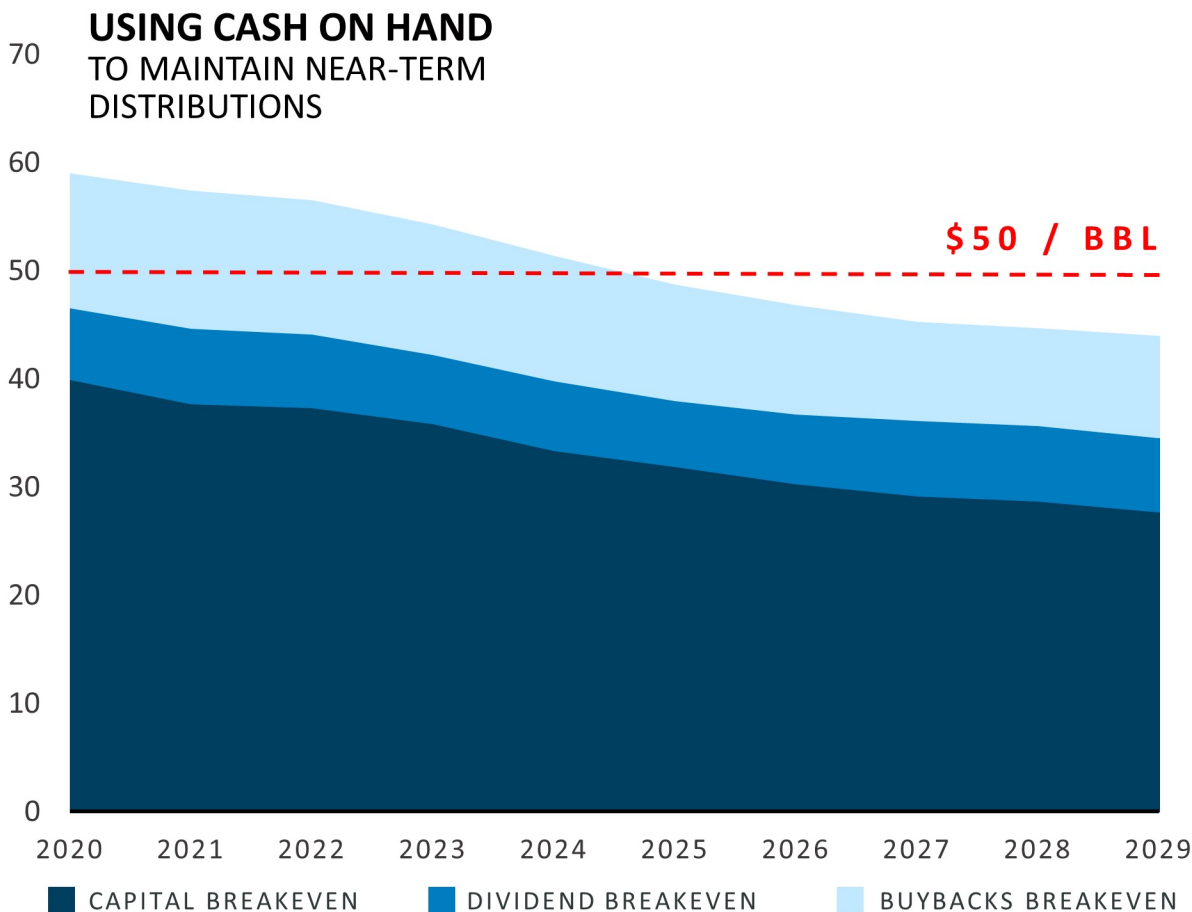
- Lowest cost of supply wins
- Low capital intensity and top-tier breakeven price
- Significant balance sheet strength
- Continued focus on underlying cost structure



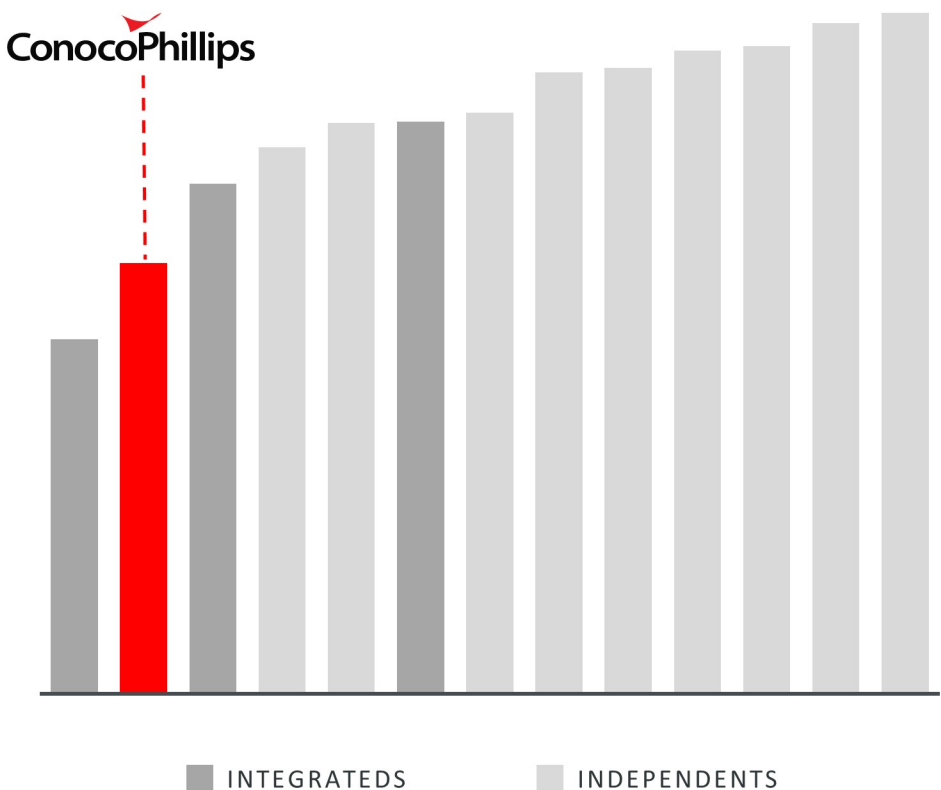
- Oil-weighted portfolio
- Unhedged for upside
- Tax and royalty regimes
- Continued focus on underlying cost structure

# Top-tier Breakeven Price

## 2020-2029 BREAKEVEN PRICE (\$/BBL WTI)<sup>1</sup>



## 2020 CAPITAL BREAKEVEN PRICE<sup>2</sup>



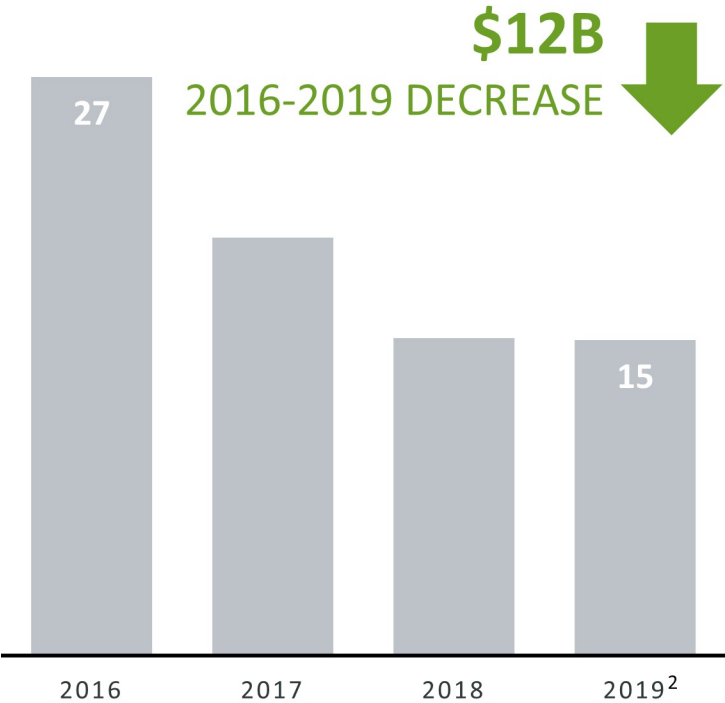
<sup>1</sup> 2019 Real.

<sup>2</sup> Source: Wood Mackenzie 3Q Corporate Benchmarking Tool data. Integrations include: CVX, OXY and XOM, upstream capital only. Independents include: APA, CXO, DVN, EOG, FANG, HES, MRO, NBL and PXD. Capital breakeven is also referred to as free cash flow breakeven. Free cash flow is a non-GAAP measure defined in the Appendix.

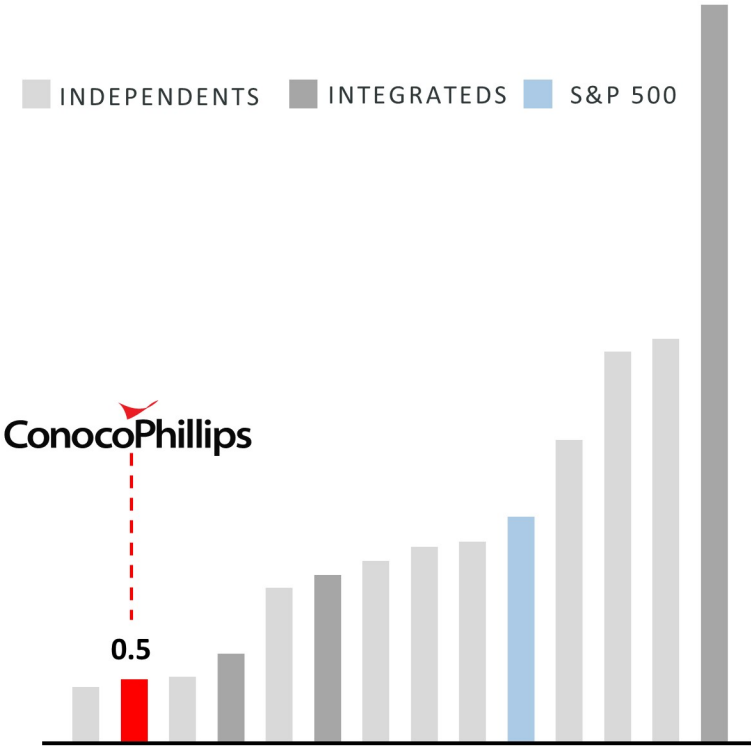


# In a Cyclical Business, a Strong Balance Sheet is a Strategic Asset

## TOTAL DEBT (\$B)



## NET DEBT / CFO CONSENSUS 2019<sup>1</sup>



## BALANCE SHEET TRANSFORMATION 2016 – 2019

**~45% reduction** in Total Debt

**~35% reduction** in  
annual Interest Expense<sup>3</sup>

**~30% reduction** in Asset  
Retirement Obligations

**A-rated** Balance Sheet

<sup>1</sup> Source: Thomson Reuters as of Oct. 15, 2019. Integrateds include: CVX, OXY and XOM. Independents include: APA, CXO, DVN, EOG, FANG, HES, MRO, NBL and PXD.

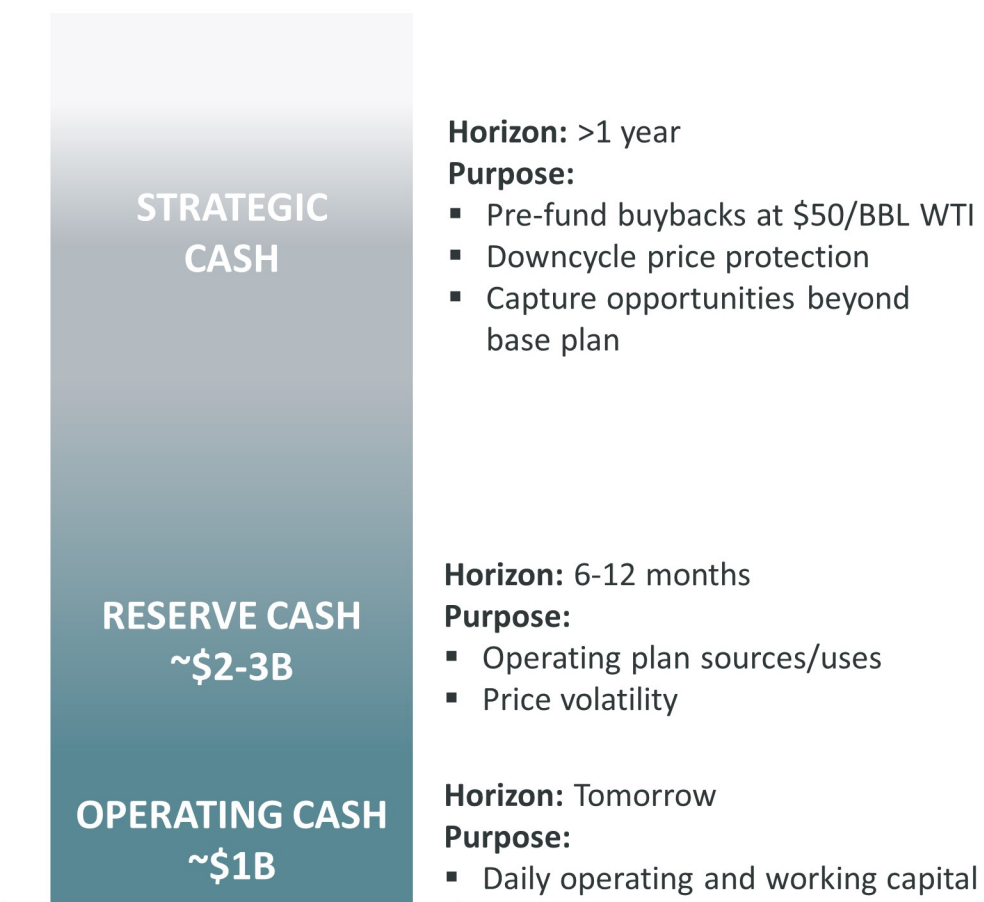
<sup>2</sup> End 3Q 2019.

<sup>3</sup> Interest and debt expense 1H 2019 annualized.

Net debt and cash from operations (CFO) are non-GAAP measures defined in the Appendix.

# Cash Balance Plays a Vital Role in Our Value Proposition

## HOW WE THINK ABOUT OUR CASH BALANCE



## 3-YEAR STRESS TEST DURING CAPITAL PROJECTS RAMP



- Base plan maintains <1.0x leverage for 10 years
- Test leverage at \$40/BBL WTI while funding full capital program, growing dividend and \$3B annual buybacks

**PLAN RESILIENT TO 3 YEARS AT \$40/BBL**

**WITH NO MITIGATIONS**



# A Powerful Financial Plan that Sets Us Apart



## A COMPELLING 10-YEAR PLAN

Generates ~\$50B of  
free cash flow

Strong and growing  
ROCE

Base plan distributes  
>30% of CFO



## RESILIENT TO DOWNSIDE

Low  
breakeven price

Balance sheet strength enables  
consistent execution

Plan performs against  
low-price scenarios



## SIGNIFICANT EXPOSURE TO UPSIDE

Follow the sensitivities

Framework in place  
for allocation of cash  
beyond base plan

Proven track record  
of value creation

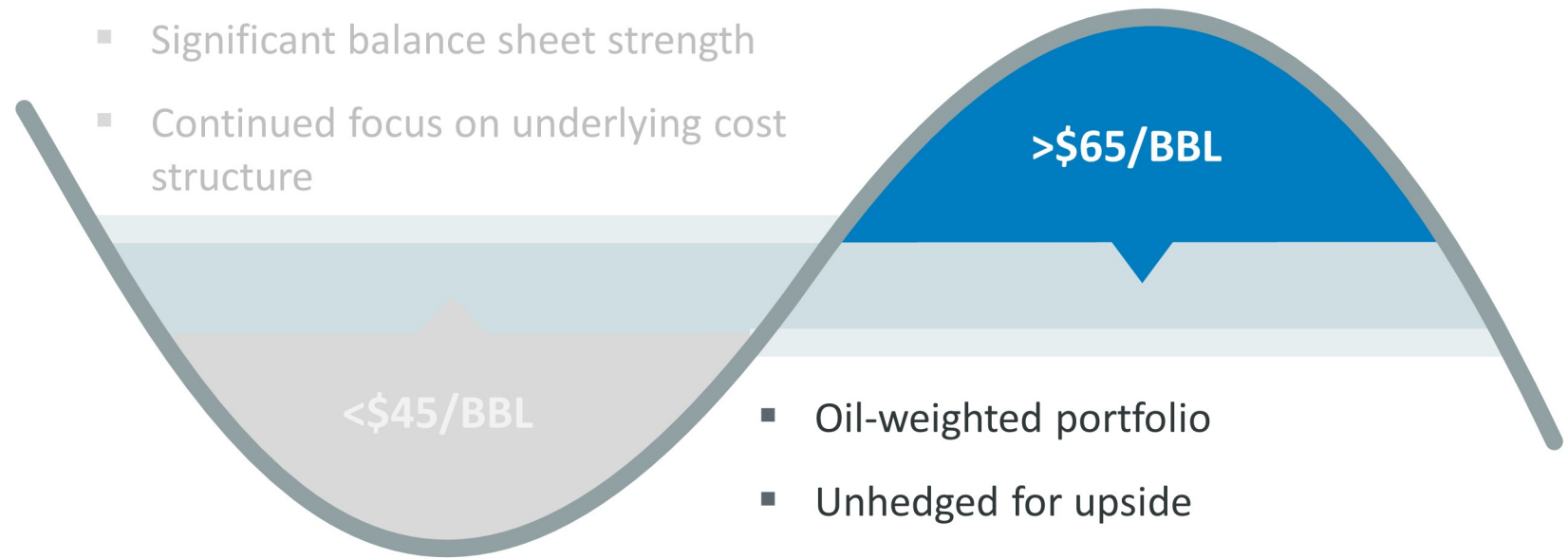
## FINANCIAL PLAN ALIGNED WITH SHAREHOLDER INTERESTS

Free cash flow, return on capital-employed (ROCE) and cash from operations (CFO) are non-GAAP measures defined in the Appendix.

# Embracing Cycles – Positioned to Thrive at Higher Prices

**DEFINITION OF DISCIPLINE:**  
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EXECUTION OF  
CAPITAL **AND**  
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PROGRAMS

- Lowest cost of supply wins
- Low capital intensity and top-tier breakeven price
- Significant balance sheet strength
- Continued focus on underlying cost structure



- Oil-weighted portfolio
- Unhedged for upside
- Tax and royalty regimes
- Continued focus on underlying cost structure



# Significant Incremental Cash Flow Beyond the Base Plan

BASE PLAN AT \$50/BBL WTI REAL

ADDITIONAL  
CASH FLOW



CHOICES AND OPTIONS



RETURN OF  
CAPITAL

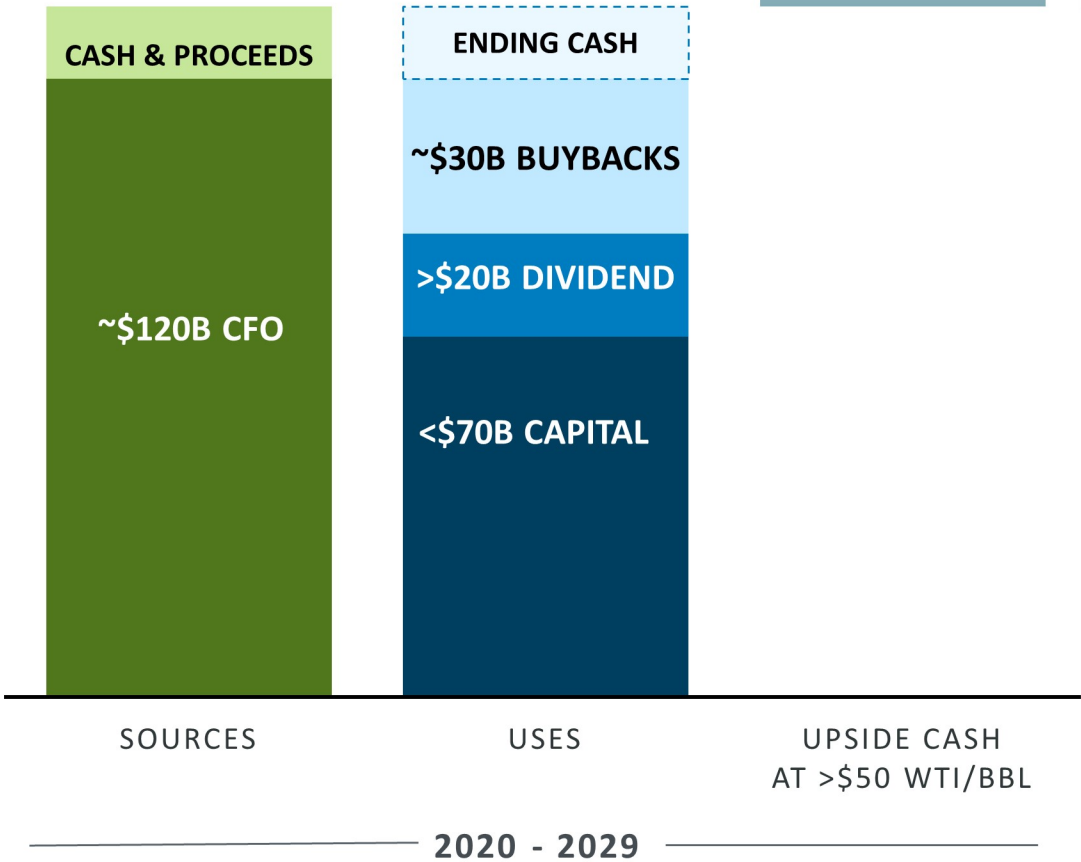


RESOURCE  
ADDITIONS



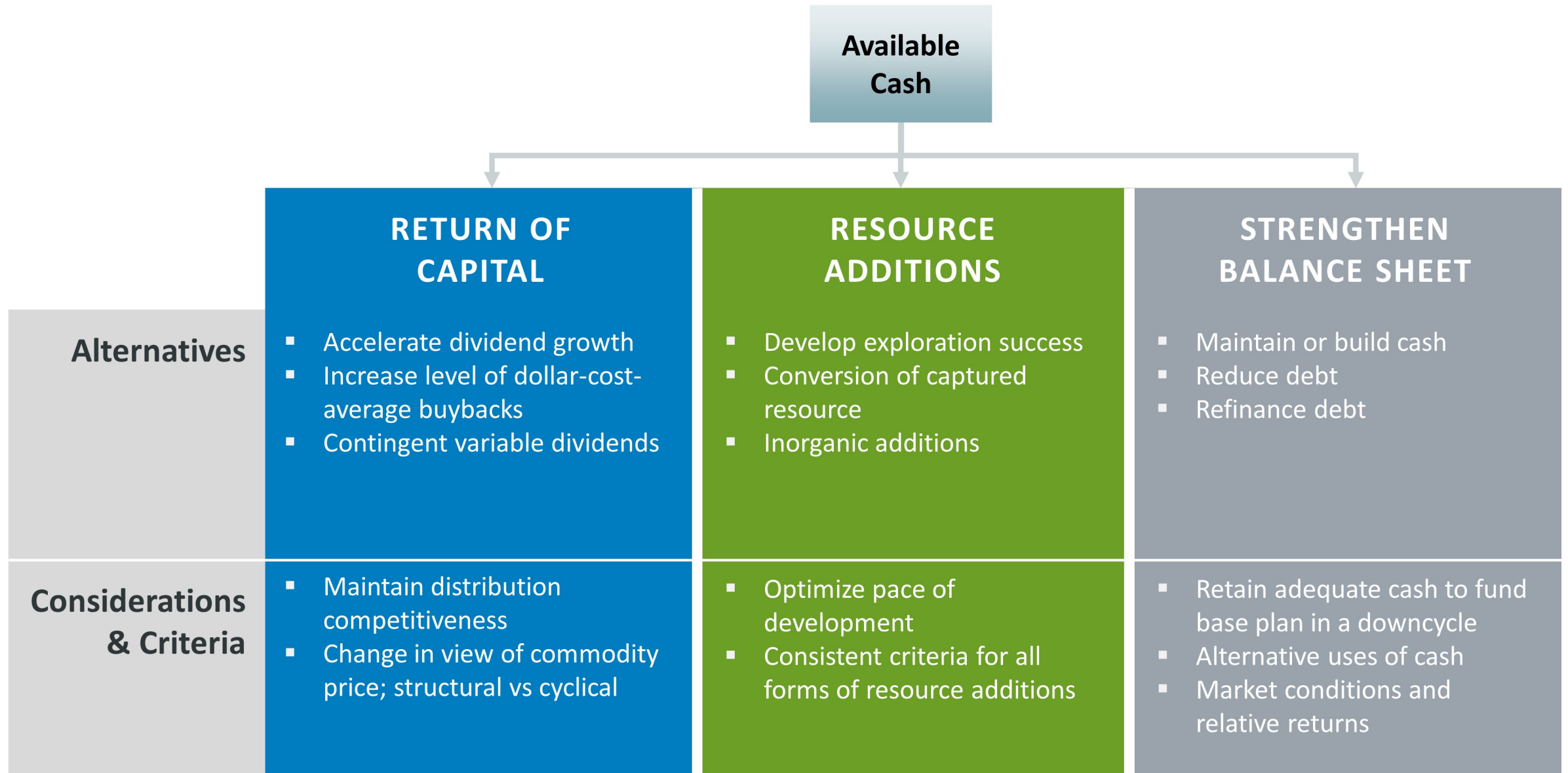
STRENGTHEN  
BALANCE SHEET

VALUE  
CREATION  
POTENTIAL  
BEYOND THE  
BASE PLAN



Cash includes cash, cash equivalents and short-term investments. Proceeds include future dispositions and Cenovus Energy equity.  
Cash from operations (CFO) is a non-GAAP measure defined in the Appendix.

# Value Creation Beyond the Base Plan – It's All About the Framework





# A Powerful Financial Plan that Sets Us Apart



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ROCE

Base plan distributes  
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## RESILIENT TO DOWNSIDE

Low  
breakeven price

Balance sheet strength enables  
consistent execution

Plan performs against low-price  
scenarios



## SIGNIFICANT EXPOSURE TO UPSIDE

Follow the sensitivities

Framework in place  
for allocation of cash  
beyond base plan

Proven track record of value  
creation

## FINANCIAL PLAN ALIGNED WITH SHAREHOLDER INTERESTS

Free cash flow, return on capital-employed (ROCE) and cash from operations (CFO) are non-GAAP measures defined in the Appendix.



# Closing

RYAN LANCE

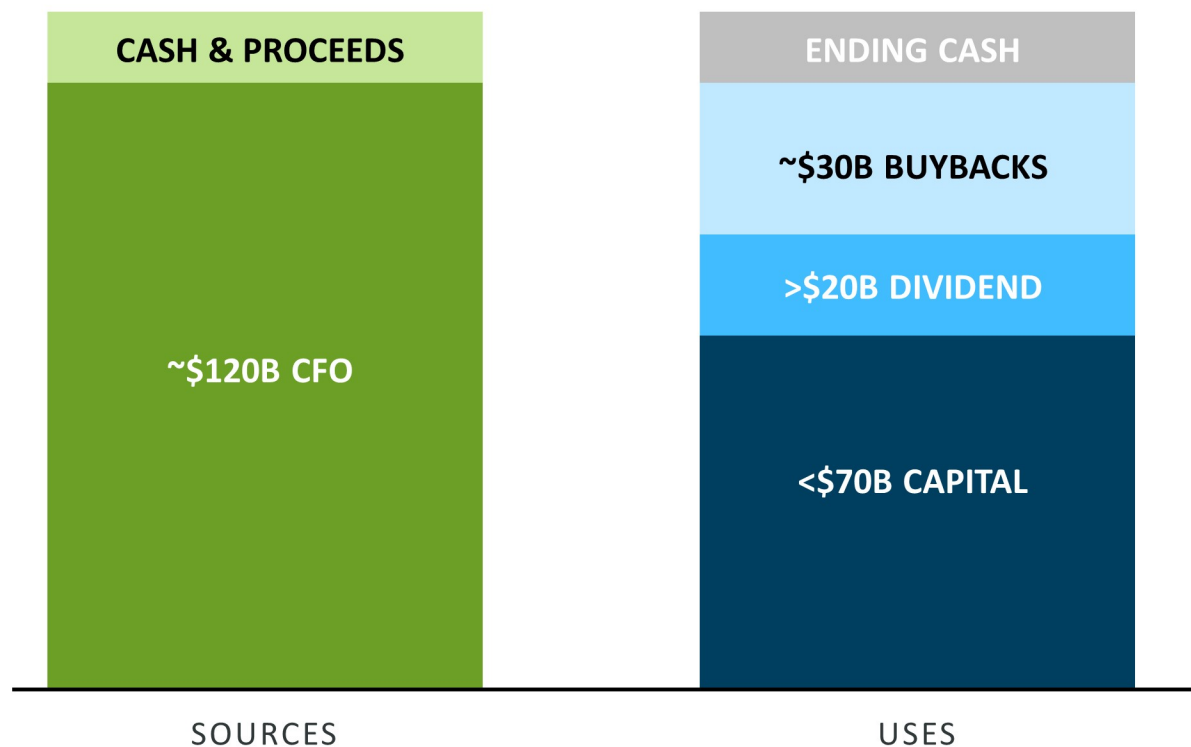
CHAIRMAN AND CEO

**AIM**  
&  
**2019**



# A Powerful Plan that Sets Us Apart

BASE PLAN AT \$50/BBL WTI REAL  
2020-2029



## ~\$50B FREE CASH FLOW

RESILIENCE, WITH FULL EXPOSURE TO UPSIDE

<\$7B annual average capital

>3% production CAGR

Average free cash flow  
breakeven price of ~\$35/BBL

Leverage ratio of <1 in all years

Exceeds distributions target of >30% CFO

Growing returns on capital by  
1-2 percentage points annually

Cash includes cash, cash equivalents and short-term investments. Proceeds include future dispositions and Cenovus Energy equity.

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Q&A

AIM  
&  
2019

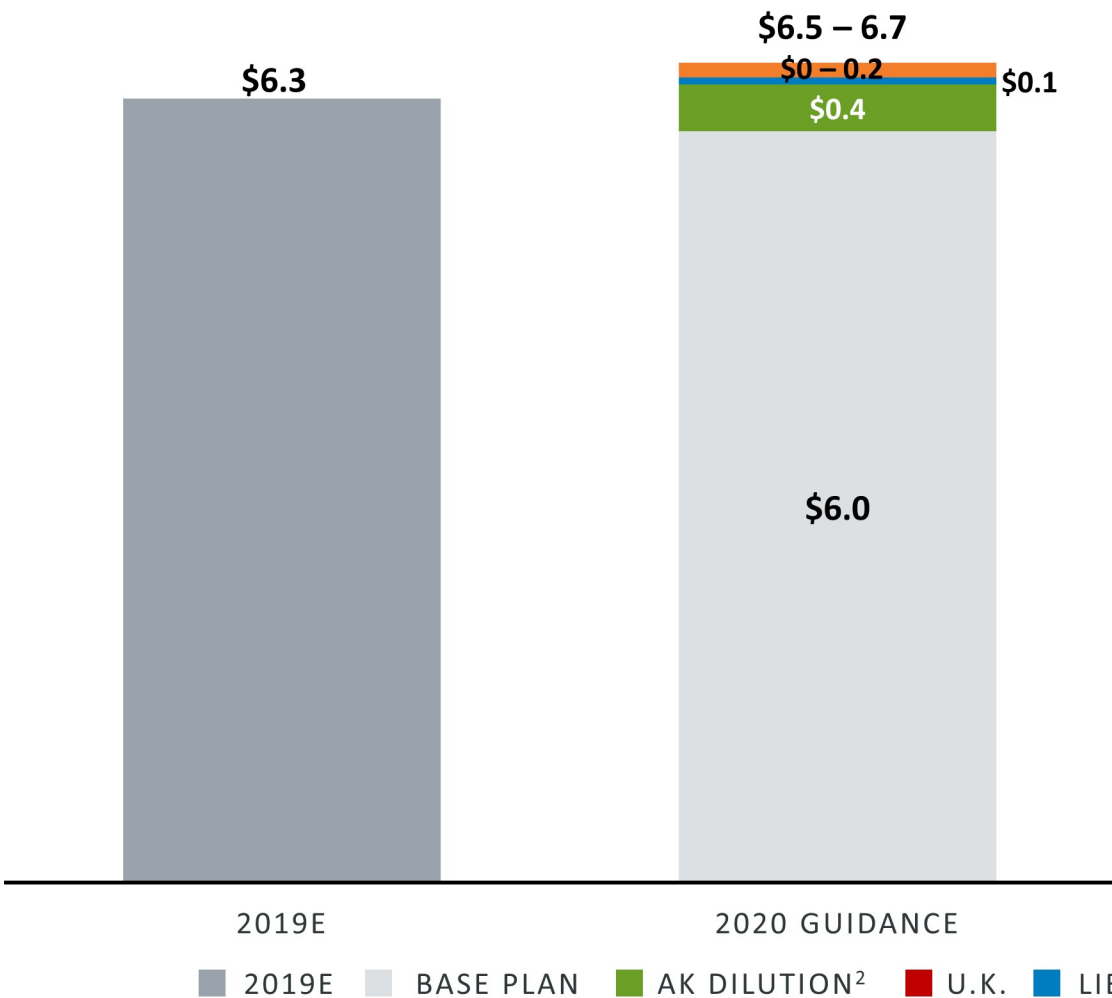


# Appendix A

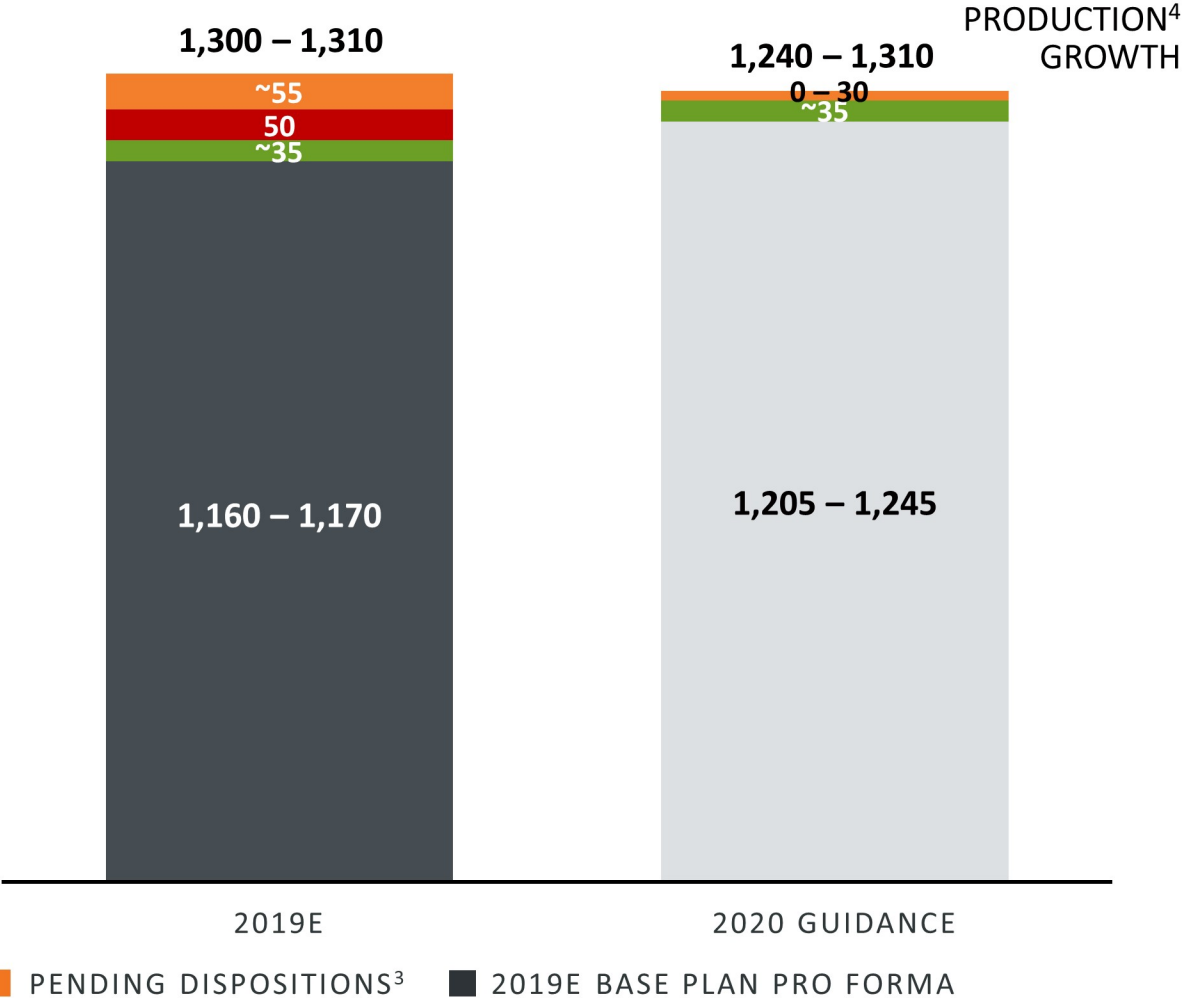
2020 GUIDANCE

# Preliminary 2020 Capital and Production Guidance

## CAPITAL (\$B)<sup>1</sup>



## PRODUCTION (MBOED)



**~5%**

UNDERLYING  
PRODUCTION<sup>4</sup>  
GROWTH

<sup>1</sup>Excludes acquisition capital. <sup>2</sup> 2020 preliminary guidance reflects the expectation that the ~25% dilution of interests in Alaska operated assets occurs in 2021. <sup>3</sup> Includes announced and planned dispositions. The estimated range reflects an assumption that such dispositions will close sometime during 1H 2020; however, timing of dispositions may differ, which could result in differences in our actuals. <sup>4</sup> Underlying production excludes Libya, as well as closed and pending dispositions. Final guidance subject to Board approval in Dec. 2019.



# 2020 Annualized Cash Flow Sensitivities

## CONSOLIDATED OPERATIONS

(\$45-65/BBL WTI)



### CRUDE

- **Brent/ANS:** ~\$150-160MM for \$1/BBL change
- **WTI:** ~\$40-50MM for \$1/BBL change
- **WCS:** ~\$10-20MM for \$1/BBL change



### NATURAL GAS

- **Henry Hub:** ~\$50-60MM for \$0.25/MCF change
- **Int'l Gas:** ~\$5-10MM for \$0.25/MCF change



### LOWER 48 NGL

- **Representative Blend:** ~\$15-20MM for \$1/BBL change



## EQUITY AFFILIATES<sup>1</sup>

(\$45-65/BBL BRENT)

- Expect distributions from all equity affiliates at >\$45/BBL Brent
- \$1/BBL movement in Brent: ~\$40-45MM



## NET CASH FLOW FROM CONTINGENT PAYMENTS

- CA\$6MM quarterly for every CA\$1 WCS price above CA\$52/BBL
- \$7MM monthly if average Henry Hub price is at or above \$3.20/MMBTU (capped at \$300MM)

<sup>1</sup> Representative of cash from operations (CFO) within Equity Affiliates, may not all be distributed. Assumes WCS moves proportionally to WTI. Contracted LNG within equity affiliates is subject to a 3-month pricing lag. The published sensitivities above reflect annual estimates and may not apply to quarterly results due to lift timing/product sales differences, significant turnaround activity or other unforeseen portfolio shifts in production. Additionally, the above sensitivities apply to a range of commodity price fluctuations as of Nov. 2019, but may not apply to significant and unexpected increases or decreases. The sensitivities include announced and future planned dispositions in for the full-year and will be updated as applicable upon transaction closings.

# Appendix B

## PERFORMANCE WITH PURPOSE SUPPLEMENTAL MATERIALS



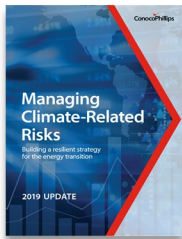
# Beyond the Numbers – Performance with Purpose



## ENVIRONMENTAL PERFORMANCE

**1 of 6**  
OIL & GAS  
COMPANIES  
SELECTED FOR  
FIRST-EVER  
S&P 500  
ESG INDEX

**13<sup>th</sup>**  
CONSECUTIVE  
YEAR IN  
DOW JONES  
SUSTAINABILITY  
INDEX



GHG Target – progress toward goal

Engaging in design of carbon price



## SOCIAL & GOVERNANCE PERFORMANCE

Strong engagement with stakeholders

Board diversity >45%

Adding S&P 500 Index  
to performance peer group

## MOST-TRANSPARENT DISCLOSURES IN ENERGY<sup>1</sup>



## DIGITAL TRANSFORMATION

Robotic process automation in back office

AI, machine and deep learning for emissions  
monitoring and seismic advancements

Predictive analytics in operations  
and planning processes

## KEY PARTNERSHIPS

WITH SILICON VALLEY COMPANIES & TOP-3 CLOUD LEADERS



## WORLD-CLASS WORKFORCE

Driving and measuring diversity & inclusion

Partnering with universities on curricula development;  
investing in workforce analytics fluency

**2019** EMPLOYEE SATISFACTION RATING<sup>2</sup>  
EXCEEDS GENERAL INDUSTRY AND PEER BENCHMARKS

## SPIRIT VALUES

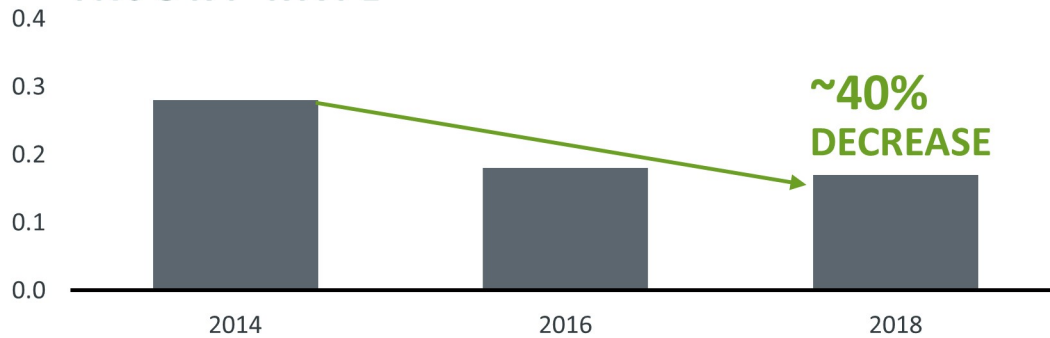
SAFETY, PEOPLE, INTEGRITY, RESPONSIBILITY, INNOVATION, TEAMWORK

<sup>1</sup> Winner of 2019 Labrador U.S. Transparency Awards. <sup>2</sup> 2019 employee engagement survey.

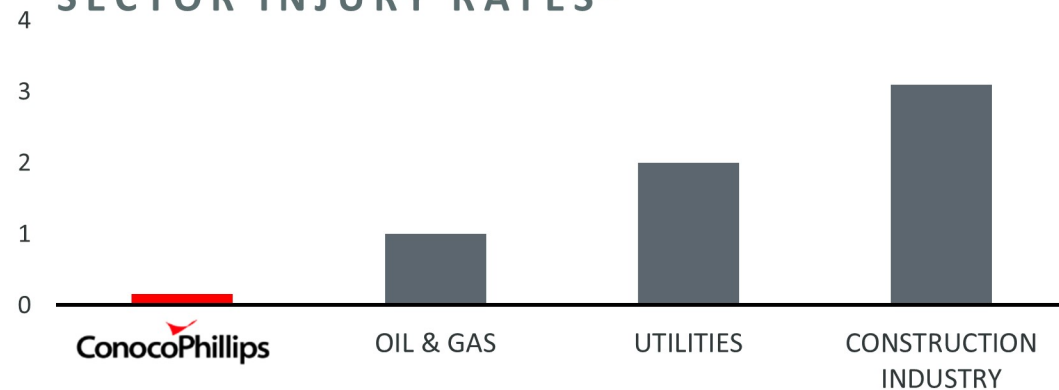
# A Leader In Safety

- Focus on personal and process safety
- A safety leader in peer group
- Health, Safety and Environmental included in performance metrics

## INJURY RATE<sup>1</sup>



## SECTOR INJURY RATES<sup>2</sup>



## Life Saving Rules



See Proxy for further discussion of operating and HSE targets, performance and results.

<sup>1</sup>Rate of OSHA Recordable Injuries per 200,000 hours worked. <sup>2</sup>U.S. Bureau of Labor Statistics. Incidence rates and numbers of nonfatal occupational injuries by sector, released in 2018.



# Proactive Management of Sustainable Development

*“Our commitment is to demonstrate leadership in the production of these resources by being competitive both financially and with our environmental and social performance.”*

—Ryan Lance, Chairman and CEO

## Sustainable Development (SD) Governance



## Board oversight of Sustainable Development

- Public Policy Committee evaluates and monitors trends and risks that could affect the company’s business activities and performance, including social and environmental risk
- The Committee receives a quarterly update on SD performance

## SD risk management integrated into strategy and decision-making

- Action Plans for Climate Change, Water, Biodiversity, Stakeholder Engagement
- SD risks addressed in Enterprise Risk Management, if appropriate
- VCIP includes SD milestone

## Strong safety performance

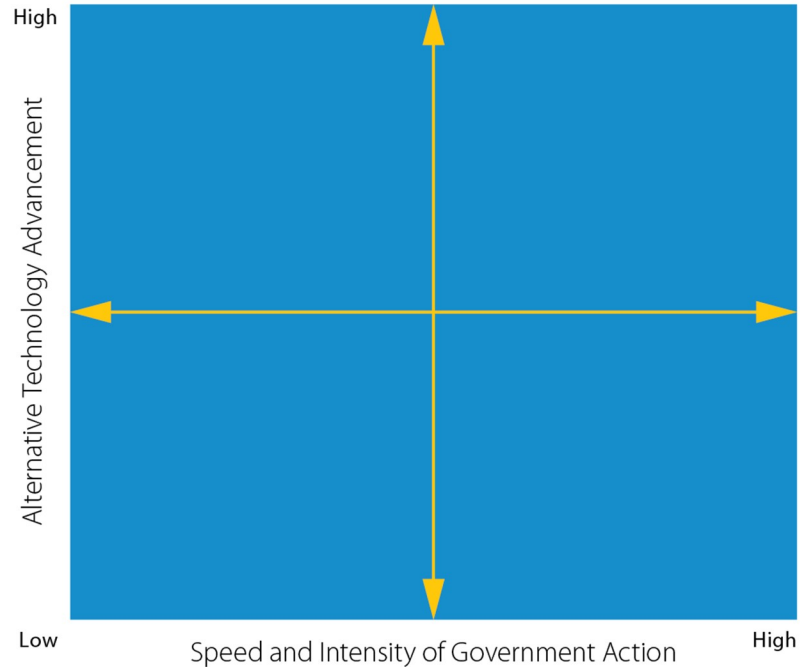
- Continued lowest workforce Total Recordable Rate on record
- Continued strengthening of crisis and emergency management capabilities

## Sustainability performance & disclosure in line with market-leading standards

- Disclosure largely informed by TCFD, SASB and GRI reporting frameworks
- External recognition from CDP, Dow Jones Sustainability Index and Corporate Human Rights Benchmark

# Management of Climate-Related Risks

## Climate-related Risk Scenarios



### GHG Intensity Target

**5–15% reduction in  
GHG emissions intensity**  
by 2030 from a 2017 baseline

## Strategy

- Scenario planning provides a better understanding of external factors that impact the business, tests robustness of the strategy across different business environments
- Scenario Monitoring System helps identify how far and how fast the business environment is moving in any direction

## Risk management

- Climate-related risk assessment required for qualifying projects identifies risks and mitigation actions related to GHG emissions, GHG regulation and physical impacts of climate change
- Qualifying projects required to run a GHG pricing sensitivity using a price of \$40/tonne CO<sub>2</sub>(e)

## Performance

- Since 2009, discretionary projects have reduced annual GHG emissions by approximately 7 million tonnes CO<sub>2</sub>(e) compared to business as usual
- 2018 gross operated GHG emissions decreased by approximately 1.4% from 2017
- 2018 GHG emissions intensity decreased by 2%

## GHG-related policy

- Founding Member of the Climate Leadership Council (CLC) in collaboration with other industry peers and environmental organizations to develop a carbon dividend plan
- Actively monitoring/engaging with policy makers on climate-related issues

## Climate-related disclosure and reporting

- Published *Managing Climate-Related Risks* report aligned with TCFD recommendations
- Received best ISS QualityScore rating for Carbon and Climate disclosures

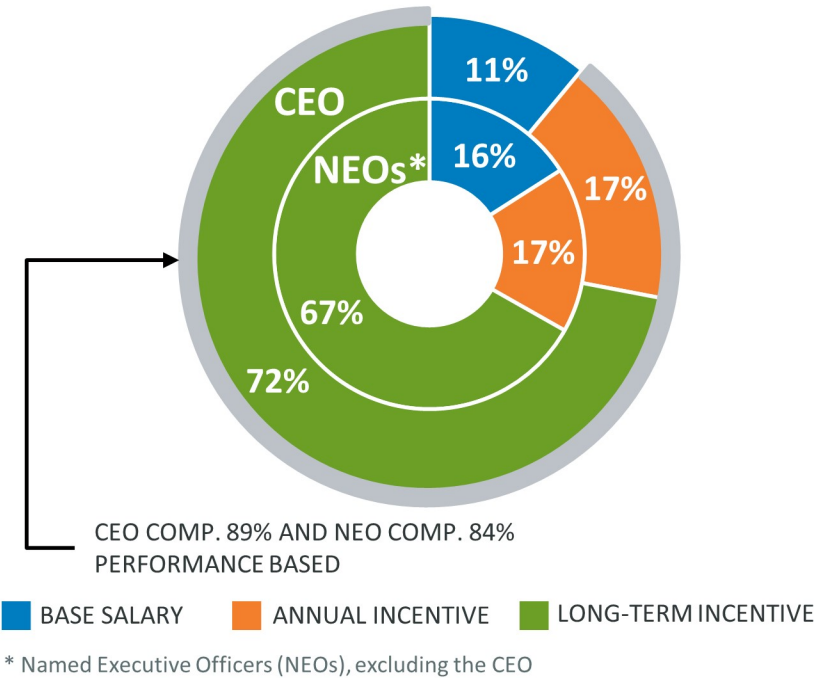


# Executive Compensation Program Overview

## OUR EXECUTIVE COMPENSATION PROGRAMS CLOSELY TIE PAY TO PERFORMANCE

	METHOD	PERFORMANCE PERIOD	PERFORMANCE MEASURES	PAYOUT LIMITS
SALARY	Cash	Annual	<ul style="list-style-type: none"> <li>Benchmarked to compensation reference group</li> <li>Individual goals</li> </ul>	Salary grade minimum/maximum
ANNUAL INCENTIVE	Cash	Annual	Equally weighted: <ul style="list-style-type: none"> <li>Health, Safety &amp; Environment</li> <li>Operational</li> <li>Financial (relative)</li> <li>Strategic</li> <li>TSR (relative)</li> </ul>	0% - 200% of target for corporate performance inclusive of individual adjustments
LONG-TERM INCENTIVES (LTIP)	Performance Shares (65%)	3 years	<ul style="list-style-type: none"> <li>60% TSR (relative)</li> <li>40% Financial (relative)</li> </ul>	0% - 200% of target
	Executive Restricted Stock Units (35%)	3 years	<ul style="list-style-type: none"> <li>Stock price</li> </ul>	0% - 100% of target

## 2018 TARGET COMP



## RESPONSIVENESS TO STOCKHOLDER FEEDBACK

### 2018 Program Changes

- Increased transparency around targets and results
- Increased performance shares from 60% to 65% of LTI; replaced stock options with time-vested Executive Restricted Stock Units (RSUs)
- Expanded compensation reference group to include comparable general industry and other energy companies

### 2019 Program Changes

- Eliminated Strategic Objectives performance measure from Performance Share Program (PSP); reallocated weighting to 60% TSR/40% Financial

**PSP payout now determined solely on a formulaic basis**

- Cap maximum annual incentive payout for executives to 200% inclusive of individual adjustments

### Contemplated 2020 Program Changes

- Change settlement of Executive RSUs from cash to shares
- Adding S&P 500 Index to performance peer group

# Board Refreshment & Diversity

## DIRECTOR NOMINEE TENURE DIVERSITY



## DIRECTOR NOMINEE GENDER DIVERSITY



## BOARD INDEPENDENCE

91% Of our board members (10 of 11) are independent

## DIRECTOR NOMINEE AGE DIVERSITY



## BOARD SKILLS AND QUALIFICATIONS ALIGN WITH LONG-TERM BUSINESS STRATEGY

	CEO OR SENIOR OFFICER	FINANCIAL REPORTING	INDUSTRY	GLOBAL	REGULATORY/ GOVERNMENT	ENVIRONMENTAL/ SUSTAINABILITY	TECHNOLOGY	PUBLIC COMPANY BOARD SERVICE
Charles E. Bunch	•	•		•	•			•
Caroline Maury Devine	•	•	•	•	•	•		•
John V. Faraci	•	•		•		•		•
Jody Freeman			•		•	•		
Gay Huey Evans OBE		•		•	•			•
Jeffrey A. Joerres	•	•		•	•			•
Ryan M. Lance	•		•	•	•	•		
Admiral William H. McRaven	•	•		•	•			
Sharmila Mulligan	•	•					•	
Arjun N. Murti		•	•	•				
Robert A. Niblock	•	•						•



# Corporate Governance & Compensation Best Practices

## What We Do

- ✓ Annual election of all directors
- ✓ Annual Board/Committee and self/peer evaluations
- ✓ Majority vote standard in uncontested elections
- ✓ Proxy access
- ✓ Independent Lead Director
- ✓ Independent Board except our CEO
- ✓ Regular executive sessions of independent directors
- ✓ Active stockholder engagement
- ✓ Robust sustainability program overseeing safety and environmental stewardship
- ✓ Transparent public policy engagement
- ✓ Pay for performance
- ✓ Stock ownership guidelines for directors and executives
- ✓ Mitigation of risk in compensation program
- ✓ Clawback policy
- ✓ Independent compensation consultant
- ✓ Double trigger
- ✓ Executive compensation program payouts subject to cap

## What We Don't Do

- ✗ No employment agreements for our Named Executive Officers
- ✗ No current payment of dividend equivalents on unvested long-term incentives
- ✗ As of May 2012, no excise tax gross-ups for future change-in-control plan participants
- ✗ No repricing underwater stock options
- ✗ No pledging, hedging, short sales or derivative transactions
- ✗ No automatic compensation increases

# Our Approach to Innovation and Technology Sets Us Apart

## IMPROVING ALL ASPECTS OF E&P VALUE CHAIN FROM OPERATIONS TO BACK OFFICE

### Exploration

Compressive Seismic  
Imaging

### D&C

Automated Drilling

### Production

AI-driven facility  
optimization

### Supply Chain

Blockchain truck  
ticketing

### Finance

Robotic and  
cognitive automation

### Decommissioning

Rigless wellbore  
P&A

## WORKING WITH PEERS TO TACKLE COMMON INDUSTRY CHALLENGES TO LOWER COST OF SUPPLY



### 10 O&G Operators

Evaluating blockchain  
with 4 projects in execution



### 150 O&G Companies

Developing an open  
subsurface data platform

## PARTNERING WITH TECHNOLOGY START-UPS, UNICORNS AND GLOBAL GIANTS



Reducing NPT for  
Completions



Drone-based  
equipment inspections



Robotic process  
automation



Integrating IoT into  
field operations



Turbine and gas-lift  
optimization



LNG and asset  
integration modeling

## USING SIMILAR PHILOSOPHIES TO CAPTURE COMBINED SYNERGIES ACROSS DIGITAL PROGRAMS



ERP  
Modernization



Emerging  
Technologies



Data  
Analytics

LEVERAGING **20+** EXTERNAL PARTNERSHIPS  
TO ADVANCE INNOVATION



# Human Capital Management

## COMPENSATION PROGRAM

Oversight by HRCC

COMPENSATION

- Core philosophy based on pay for performance
- Programs aligned with stockholder interests
- All-employee annual incentive program considers individual and company results
- Strong culture element to programs; focus on “what” and “how” of results and real-time recognition
- Global equitable pay practices

## DIVERSITY & INCLUSION

Oversight by HRCC

WORK & LIFE

- D&I focus: Leadership accountability, awareness, processes/programs
- D&I Champion at executive level; D&I Council: 14 global senior leaders
- D&I training required for senior leaders
- Annual all-employee engagement survey; 88% participation (2019); satisfaction score higher than general industry and energy peers
- Inclusive hiring practices; diverse candidate slates for all leadership roles
- Active employee affinity groups with 5,000+ members

## TALENT DEVELOPMENT

Oversight by DAC/HRCC

CAREER

- Robust succession planning process
- Mandatory training for supervisors and leaders
- 17 Talent Management Teams oversee development across skills areas
- Performance management includes behavior rating and ongoing feedback
- Centralized contingent workforce oversight
- Continued success with university feeder pools and external markets for talent acquisition

## HEALTH & WELL-BEING

BENEFITS

- Competitive global benefits informed by external market practices and employee needs
- Well-being programs to address major health risks and reduce stress
- Global biometric screenings and programs led to a 10% decline in obesity
- Flexible work schedules and competitive time-off
- Emerging focus on benefits that address D&I issues across life stages

## EXTERNAL RECOGNITION

- Indeed’s 50 Top-Rated Workplaces in 2019
- Forbes’ Best Employers for Diversity 2019

- Forbes’ America’s Best Large Employers of 2019
- Fortune’s World’s Most Admired Companies in 2019

# Commitment to Ethical Conduct & Equal Employment Opportunity

ConocoPhillips has a long-standing commitment to ensuring respectful, fair and non-discriminatory treatment for all employees and maintaining a work environment free of all forms of unlawful conduct.

## Policies & Training

- ▶ Code of Business Ethics and Conduct; mandatory annual attestations completed by all employees
- ▶ Equal Employment Opportunity and Affirmative Action Policies/Programs
- ▶ Workplace Harassment Prevention Training required for all employees

## Board Oversight

- ▶ Audit & Finance Committee (AFC) provides oversight to Global Compliance & Ethics Group (GC&E)
- ▶ Five in-person Committee/ Board meetings throughout the year
- ▶ Compliance program activity, key metrics and aggregate investigative updates shared with AFC

## Internal Resources

- ▶ Multiple avenues to seek guidance or report workplace ethical concerns
- ▶ Ethics Helpline, accessible by phone or online
- ▶ Employees can also report to Supervisor, Human Resources representatives, or directly to GC&E

## Investigative Processes

- ▶ Fair and confidential investigative processes conducted by an independent investigator
- ▶ Anonymous reporting always available; zero tolerance for retaliation
- ▶ GC&E reviews all investigation summaries and recommendations to ensure global consistency

To review our full EEO Policy, please visit: [http://hrcpdocctr.conocophillips.com/Documents/HR-documents/Equal\\_Employment\\_Opportunity\\_Policy.pdf](http://hrcpdocctr.conocophillips.com/Documents/HR-documents/Equal_Employment_Opportunity_Policy.pdf)



# Appendix C

## RECONCILIATIONS, ABBREVIATIONS AND DEFINITIONS

# Non-GAAP Reconciliations

Use of Non-GAAP Financial Information – This presentation includes non-GAAP financial measures, which help facilitate comparison of company operating performance across periods and with peer companies. Any non-GAAP measures related to historical periods included herein will be accompanied by a reconciliation to the nearest corresponding GAAP measure, both at the end of this presentation and on our website at [www.conocophillips.com/nongAAP](http://www.conocophillips.com/nongAAP). For forward-looking non-GAAP measures we are unable to provide a reconciliation to the most comparable GAAP financial measures because the information needed to reconcile these measures is dependent on future events, many of which are outside management's control as described above. Additionally, estimating such GAAP measures and providing a meaningful reconciliation consistent with our accounting policies for future periods is extremely difficult and requires a level of precision that is unavailable for these future periods and cannot be accomplished without unreasonable effort. Forward-looking non-GAAP measures are estimated consistent with the relevant definitions and assumptions.

## RECONCILIATION OF NET CASH PROVIDED BY OPERATING ACTIVITIES TO CASH FROM OPERATIONS AND FREE CASH FLOW \$ MILLIONS, EXCEPT AS INDICATED

	For the Year Ended		For the Quarter Ended					
	12/31/2016	12/31/2017	3/31/2018	6/30/2018	9/30/2018	12/31/2018	3/31/2019	6/30/2019
<b>Net Cash Provided by Operating Activities</b>	<b>4,403</b>	<b>7,077</b>	<b>2,399</b>	<b>3,342</b>	<b>3,410</b>	<b>3,783</b>	<b>2,894</b>	<b>2,891</b>
Adjustments:								
Net operating working capital changes	(481)	15	(86)	177	(51)	595	(54)	(531)
<b>Cash from operations</b>	<b>4,884</b>	<b>7,062</b>	<b>2,485</b>	<b>3,165</b>	<b>3,461</b>	<b>3,188</b>	<b>2,948</b>	<b>3,422</b>
Less: Capital expenditures and investments	(4,869)	(4,591)	(1,535)	(1,999)	(1,599)	(1,617)	(1,637)	(1,729)
<b>Free Cash Flow</b>	<b>15</b>	<b>2,471</b>	<b>950</b>	<b>1,166</b>	<b>1,862</b>	<b>1,571</b>	<b>1,311</b>	<b>1,693</b>



# Non-GAAP Reconciliations – continued



## RECONCILIATION OF DEBT TO NET DEBT

\$ MILLIONS, EXCEPT AS INDICATED

	For the Year Ended
	12/31/2016
Total Debt	27,275
Less:	
Cash and cash equivalents	3,610
Short-term investments	50
Net Debt	23,615

# Non-GAAP Reconciliations – continued

## RECONCILIATION OF RETURN ON CAPITAL EMPLOYED (ROCE)

\$ MILLIONS, EXCEPT AS INDICATED

	For the Year Ended
	12/31/2016
<b>Numerator</b>	
Net Income (Loss) Attributable to ConocoPhillips	(3,615)
Adjustment to exclude special items	307
Net income attributable to noncontrolling interests	56
After-tax interest expense	796
After-tax interest income	(36)
ROCE Earnings	<b>(2,492)</b>
<b>Denominator</b>	
Average total equity <sup>1</sup>	37,837
Average total debt <sup>2</sup>	28,225
Less: Average total cash <sup>3</sup>	(4,166)
Average capital employed	<b>61,896</b>
<b>ROCE (percent)</b>	<b>-4.0%</b>

<sup>1</sup> Average total equity is the average of beginning total equity and ending total equity by quarter.

<sup>2</sup> Average total debt is the average of beginning long-term debt and short-term debt and ending long-term debt and short-term debt by quarter.

<sup>3</sup> Average total cash is the average of beginning cash, cash equivalents, restricted cash and short-term investments and ending cash, cash equivalents, restricted cash and short-term investments.



# Abbreviations

**ACE:** Alaska, Canada and Europe

**APME:** Asia Pacific and Middle East

**B:** billion

**BBL:** barrel

**BBOE:** billions of barrels of oil equivalent

**BCF:** billion cubic feet

**BOE:** barrels of oil equivalent

**BOED:** barrels of oil equivalent per day

**CADR:** compound annual decline rate

**CAGR:** compound annual growth rate

**CFO:** cash from operations

**CO<sub>2</sub>:** carbon dioxide

**CoS:** cost of supply

**CVE:** Cenovus Energy Company

**DCA:** dollar-cost average

**E&A:** exploration and appraisal

**EOR:** enhanced oil recovery

**EUR:** estimated ultimate recovery

**FCF:** free cash flow

**FID:** final investment decision

**GAAP:** generally accepted accounting principles

**GHG:** greenhouse gas emissions

**IoT:** internet of things

**LNG:** liquefied natural gas

**MBO:** thousands of barrels of oil

**MBOE:** thousands of barrels of oil equivalent

**MBOED:** thousands of barrels of oil equivalent per day

**MM:** million

**MMBO:** millions of barrels of oil

**MMBOE:** millions of barrels of oil equivalent

**MMBOED:** millions of barrels of oil equivalent per day

**MMCFD:** millions of cubic feet per day

**MMlbs:** million pounds

**MMTPA:** million metric tonnes per annum

**NGL:** natural gas liquids

**NPV:** net present value

**OPEX:** operating expenses

**ROCE:** return on capital employed

**PSC:** production sharing contract

**SRV:** stimulated rock volume

**TIC:** total installed cost

**WI:** working interest

**WTI:** West Texas Intermediate

# Definitions

## NON-GAAP TERMS

**Cash from operations (CFO):** Cash provided by operating activities excluding the impact from operating working capital. Estimated CFO assumes no operating working capital changes, and therefore CFO equals cash provided by operating activities.

**Free cash flow (FCF):** Cash from operations in excess of capital expenditures and investments. Free cash flow is not a measure of cash available for discretionary expenditures since the company has certain non-discretionary obligations such as debt service that are not deducted from the measure. Cash from operations is a non-GAAP measure defined in this Appendix.

**Net Debt:** Total balance sheet debt net of cash, cash equivalents and short-term investments.

**Return on capital employed:** Measure of the profitability of average capital employed in the business. Calculated as a ratio, the numerator of which is net income plus after-tax interest expense and excluding after-tax interest income, and the denominator of which is average total equity plus average total debt adjusted for average cash, cash equivalents, restricted cash and short-term investments. Net income is adjusted for non-operational or special item impacts.

## OTHER TERMS

**Buyback breakeven:** Breakeven price is the WTI price at which cash from operations equals the total of capital expenditures and investments, dividends and share buybacks. Also referred to as breakeven price. Cash from operations is a non-GAAP measure defined in this Appendix.

**Capital breakeven:** Capital breakeven is the WTI price at which cash from operations equals capital expenditures and investments. Also referred to as free cash flow breakeven. Cash from operations is a non-GAAP measure defined in this Appendix.

**Carbon price:** A price applied to carbon emissions in which market mechanisms are used to pass the cost of emitting on to emitters, creating financial incentives for polluters to reduce emissions.

**Cash margin:** Cash from operations per barrel of oil equivalent. Cash from operations is a non-GAAP measure defined in this Appendix.

**Consensus:** Estimates based on combined forecasts of external analysts. Consensus metrics presented may be calculated using different methodologies than those used by ConocoPhillips.



# Definitions

**Cost of supply:** Cost of supply is the WTI equivalent price that generates a 10 percent after-tax return on a point-forward and fully burdened basis. Fully burdened includes capital infrastructure, foreign exchange, price-related inflation, G&A and carbon tax (if currently assessed). If no carbon tax exists for the asset, it is not included in this metric. All barrels of resource are discounted at 10 percent.

**Discovered resource:** Resource that has been found to have a known hydrocarbon accumulation as a result of exploration drilling.

**Distributions:** Total of dividends and share repurchases. Also referred to as returns on capital.

**Dividend breakeven:** Dividend breakeven price is the WTI price at which cash from operations equals the total of capital expenditures and investments and dividends. Cash from operations is a non-GAAP measure defined in this Appendix.

**Free cash flow breakeven:** Free cash flow breakeven is the WTI price at which cash from operations equals capital expenditures and investments. Also referred to as capital breakeven. Cash from operations is a non-GAAP measure defined in this Appendix.

**Free cash flow yield:** Free cash flow divided by market capitalization. Market capitalization is valued using common shares outstanding and recent stock price.

**Leverage ratio:** Refers to net debt divided by cash from operations. Net debt and cash from operations are non-GAAP measures defined in this Appendix.

**Optimized Cascade Process:** A ConocoPhillips proprietary licensed process for technology to liquefy natural gas. More information can be found at <http://lnglicensing.conocophillips.com/what-we-do/lng-technology/optimized-cascade-process>.

**Resources:** Based on the Petroleum Resources Management System, a system developed by industry that classifies recoverable hydrocarbons into commercial and sub-commercial to reflect their status at the time of reporting. Proved, probable and possible reserves are classified as commercial, while remaining resources are categorized as sub-commercial or contingent. The company's resource estimate includes volumes associated with both commercial and contingent categories. The SEC permits oil and gas companies, in their filings with the SEC, to disclose only proved, probable and possible reserves. U.S. investors are urged to consider closely the oil and gas disclosures in our Form 10-K and other reports and filings with the SEC.

**Returns of capital:** Total of dividends and share repurchases. Also referred to as distributions.

**Shareholder payout:** Dividends and share repurchases as a percentage of cash from operations. Cash from operations is a non-GAAP measure defined in this Appendix.